# Advisory Committee

**Beth Corbett**, Director, Austin Cooperative Business Association

**Elaine Curry\*,** Assessment Specialist, Pearson Inc.; Organizer and Board Member, Boomers Collaborative

**Brian Donovan**, Former Director, Austin Cooperative Business Association

Susanna Finnell\*, University Faculty/ Administrator, Retired; Board Member, Boomers Collaborative

Hannah Frankel, founding member of La Reunion; non-senior volunteer and co-op advocate for housing affordability and urban planning

**Kim Garmany**, Membership & Development Director, College Houses

**Carol Lilly\*,** Technical & Grant Writer, Texas General Land Office; Founder, Lead Organizer and Board Member, Boomers Collaborative

**Cloud Mason**, Systems Administrator, McDonald Observatory; Organizer, Boomers Collaborative

Karen Meschke\*, Retired Contract Specialist, TXDOT; Meeting & Event Volunteer Coordinator; Organizer and Board Member, Boomers Collaborative

**Ryan Nill**, founding member and Treasurer of La Reunion Cooperative Apartments; non-senior volunteer and co-op advocate for housing affordability and urban planning

**Barry Silverberg,** Director, Center for Nonprofit Studies

John Vinson, Attorney at Law, Board Member of Wheatsville Co-op; Organizer, Boomers Collaborative

\* Board Member



# FAQs Boomers

# Who wants this model?

Baby boomers seeking an alternative to traditional retirement solutions.

# What makes this model unique?

It provides an alternative model of live-play or livework residential solution that appeals to a broad base of active and engaged baby boomers.

# When will the project be ready?

Approximately two to three years.

# Where will the project be located?

In an urban village setting. The co-op will seek out and partner with local resources to develop a shared vision.

# Why is this model needed?

To create access to affordable housing for the population urban planners call the "missing middle," and satisfy the strong interest in 'maker' businesses. This model offers a clear solution for the issues of area mobility, community creation, aging in place, sustainability, and serving others.

Email us for a draft prospectus: boomerscollaborative@gmail.com

# **Boomers Collaborative**

*live - create - serve - inspire* 

Mixed-Use & Mixed-Income Cooperative Housing for Baby Boomers— Artisanal, Makers, and Small Business Incubator for Everyone

# Boomers' Collaborative & Mall, LLC

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# Overview

# The Challenge

To meet retirement or near retirement needs, many baby boomers want solutions for ...

- Greater economic security through small and part-time entrepreneurial pursuit
- Affordable and sustainable housing
- Communal support

# The Proposed Solution

This housing development for residents 55 and up is trendy, but affordable. It combines small residential units with mixed-use, light commercial/retail space (including artisanal/ maker facilities, shared offices, and a small business incubator). This is a unique retirement solution for one of the fastest growing demographics.



To minimize risks, we will only adopt proven strategies. This means we would...

- ★ Establish and build a senior housing cooperative for Austin residents to own and manage, while enhancing their financial stability.
- Adopt a mixed-use approach to land development; diminishing individual risk and increasing revenue.
- ★ Adopt a modular construction approach for the residential units to be ADA compliant in anticipation of increasing assisted living needs.
- Include a small business incubator (artisanal, maker, or service) for interested resident and area members.

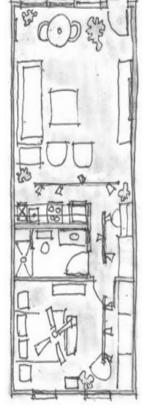
## This development would also...

- ★ Incorporate Leadership in Energy and Environmental Design (LEED) practices to enhance sustainability of facilities and resources.
- Entice retail businesses to locate within the urban village structure to maintain a dynamic community.
- $\star$  Be located on or near public transportation lines.
- ★ Adhere to best practices in micro-enterprise and only make, create, or offer that which sells.



# Example Unit

A one bedroom/one bath unit would look similar to this rendering:



# <u>1/1 Floor Plan</u>

Approx. 640 sq. ft.

### AMENITIES:

- Compact appliances
- Tankless water heaters
- Tile shower & floor in bath
- Curbless shower with seat
- Grab bars in shower
- Bamboo or simulated-wood floors throughout
- LED track lighting (in lieu of more expensive cabinet/ wardrobe lighting)
- Hotel (PTAC) heat pumps

Proposed 1/1 Modular Floor Plan. (Designed by Carol Lilly, Nov., 2014)

## For more information:

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