



Taxicab Franchise Opportunity

Austin Mobility Committee

Dec. 2, 2015

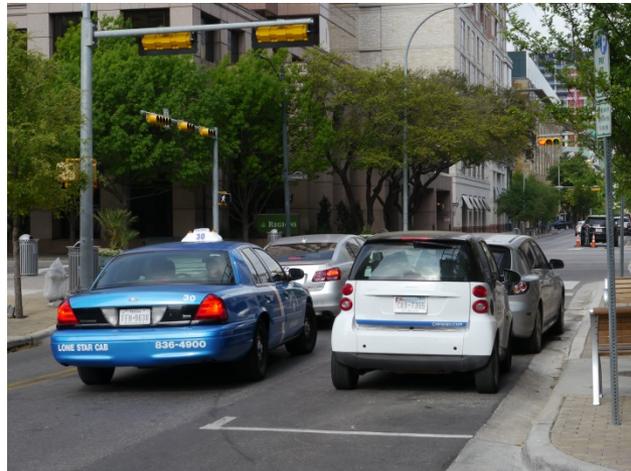
Council Direction

- On May 21, 2015, Austin City Council directed the City Manager to initiate the process of creating a fourth, driver-owned franchise modeled after a cooperative model.



What is a co-op?

A co-op is considered to be an organization which is owned and its interests are held by its members (drivers). All bids will be evaluated on this framework as a cooperative.



Anticipated Timeline

Nov. 2015:

ATD submitted application evaluation criteria to City Council.

Nov.-Dec. 2015:

Advertise franchise opportunity in local publications.

Mid-Jan. 2016:

Accept franchise applications for a duration of 45 days.

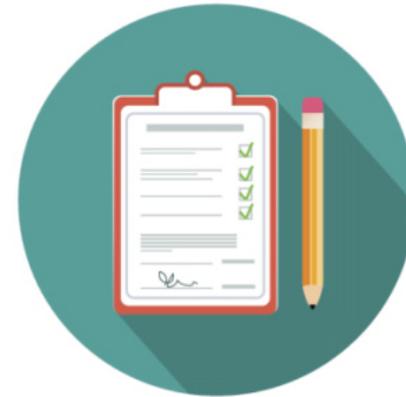
Feb. 2016:

Evaluate applications according to Council approved criteria.

March/April 2016:

Submit a ranked list of submittals for Council consideration.

Number of Permits



- During the franchise renewal process, ATD determined that the supply of taxicabs did not sufficiently address demand.
- ATD recommended allocating 100 additional permits to each of the three franchises.
- Council approved an allocation of 50 permits to each franchise.
- ATD recommends utilizing the remaining 150 permits for a new franchise opportunity.

Questions?

