

Council Meeting 1/28/16 Amendment for Item 70

RESOLUTION NO.

WHEREAS, on November 30, 2015, the Public Safety Committee of the City Council heard a presentation regarding the potential benefits of amending the City of Austin's sign regulations to allow digital billboards; and

WHEREAS, after considering the briefing, the Public Safety Committee voted to forward to the City Council, without recommendation, an item to initiate amendments to the City's sign regulations; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

1. The City Council initiates amendments to City Code Chapter 25-10 (Sign Regulations) and directs the City Manager to develop a proposed ordinance to allow digital signage and make related changes to existing sign regulations as deemed to appropriate.
2. The ordinance should be presented to Council for consideration ~~within a reasonable time~~ 120 days from adopted date, following required review by the Planning Commission and such other review as may be deemed appropriate.
3. Prior to the presentation of an ordinance to Council, the City Manager is directed to conduct a series of stakeholder meetings to ascertain public support.

ADOPTED: , 20156

ATTEST: \_\_\_\_\_  
Jannette S. Goodall  
City Clerk