

AGENDA



Recommendation for Council Action

Austin City Council	Item ID	54090	Agenda Number	24.
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Meeting Date:	1/28/2016	Department:	Health and Human Services
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Subject

Approve the negotiation and execution of a contract with LATINO HEALTHCARE FORUM to implement health improvement strategies for a 12-month term from February 1, 2016 through January 31, 2017, in an amount not to exceed \$175,000, for a total contract amount not to exceed \$175,000.

Amount and Source of Funding

Funding in the amount of \$175,000 is included in the Fiscal Year 2015-2016 Operating Budget of the Health and Human Services Department.

Fiscal Note

A fiscal note is not required.

Purchasing Language:	
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Prior Council Action:	On September 8, 2015, Council approved Ordinance No. 20150908-001 adopting the Fiscal Year 2015-2016 Operating Budget.
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For More Information:	Stephanie Hayden, Deputy Director, Human Services, 972-5017; Robert Kingham, HHS Manager, 972-5026; Elena Lloyd, Agenda Coordinator, 972-5033.
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Council Committee, Boards and Commission Action:	
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MBE / WBE:	
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Related Items:	
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Additional Backup Information

In response to the Fiscal Year 2012 Byrne Criminal Justice Innovation solicitation, the City selected the Rundberg neighborhood for additional resources in order to address the significant incidents of crime in that area. Austin's Rundberg corridor is defined as: Research Boulevard/Anderson Lane to the south; railroad tracks (just west of Metric) and Lamar to the west; Interstate 35 and Cameron Road to the east; and, Rutland Drive, Braker Lane, Floradale Drive, and Applegate Drive to the north. It encompasses 5.74 square miles, or 2% of the city, and is home to 5% of the city's population.

Residents in the Rundberg corridor are leading this revitalization effort, termed Restore Rundberg, and its mission is to improve the quality of life, health, safety, education, and well-being of individuals living and working in the Rundberg neighborhood. Restore Rundberg is a partnership between neighborhoods, the community, government, higher education, public safety, researchers, and stakeholder groups. The goal is to develop innovative crime solutions and complementary social services. One of the priorities of the Restore Rundberg initiative is the development of a Hybrid Community and Health Center in the Georgian Acres/North Lamar areas.

The LATINO HEALTHCARE FORUM conducted a data driven community health assessment (CHA) in the Rundberg area in Fiscal Year 2015. The CHA had five components: Quantitative & Demographic Analysis, Qualitative Research & Surveys, Community Outreach & Social Media, Community Asset Mapping & Stakeholder Analysis, and Recommendations for Future Planning & Prioritized Efforts.

The LATINO HEALTHCARE FORUM will implement four activity areas identified in the CHA: Direct Service & Workforce Development, Planning Community Innovation Zone, Language & Resource Directory Mobile Application, and Planning for the Next Phase of Health Planning.

Performance Measures, as well as contract exhibits, will be negotiated with the LATINO HEALTHCARE FORUM staff. In a preliminary discussion, the following performance measures were identified:

- 1) Train-the-trainer Community Health Worker (CHW) Training
 - a. A 250-hour state-required training requiring pay for a three-month period
 - b. Materials, overhead, printouts, etc.
 - c. Childcare services
 - d. Translator services (Spanish & possibly Arabic and/or Burmese)
- 2) CHW Training for 20 students
- 3) Employment of 4.5 FTE Community Health Workers
 - a. Advocacy and service navigation
 - b. Programming to reflect priority areas identified in study
- 4) Technology to address language obstacles and help others overcome digital divide (note: private support in the amount of \$75,000 for services are being obtained from a major technology company)

Related Departmental Goal: Social Services – Promote a healthy community by addressing the needs of vulnerable households.