

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	52775	Agenda Number	53.
---------------------	---------	-------	---------------	-----

Meeting Date:	12/17/2015	Department:	Transportation
---------------	------------	-------------	----------------

Subject

Authorize negotiation and execution of a 12-month contract with Movability Austin, the Downtown Austin Transportation Management Association, in the amount of \$100,000 with two 12-month renewal options, for a total agreement amount not to exceed \$300,000.

Amount and Source of Funding

Funding in the amount of \$100,000 is available in the Fiscal Year 2015-2016 Operating Budget of the Austin Transportation Department.

Fiscal Note

Purchasing Language:	
Prior Council Action:	Resolution 20140626-061
For More Information:	Robert Spillar 512-974-2488; Gordon Derr 512-974-7228; Annick Beaudet 512-974-7959; Tien-Tien Chan, Principal Planner, 974-7939; Marisol Benton 512-974-7118.
Council Committee, Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

The mission of the Downtown Austin Transportation Management Association (DATMA), also known as Movability Austin, is to support sustainable growth in Downtown Austin by promoting transportation programs and services designed to enhance access, parking, and mobility, as well as, improve the quality of life for employees and residents.

If approved, the agreement would provide funding for Movability Austin to:

- Work with employers to improve city-wide access and mobility by helping employees find and use viable travel options to reduce driving alone during peak travel times.
- Recruit employers to join the Mobility Challenge and to accept a measurable role in reducing “drive alone” behavior of their employees.
- Assist employers in surveying existing travel patterns and developing 3-year commute trip reduction plans.

Mobility Challenge background: In 2014, Movability Austin developed a pilot program (Phase I) to engage the private sector more formally in solving congestion issues by targeting the largest employers in the region and taking them through an assessment and planning process funded by the Capital Metropolitan Transportation Authority and The City of Austin. The Mobility Challenge recruited employers to accept the challenge of having 20% of its employees using mobility options (ride-sharing, taking public transit, walking, biking, teleworking, or arriving off-peak) by the year 2020. If authorized this funding will support Phase II of the Mobility Challenge.

Agreement to secure funding for Movability Austin Mobility Challenge programs in an amount not to exceed \$100,000 for a 12-month period. Approval of this agreement does not obligate or prohibit the City from funding the program beyond this term.