**Raising the profile of our senior population
and preparing the next generation for the future of aging**

Learning

- Expand learning opportunities for seniors, e.g., build curriculum to reconnect those 55+ to community issues
- Train a new generation of thought leaders to explore and "normalize" innovative ideas about aging
- Change perceptions and enlighten our community about the value of our senior population
- Promote and help facilitate academic research to study aging processes and outcomes

Current partners: Leadership Austin, The University of Texas, Texas A&M, LBJ School of Public Affairs

Livability

- Create and promote a region that is not only age-friendly, but age-progressive
- Guide neighborhood efforts to enhance livability for seniors, using the *Eight Domains of Livability* as a roadmap:
    1. Outdoor spaces and buildings
    2. Transportation
    3. Housing
    4. Social participation
    5. Respect and social inclusion
    6. Civic participation and employment
    7. Communication and information
    8. Community support and health services
- Address issues facing our community as a result of people living longer lives
- Raise awareness to attract and encourage business involvement

Current partners: City of Austin Commission on Seniors, AARP, a broad network of businesses and service organizations

Aging Innovation

- Attract and promote businesses, entrepreneurs and innovators working in the aging space
- Expand support infrastructure to help bring new ideas to market...faster

Current partners: Aging2.0, SXSW, Dell Medical School