



A Demographic Snapshot of Austin

Land Development Code Advisory Group

February 22, 2016

Ryan Robinson
City Demographer
Planning and Zoning Department

Snapshot Takeaways

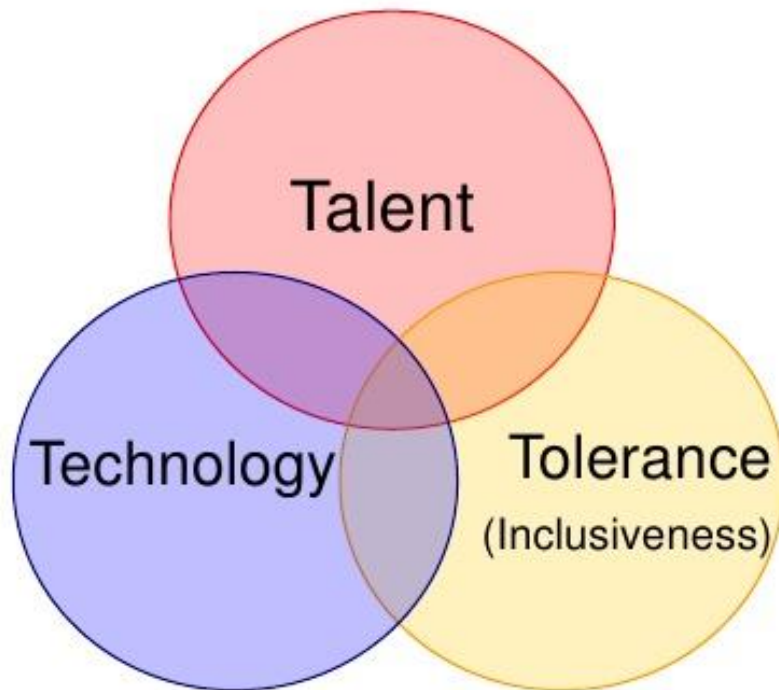
1. **A continuation of robust job and population growth.**
2. **Diversification dynamics are shifting.**
3. **A collapse in Austin's housing affordability and the flight of families from the urban core.**
4. **Austin is still a mecca for millennials but is also now an emerging destination for retirees.**
5. **Stubborn socioeconomic separations may be getting worse.**
6. **Political landscapes are changing.**

A Demographic Snapshot of Austin

Ryan Robinson
City Demographer
City of Austin

Austin MSA Population History: 1900 to 2015

The “3Ts”

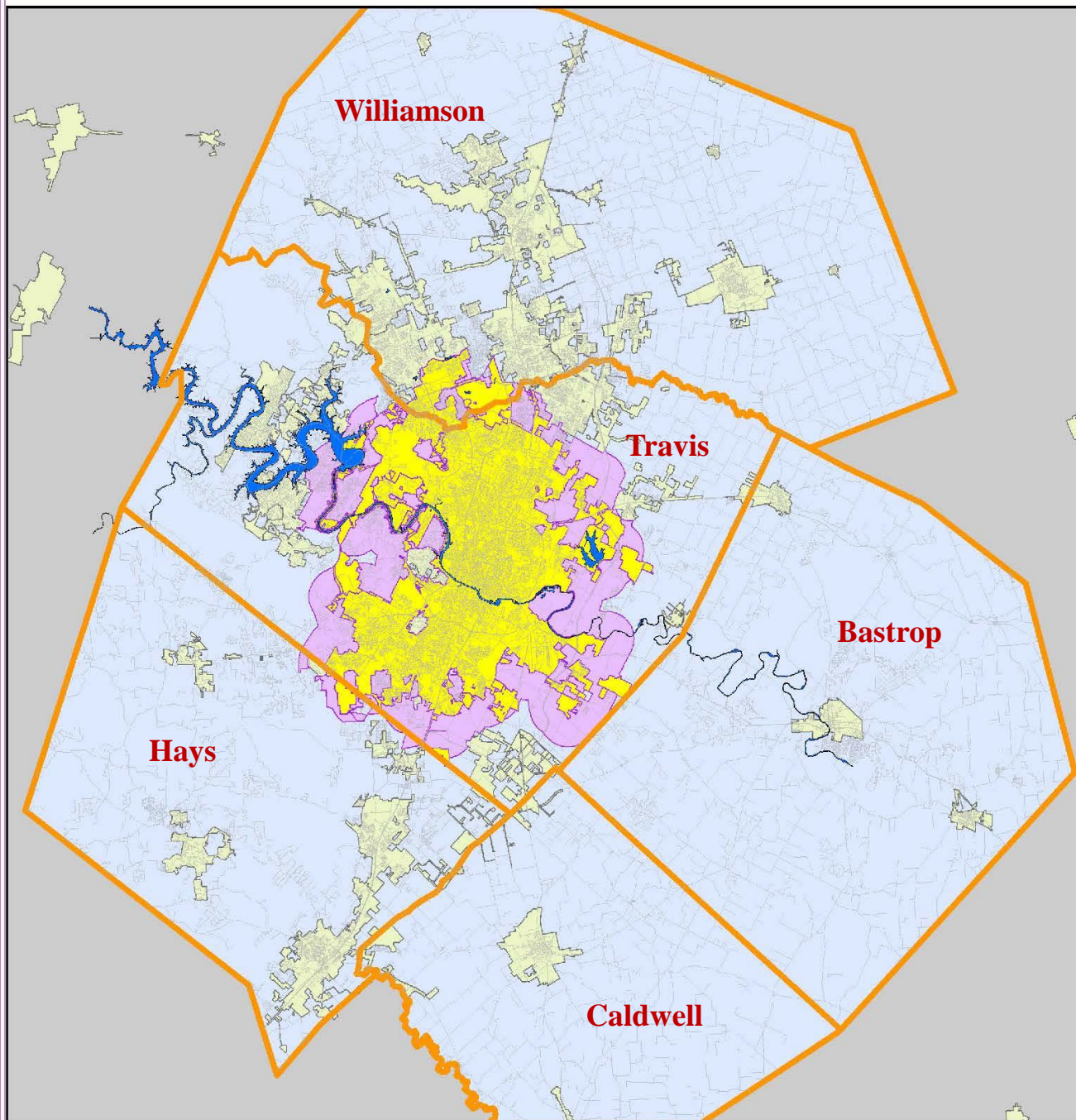


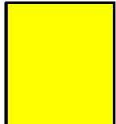
**Regional
Growth**

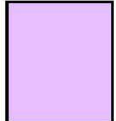
Austin-- Round Rock MSA

Metropolitan Statistical Area

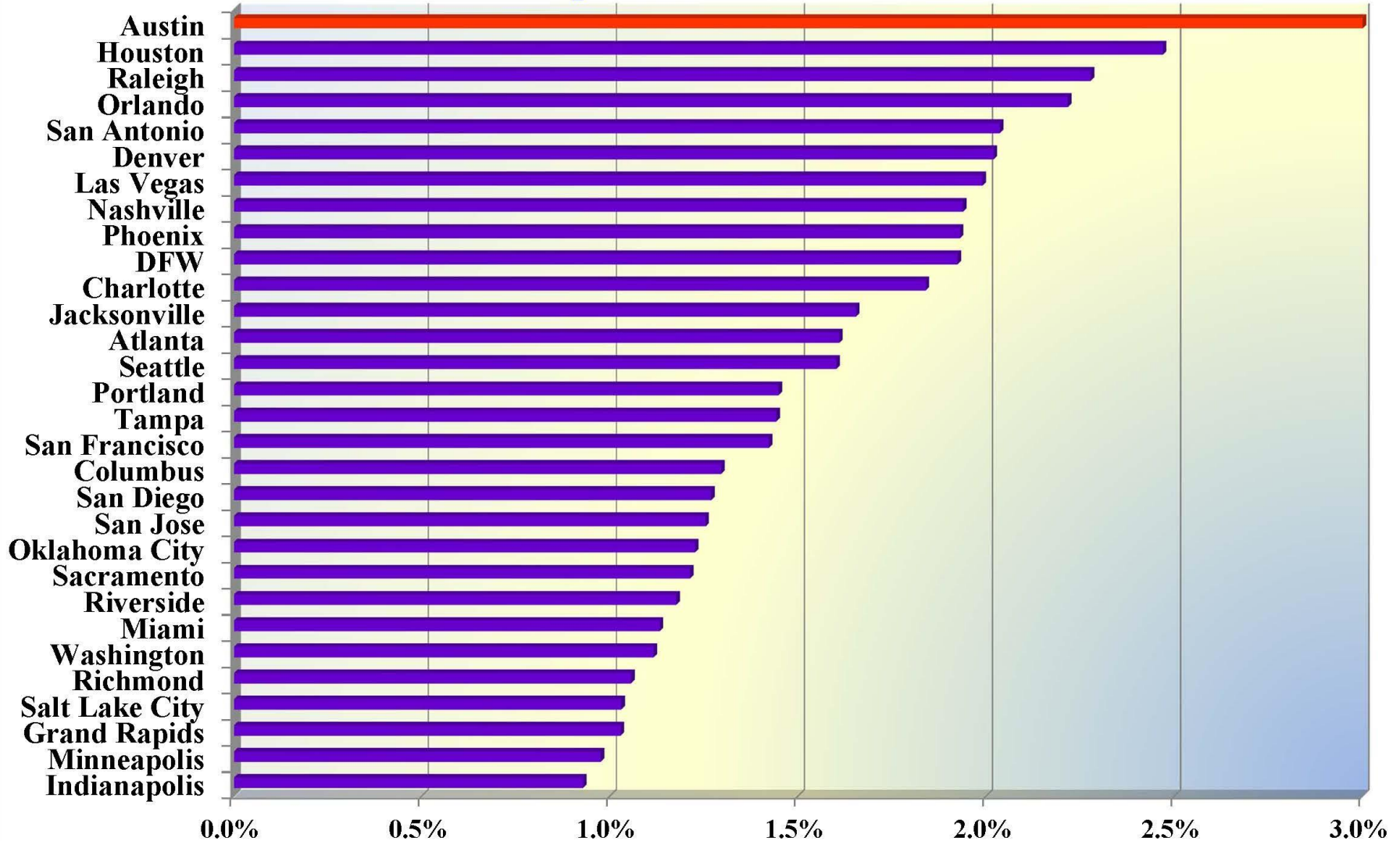
January 2013



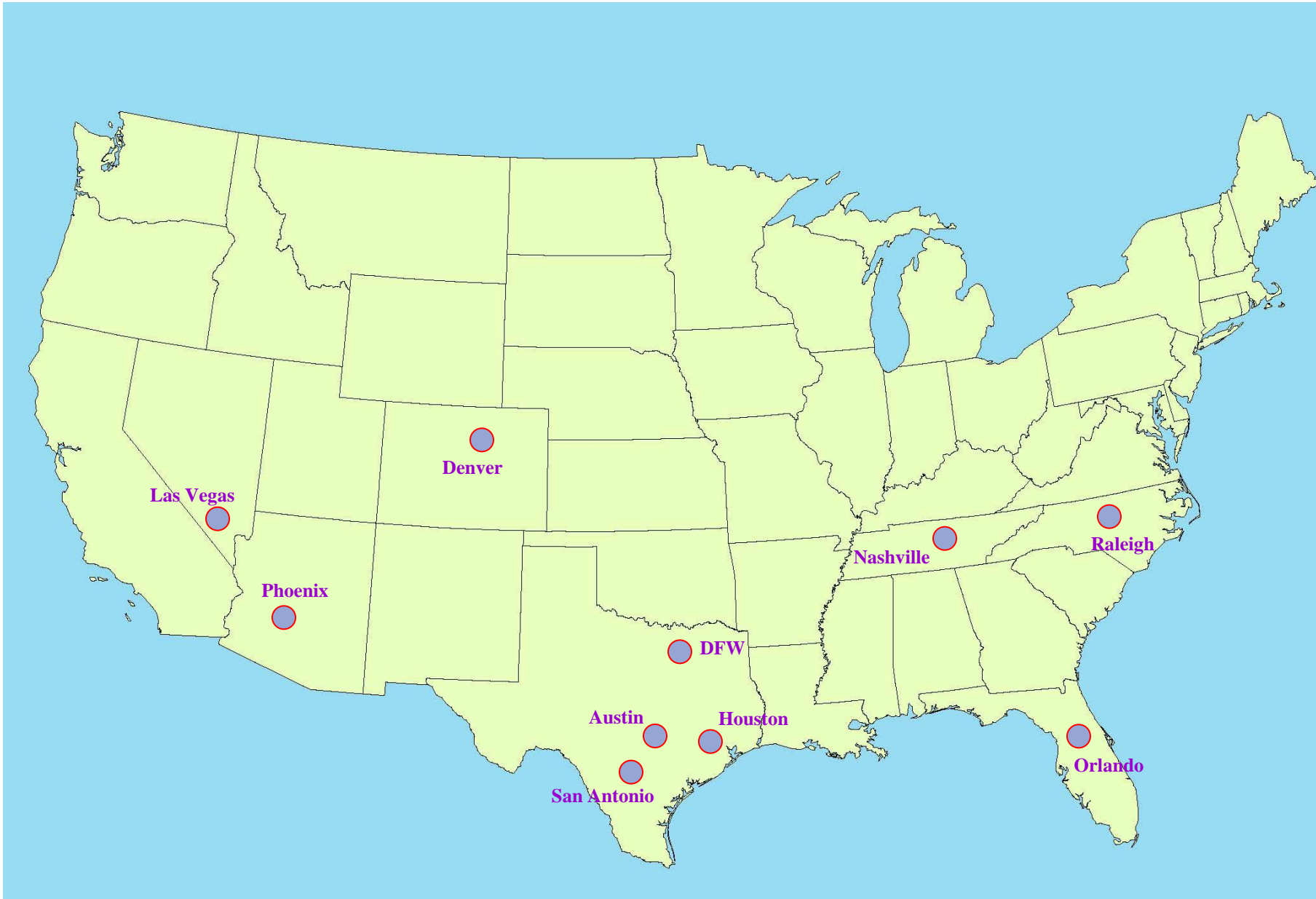
 City of Austin
Full and Limited
Jurisdiction

 City of Austin
Extra-Territorial
Jurisdiction

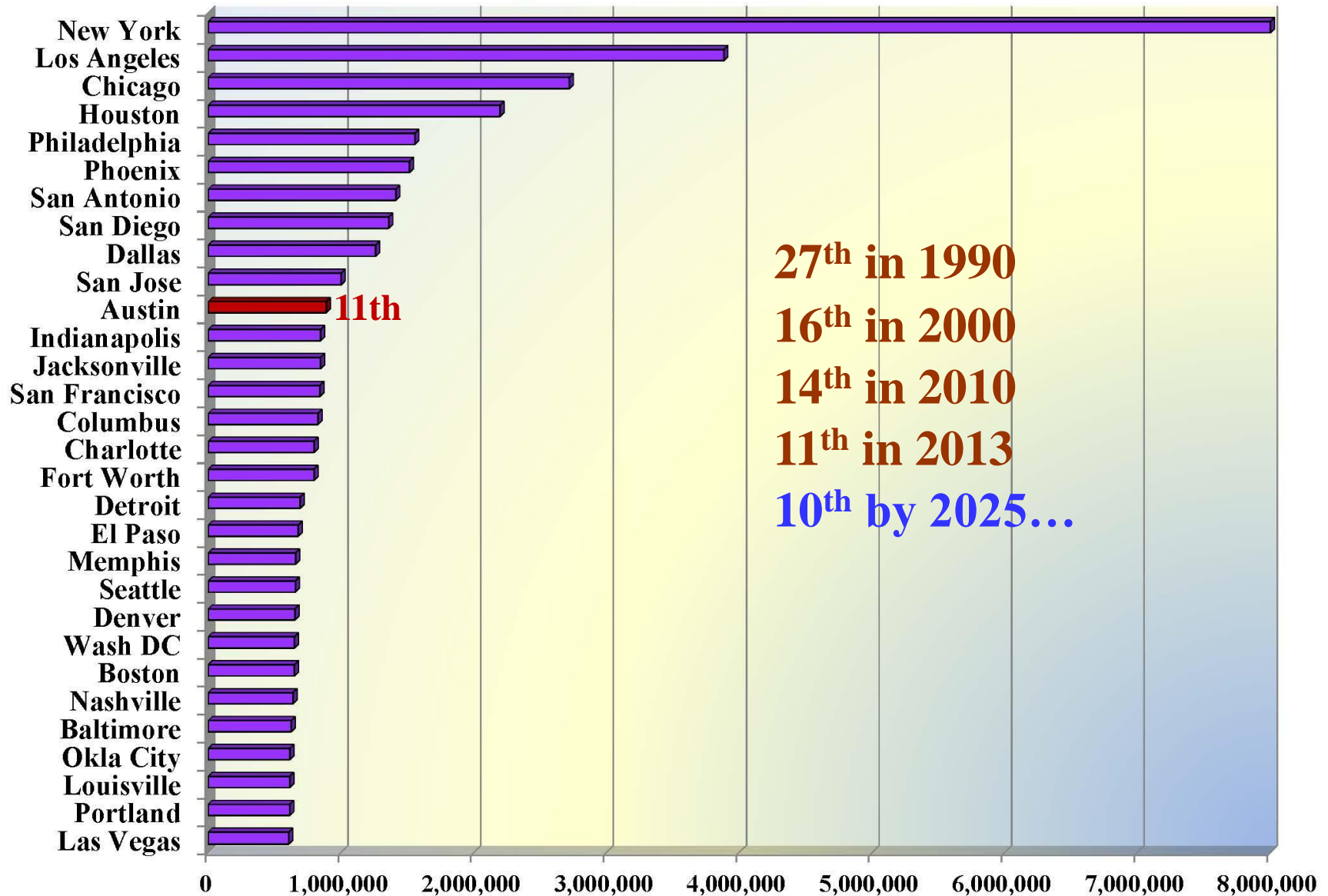
Top 30 Fastest Growing Large (1.0 million +) Metropolitan Areas: 2013 to 2014



10 Fastest Growing Metro Areas, 2013 to 2014



Top 30 Largest Cities in the US: 2013



Austin Area Population Histories and Forecasts

Year	City of Austin Total Area Population	Annualized Growth Rate	City of Austin Full Purpose Population	City of Austin Limited Purpose Population	Travis County	Annualized Growth Rate	Five County MSA(1)	Annualized Growth Rate
1940	87,930				111,053		214,603	
1950	132,459	4.2%			160,980	3.8%	256,645	1.8%
1960	186,545	3.5%			212,136	2.8%	301,261	1.6%
1970	251,808	3.0%			295,516	3.4%	398,938	2.8%
1980	345,890	3.2%			419,573	3.6%	585,051	3.9%
1990	465,622	3.0%			576,407	3.2%	846,227	3.8%
2000	656,562	3.5%	639,185	17,377	812,280	3.5%	1,249,763	4.0%
2001	669,693	2.0%	654,019	15,674	830,150	2.2%	1,314,344	5.2%
2002	680,899	1.7%	667,705	13,194	844,263	1.7%	1,353,122	3.0%
2003	687,708	1.0%	674,382	13,326	856,927	1.5%	1,382,675	2.2%
2004	692,102	0.64%	678,769	13,333	874,065	2.00%	1,419,137	2.6%
2005	700,407	1.20%	687,061	13,346	893,295	2.20%	1,464,563	3.2%
2006	718,912	2.64%	707,952	10,960	920,544	3.05%	1,527,040	4.3%
2007	735,088	2.25%	724,117	10,971	948,160	3.00%	1,592,590	4.3%
2008	750,525	2.10%	739,543	10,982	978,976	3.25%	1,648,331	3.5%
2009	774,037	3.13%	765,957	8,080	1,008,345	3.00%	1,706,022	3.50%
2010	790,390	2.11%	777,953	12,437	1,024,266	1.58%	1,716,289	0.60%
2011	812,025	2.74%	799,578	12,447	1,049,873	2.50%	1,763,487	2.75%
2012	832,326	2.50%	819,866	12,459	1,076,119	2.50%	1,811,983	2.75%
2013	855,215	2.75%	842,743	12,472	1,108,403	3.00%	1,870,872	3.25%
2014	878,733	2.75%	866,249	12,484	1,141,655	3.00%	1,930,740	3.20%
2015	900,701	2.50%	888,204	12,497	1,173,051	2.75%	1,990,593	3.10%
2016	926,426	2.86%	913,917	12,509	1,209,415	3.10%	2,050,311	3.00%
2017	949,587	2.50%	937,065	12,522	1,242,674	2.75%	2,111,820	3.00%
2018	970,952	2.25%	958,418	12,534	1,273,741	2.50%	2,175,175	3.00%
2019	987,944	1.75%	975,397	12,547	1,305,585	2.50%	2,240,430	3.00%
2020	1,002,763	1.50%	990,204	12,559	1,338,224	2.50%	2,307,643	3.00%
2021	1,017,805	1.50%	1,005,233	12,572	1,371,680	2.50%	2,376,872	3.00%

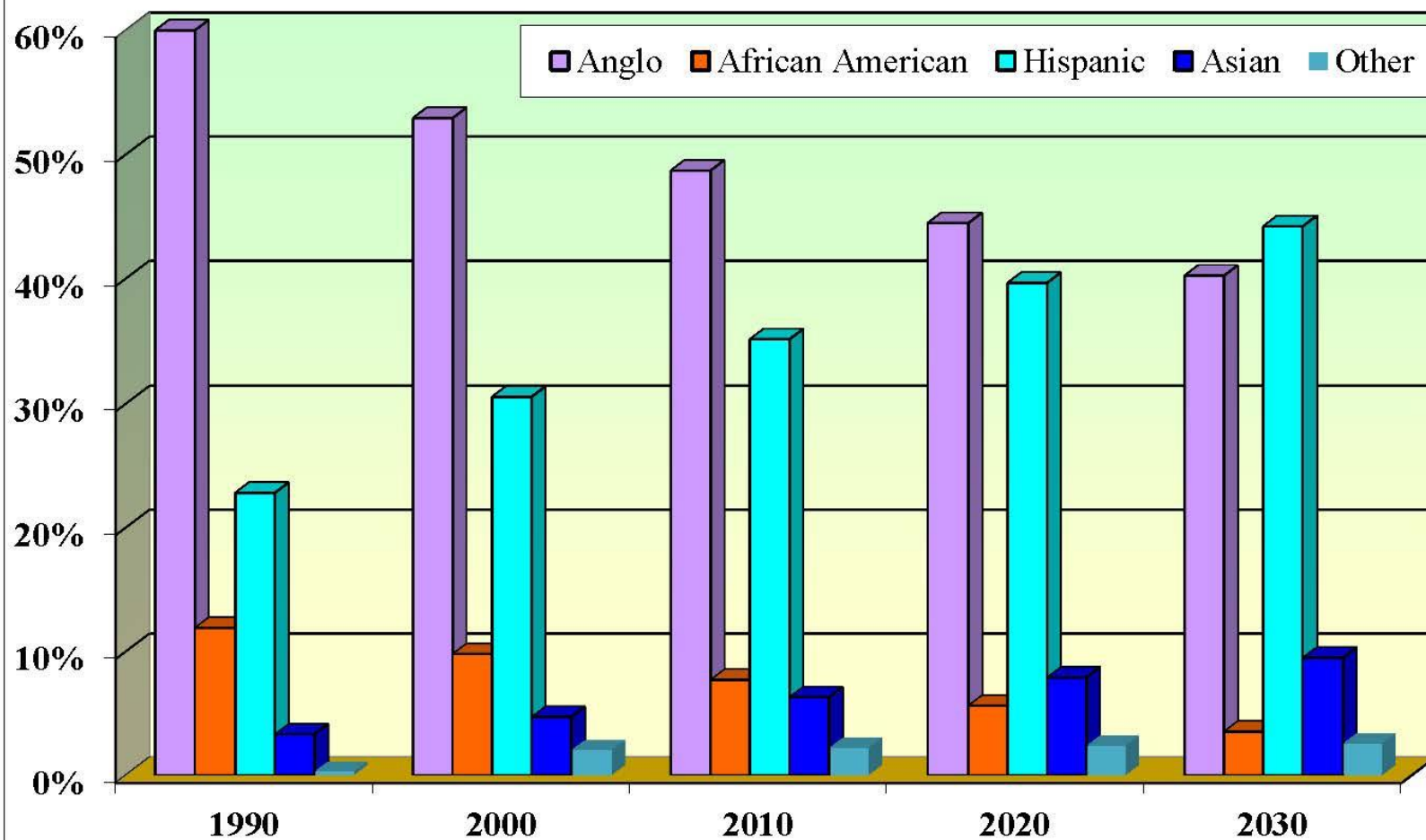


Diversification is Shifting

a Demographic Snapshot

Ryan Robinson
City Demographer
City of Austin

City of Austin Racial and Ethnicity Shares History and Forecast: 1990 to 2030



Change in the White Percentage of Total Population 2000 to 2010

Travis County

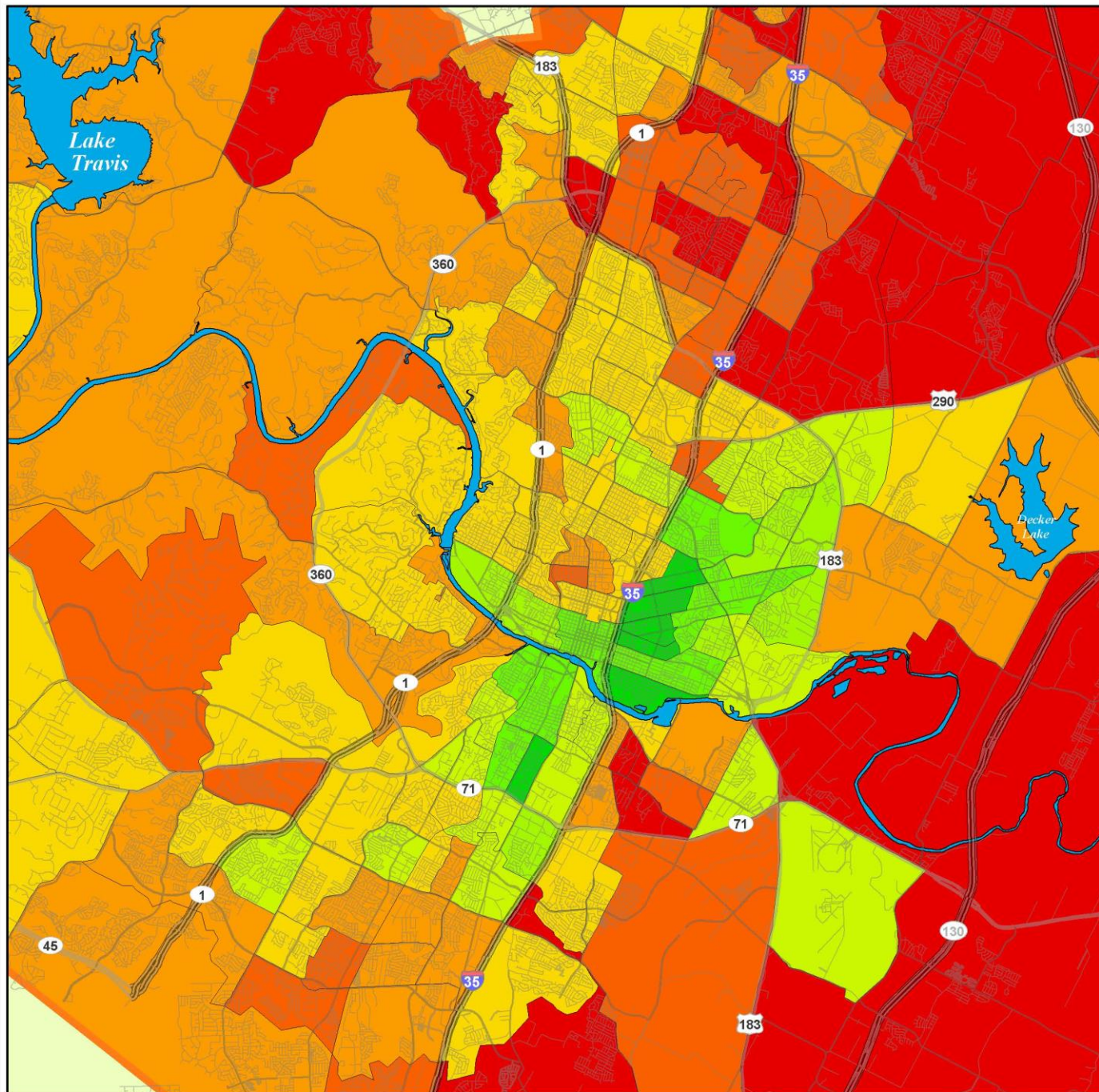
Decennial data from the US Census Bureau

Change in a Census Tract's Percentage of Total Population that is non-Hispanic White from 2000 to 2010 at the 2000 tract-level

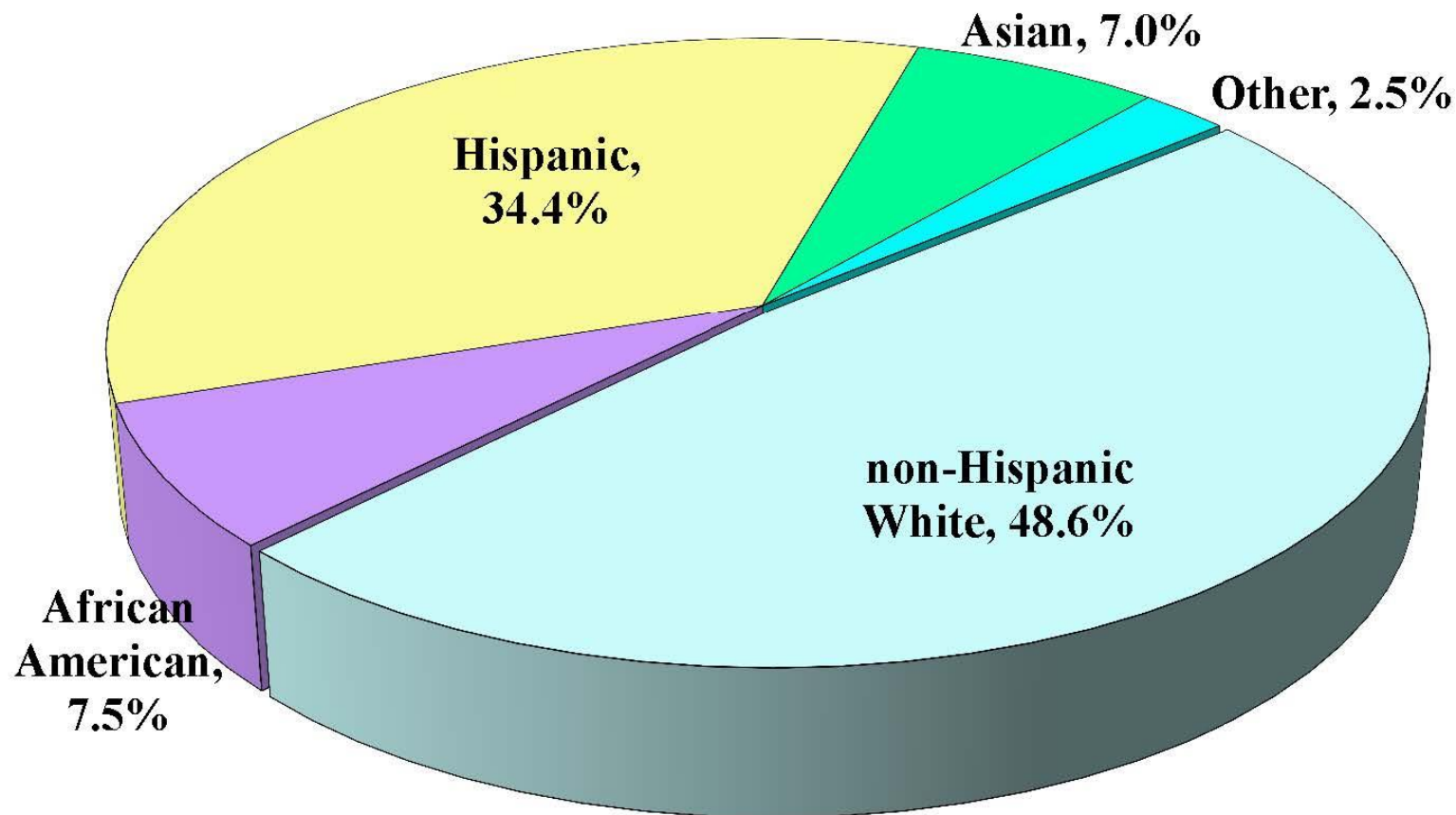
Example: 50% in 2000, 59% in 2010 = 9 Point Gain

Point Gain or Loss

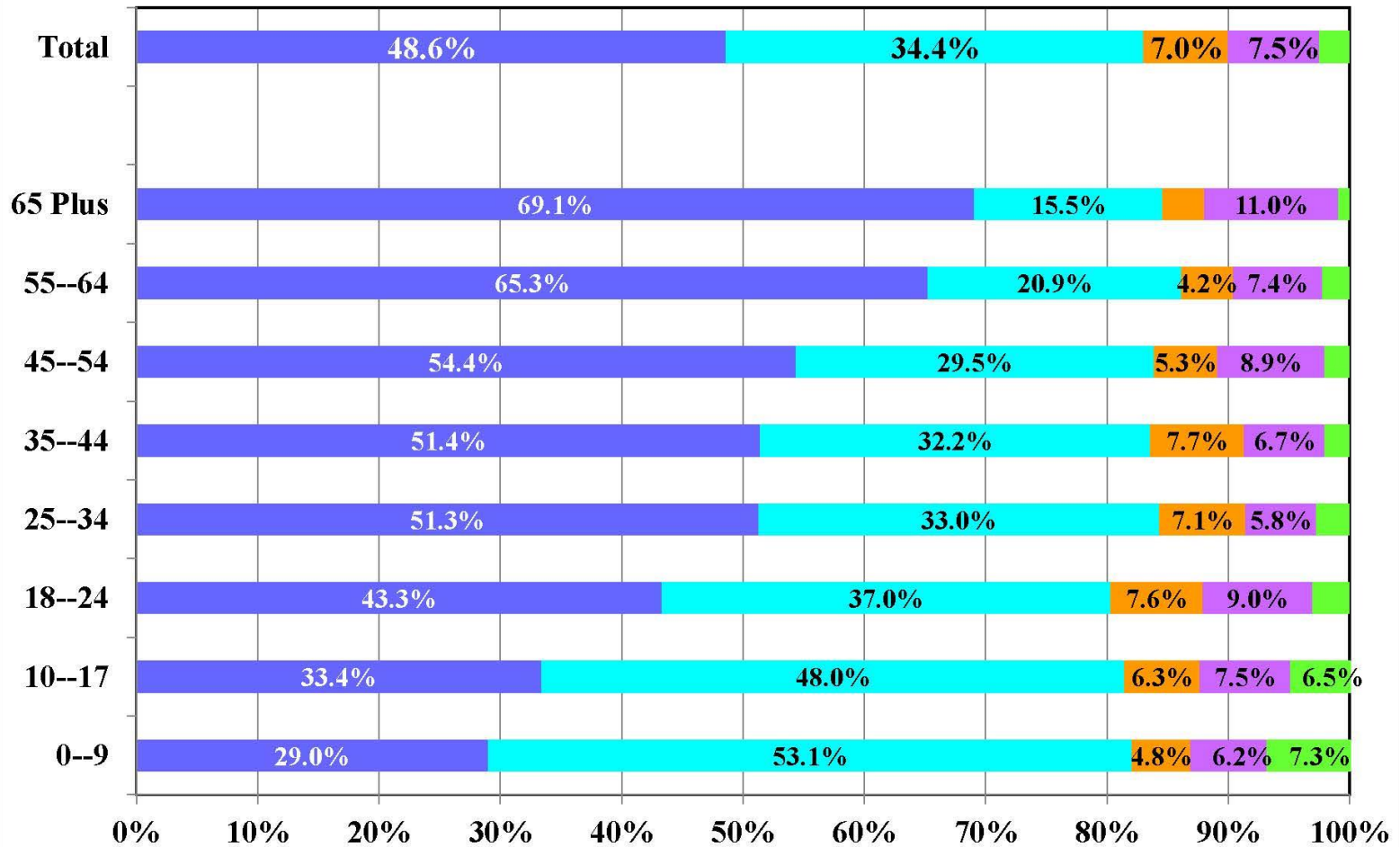
- 15 Points Plus
- 10 to 15 Points
- 5 to 10 Points
- 0 to 5 Points
- 0 to -5 Points
- 10 to -5 Points
- 15 to -10 Points
- 15 Points Plus



Racial and Ethnic Mix, City of Austin, 2014 ACS Census Estimates



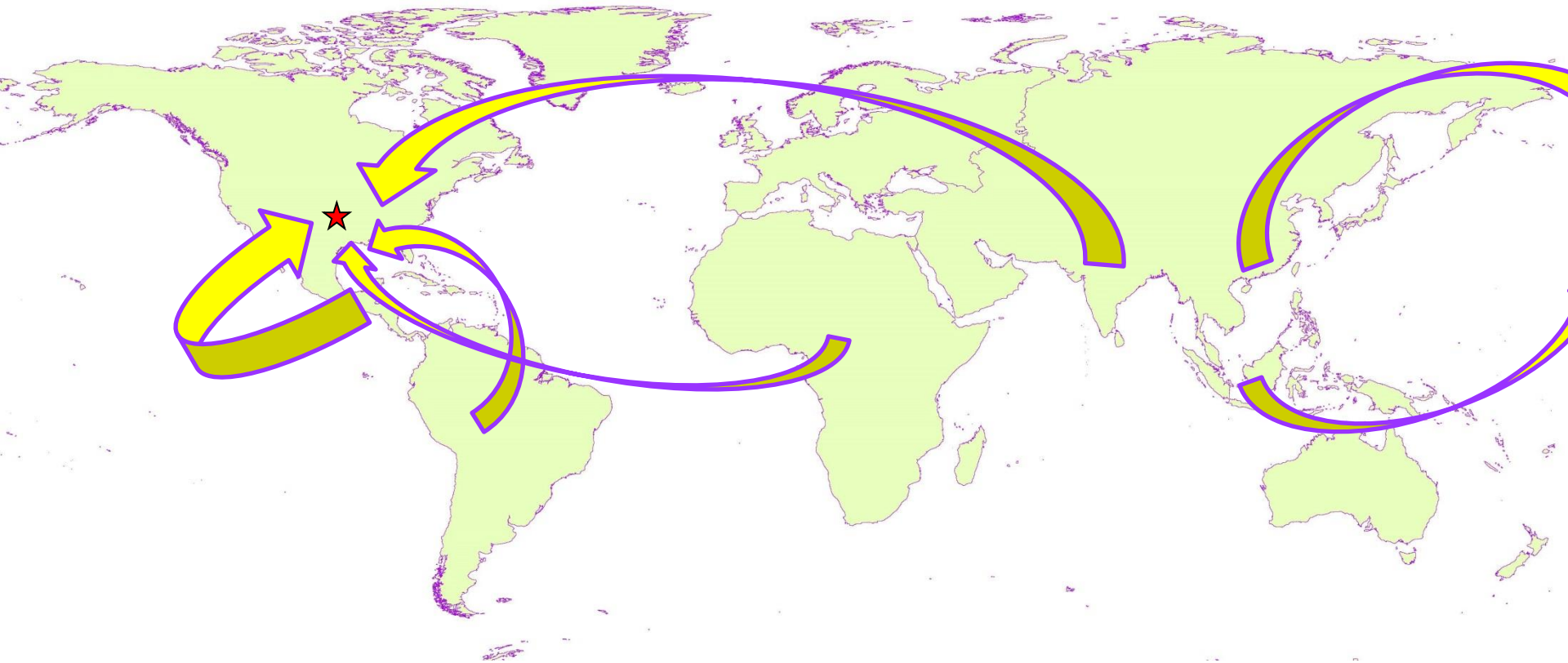
Age Structure by Race and Ethnicity, City of Austin, 2014 Estimates



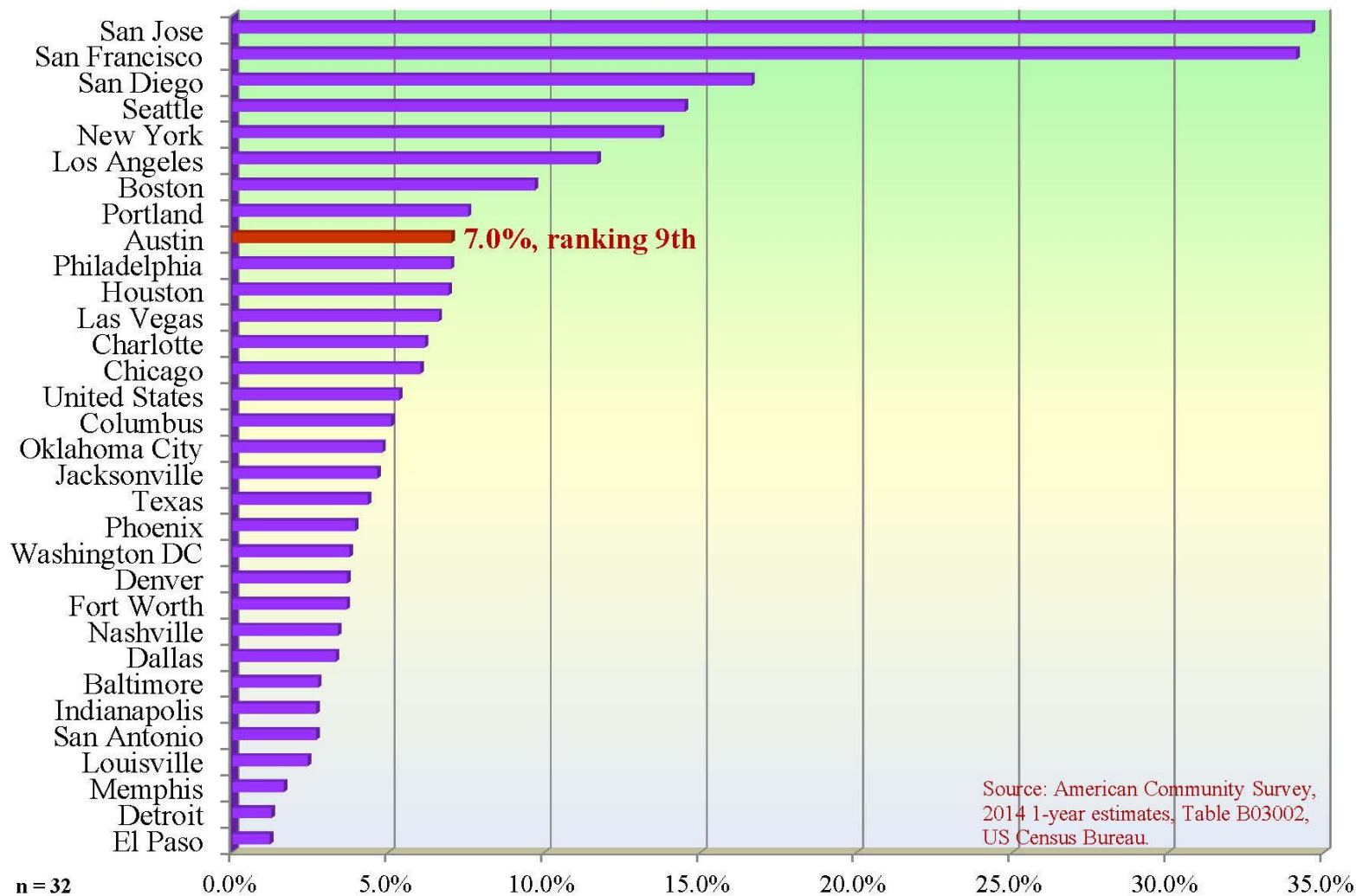
Source: American Community Survey,
2013 1-year datasets, Table B01001,
updated with estimates from the City
Demographer.

■ White
 ■ Hispanic
 ■ Asian
 ■ African American
 ■ Multi/Other

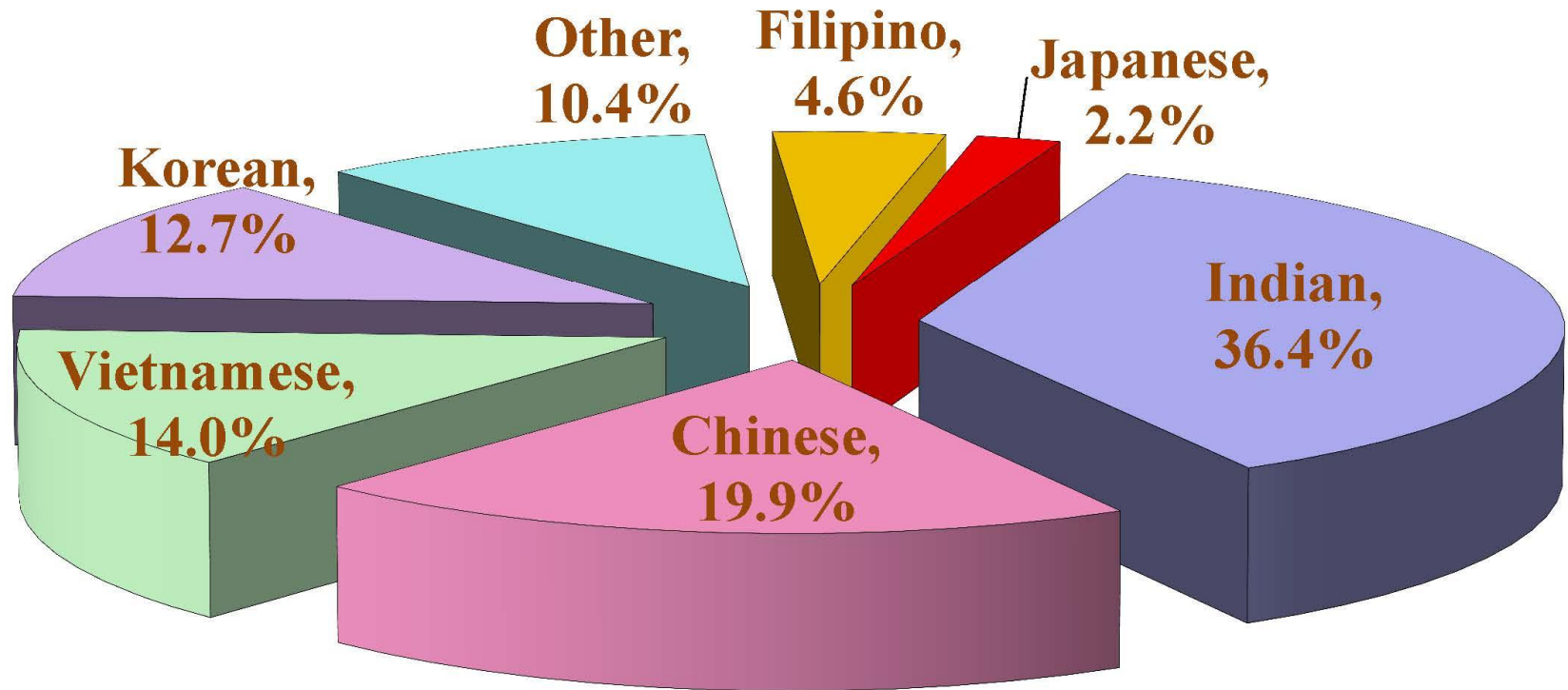
Incoming Streams of International Immigrants



Asian Share of Total Population: Top 30 Cities, Texas and US, 2014



Breakout of Asians in Austin, ACS 2014 data



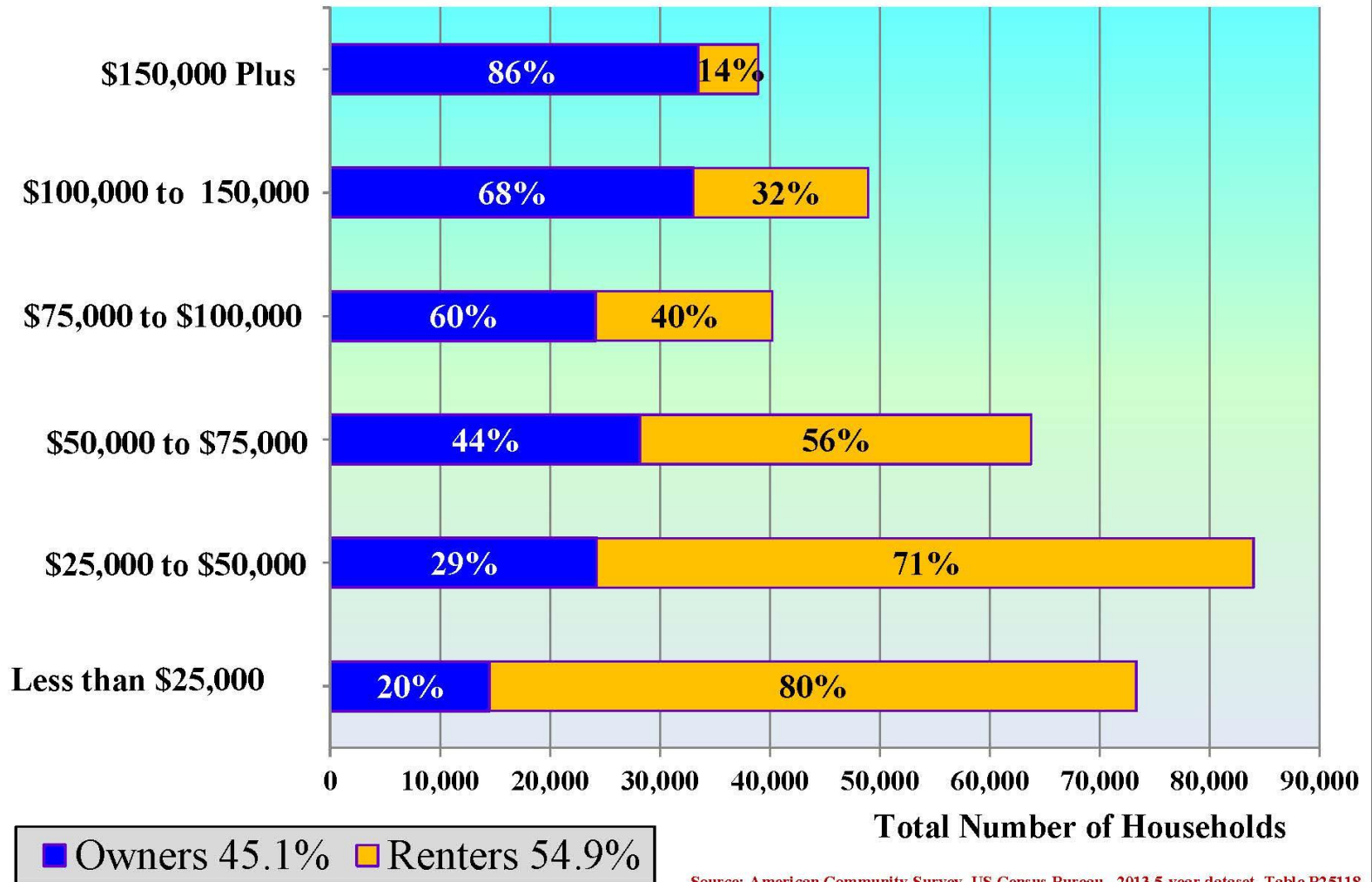


Housing Affordability

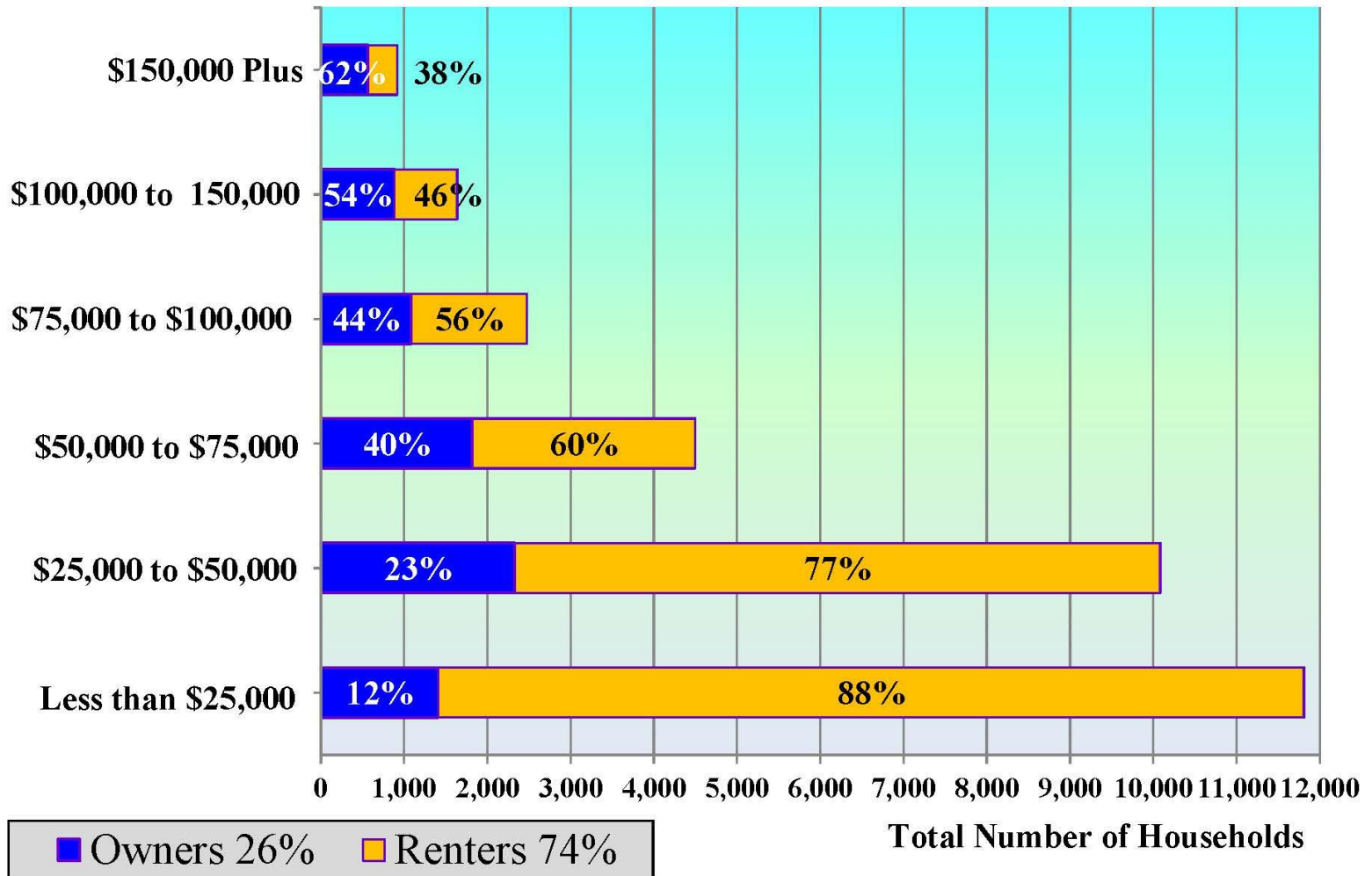
a Demographic Snapshot

Ryan Robinson
City Demographer
City of Austin

Owners and Renters by Income Bracket, City of Austin, Universe = Households, 2013 data

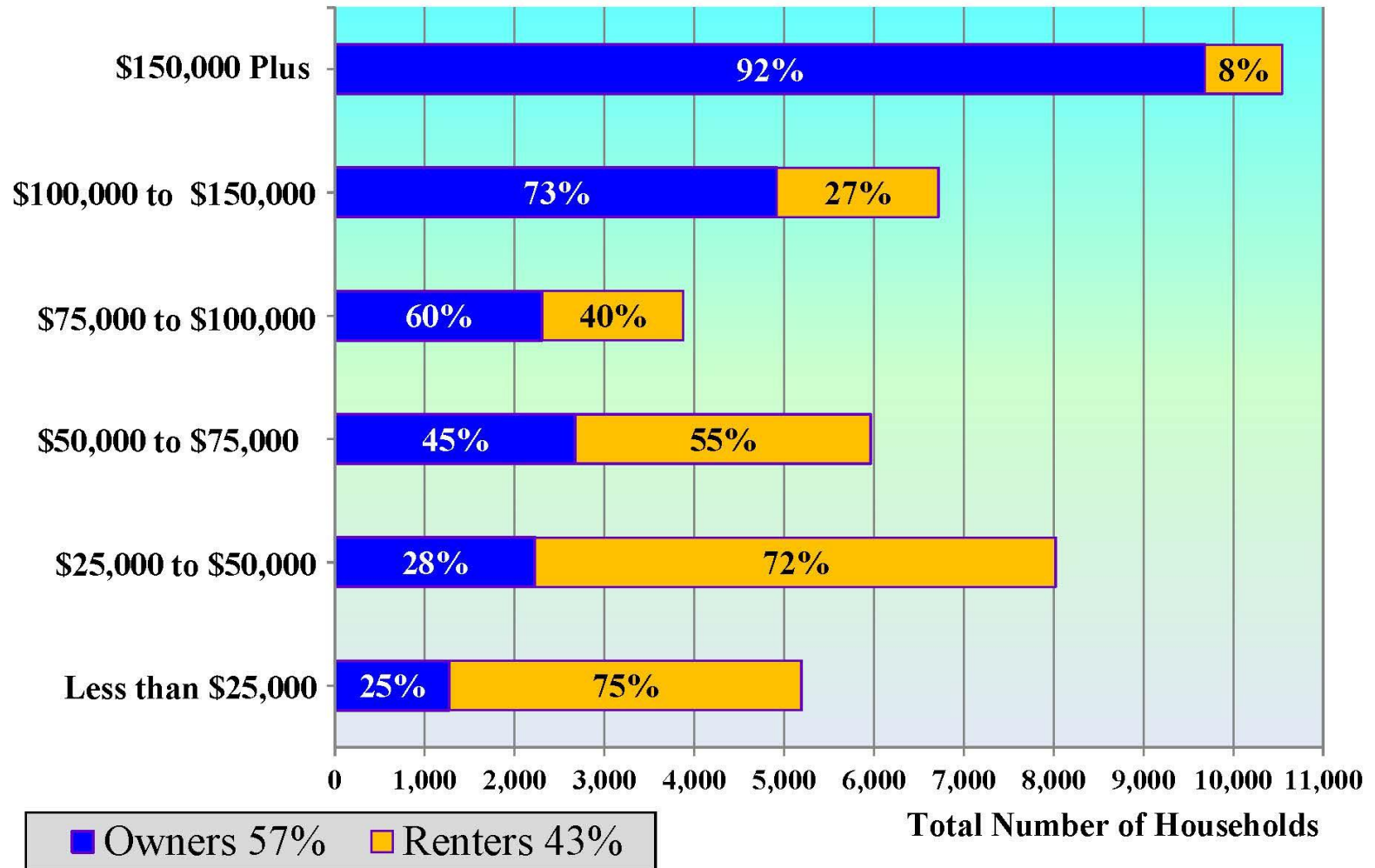


Owners and Renters by Income Bracket, Council District 3, Universe = Households, 2013 data



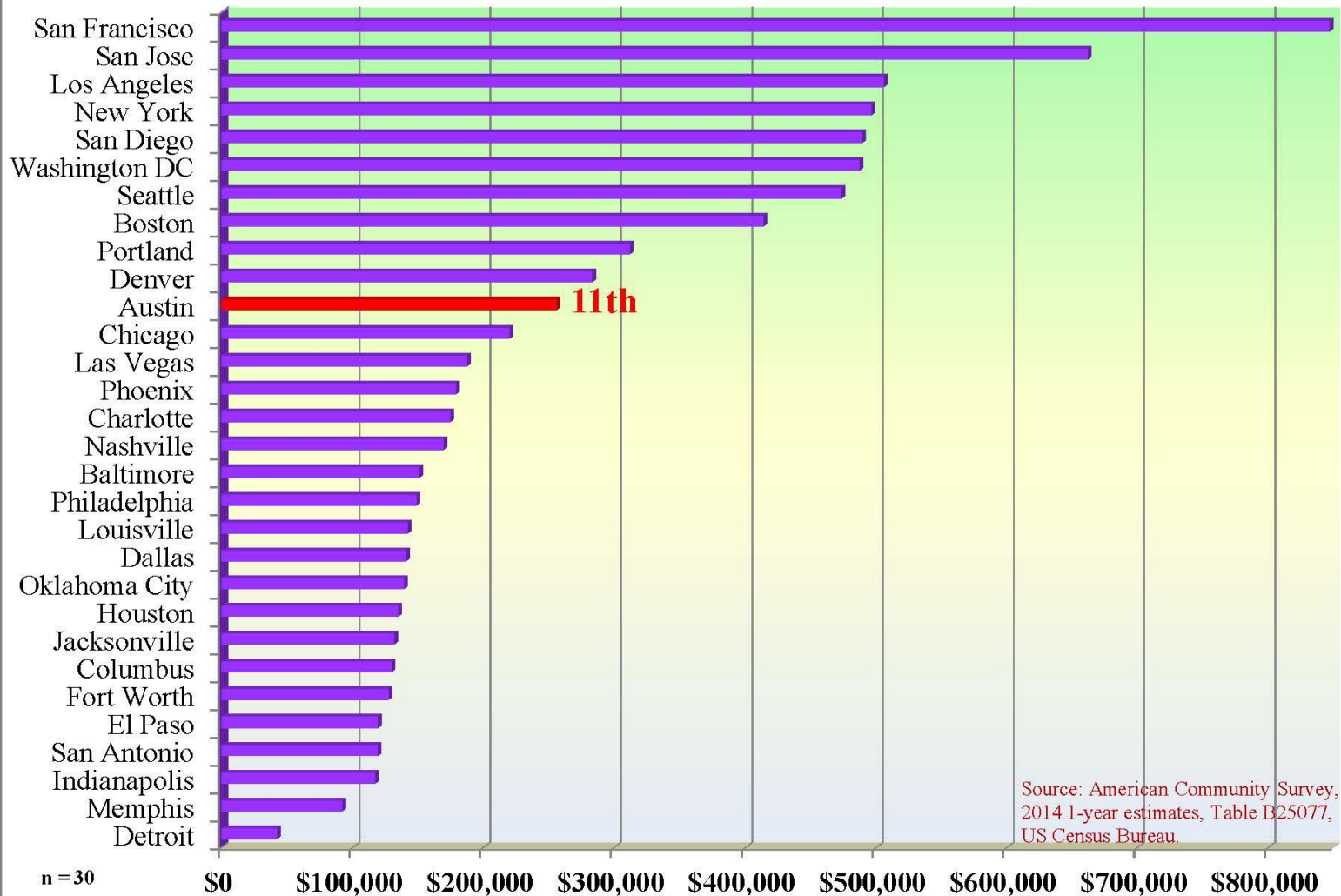
Source: American Community Survey, US Census Bureau, 2013 5-year dataset, Table B25118.

Owners and Renters by Income Bracket, Council District 10, Universe = Households, 2013 data

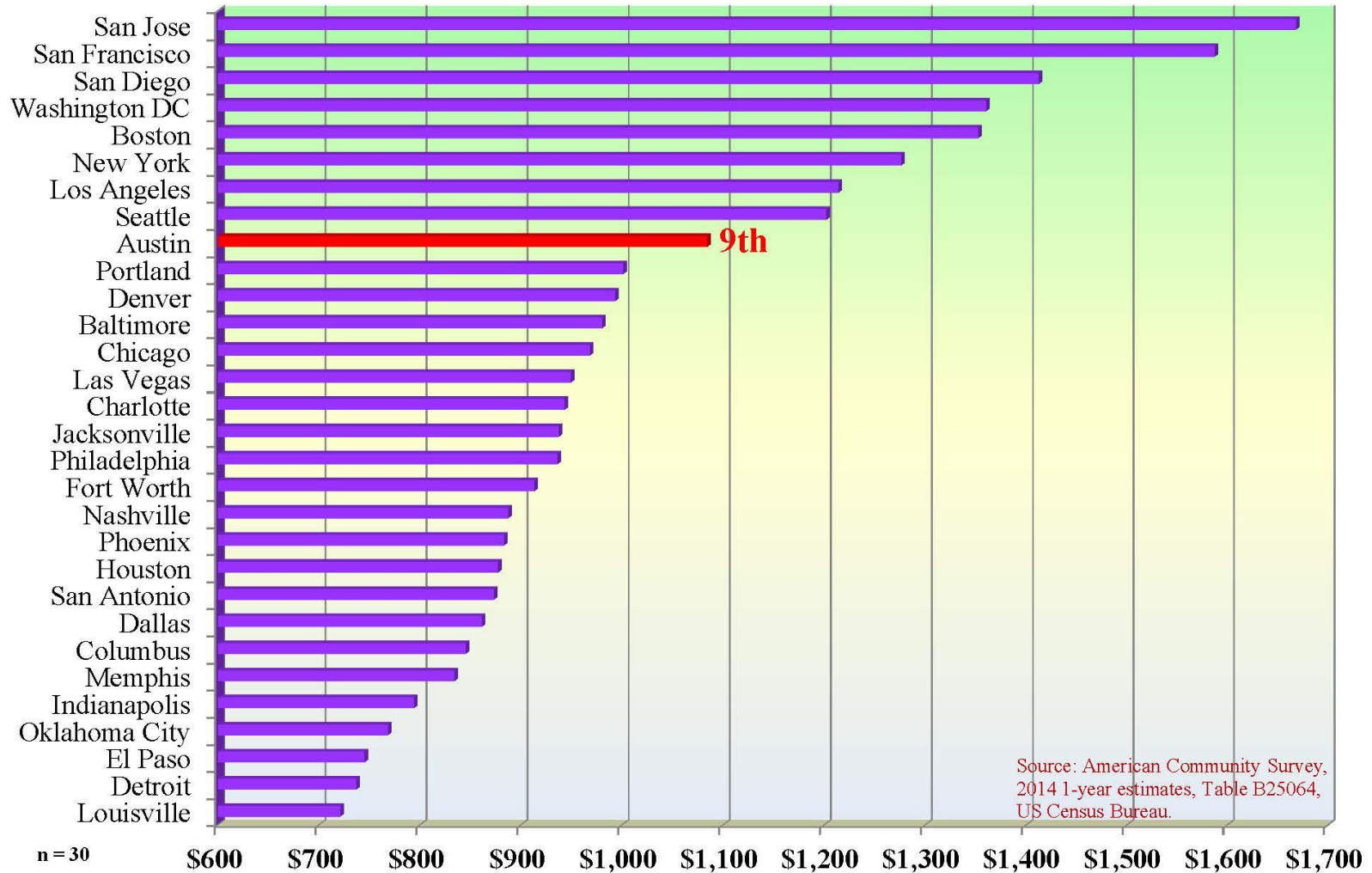


Source: American Community Survey, US Census Bureau, 2013 5-year dataset, Table B25118.

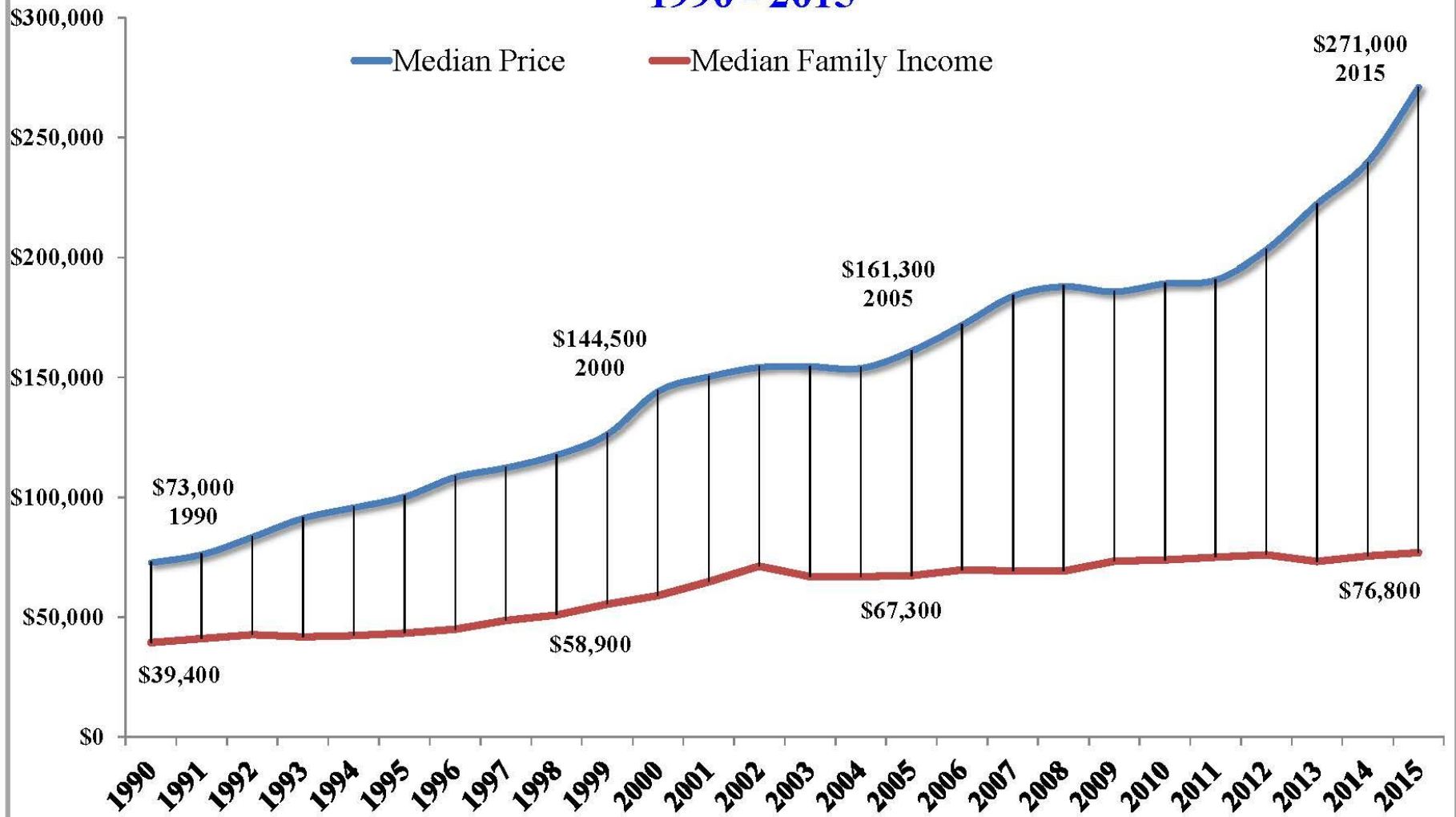
Top 30 US Cities and Median Home Value, 2014



Top 30 US Cities and Median Rent, 2014



Austin Area median home prices compared with median family income 1990 - 2015

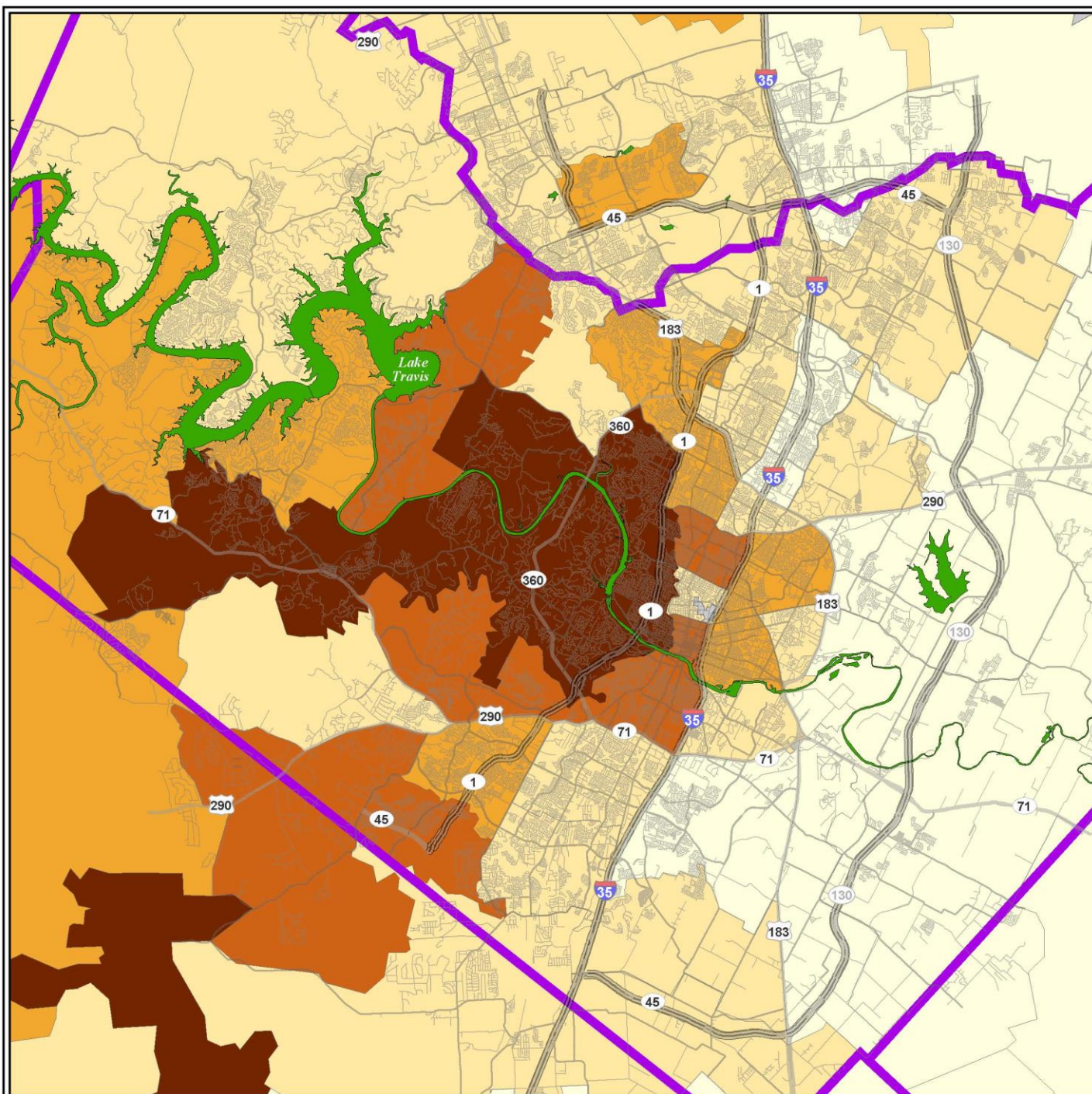


Median Sales Price of Homes by ZIP Code: 2015

Includes all residential homesales:
Single Family Houses and Condos

DATA SOURCE:
Austin Board of Realtors.

Median Sales Price

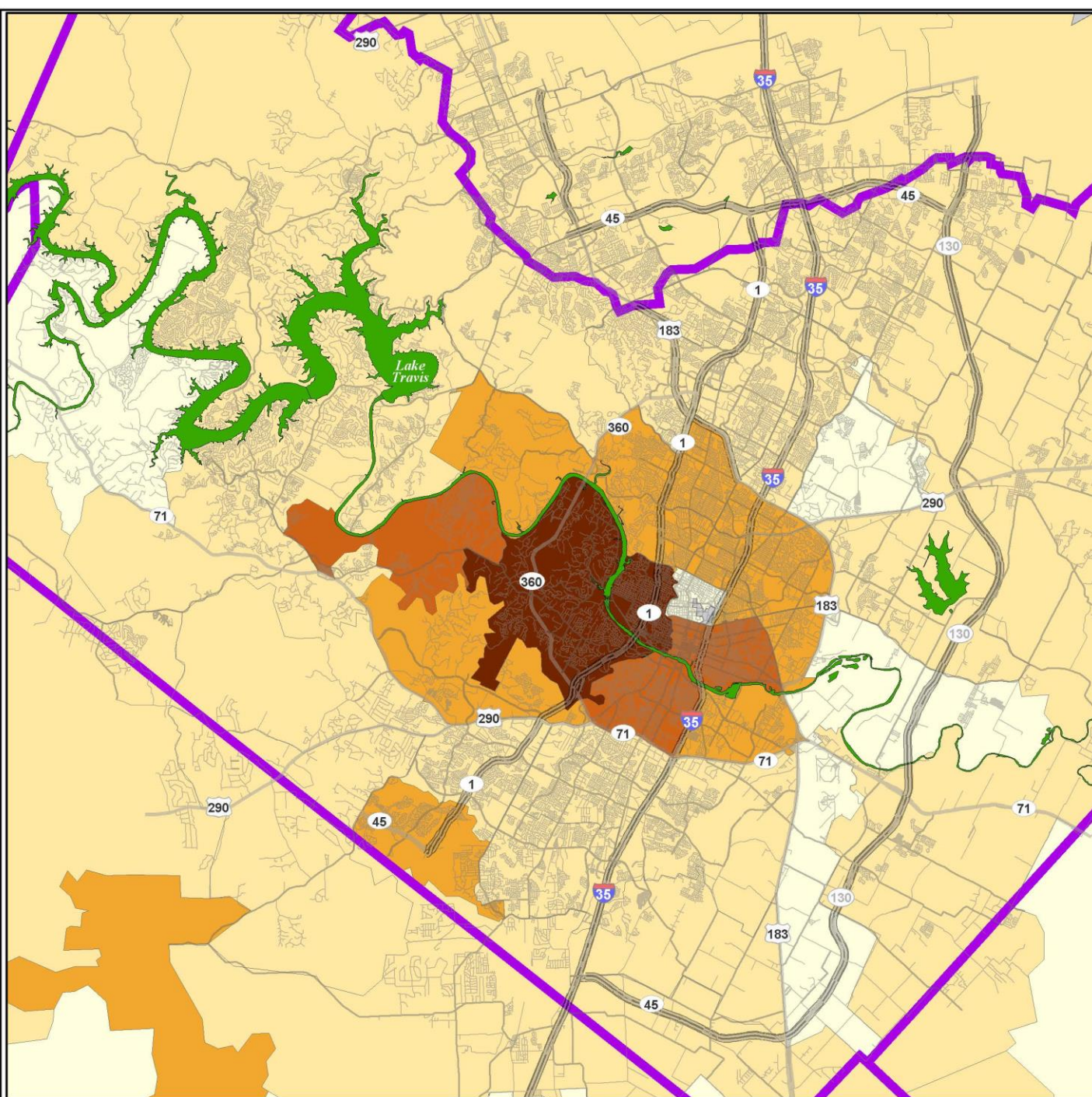


Absolute Total Change in Median Sales Price of Homes by ZIP Code: 2010 to 2015

Includes all residential homesales:
Single Family Houses and Condos

DATA SOURCE:
Austin Board of Realtors.

Total Price Change

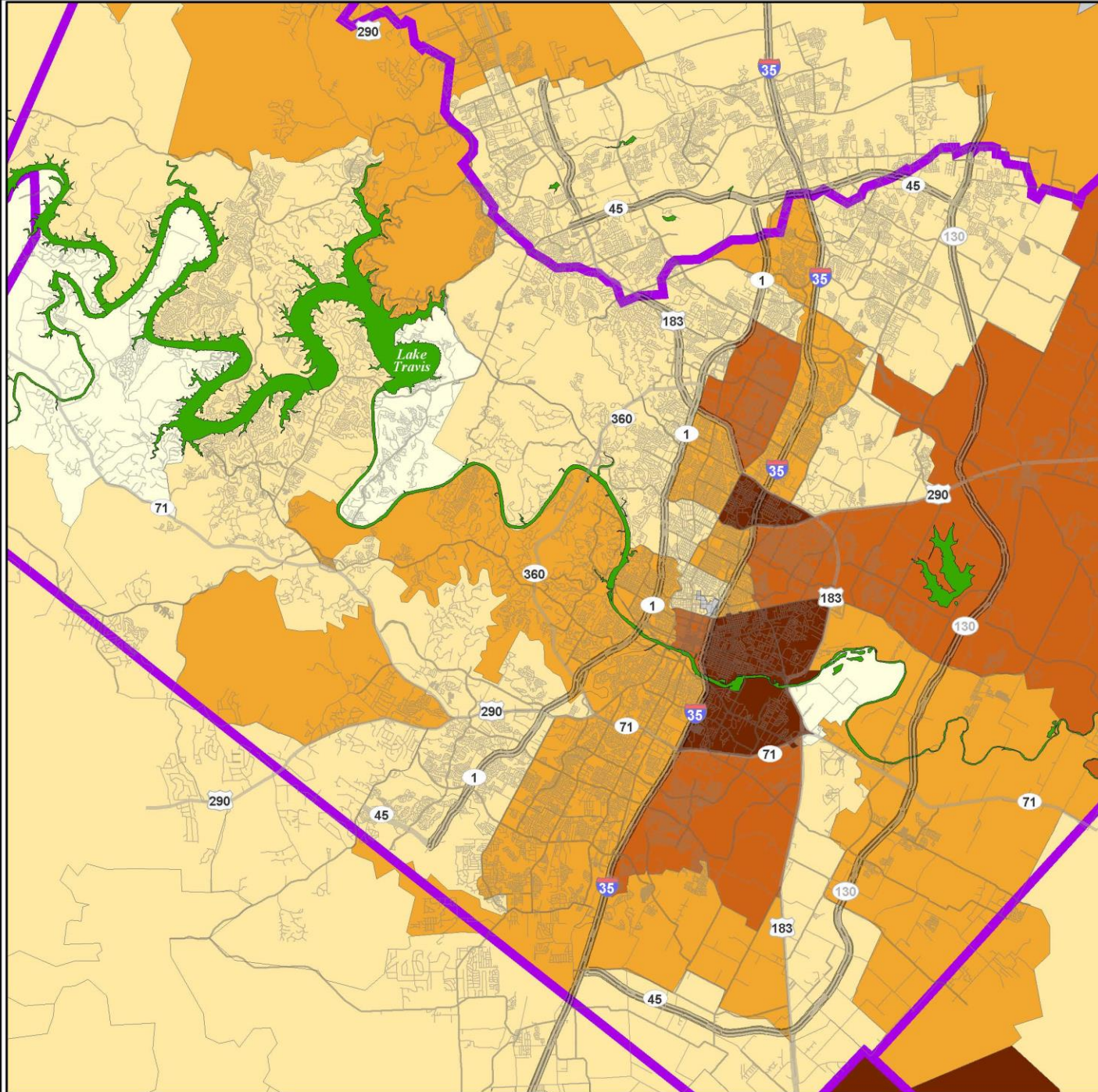
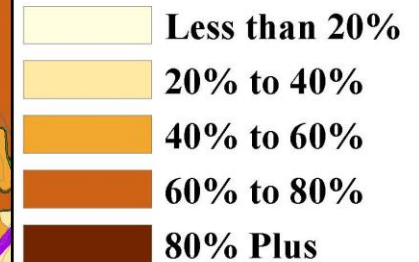


Percentage Change in Median Sales Price of Homes by ZIP Code: 2010 to 2015

Includes all residential homesales:
Single Family Houses and Condos

DATA SOURCE:
Austin Board of Realtors.

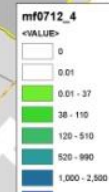
Percentage Change



**Apartment and Condo Projects Under Construction
March 2015**

The map displays the density of apartment and condo projects under construction in March 2015. The density is represented by a color scale from light yellow (0) to dark blue (1,000 - 2,000). The highest concentrations are in the central urban core, particularly around the downtown area. The map also shows major roads and water bodies. A legend in the bottom right corner indicates the density scale.

Color	Value Range
Light Yellow	0
Yellow	0.01
Light Green	0.01 - 37
Green	38 - 110
Dark Green	120 - 510
Blue	520 - 990
Dark Blue	1,000 - 2,000





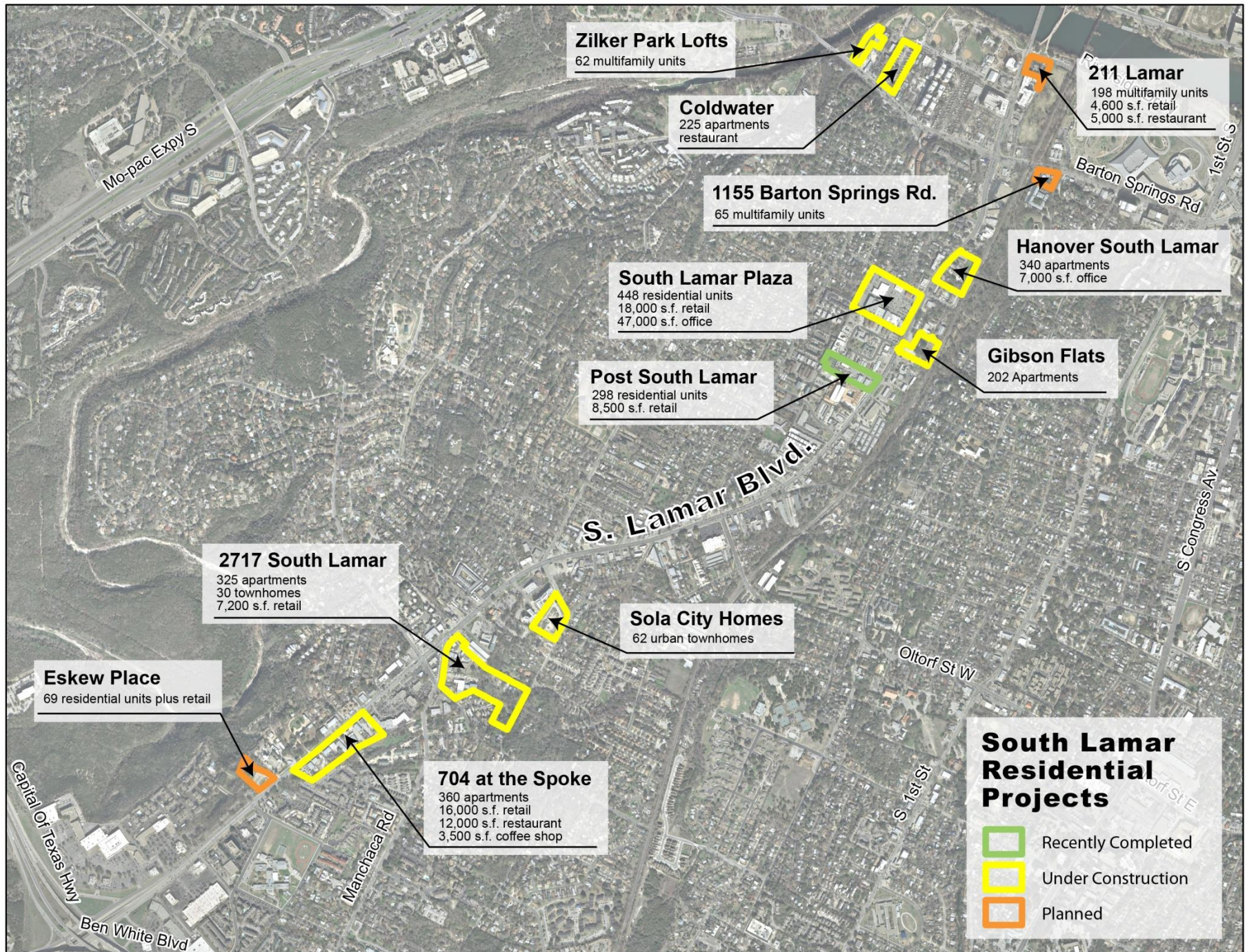


Are we becoming Monaco on the Colorado?

September 24, 2015



**Are we implementing
our new
Comprehensive Plan?**

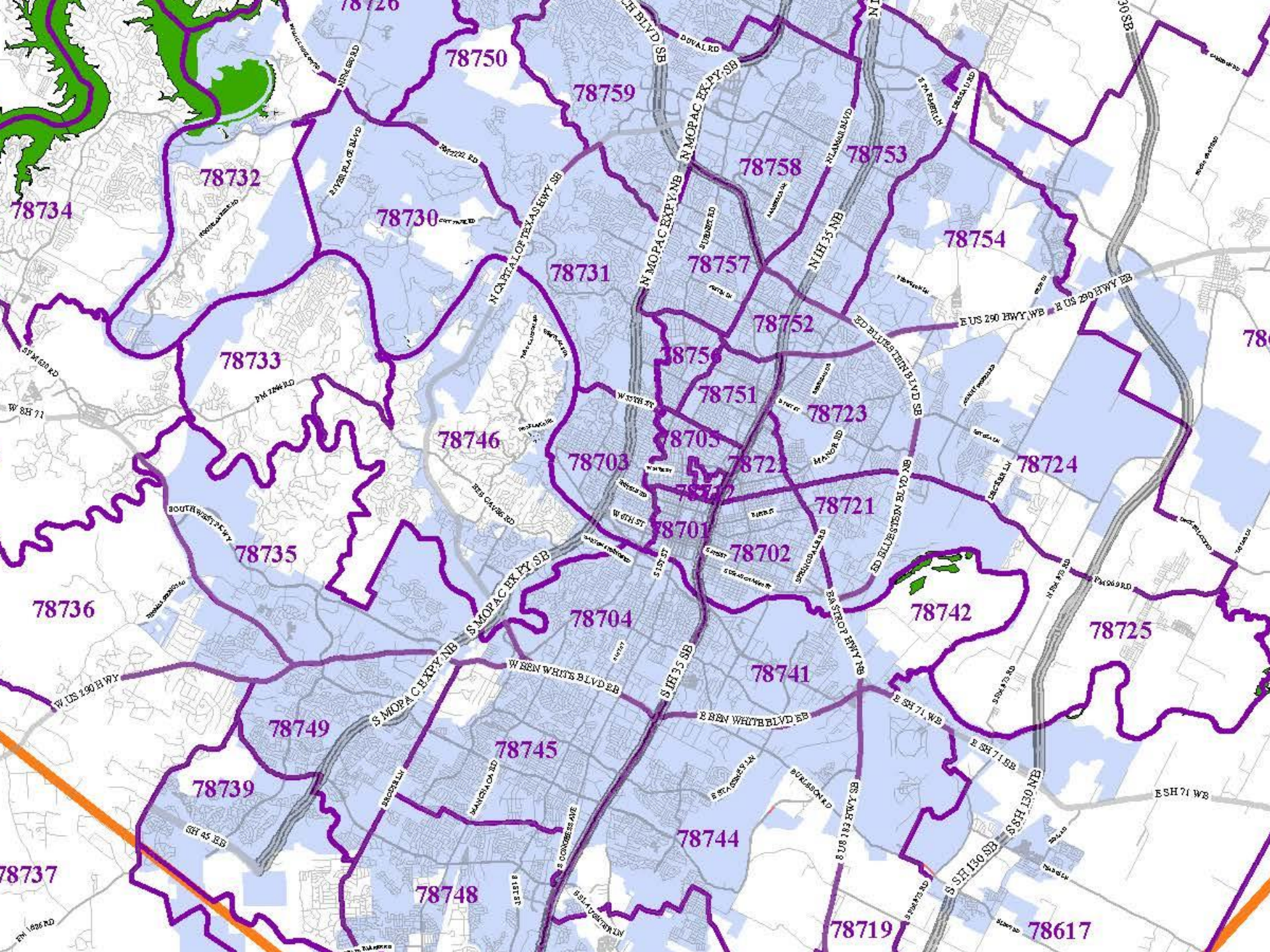


A photograph of a park scene with people running and cycling, with a city skyline in the background. The scene is bright and sunny, with long shadows cast on the ground. In the foreground, a group of people are running and cycling along a path. In the background, a city skyline is visible, including a tall skyscraper. The title "Family Flight" is overlaid on the image in a large, bold, black serif font.

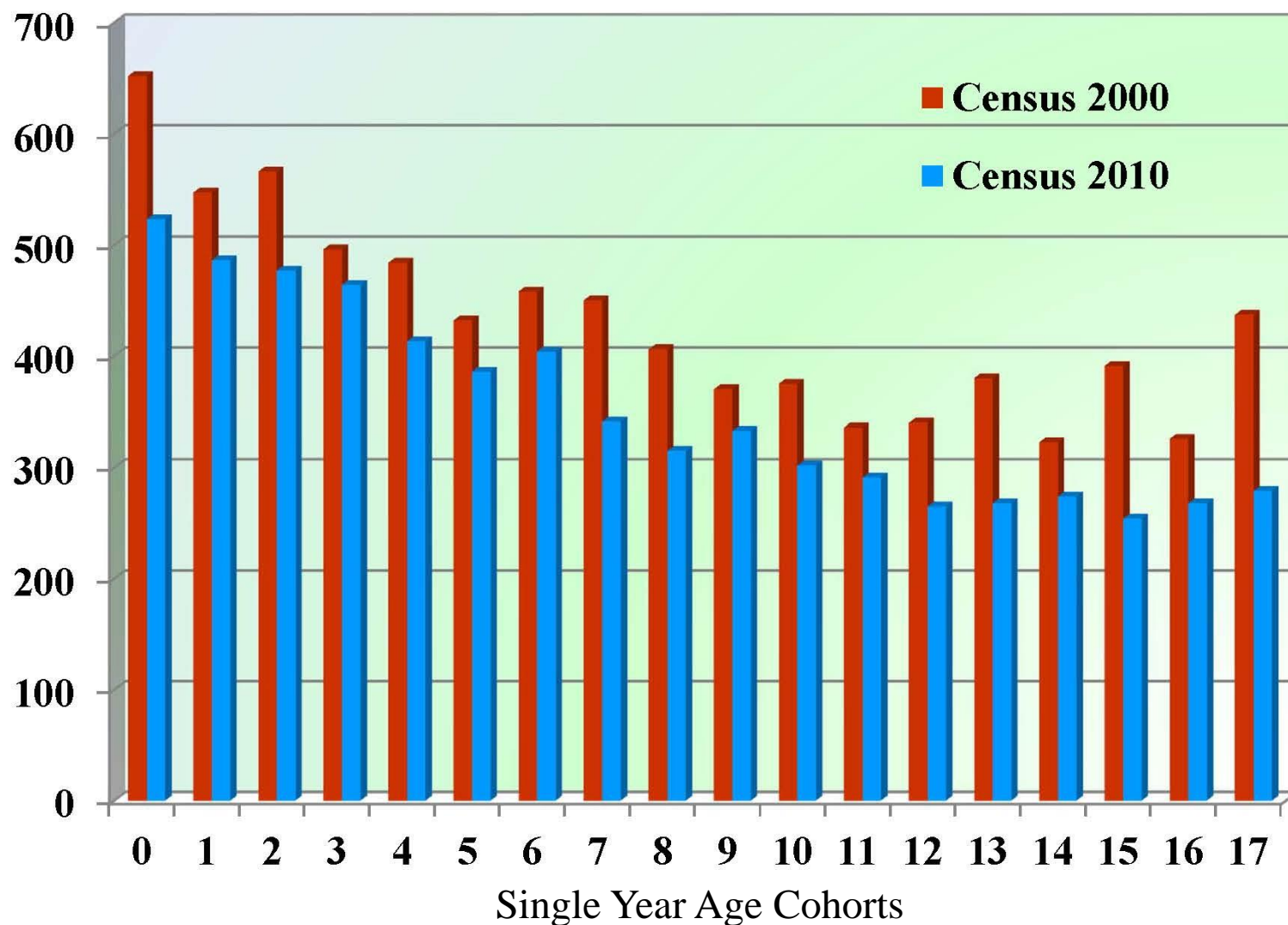
Family Flight

a Demographic Snapshot

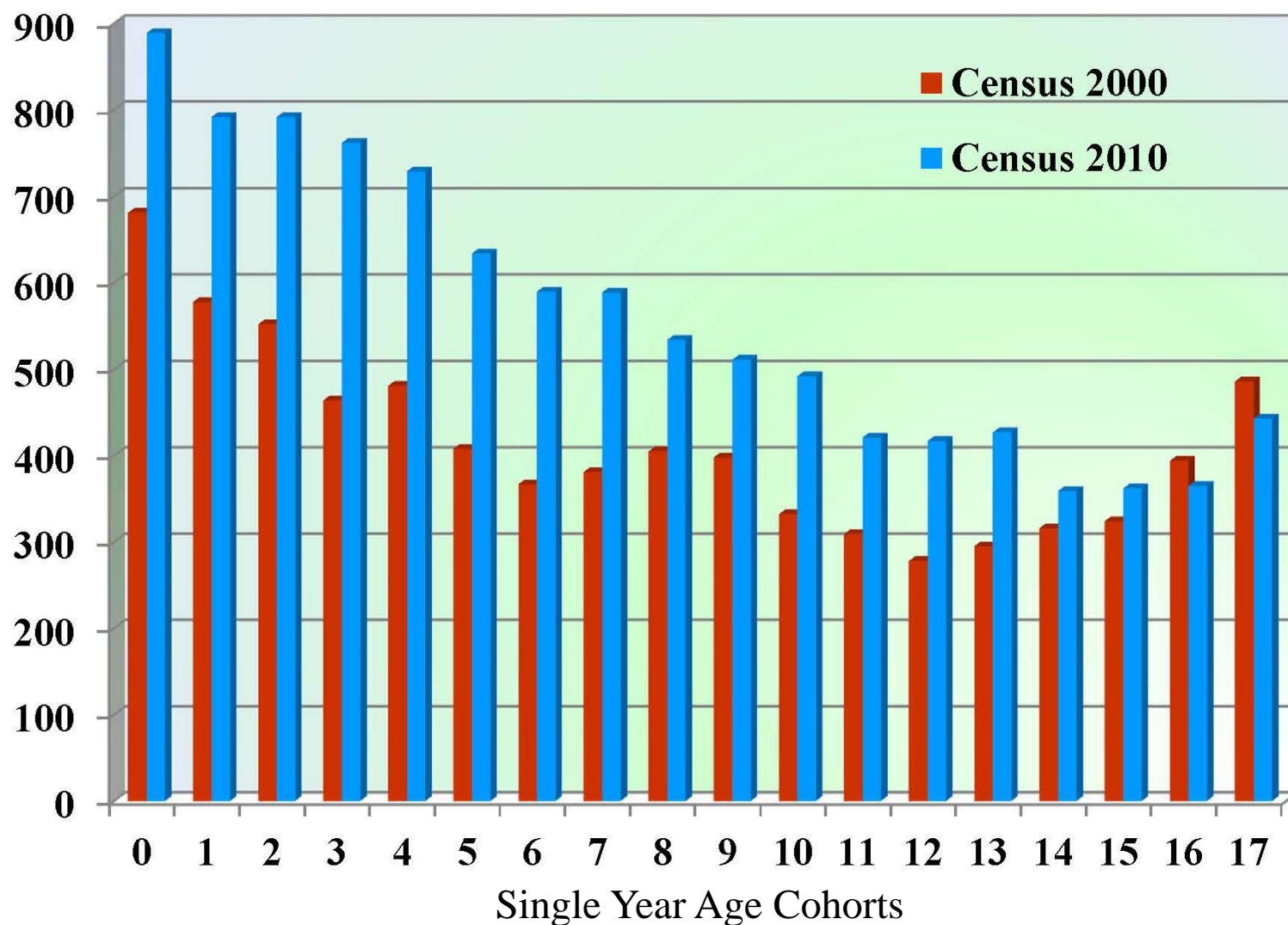
Ryan Robinson
City Demographer
City of Austin



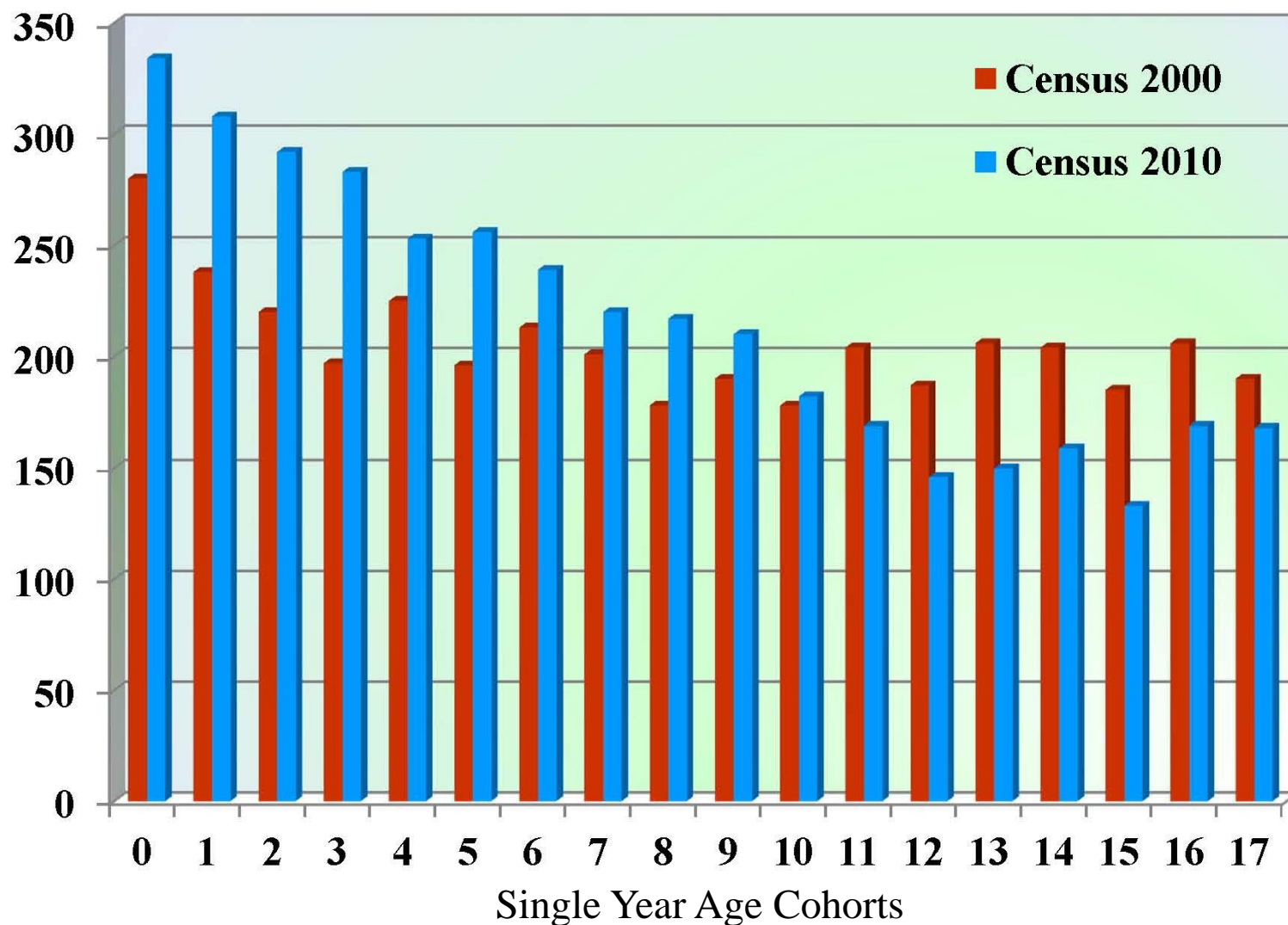
Age Change: ZIP 78704, Census 2000 and 2010



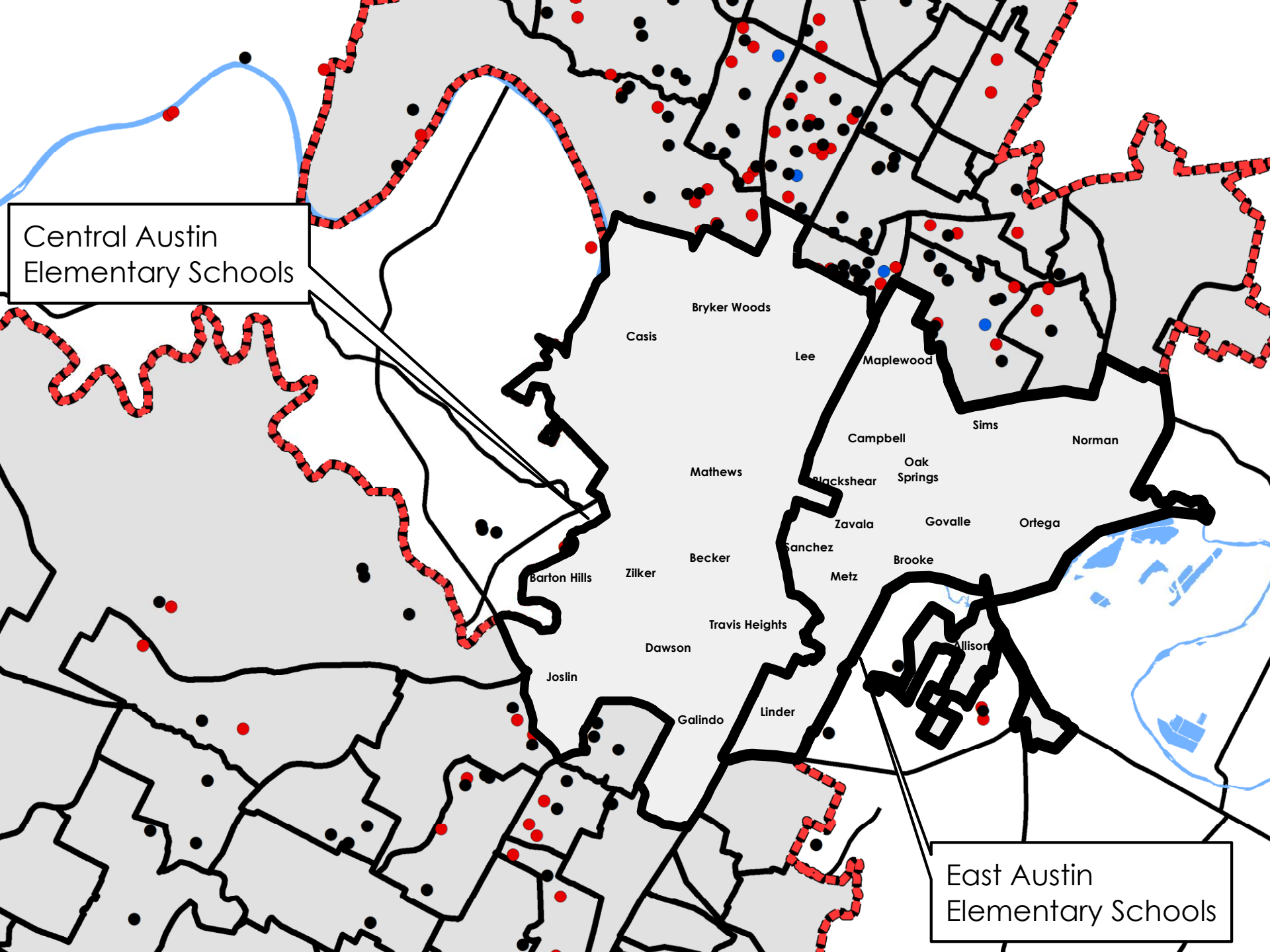
Age Change: ZIP 78741, Census 2000 and 2010



Age Change: ZIP 78757, Census 2000 and 2010

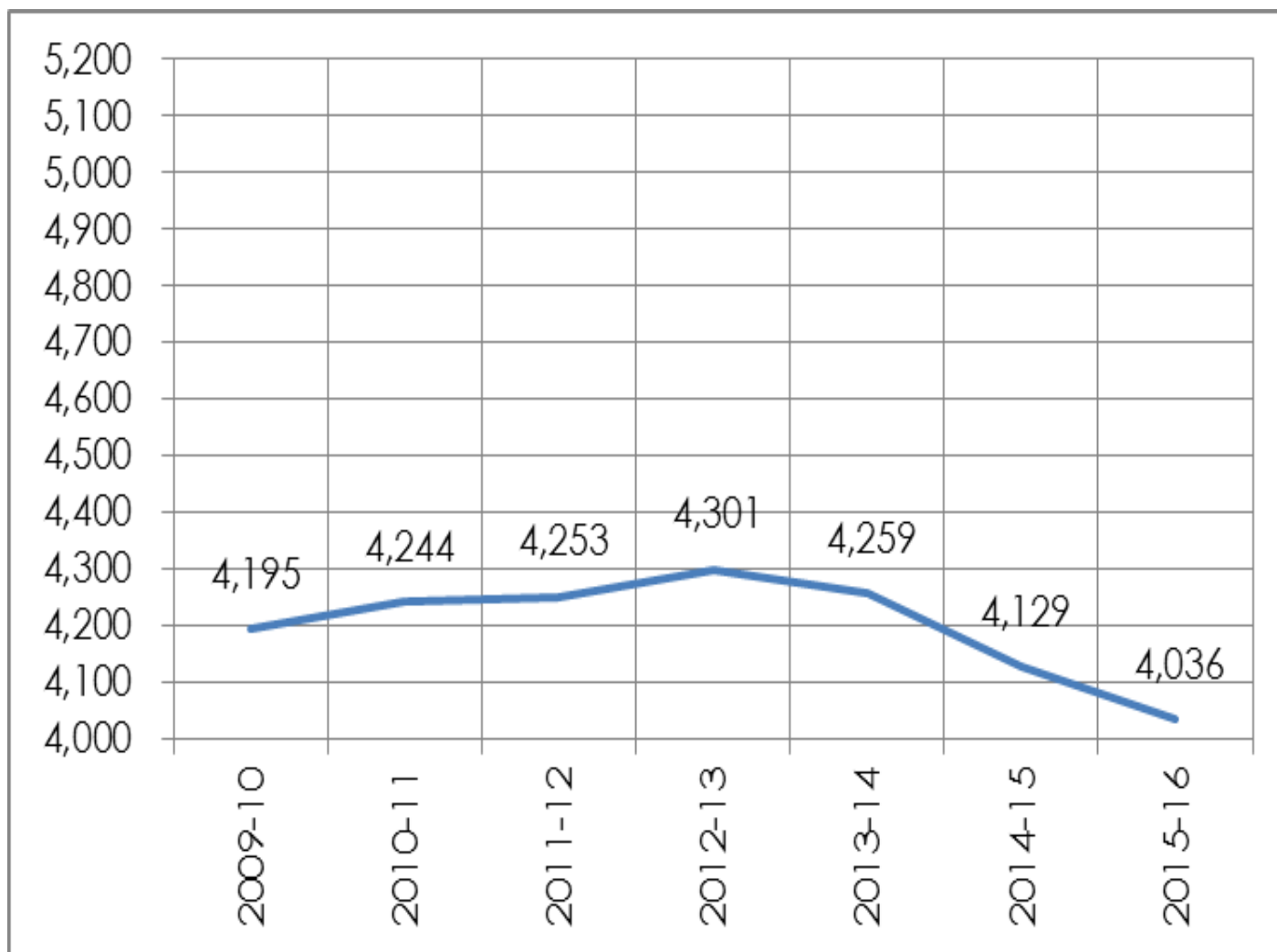


Central Austin
Elementary Schools



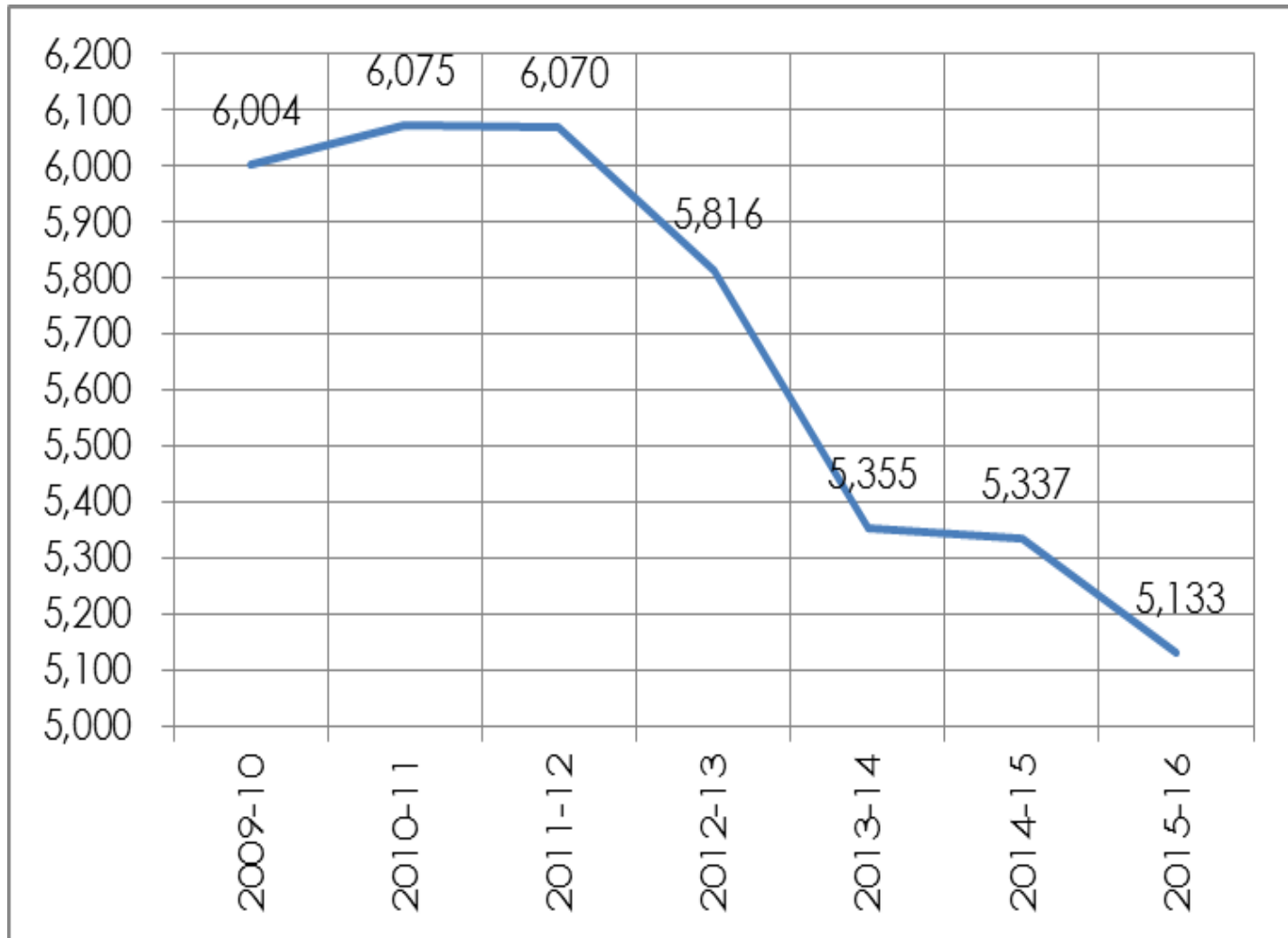
East Austin
Elementary Schools

Central and West Austin Elementary Schools: Total Enrollment 2009 through 2015



Barton Hills, Becker, Bryker Woods, Casis, Dawson, Galindo, Joslin, Lee, Mathews, Travis Heights, Zilker

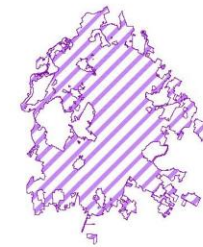
East Austin Elementary Schools: Total Enrollment 2009 through 2015



Allison, Blackshear, Brooke, Campbell, Govalle, Linder, Maplewood, Metz, Norman, Ortega, Sanchez, Sims, Zavala

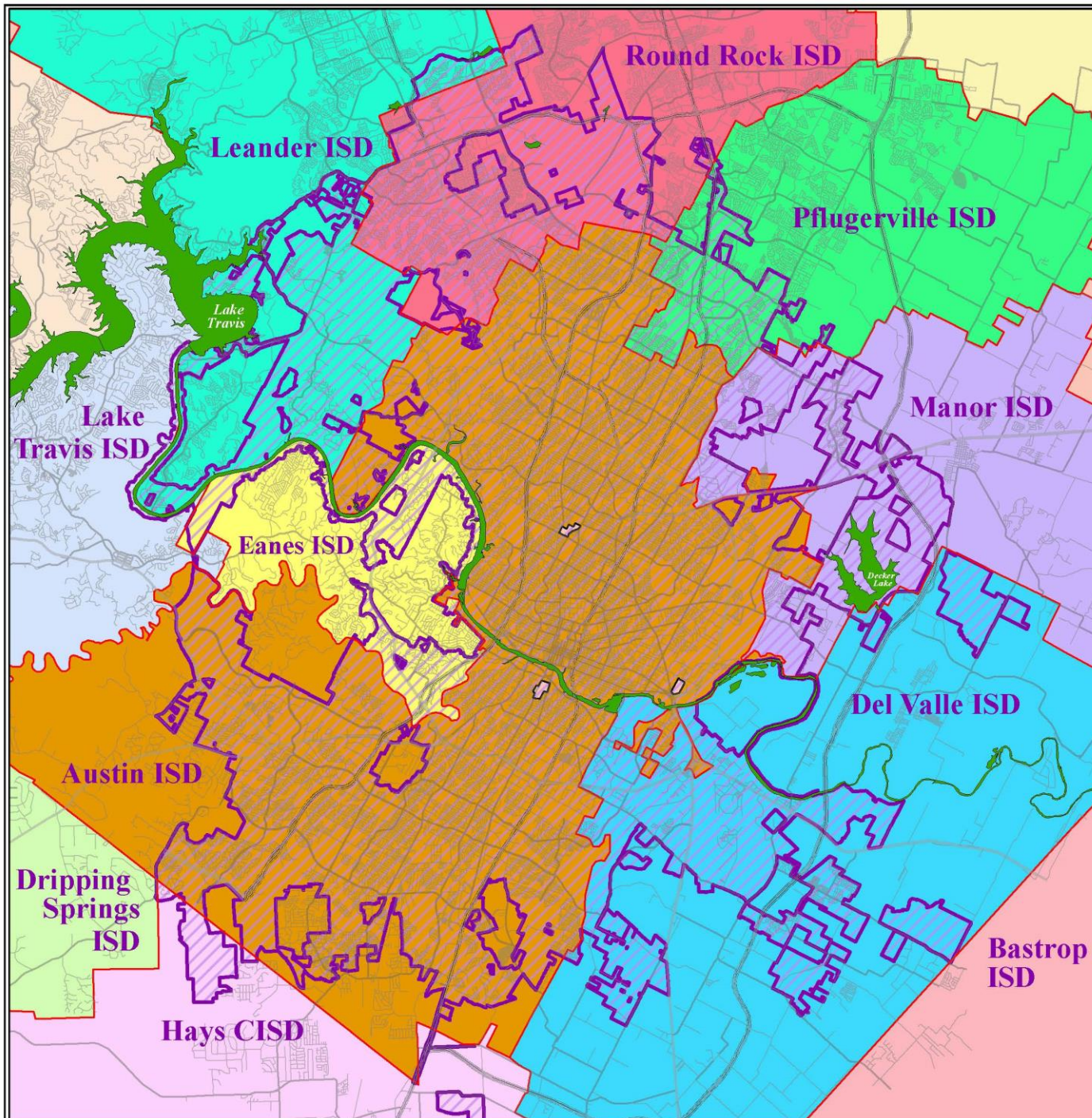
Regional School Districts and the City of Austin

March 2013



**City of
Austin**

School District	Square Miles	Percent of City
	within City of Austin	
Austin ISD	172.4	54.1%
Del Valle ISD	38.2	12.0%
Round Rock ISD	32.5	10.2%
Leander ISD	25.6	8.0%
Manor ISD	21.8	6.9%
Eanes ISD	11.7	3.7%
Pflugerville ISD	10.7	3.4%
Hays CISD	3.8	1.2%
Lake Travis ISD	1.4	0.4%
State of Texas	0.3	0.1%
	318.6	100.0%



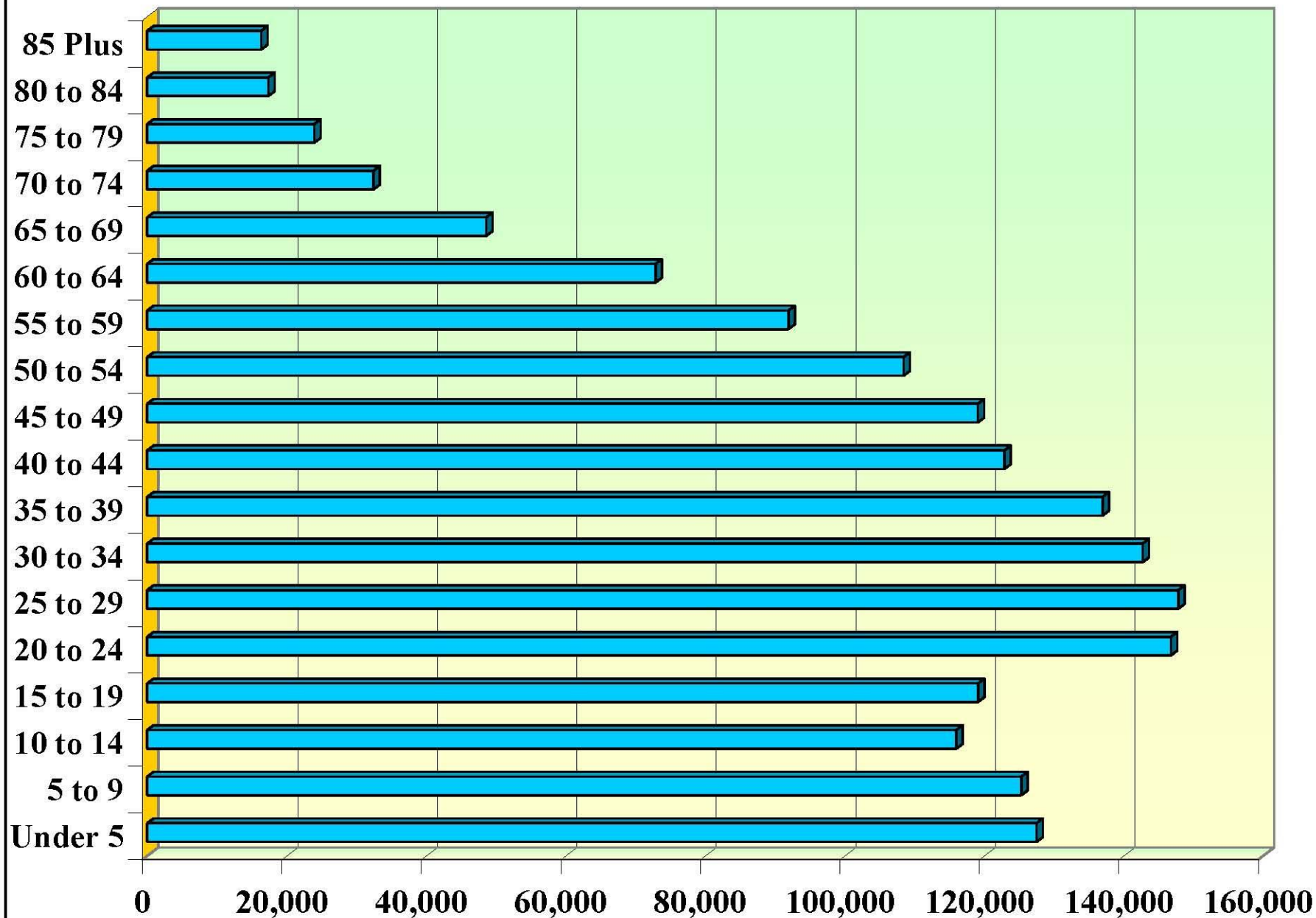


Age Structure is Changing

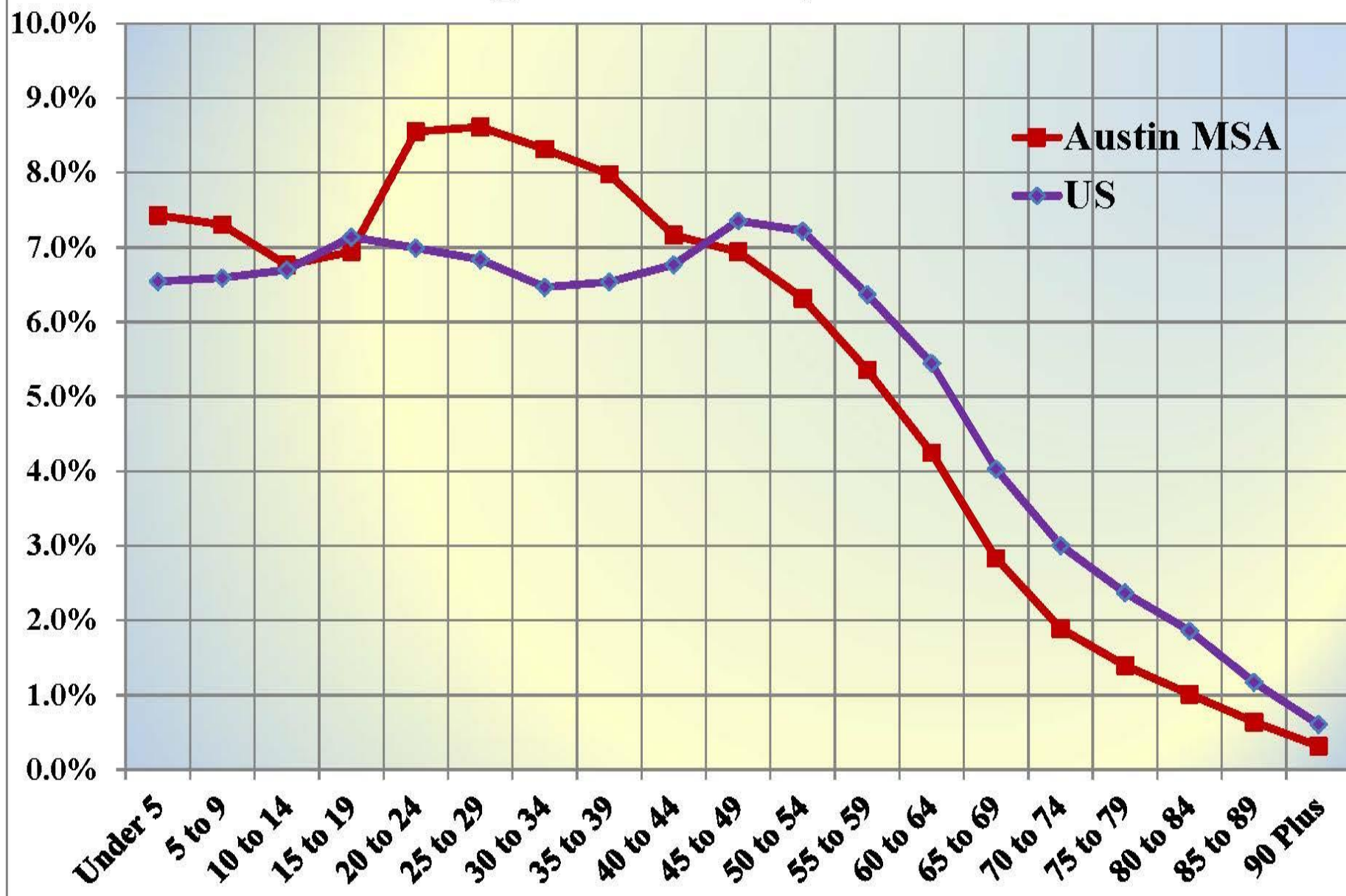
a Demographic Snapshot

Ryan Robinson
City Demographer
City of Austin

Austin MSA Age Structure: 2010

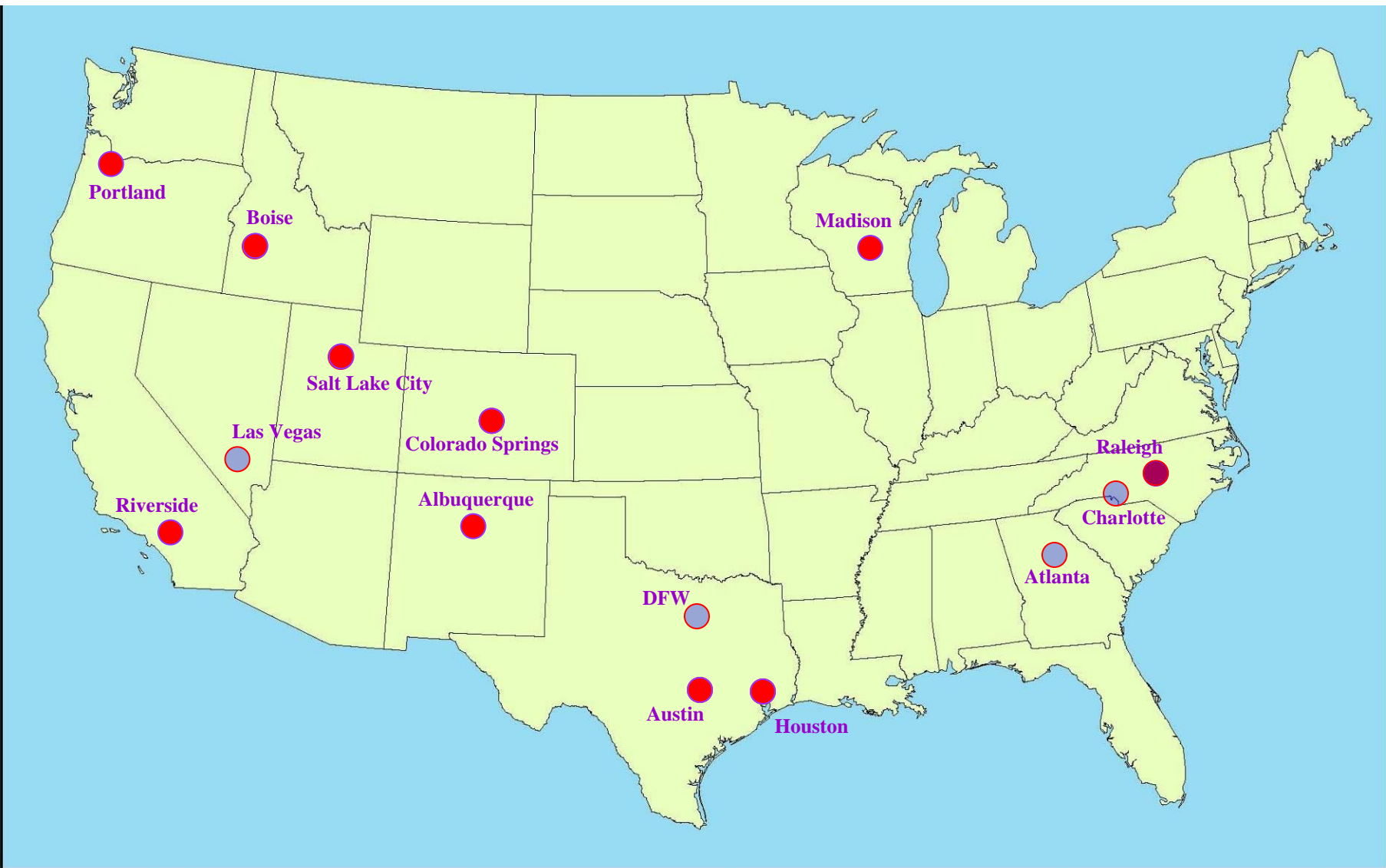


Age Structures, 2010

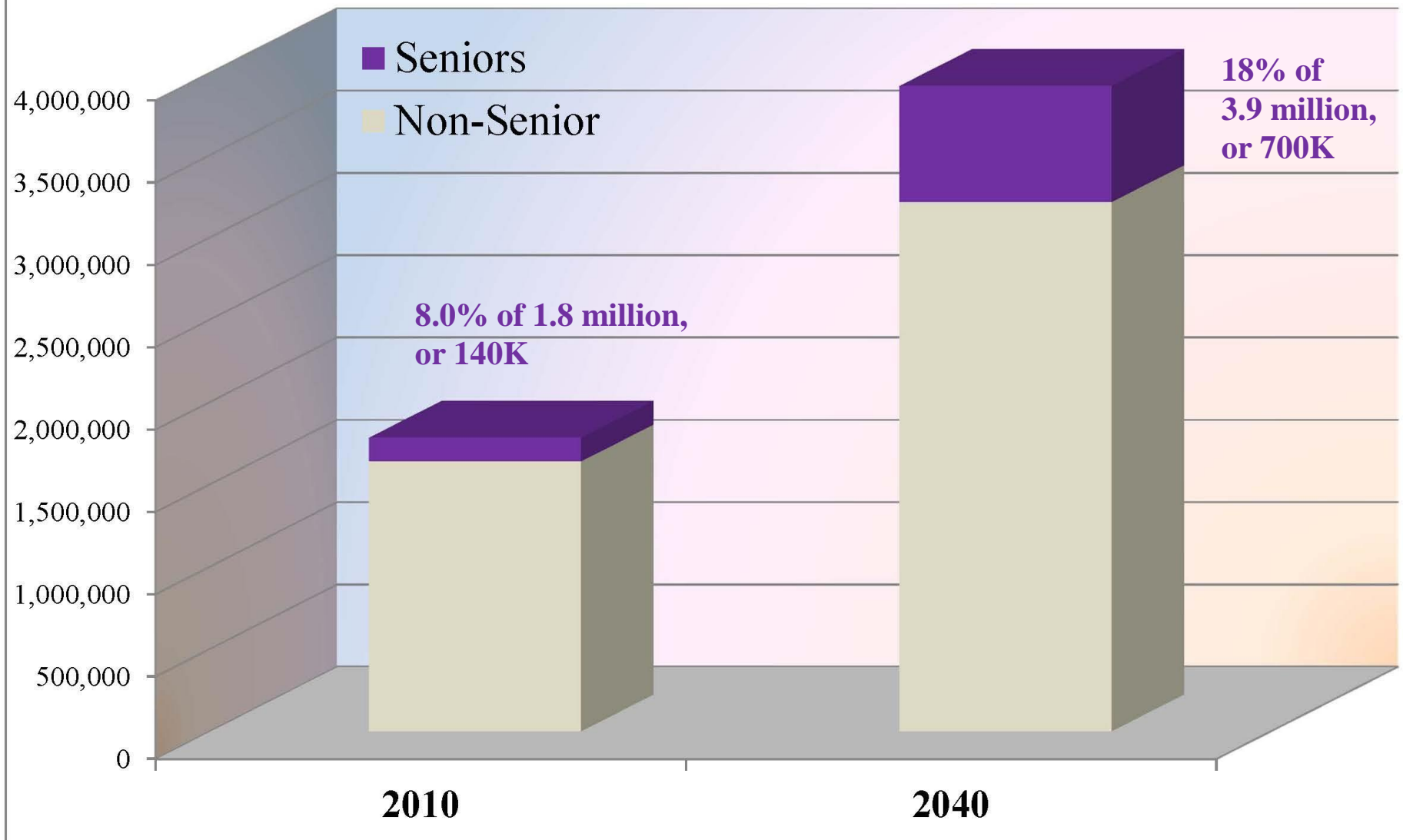


Metro Areas with Fastest Growing Senior and Pre-Senior Population, 2000 to 2010

- Seniors (age 65 Plus)
- Pre-Seniors (age 55 to 64)



Senior Share of Total MSA Population: 2010 and 2040



26

AUG 2015

Migration Added \$2.3 Billion to Travis County Income in 2012-2013

BY BRIAN KELSEY

POSTED IN ARTICLES

WITH 2 COMMENTS

PERMALINK



Governing published a stunning statistic about Travis County in its review of the 2011-2012 migration data released earlier this month by the IRS. Mike Maciag pointed out in [The Counties Where Wealthier People Are Moving](#) that Travis County ranked second nationally in the amount of net income gained as a result of people relocating—i.e. income of people moving in minus income of people moving out. Travis County at #2 ranked among some of the most popular retirement destinations in the country, including Palm Beach County (#1) and Collier County

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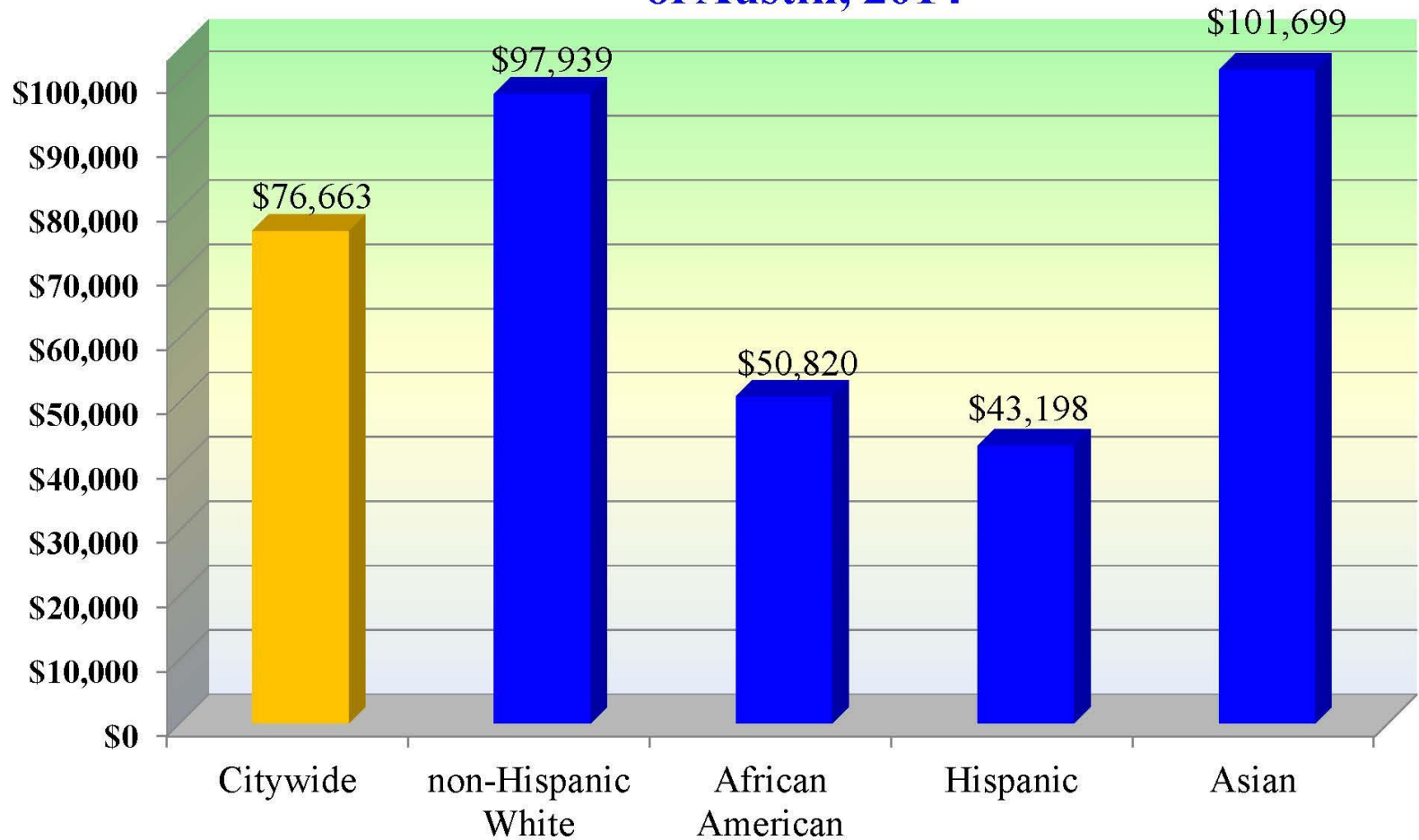


Socioeconomic Separations

a Demographic Snapshot

Ryan Robinson
City Demographer
City of Austin

Median Family Income by Race and Ethnicity, City of Austin, 2014



Source: American Community Survey, 2014 1-year estimates, Table B19113, US Census Bureau.

Poverty Rates by Age Group, Race and Ethnicity

City of Austin

American Community Survey, 2014, 1-year Estimates Series, Table B17001

Table I: Poverty Rates (1)

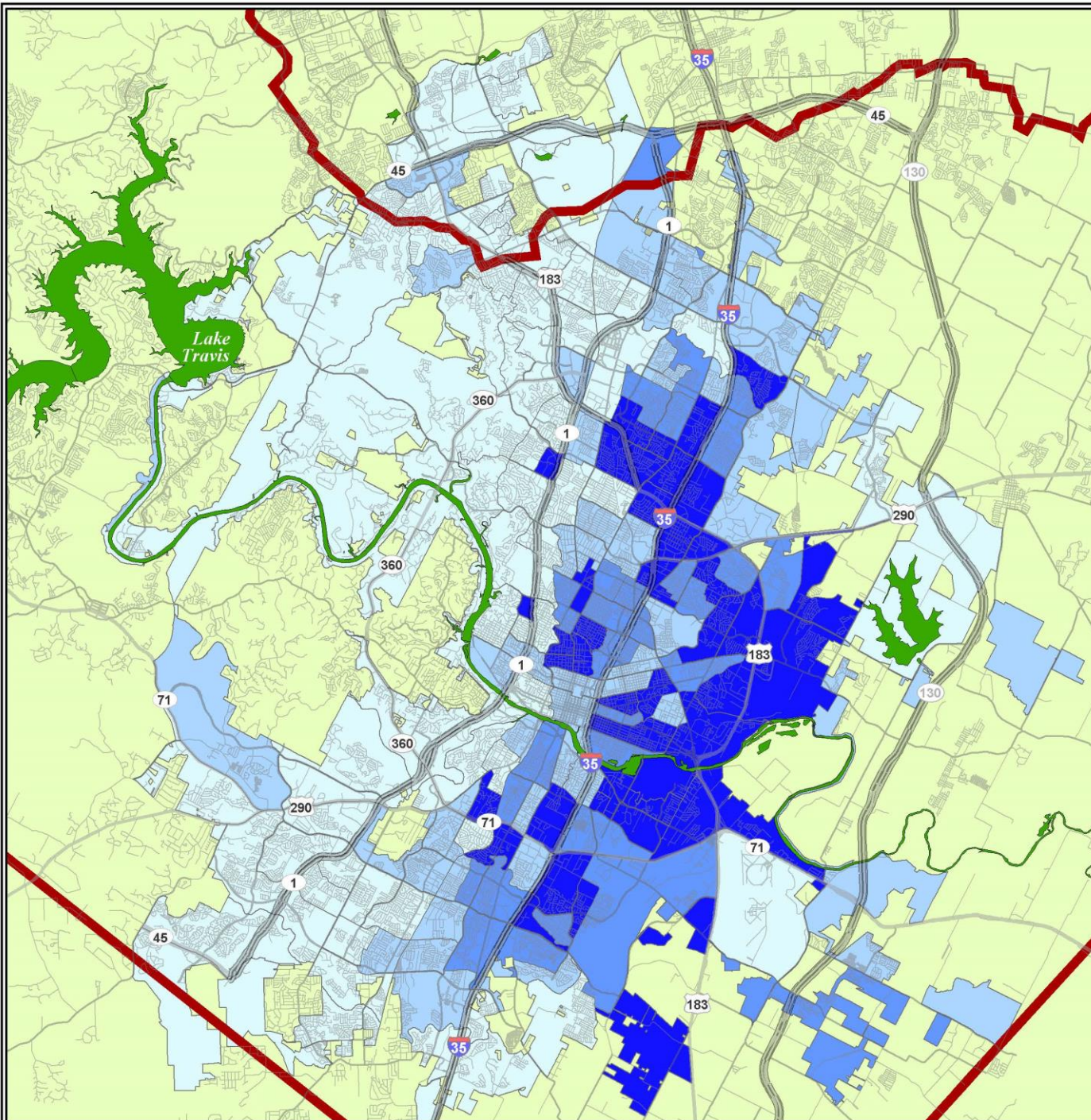
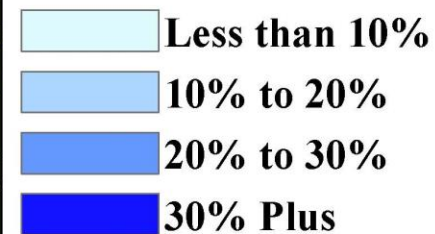
Category or Group	Overall Population	non-Hispanic White	African American	Hispanic	Asian
Overall Population	18.5%	10.5%	27.7%	28.4%	16.9%
Under Age 5	29.1%	8.4%	50.9%	42.6%	20.9%
Under Age 18	26.8%	6.1%	43.3%	40.4%	13.3%
Age 65 Plus	8.5%	5.2%	16.8%	17.1%	7.4%

NOTES:

(1) The source for data behind this table on Poverty in the City of Austin is the American Community Survey, which is produced by the US Census Bureau. Data for this table are from the 2014 1-year Estimates Series. Poverty rates are calculated for only the portion of the total population that lives within a household, poverty rates are not calculated for institutionalized persons or individuals living within Group Quarters situations. The Poverty Rate is a function of total annual household income and the number of individuals within a household. The 2014 Poverty threshold for a family of four was \$23,850.

City of Austin 2014 Data

Poverty Rates by census tract



Data source: American Community Survey,
2010--14 5-year composite dataset,
Table B17001, census tracts.
US Census Bureau.

Median Family Income

Austin, 2014 data

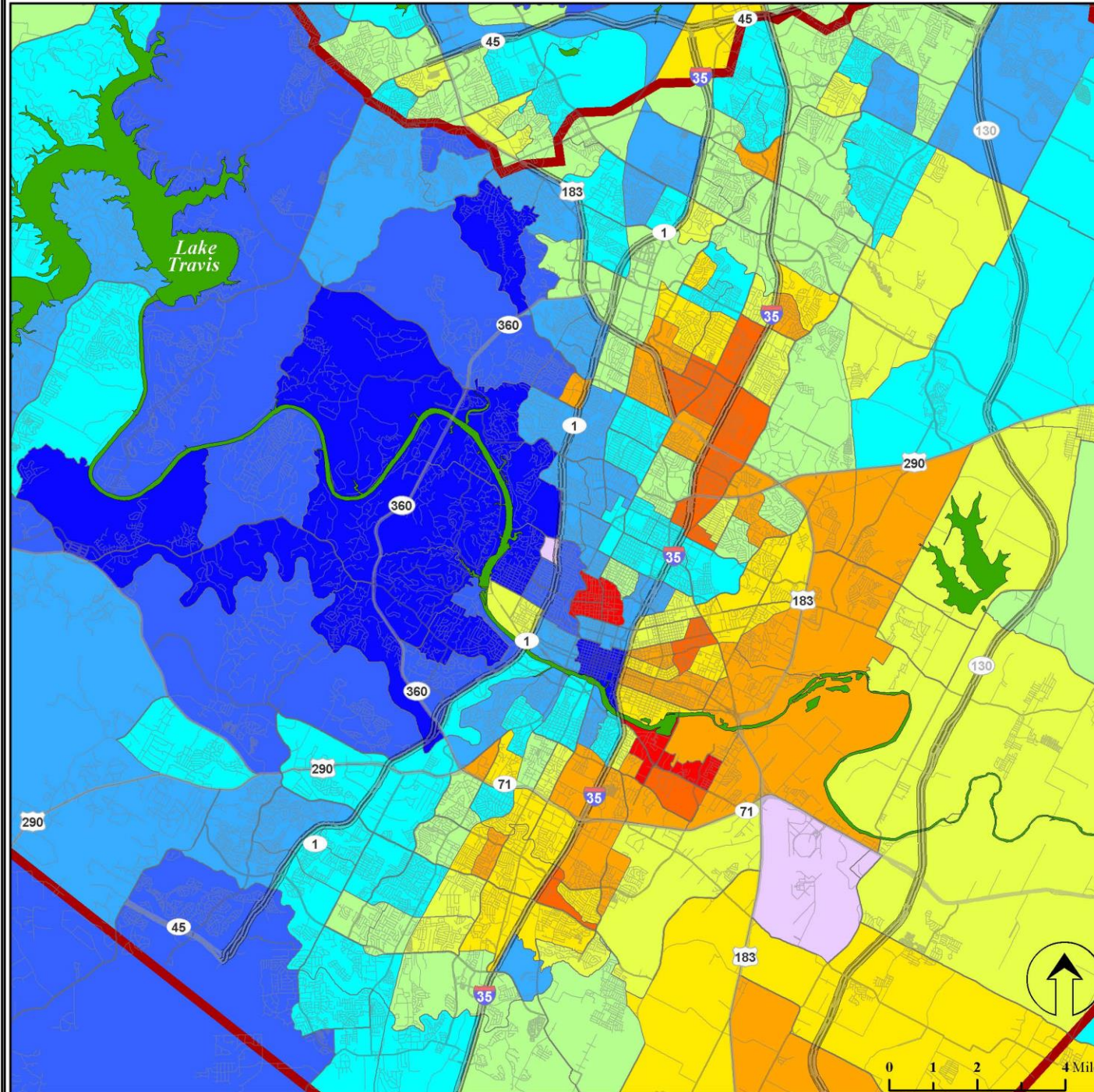
Income Bracket



City of
Austin



Data source: American Community Survey, 2010–14 5-year composite dataset, Table B19113, census tracts, US Census Bureau.
Map produced by Ryan Robinson, City Demographer, Department of Planning, City of Austin, January 2016.





Political Landscapes

a Demographic Snapshot

Ryan Robinson
City Demographer
City of Austin

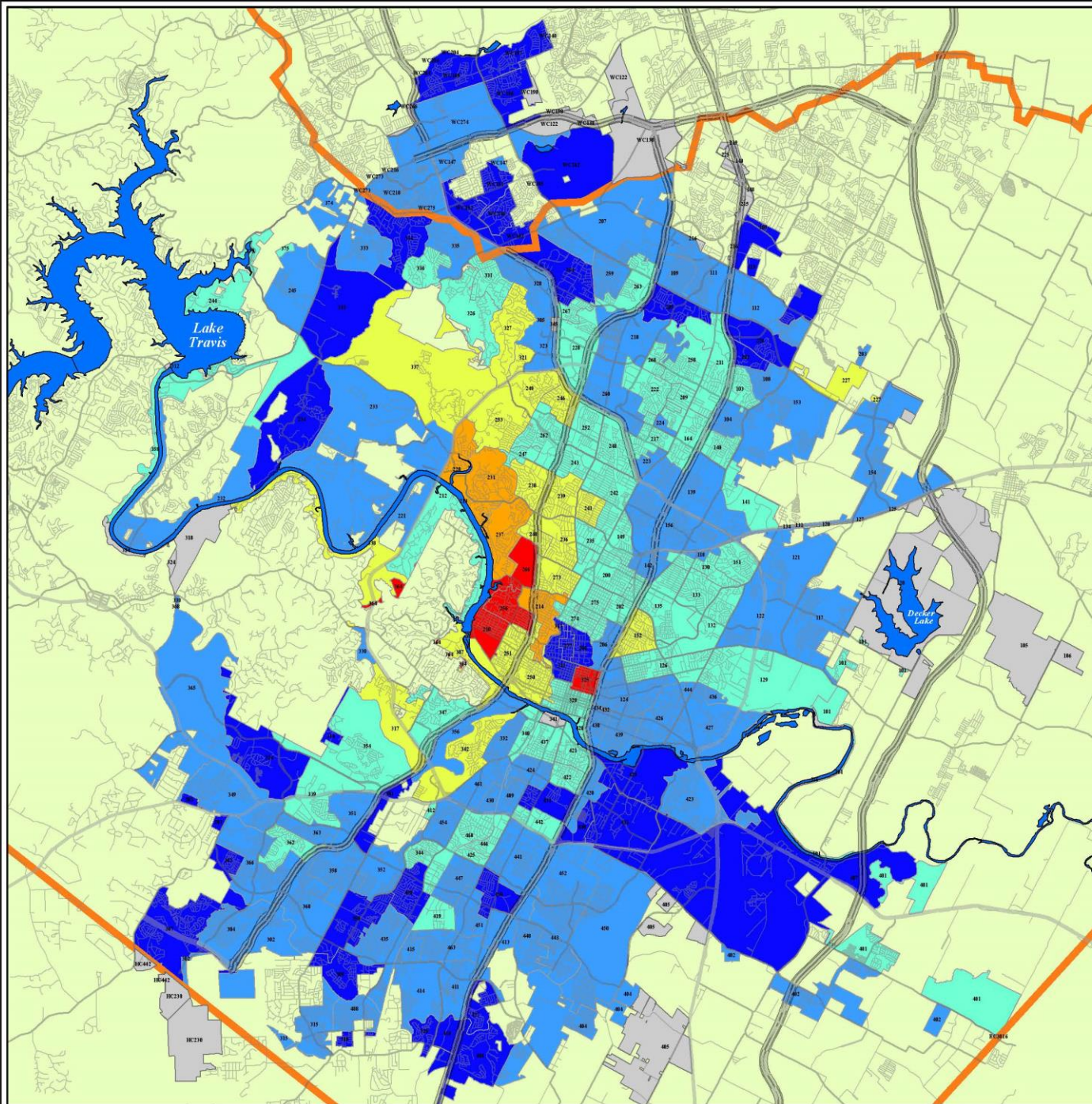
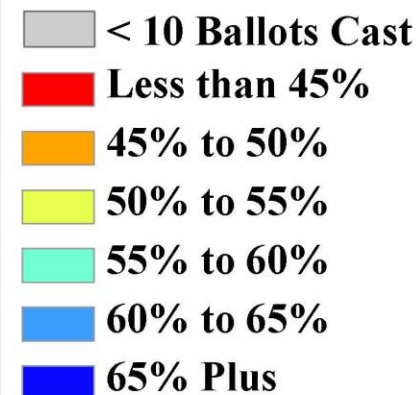
Proposition 3 Results: The 10-1 Plan

November 6, 2012

Percent of Voters Who Voted
For Proposition 3, by Precinct,
City of Austin.

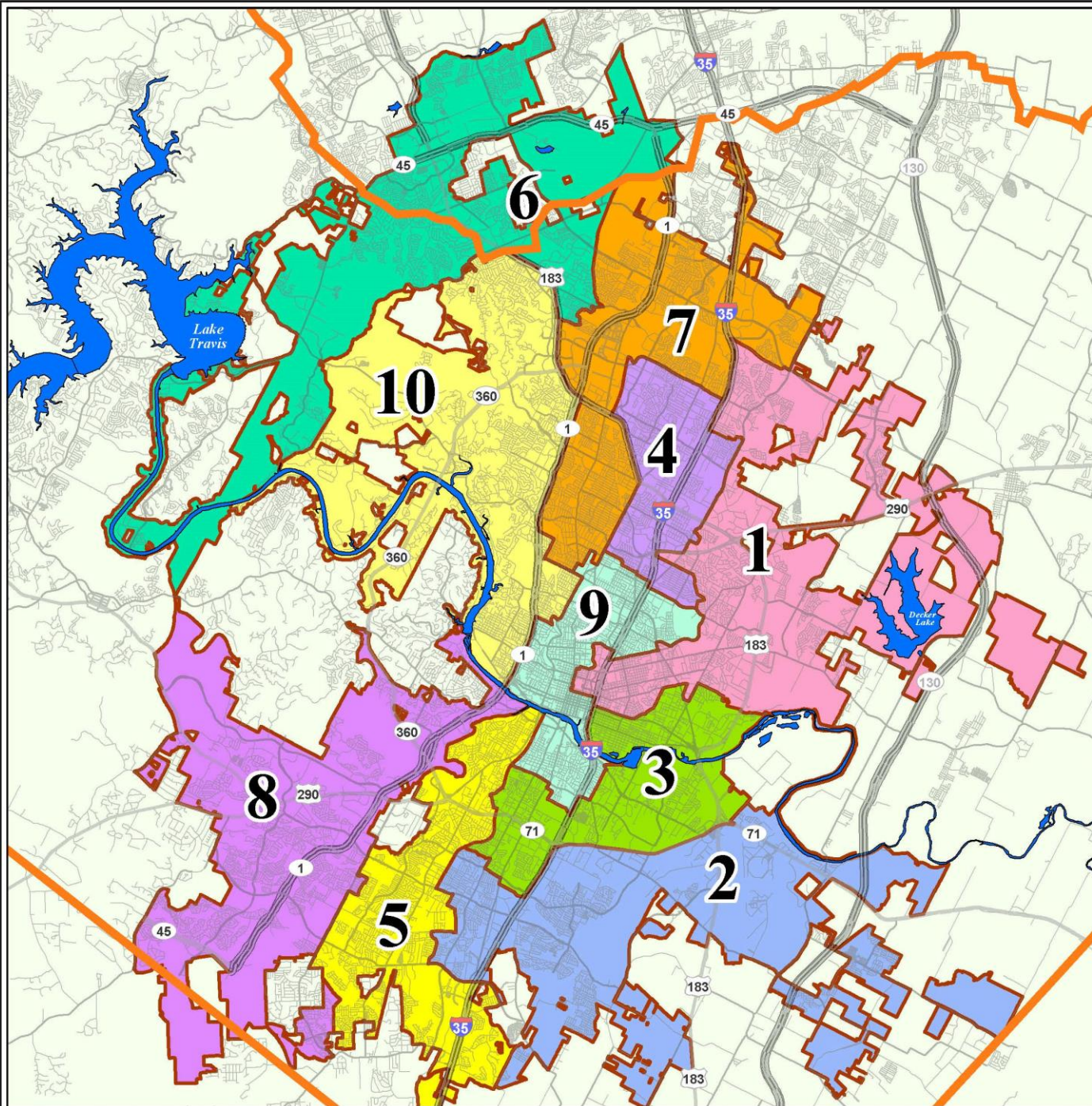
**Overall Percentage
in favor of
Proposition 3 = 60.1%**

Percent For



**ICRC Final Plan
November 2013**

**City of Austin
City Council
Districts**

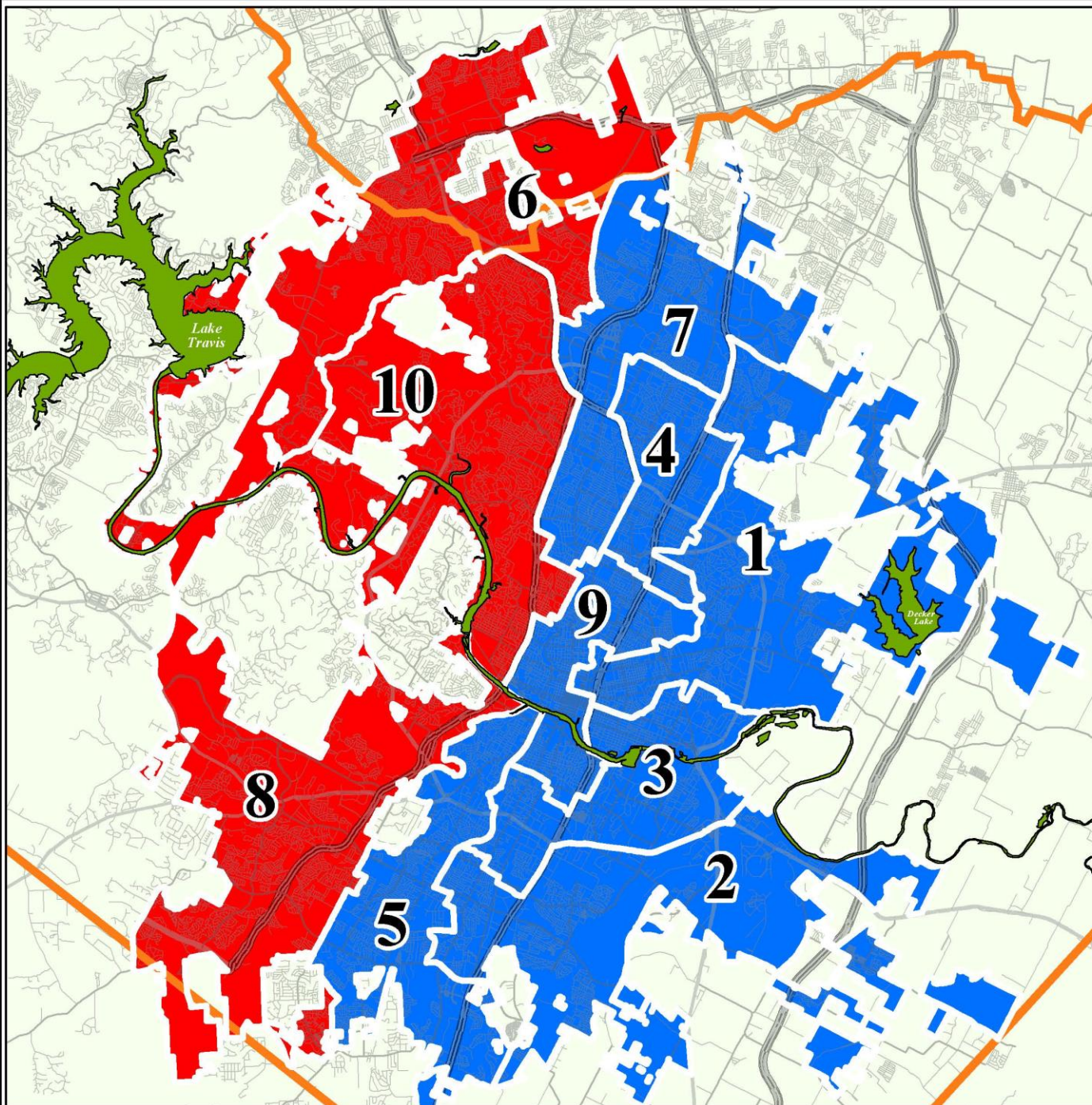
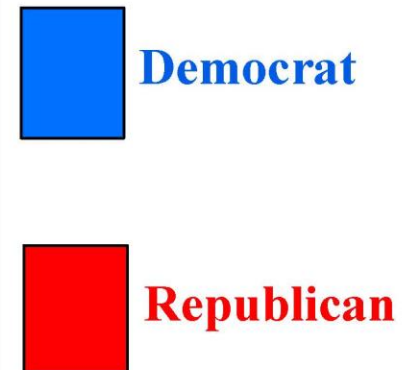


Austin, Texas



City Council Election 2014

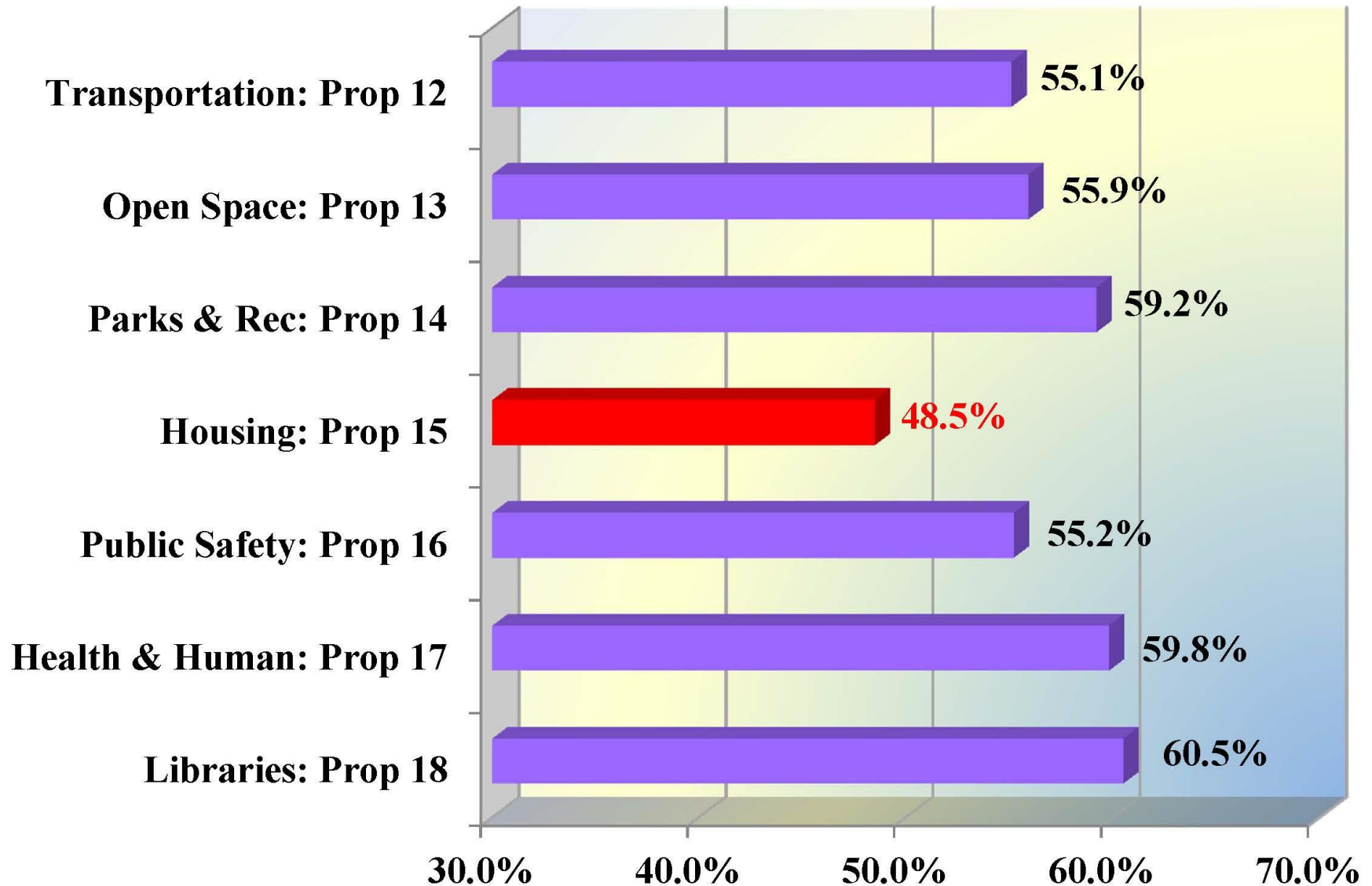
**Which Districts
Were Won by
a Democrat or
Republican?**



Austin, Texas



City of Austin Bond Propositions: 2012



Proposition 15 Results: Housing Bond

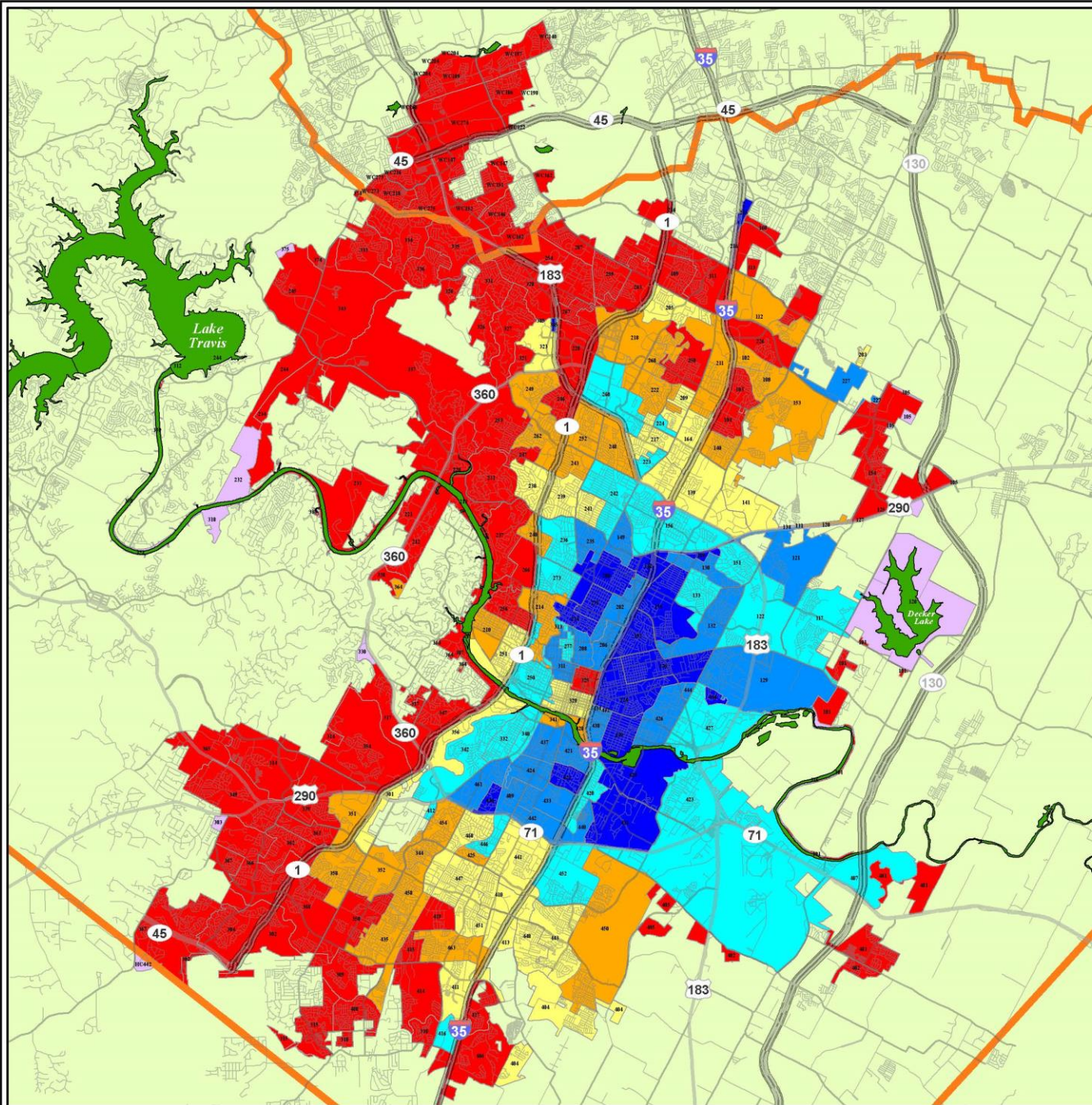
November 6, 2012

Percent of Voters Who Voted
For Proposition 15, by
precinct, City of Austin.

**Overall Percentage
of Votes For
Proposition 15 = 48.5%**

Percent For

- No Ballots Cast
- Less than 45%
- 45% to 50%
- 50% to 55%
- 55% to 60%
- 60% to 65%
- 65% Plus





TRAFFIC BITES.
BITE BACK.

Vote for
AUSTIN PROP. 1

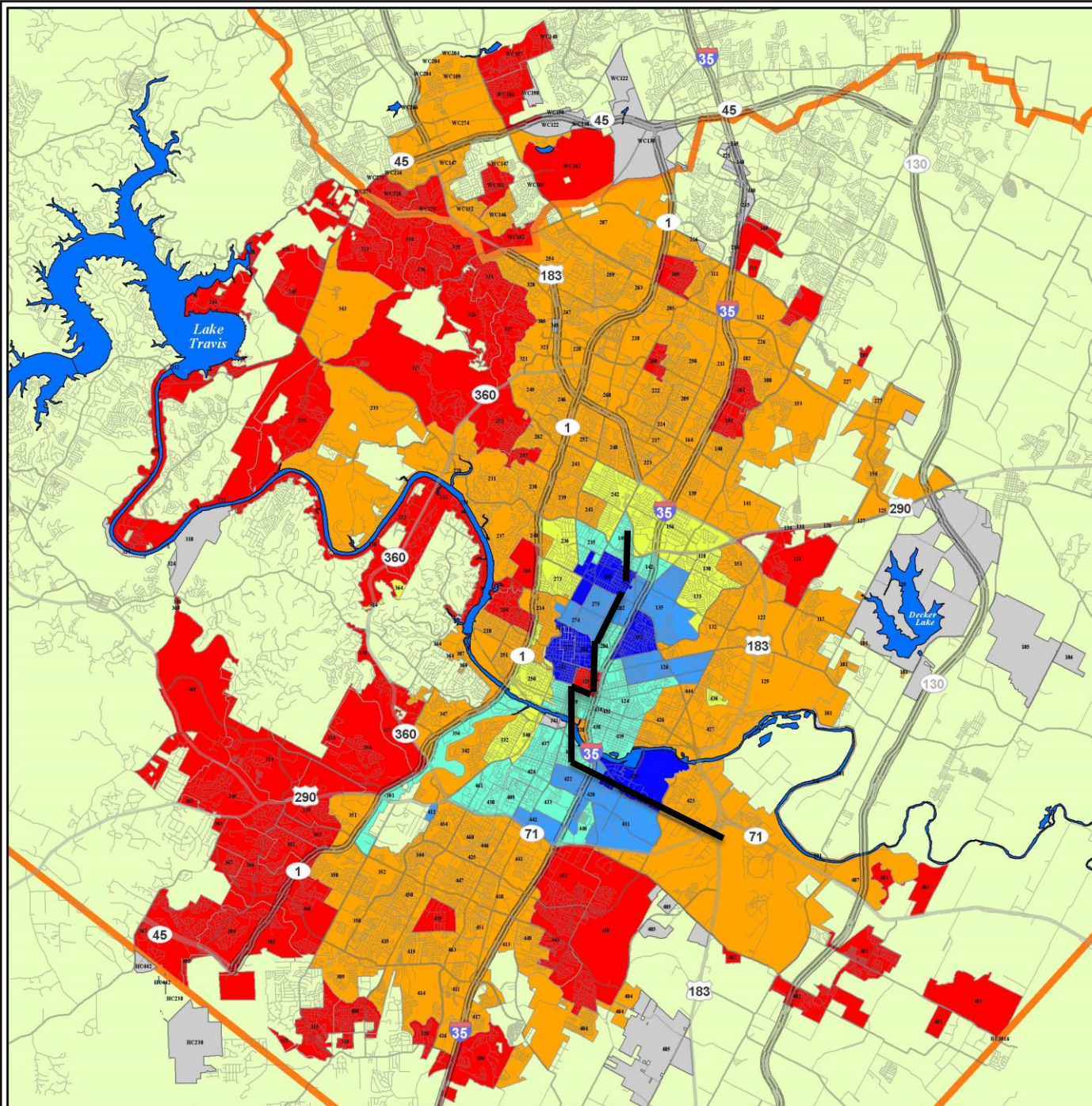
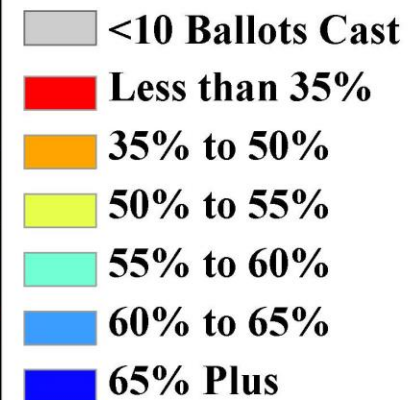
Urban Rail Results: (Provisional)

November 4, 2014

Percent of Voters Who Voted
For Urban Rail, by Precinct,
City of Austin.

**Overall Percentage
in favor of
Urban Rail = 42.8%**

Percent For

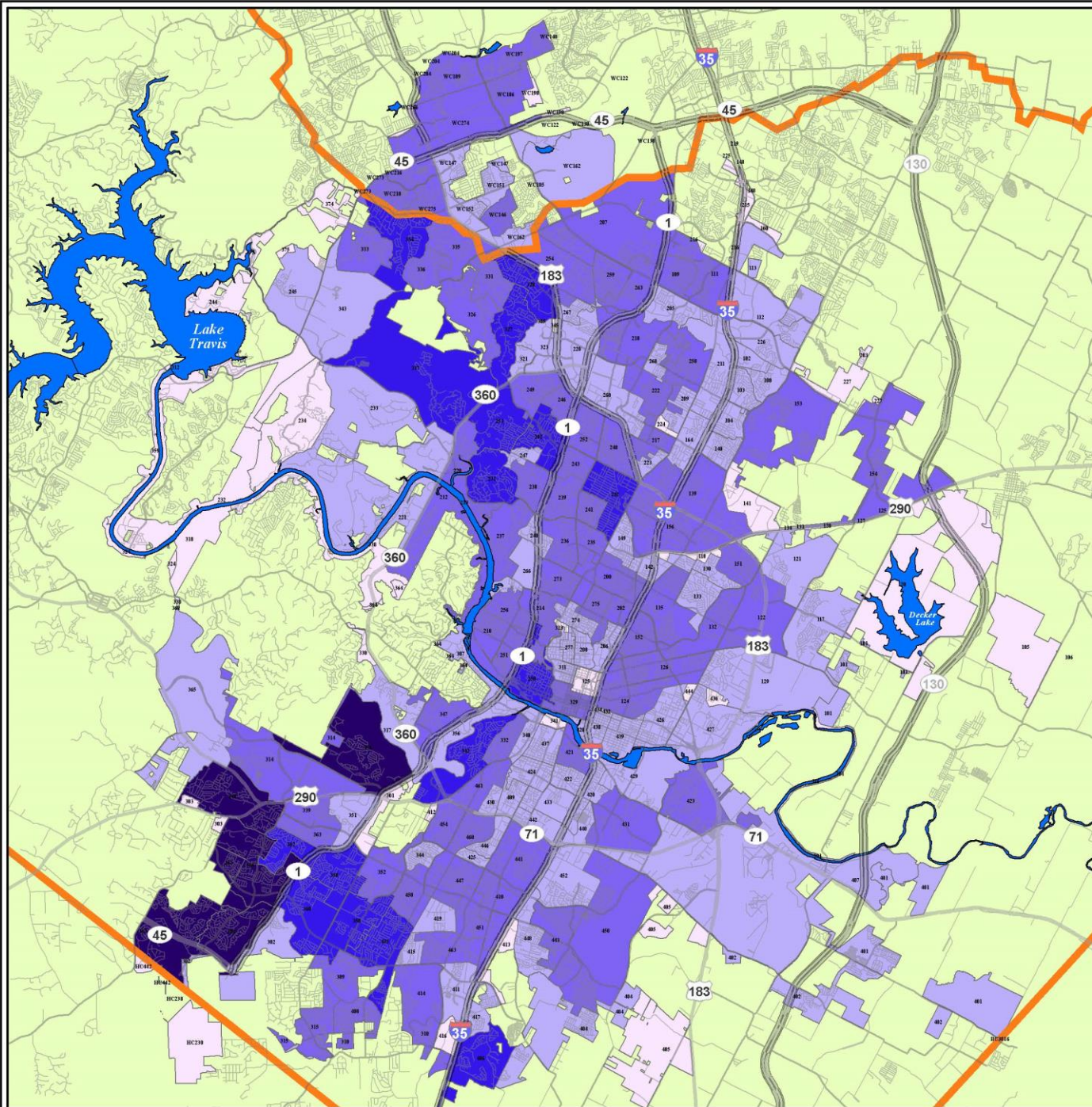


Total Votes Against Urban Rail (Provisional)

November 4, 2014

Number of Voters Who Voted
Against Urban Rail, by Precinct,
City of Austin.

Total Votes Against

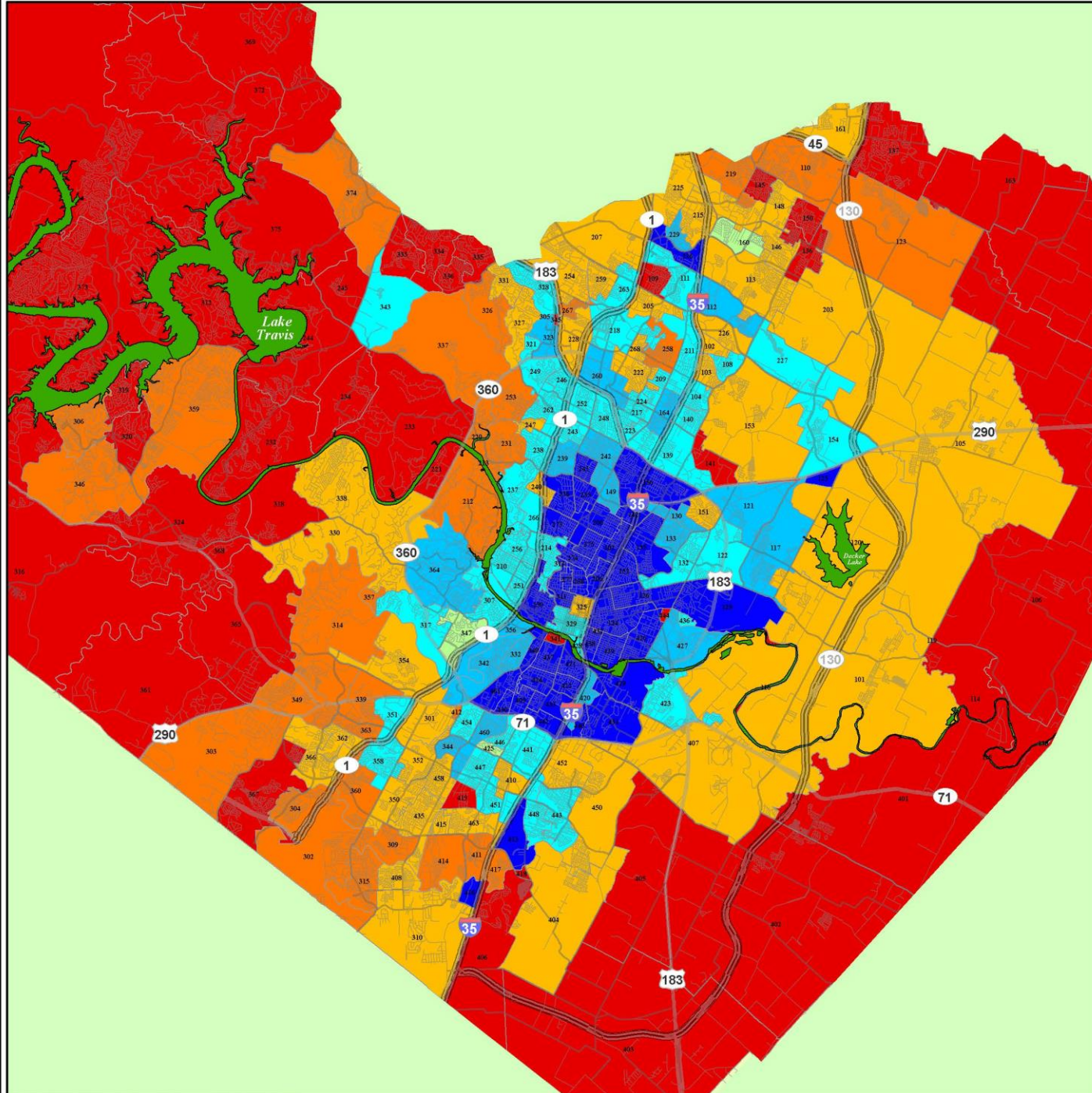
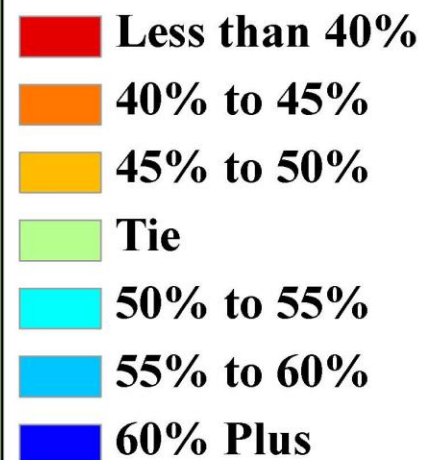


Travis Co. Courthouse Bond

Percent of Voters Who
Voted for Travis County's
new Courthouse bond,
November 3, 2015

Overall Share for the
bond = 49.3%, bond
loses on turnout
of 11.6% with a vote
difference of 1,048.

Percent For



Travis Co. Courthouse Bond Turnout

Percent of Registered
Voters who voted on the
new Courthouse bond,
November 3, 2015

Countywide
Turnout = 11.6%

Turnout

