





PENDING CASE

ZONING BOUNDARY

CASE#: C16-2015-0015

13435 HIGHWAY 183 N STE 311



This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.



Amended 12-23-15

## CITY OF AUSTIN APPLICATION TO SIGN REVIEW BOARD SIGN VARIANCE

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STRE Texas	EET ADDRES s <b>78750</b>	SS: <u>Austin En</u>	aergency Cente	r, 13435 Highway 183 N., Suite 311, Au	stin.
LEGA	AL DESCRIP	TION: Subdivis	ion – <u>Ar</u>	derson Arbor Shopping Center	
	Lot(s)	Block	Outlot	Division	
I/We_ author	Dr. Luke I	Padwick r Pahala Ventu	res, LLC (Austi	on behalf of myself/ourselves as Emergency Center)	
		aff	irm that on	, 20_, hereby apply for a hearing be	fore
the Sig	gn Review Bo	ard for consider	ation to:		
EREC	T – ATTACI	H – COMPLETI	E-REMODEL ·	- MAINTAIN	
Anuer	son Arbor Si	nopping Center	parking lot, vis	stent with the attached application) in table from Highway 183, with the intented for patients to identify and locate.	<u>the</u> tion
na_				ithin the	
ou le	quest to epen	.kelloqq(@austir	ienerav.com hef	at (512)322-6050 and send him a scan of ore filing your application with this office to eend the board deny your request if it will	o o

result in an encroachment into an electric easement or an NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your requeste for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.



VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because:

Austin Emergency Center is a Full Service Emergency Room, Open 24 hours per day, 7 days a week. As such, we provide 24/7 emergency care to individuals often in dire medical need. It is imperative that our facility is easily located by those with both an urgent or emergent need to find our ER. We follow EMTALA guidelines and evaluate and treat all emergent individuals, regardless of their ability to pay.

As a component of the 'medical safety net' of the community, Austin Emergency Center plays a potentially larger role as part of the community's disaster relief network. As such, it is important that the community be aware of who we are, and that our signage be easily visible, especially from the highway.

Unfortunately, the existing landscape and topology are such, that very large trees almost completely block the view of the ER signage on both the front and side of our building, which represent the most identifiable aspects of our facility. Currently, it is nearly impossible for a driver to see our location, even from a close distance from the highway. For an individual who may be having a stroke, heart attack or some other emergent medical condition, time is always of the essence. Consequently, the proposed sign, which would be located in front (West) of the tree line, would allow patients presenting from the highway, to know where we are located and to more easily find our ER.

As it stands currently (see attached letter/letters), we have had a significant number of patients who have called us, but have then had significant difficulty (and time delays), in actually finding our location. This is simply unacceptable, given our charge by the state, to care for and treat patients in emergency situations.

Aside from the medical implications as noted above, our sign is our brand, which helps maintain the viability of our business and our service to the community. Our South Lamar Austin Emergency Center facility has an identical sign as the sign proposed in this application. As such, it is important to us that we maintain 'brand cohesiveness' to assure maintenance of the viability of our ER at Anderson Mill and Highway 183 North.

It is also important to note that there no hospitals within the 5x10 mile rectangle, defined by: Highway 1431, Parmer Lane, Braker Lane, and the residential areas West of highway 183. Consequently, Austin Emergency Center is filling this void in hospital accessibility and providing a vital medical service, previously not readily accessible to the residents in this region.

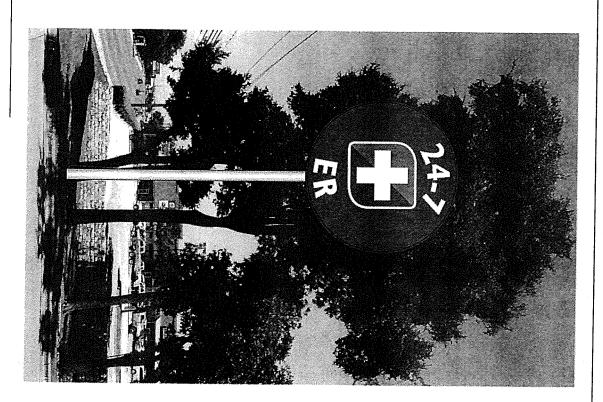
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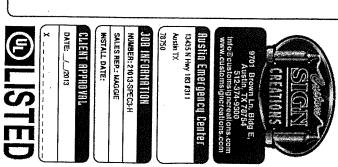
2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:	-
``	

OR,  3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:
AND,
4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: In applying for this additional signage, Austin Emergency Center is in no way impeding or preventing other local businesses in the same shopping center or in the local vicinity, from seeking the same or similar improvements in their signage or visibility. In fact, per the attached petitions, please note that we have obtained signatures of approval for our sign from no less than nine (9) of our neighboring businesses, including signatures of support from the owners of the pertinent property (the landlord), themselves.
In fact, Austin Emergency Center has been extremely well-received and welcomed by the businesses which make up the local community, including those of Anderson Arbor Shopping Center, many of whom feel that the opening of our ER only brings greater awareness to the businesses which comprise the shopping center, and enhance their success and viability, because of our role in the community.
APPLICANT CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.
Signed Mail Address 1703 Dungan Ln
City, State & Zip Austin, TX 78754
Printed Maggie Star Phone <u>512-779-6366</u> Date <u>12-23-15</u>
OWNERS CERTIFICATE – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.  SignedMail Address13435 N Hwy 183
City, State & Zip Austin, TX 78750
Printed Luke Padwick Phone 512-779-0263 Date 12-23-15
ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION: (FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. BACKUP MATERIAL WILL BE ACCEPTED

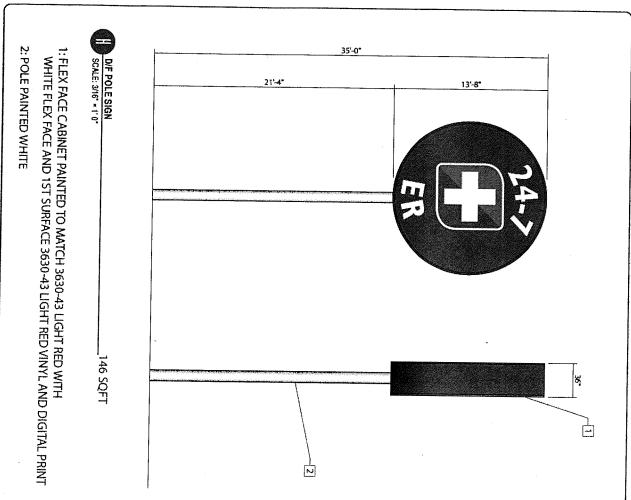
UNTIL 9:00 A.M. THE MONDAY PRIOR TO THE MEETING. THERE WILL BE NO

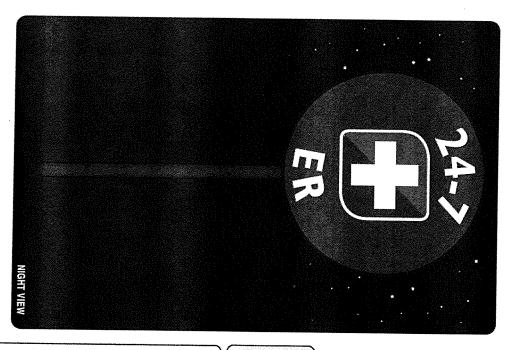
**EXCEPTIONS.)** 





NOTE: THIS SIGN IS INTERDED TO BE NOT ALLED IN ACCORDANCE WITH THE REQUIREMENT OF ARTHOLIC OND (AUDOR AUTOMA ELECTRICAL CODE, THIS NOTICES PROPER CHOUNDING AND BOHOMS:





TO MATCH 3636-43 LIGHT RED

DATE: \_/\_/2013 CLIENT APPROVAL INSTALL DATE: SALES REP.: MAGGIE HUMBER: 21013-SPEC3-H NOLLBAND SHI BOT 78750 Austin TX 13435 N Hwy 183 8311 Auslin Emergency Center

OTHER APPLICABLE LOCAL CODES, THIS NOTE: THE SIGN IS INTENDED TO BE HISTALLED IN ACCORDANCE WITH THE INCLUDES PROPER GROUNDING AND NATIONAL ELECTRICAL CODE AND OR REGURENENT OF ARTICAL 409 OF THE

**©LISTED** 

CASE # <u>C16-2015-0015</u> 20W# **DEPENDI** 11443771 BOARD ROLL R41397

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**CITY OF AUSTIN** 

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STREET ADDRESS: Austin Emergency Center, 13435 Highway 183 N., Suite 311, Austin Texas 78750
LEGAL DESCRIPTION: Subdivision – Anderson Arbor Shopping Center
Lot(s) 5 & 7 Block A Outlot Division
I/We
affirm that on, 2015_, hereby apply for a hearing before
the Sign Review Board for consideration to:
ERECT - ATTACH - COMPLETE - REMODEL - MAINTAIN
A pole/pylon sign (consistent with the attached application) in the Anderson Mill Arbor Shopping Center parking lot, visible from Highway 183, with the intention of making the Austin Emergency Center ER easier for patients to identify and locate.
in aGR-CO_zoning district and located within theCS-1Sign District.
Please contact Eben Kellogg with the Electric Utility at (512)322-6050 and send him a scan of your request to <a href="mailto:eben.kellogg@austinenergy.com">eben.kellogg@austinenergy.com</a> before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or an NESC violation.
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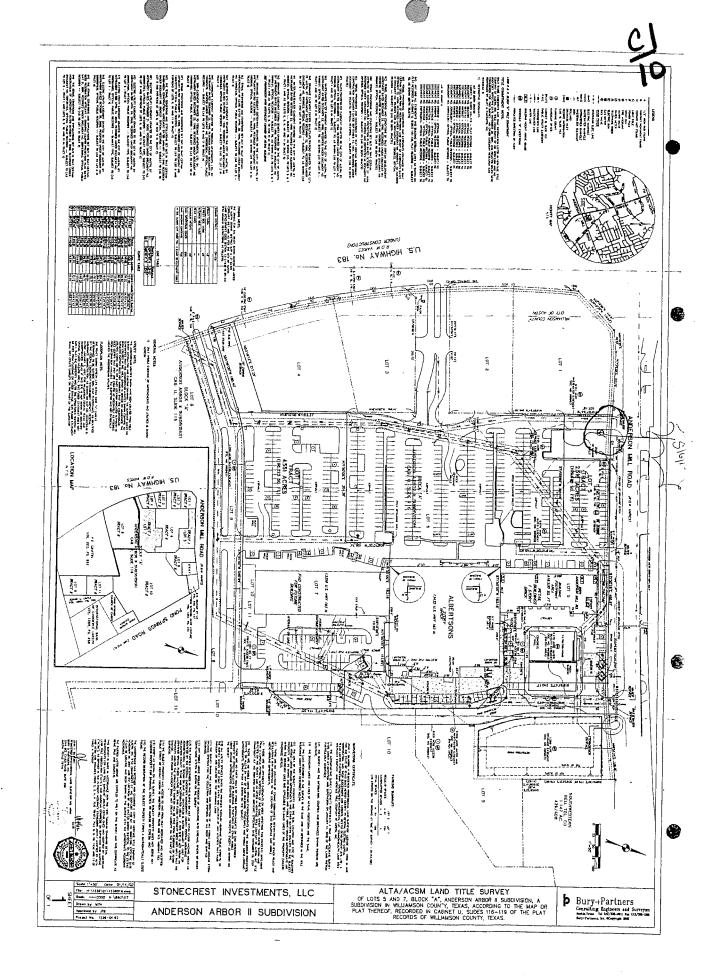
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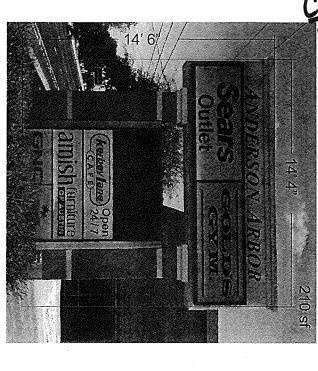
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are true and correct to the be		my statements contained in the complete application dge and belief.
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City, State & Zip Aus	tin, TX 78754	-
Printed: Maggie Star	Phone512-7	779-6366_Date 10-1-15
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Signed:	Mail Address	ss_ 13435 Hwy 183 N
City, State & Zip	Austin Tx 78	3750
Printed Luke Padw	ick, M.D.	Phone 512-779-0263 Date 10-1-15

ADDITIONAL INFORMATION TO BE SUBMITTED WITH COMPLETED APPLICATION: (FAILURE TO SUBMIT ALL THE REQUIRED MATERIALS WILL RESULT IN NON-ACCEPTANCE OF THE APPLICATION. BACKUP MATERIAL WILL BE ACCEPTED UNTIL 9:00 A.M. THE MONDAY PRIOR TO THE MEETING. THERE WILL BE NO EXCEPTIONS.)





Proposed Sign

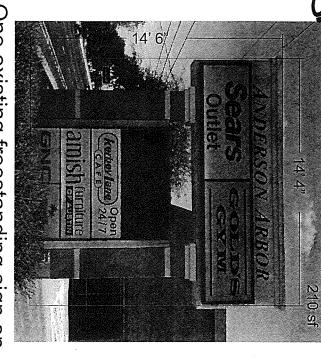
Existing Sign

The distance of the polyline is 621.382 feet.

(16-2015-0015

One existing freestanding sign on Anderson Mill Rd at 210 sf

- 13' 8"



400' of frontageProposed sign has 186.8 sf434.7 - 210 = 210 sf allowance remaining on 621' x .7 = 434.7 sf allowance on Anderson Mill Rd; Anderson Mill Rd

13' 8"

186.8 SF



# Gustin Emergency Center/Dr. Luke Padwick

of the Land am applying for a variance from the Board of Adjustment regarding Section Development Code. The variance would allow me the ability to build a pole /Pylou sign in the parking

K cosiet tor patients to iontify add Locte. By signing this form, I understand that I am declaring mysupport for the variance being requested.

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Stonering	Cont Am	\$ 13 by	The contract of the contract o		Janual & Dussoi	- Samemile	Chiqu John
Address	15435 LEHAN MAN SULPOL	13435 US HWY 1835 1843	13355 N.1MY183, STE 406	13435 # 183 SHE 415	13435 N. HWY 183, STE 309	MT nails #3018	Great Clips
Property Oxner Name	EMILY STRMIBER	Cesar Serpas	LOEL M. ALTSMAN	As the Webir (Geor! Manye)	Jennifor Russo	TRUMA MINH LU	Phopla Jons



Luke Padwick (Representing Pahala Vantomes, LLC.

of the Land am applying for a variance from the Board of Adjustment regarding Section 1841 mx signi (Consistent with the Attached Development Code. The variance would allow me the ability to build

	Thurst Suco			•	
	545 Round Rock Work Dr. St. 701-20-16.				
Bronerty Owner Name WSP Dwelopment 3. Uta	CHEODARS SCRATCH KETCHEN 13301 H. US HWIRED STITUTED TO JOHN RESCORT, DEPECTOR AWTEN 17 78750				



From: Hawkins, Angela <

Date: Wed, Sep 16, 2015 at 5:03 PM

Subject: Your Austin Emergency on Anderson Mill

To: Jody Hardy < job

Dear Ms. Hardy,

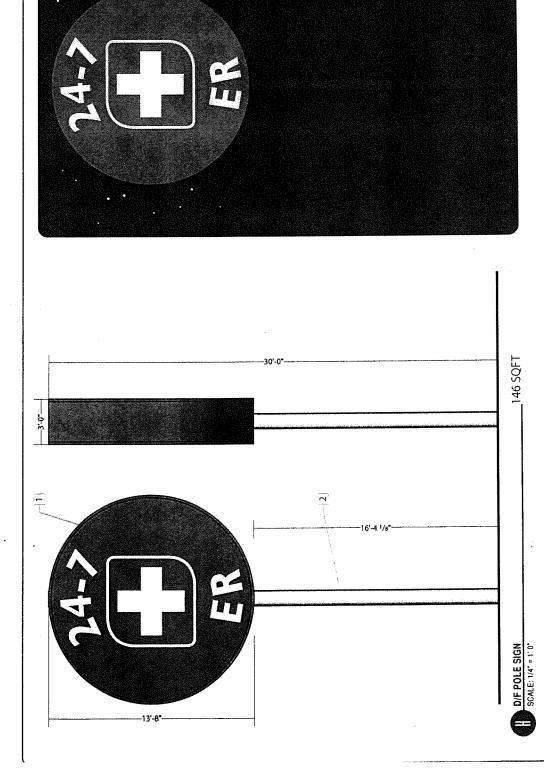
I recently had reason to visit your Anderson Mill location. While there everyone on the staff was wonderful- polite, cheerful, and helpful. However, actually finding the emergency center wasn't easy.

As I pulled in there was a large sign with an arrow pointing toward the far end of the strip center. So I drove past Gold's Gym and all the way to Kerby Lane Cafe, then turned and went along the 183 frontage road looking for your location. I finally came back around again and saw that it was, in fact, under the arrow pointing to the end of the strip center.

Luckily, I was not in a life or death situation but I am sure that some of your patients are. The time delay driving around the parking lot could be critical to these people. I would suggest you alter the sign to better reflect your true location.

Regards,

Angela Hawkins



OTHER APPLICABLE LOCAL CODES, THIS INCLUDES PROPER GROUNDING AND INSTALLED IN ACCORDANCE WITH THE REQUIREMENT OF ARTICAL 600 OF THE NATIONAL ELECTRICAL CODE ANDIOR NOTE: THIS SIGH IS INTENDED TO BE



Austin Emergency Centel 13435 N Hwy 183 #311

Austin TX

ADD IMPORTMENTON

NUMBER: 21013-SPEC2H

SALES REP.: MAGGIE INSTALL DATE:

CLIENT RPPROVAL

DATE: \_\_/2013

WHITE FLEX FACE AND 1ST SURFACE 3630-43 LIGHT RED VINYL AND DIGITAL PRINT

2: POLE PAINTED WHITE

1: FLEX FACE CABINET PAINTED TO MATCH 3630-43 LIGHT RED WITH

TO MATCH 3636-43 LIGHT RED

OTHER APPLICABLE LOCAL CODES, THIS INCLUDES PROPER GROUNDING AND

NOTE. THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENT OF ARTHCAL 600 OF THE NATIONAL ELECTRICAL CODE AND/OR



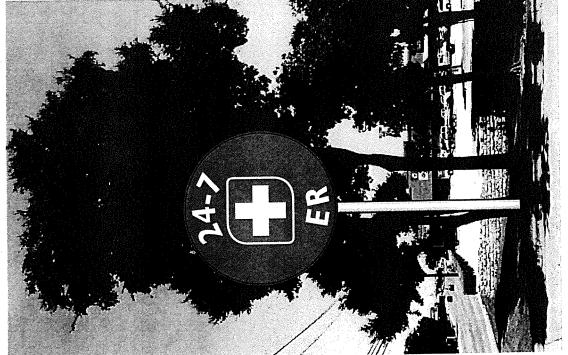
13435 N Hwy 183 #311 Austin TX

NUMBER: 21013-SPEC2H JOB INFORMATION

SALES REP.: MAGGIE

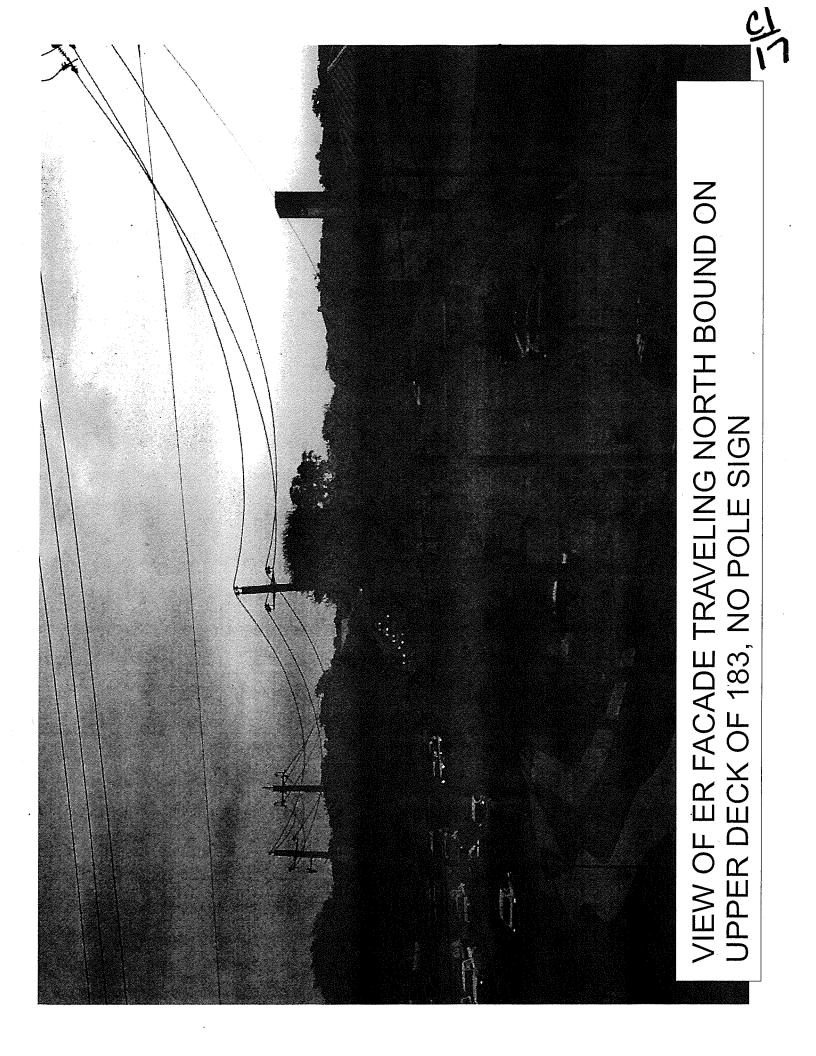
INSTALL DATE:

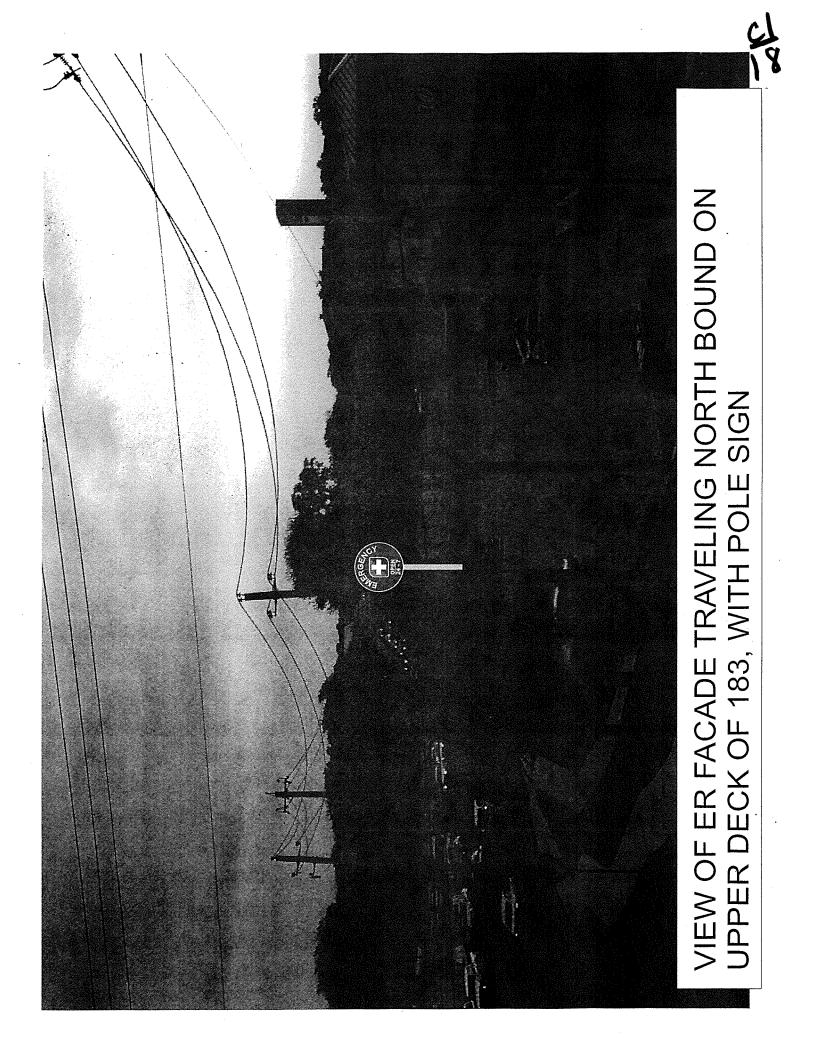
CLIENT APPROVA DATE: \_/\_/2013

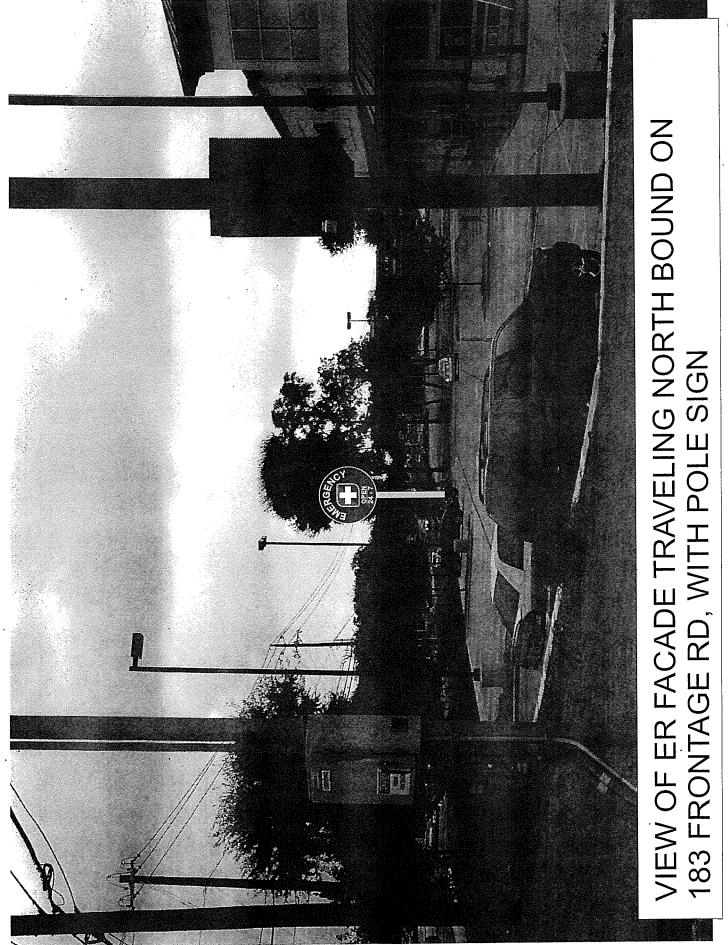


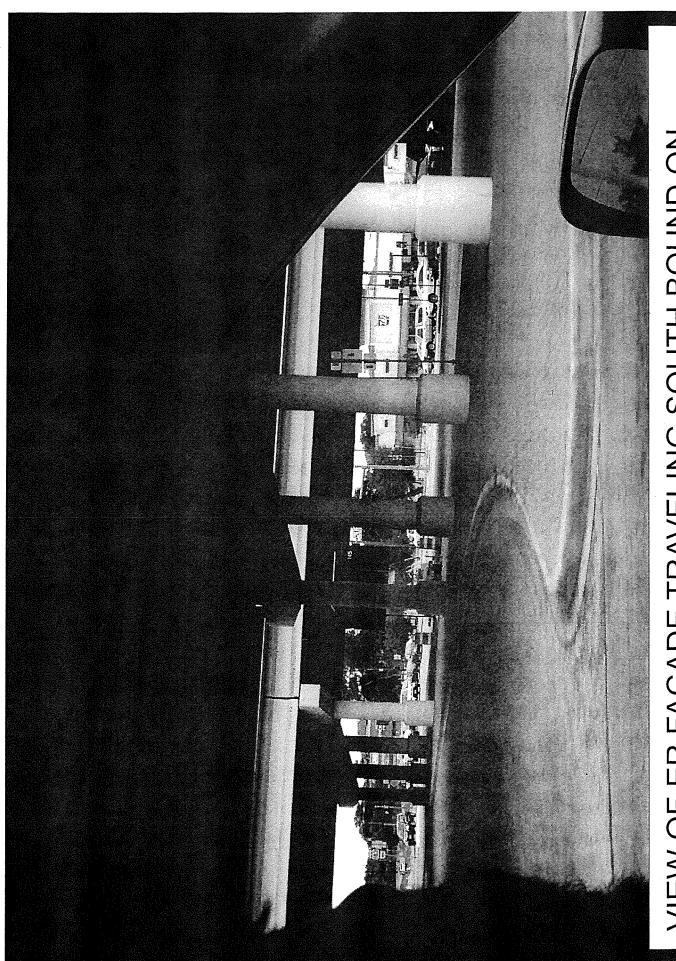
D/F POLE SIGN SCALE: 3/16" = 1'0"



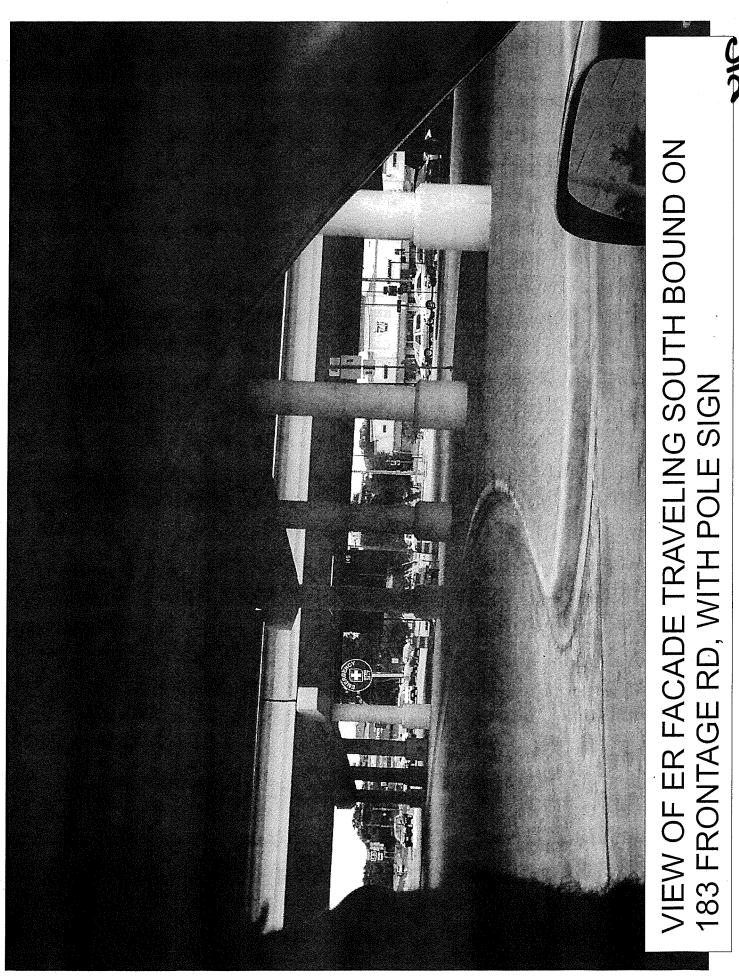


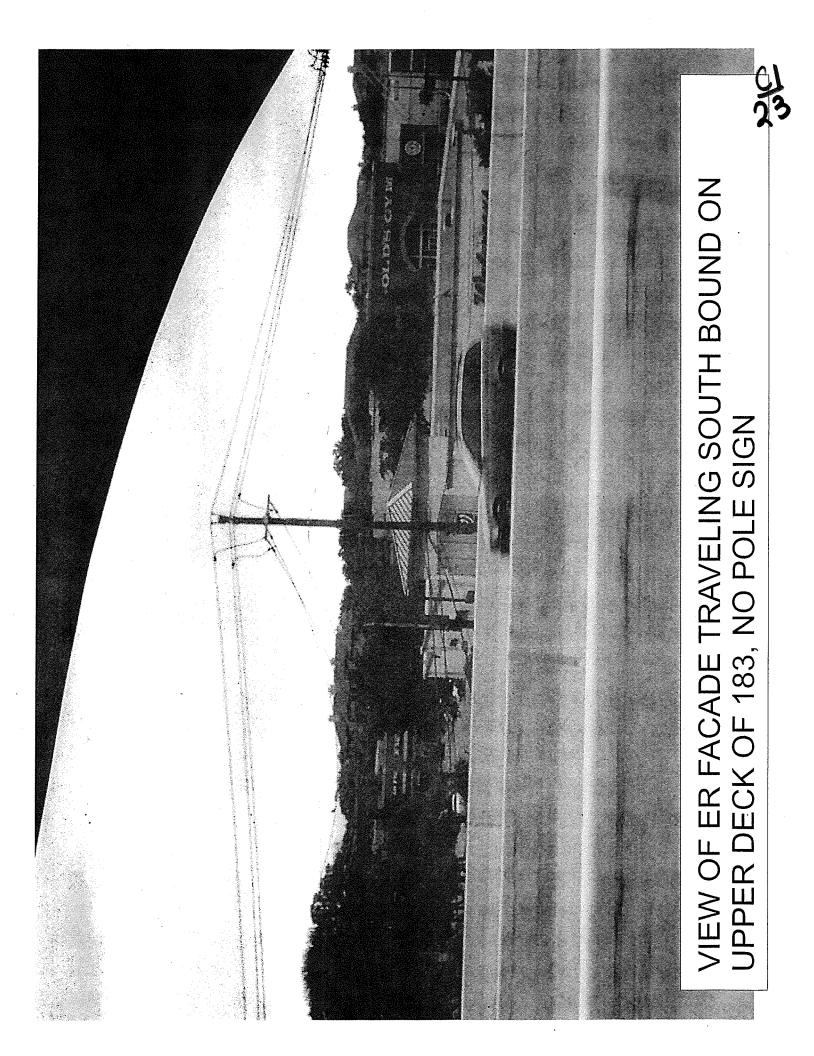


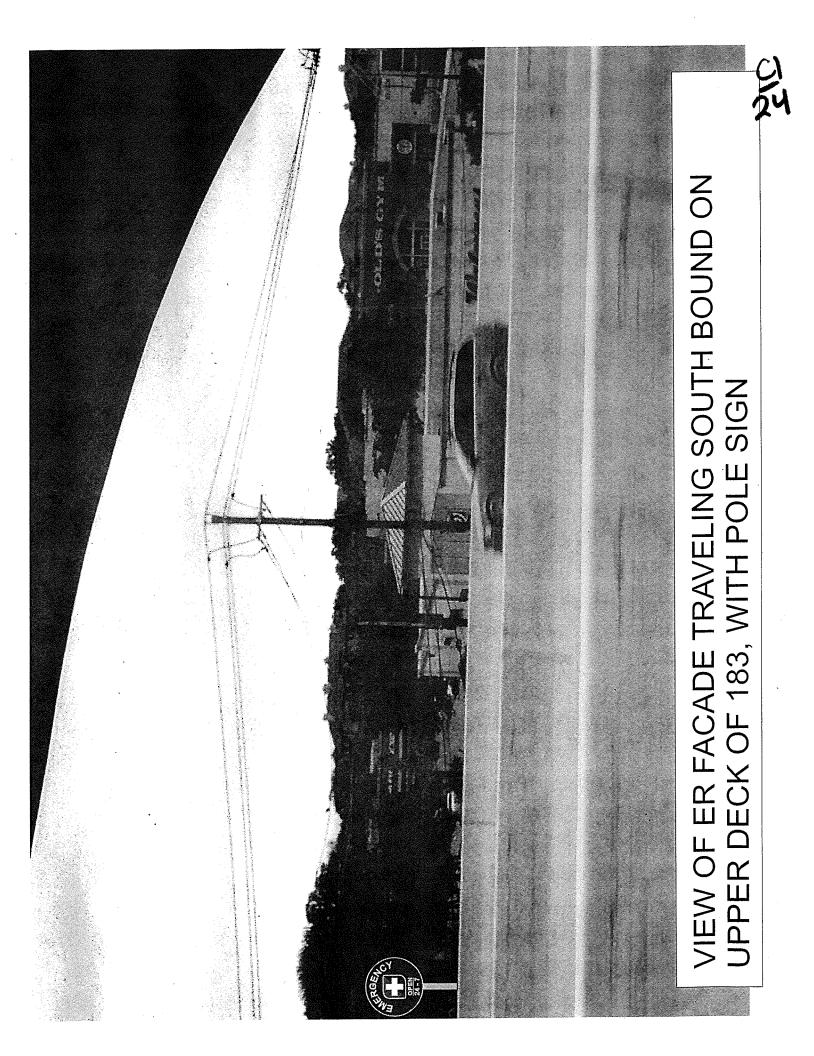


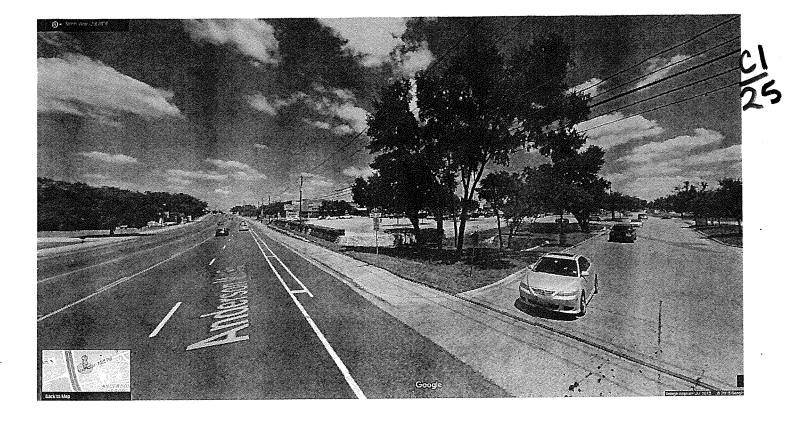


VIEW OF ER FACADE TRAVELING SOUTH BOUND ON 183 FRONTAGE RD, NO POLE SIGN









ble revised

CASE	#
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