



Building a Better Austin Together

**February 23, 2016** 

# **Overview**

- Building Blocks: Imagine Austin, Code Analysis, Zucker Analysis
- Two-Year Action Plan
- Progress-to-Date
  - Customer Service
  - Technology
  - Coordinated Plan Reviews
- On the Horizon
- Next Steps

# **Building Blocks**



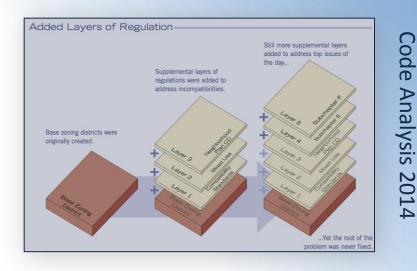
Completed 2012



Code Approach Alternatives & Annotated Outlines

Austin Land Development Code Update

Completed 2014



Completed 2015



Planning and
Development Review
Department
Workflow Organizational Assessment

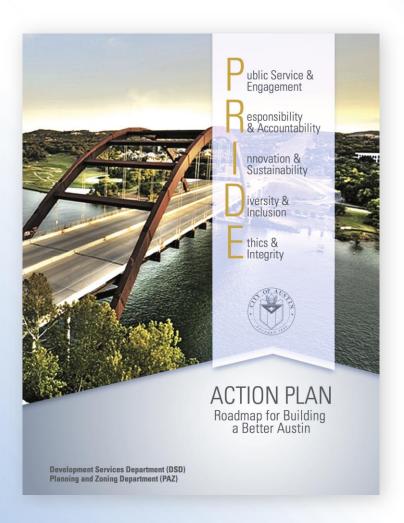
Austin, Texas

Part Zucker Tystems
Part Zucker President, FAICP
Brad Renge, CRD, Exceedive Vice President,
Mary Blads, Swine Planner
Mac Birch, Technology Expert

Austin, Texas Part Report

April 2015, Final Report

## **Two-Year Action Plan**



#### Focused on:

- Customer service (wait times, plan review times, quality, consistency)
- Investment in Employees
- Technology
- Coordinated plan reviews

#### Success metrics:

- Defines what success will look like
- Adjustments can be made when we receive new information

# Progress-to-Date

#### **Internal Facing for Employees**

- Redefined department vision/mission, standards for customer service
- Integrated expectations into Success
   Strategy Performance Reviews
- Developed New Employee Orientation training
- Started department-wide mandatory customer service training as part of City Manager's department-wide initiative
- Developing department-specific policies and procedures



We share information with

each other, both the good and bad, so we can learn from each other.

#### **External Facing for Customers**

- Developing interactive web portal (BazaarVoice) to assist small businesses with the development process
- Implementing alternate
   notification process for sound
   permit applications to reduce the
   permit costs for music venues
- Contracting with a third-party to support on-time residential/commercial plan reviews



#### **Customer Experience**

- Hiring new positions for Land Use
   Review, Commercial Plan Review,
   Building Inspections, Customer Call
   Center, Development Assistance Center,
   and Support Services
- Began construction to improve customer wait area in Permit Center

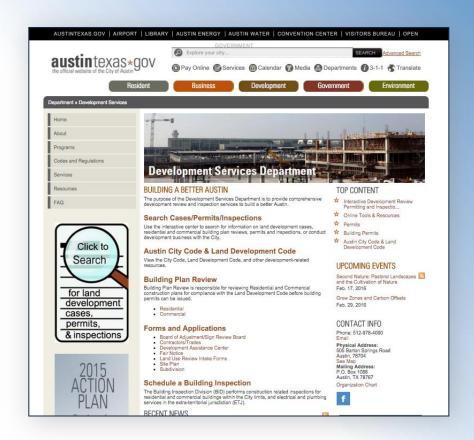


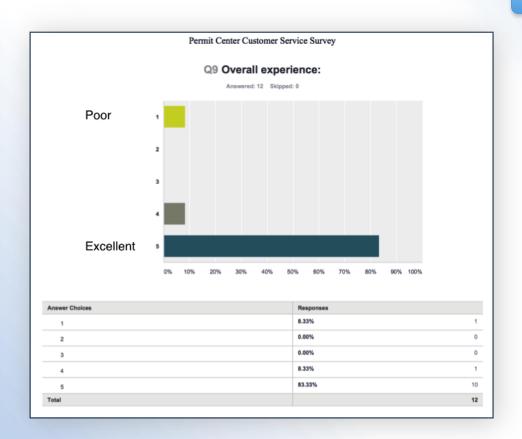
#### Investment in Employees

- Revamped Reward and Recognition Program to be based on City's
   P.R.I.D.E. values
- Initiating a program for supporting certifications, licensures, and continuing education credits
- Reprogramming existing space to accommodate new positions and improve space utilization
- Contracted with Austin Community College for customized technical training
- Developing a mentorship program

#### **Community Outreach**

- Hiring a position dedicated to revamping the department website and publishing a monthly external newsletter
- Implementing a plan to initiate an annual survey





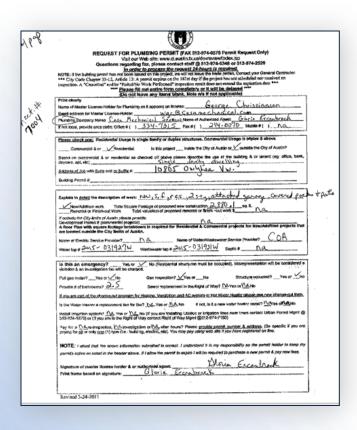
#### Continuous Improvement

- Implemented exit surveys for Permit Center and Building Inspections divisions
- Rolling out an exit survey for Land Use Review
- Implementing a Solutions
   Team

Implemented
 business intelligence
 dashboards, utilizing
 MicroStrategy
 software



- Automated mechanical, plumbing, and electrical permits to eliminate faxes





STEP 1 OF 7 - SEL	ECT APPLICATION TYPE
Residential - Electrical	Permit Auxiliary Power
Residential - Electrical	Permit Upgrade
Residential - Electrical	Permit Repairs
Residential - Electrical	Permit Special Inspection Program
Residential - Mechanic	al Permit Change Out
Residential - Mechanic	al Permit Repairs
Residential - Plumbing	Permit Auxiliary Water
Residential - Plumbing	Permit Change Out
Residential - Plumbing	Permit Cutover/Tank Abandonment
Residential - Plumbing	Permit Irrigation
Residential - Plumbing	Permit Repairs
Commercial - Electrical	Permit Upgrade
Commercial - Electrical	Permits Auxillary Power
Commercial - Electrical	Permit Special Inspection Program
Commercial - Electrical	Permits Repairs
Commercial - Mechanic	al Permit Repairs
Commercial - Plumbing	Permit Auxiliary Water
Commercial - Plumbing	Permit Cutover/Tank Abandonment
Commercial - Plumbing	Permit Irrigation
Commercial - Plumbing	Permit Repairs

- Automated trees inspection request utilizing Integrated Voice Response system
- Implementing QLess virtual queuing system to reduce counter wait times

#### Just-In-Time Customer Delivery



[One customer] received a text message letting him know that he had fifteen minutes until he reached the front of the line, but was stuck in traffic at the time. He was able to request more time by replying by text and was able to be served when he got to the office, not losing his place in line.

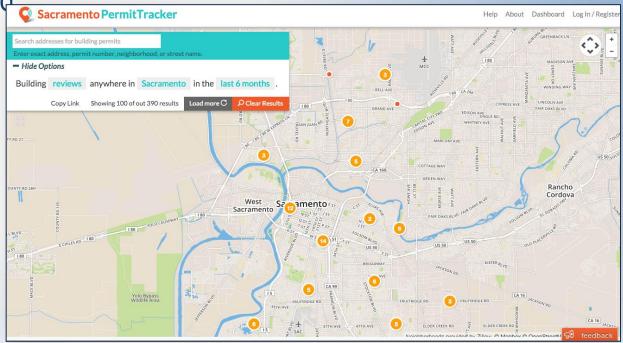
Amy Meeker-Berg, Chief Deputy Treasurer, Johnson County Kansas





 Utilizing Civic Insight to provide online mapping of plan review applications

and permits issued

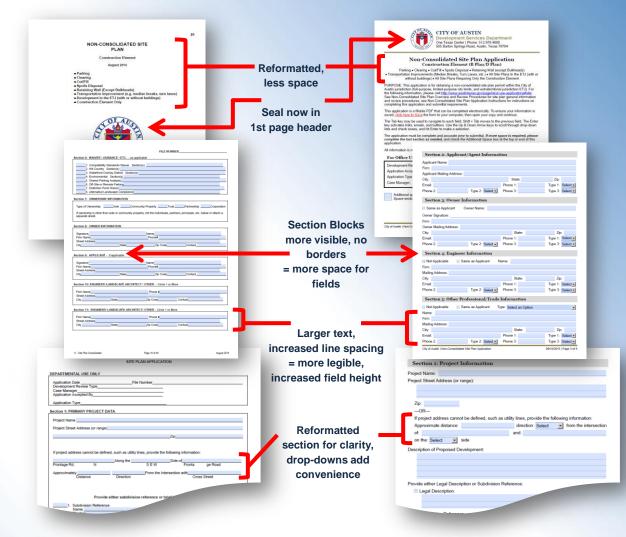


### Continuing rollout of Electronic Plan Review

- Reduces cycle time to submit and review plans
- Improves customer service by enabling online submittal and reducing onsite visits
- Enhances workflow collaboration
- Reduces staff resources required to physically manage plans and reduce office space required to store plans



Redesigning 100+
 permit applications to
 provide consistency,
 simplicity, drop-down
 menus, and fillable data
 entry



# **Coordinated Plan Reviews**

- Zucker analysis of partnering City departments is complete
- Recommendation: Development
   Services Department to be the coordinator of all private development
- Memorandums of Understanding to be executed by April 2016 based on agreed upon recommendations

#### Partnering Departments

- Austin Code
- Austin Energy
- Austin Fire Department
- Austin
   Transportation
   Department
- Austin Water
- Communications and Technology Management
- Economic
   Development
   Department
- Health and Human Services Department
- Law Department

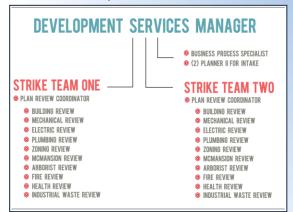
- Neighborhood Housing and Community Development
- Office of Real Estate Services
- Parks and Recreation Department
- Public Works Department
- Watershed Protection Department
- Travis County Transportation and Natural Resources Department



- Partner with the City's 3-1-1 program to offer customer service 24/7
- Modify fees to 2016 cost of service
- Change the department budget methodology toward an Enterprise Fund approach versus
   General Fund budgeting
- Implement an expedited permitting program consisting of two teams of plan reviewers



#### Potential Expedited Review Teams



- Develop a proactive program for monitoring erosion and sedimentation control installations
- Modify review times to enact business days versus calendar days and place these times in an Administrative Rule versus City ordinance
- Review the appeals process and develop recommendations to gain staff efficiencies through consolidating or eliminating some appeal provisions
- Explore implementing a 10% variation rule to be utilized the City's Chief Building Official





- Continue working with Real Estate Services to relocate the Development Services Department
- Facility must be conducive to providing excellent customer service





# **Next Steps**



# **Next Steps**

- Provide a Council briefing every four months to report on progress in addition to concurrent updates through the City's data portal
- Begin quarterly industry organization stakeholder meetings
- Develop a budget proposal for Year 2 implementation of the Action Plan
- Participate in facilities planning discussions



# Development SERVICES DEPARTMENT

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Thank you!