

Ready Communities: Public and private sectors in Austin/Travis County work together to ensure that the community has the resources and infrastructure to deliver services to children and their families, and to provide a safe and healthy environment in which to raise children.

Communities Strategy 1	Program Measure	S	Baseline	Targets	Owners	Notes	Tactics
Ensure progress on the school readiness action plan	Use descriptive/qualitative data for this measure	N		Descriptive data	SRAPLT, United Way & ECC	Revisit/develop measure: Revisit the new measure in the future to determine if descriptive/qualitative data is still appropriate.	<ul style="list-style-type: none"> a. Publish yearly updates/reports b. Annually review and update SRAP measures for meaningful impact. c. ECC and SRAPLT will annually review SRAP progress, and identify priority need and potential future actions. d. Continue Data Sub-Committee meetings to strengthen alignment between measures and strategies e. Continue quarterly stakeholder meetings to inform and engage stakeholders f. Explore developing & implementing an accountability system for tracking progress on the SRAP

Communities Strategy 2	Program Measure	S	Baseline	Targets	Owners	Notes	Tactics
Sustain and expand partnerships with city and county systems, neighborhood improvement initiatives, and private funders to align policy with the School Readiness Action Plan	Number of planning entities for which we have a designated early childhood liaison	N		Determined once target number is identified	ECC & SRAPLT		<ul style="list-style-type: none"> a. Identify the top three (proposed: Parks and Rec, City HHS Subcommittee, Children’s Mental Health Plan, and Police), community planning processes and systems with which to connect, including those that address health and safety (e.g.: Imagine Austin, Out of School Time, Parks & Recreation, Housing Authorities, Police, Public Libraries, etc.); designate an early childhood liaison to each identified planning entity/system leader group b. Develop a toolkit for educating and sharing information about the SRAP(updated annually) c. Make presentations about the importance of early childhood and the School Readiness Action Plan to each identified group d. Identify specific strategies each group might help us advance (e.g., strategies most related to the group’s existing goals)
	Number of briefings to local elected officials or city or county staff leaders on behalf of the SRAP	C	25	Increase by 10%			
	Number of briefings to community and governmental organizations on behalf of the SRAP	C	23	100			
	Number of briefings to private funders and philanthropic foundations on behalf of the SRAP	N		10%+ Baseline data			

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	Number of Spanish/Bilingual story times offered at Austin library locations in low-income neighborhoods	C	160	176			<ul style="list-style-type: none"> e. Meet with City Council Members, Travis County Commissioners, the Mayor and Travis County Judge at least two times per year to educate them about current early childhood issues, the work of the Early Childhood Council, the School Readiness Action Plan, and opportunities for the Council/Mayor to support SRAP goals. f. Meet with city and county staff at least two times per year to educate them about early childhood issues related to city/county planning, the work of the Early Childhood Council, the School Readiness Action Plan, and opportunities for staff to support SRAP goals. g. Meet with private funders about early childhood issues and the School Readiness Action Plan (meeting may include tour of local program) h. Partner with public library staff to sustain existing story time offerings and expand offerings in low income neighborhoods.
	Number of English story times offered at Austin library locations in low-income neighborhoods	C	510	560			

Communities Strategy 3	Program Measure	S	Baseline	Targets	Owners	Notes	Tactics
Foster partnerships to align current spending and to increase resources for the School Readiness Action Plan.	Number of new funders or partners who made inkind donations	N		Baseline data	United Way EC Council Policy Work Group	Develop measure: Note: the term “resources” is broadly defined and may include money, time, space, staff, etc. Early childhood stakeholder hours = SRAP LT meetings, SRAP work group meetings (Data sub, QC3, FSN, etc.) The “stakeholder hours” idea is similar to tracking volunteer hours.	<ul style="list-style-type: none"> a. Engage partnerships that promote the goals of the SRAP b. Educate partners/others about the importance of the early years and school readiness c. Identify new partners/ships d. Look for opportunities for collaborative funding sources for the SRAP e. Encourage mayor and city council to champion early childhood strategies that promote school readiness.
	Number of funders who increase funding	N		Baseline data			

	Number of funding sources contingent on leveraging local funds? Collaborative funding?	N				
	City and County spending on early childhood development and learning per low-income child	C	\$131	Increase by 20%		

Communities Strategy 4	Program Measure	S	Baseline	Targets	Owners	Notes	Tactics
Promote a shared system of measurement for common early childhood outcomes	Use descriptive/qualitative data for this measure	N		Descriptive data	Data Sub-Committee	<p>Revisit/develop measure: Revisit this measure in the future to determine if descriptive/qualitative data is still appropriate.</p> <p><i>Note:</i> remember other requirements stakeholders have (federal, state, etc.)</p>	<ul style="list-style-type: none"> a. Conduct a national scan of reliable indicators that are used in other communities to identify proxies for unidentified performance measures. b. Develop a reference document to identify the tools used in the community, what the tools measure, who is using the tools, and who requires the tools (this is intended to support alignment) c. Provide information (conduct training) to new Executive Directors within the early childhood community to share what and how measures are used in the community (an effort to align measures, continue data collection, and to streamline efforts) d. Create an inventory of current early childhood measures that are being collected in the community e. Convene funders to align early childhood measures f. Share findings from inventory with funders, practitioners, etc. g. Tie use of shared measures to funding

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							<p><i>h. Notes for future:</i></p> <p>i. Add tactic about aligning measures with community partners, after we create inventory and share findings.</p> <p>j. Define and determine boundaries for inventory and early childhood outcomes</p> <p>k. Should we identify best measurement practices?</p>
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Communities Strategy 5	Program Measure	S	Targets	Owners	Notes	Tactics
Create opportunities for community engagement and leadership in SRAP design and implementation by parents, caregivers, and early care and education providers	Number of focus groups conducted with parents, caregivers, or early care and education providers	N	10%+	ECC & Parent Action Council	Baseline data development	<p>a. Develop recommendations for using existing systems to gather community input in ongoing ways.</p> <p>b. Conduct parent input project the year prior to the development of the next iteration of the SRAP</p> <p>c. Encourage SRAP partner agencies to include parent input</p>
	Number of parents, caregivers, and early care and education providers who participate in advocacy or educational briefings	N	10%+ Baseline data	ECC & SRAPLT		

Plan for next EC Policy committee mtg

- Recap changes
- Consider if tactics align to revised strategies, make needed changes
- Prioritize tactics

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