



# Taxicab Franchise Opportunity

Austin Mobility Committee

Dec. 2, 2015

# Council Direction

- On May 21, 2015, Austin City Council directed the City Manager to initiate the process of creating a fourth, driver-owned franchise modeled after a cooperative model.



# What is a co-op?

A co-op is considered to be an organization which is owned and its interests are held by its members (drivers). All bids will be evaluated on this framework as a cooperative.



# Anticipated Timeline

**Nov. 2015:**

**ATD submitted application evaluation criteria to City Council.**

**Nov.-Dec. 2015:**

**Advertise franchise opportunity in local publications.**

**Mid-Jan. 2016:**

**Accept franchise applications for a duration of 45 days.**

**Feb. 2016:**

**Evaluate applications according to Council approved criteria.**

**March/April 2016:**

**Submit a ranked list of submittals for Council consideration.**

# Number of Permits



- During the franchise renewal process, ATD determined that the supply of taxicabs did not sufficiently address demand.
- ATD recommended allocating 100 additional permits to each of the three franchises.
- Council approved an allocation of 50 permits to each franchise.
- ATD recommends utilizing the remaining 150 permits for a new franchise opportunity.

# Questions?

