

CODE AMENDMENT RECOMMENDATIONS
FOR
PARK & FACILITY NAMINGS

PARKS AND RECREATION BOARD MEETING
DECEMBER 8, 2015



PRESENTATION OVERVIEW

- Review current naming policy
- Review procedure for naming a park or park facility
- Discuss challenges with current naming policy
- Provide solutions and recommendations
- Highlight draft code proposed changes

CURRENT CODE

§ 14-1-32 - NAMING POLICY

- (A) A feature in a facility may be dedicated to a person to recognize a valuable contribution to the community without naming or renaming the facility.
- (B) A facility may be named for an individual, living or dead, or something other than an individual only if the individual has provided creditable service to the community and to the City
- (C) A facility named for an individual may not be renamed
- (D) Naming or renaming a facility must follow the procedure set forth in this article. The renaming of a facility must be initiated by the council or the city manager

PROCEDURE FOR NAMING

§ 14-1-33 - PROCEDURE FOR NAMING A PARK or FACILITY

Citizen submits
request to PARD Staff

PIO issues press release,
90 day public comment
period begins

PARD Staff presents all
submissions to PARB

PARB recommendation goes
to OSES Committee

OSES Committee
recommendation goes to City
Council for final approval

CHALLENGES

- Multiple naming applications competing for one facility.
- Allowance of naming parks/facilities after deceased persons.
- Wide range of facilities that can be named.
- Lack of evidence demonstrating consensus for a naming recommendation.
- Lack of a framework for a financial contribution to the existing naming ordinance.
- PARD incurs administrative costs and installation of new sign(s).

CODE AMENDMENT RECOMMENDATIONS

- Establish a separate Park Naming section to the existing ordinance.
- Strengthen the Naming Policy with the following:
 1. Require a person to be deceased for a minimum of 2 years, except in cases of significant land donation, development or maintenance of a park.
 2. Narrow the type of facilities that can be named and instead honor individuals by naming features, not facilities.
 3. Add requirement for gauging community support of proposed naming/renaming, i.e. signature list, letters of support, etc.
 4. Provide a framework to allow a park to be named after a living person, only if; significant land donation, development cost (50%) and maintenance of a public park.
 5. Add an application fee for administrative costs and installation of new sign(s).

NEXT STEPS

- Presented on September 16 and October 13, 2015 – Land, Facilities and Programs Committee
- Seek a recommendation to OSES from Parks Board - December 8, 2015
- Seek a recommendation from OSES - January 2016
- Seek approval from City Council - February 2015

PARD REQUEST

- Make a recommendation to the Open Space, Environment, and Sustainability Committee for approval of an ordinance amending city code Chapter 14-1 (Dedication of or naming a public facility or property) and relating to the naming or renaming of park facilities.

QUESTIONS/COMMENTS

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