



BOARD/COMMISSION RECOMMENDATION

Austin Music Commission

Recommendation Number: 20151207-004 Creation of a Commercial Music Hub

WHEREAS, The Music & Entertainment Division of the City's Economic Development Department commissioned the Austin Music Census in FY2015 to provide a comprehensive inventory of Austin's commercial music industry from three main private sector categories, Live music venues, musicians and music industry workers by assessing key needs and gaps of the industry.

WHEREAS, the Austin Music Census had nearly 4000 respondents and should become a reference for Austin's policy makers on the commercial music industry needs of Austin.

WHEREAS, over half of Census respondents feel 'Extreme or Strong' that the 'Lack of Affordable Office Space for Rent' has been a critical barrier. Affordable office space to grow an enterprise is also an issue that was brought up repeatedly in focus group discussions.

WHEREAS, further detailed in the Austin Music Census, The creation of a Music Industry Central Hub & Co-working building section of The Austin Music Census had the highest ranking of any of the proposed solutions at nearly 70% responding extremely or strongly for creating of a Commercial Music Hub.

WHEREAS, under the Career Development and Connectivity section of the Austin Music Census in the IDEAS AND PROPOSALS: THE CREATION OF A MUSIC INDUSTRY CENTRAL HUB & CO-WORKING BUILDING section of The Austin Music Census: 65.2% respondents feel "Extremely or Strongly Helpful" – is the "Creation of Opportunities & Targeted Events to connect w/ Music Industry Located in Other Cities".

WHEREAS, under the "Career Development and Connectivity" in the IDEAS AND PROPOSALS: THE CREATION OF A MUSIC INDUSTRY CENTRAL HUB & CO-WORKING BUILDING section of The Austin Music Census: 67.4% respondents feel "Extremely or Strongly Helpful" – is the "Creation of Career Resource Center: Extensive Library & Knowledge Center".

WHEREAS, The Austin Film Studios, founded is a highly successful local precedent for such a commercial Creative Industry Hub,

NOW, THEREFORE, BE IT RESOLVED that the Austin Music Community with affordable co-working space, The Austin Music Commission encourages the Austin City Council to allocate funds and explore all available means in order to create a Commercial Music Industry Hub with affordable co-working space and other amenities that will provide music business infrastructure.

Date of Approval: 12/7/2015

Record of the vote: (Unanimous on a 7-0 vote, with Commissioners Hill and Quaid not present)

Attest: