

## Getting Involved

Your participation is essential to the IWRP. Here are some ways to get connected:

- Sign up for the IWRP Newsletter by visiting the link on the IWRP webpage
- Follow the IWRP on social media
- Visit a monthly IWRP Task Force meeting
- Look for IWRP involvement at local events
- Ask a question or make a comment by visiting the link on the IWRP webpage

### FOLLOW US!



#MAKEITLAST  
AUSTINWATER.ORG



**INTEGRATED WATER**  
RESOURCE PLAN



The Integrated Water Resources Plan (IWRP) is a collaborative effort led by Austin Water to provide a 100-year water supply and demand management plan for the City. The IWRP is supported by a Task Force made up of Mayor and Council appointees and representatives from various City departments.

## Background

Austin City Council passed a resolution in December 2014 creating the Austin Integrated Water Resource Planning Community Task Force (IWRP Task Force) to support the development of the plan. The IWRP Task Force convened for monthly meetings starting in May 2015.

City staff teams are working to develop various components of the plan outlined in the Scope of Work. These teams present information and receive input from the IWRP Task Force on items such as water demand modeling, climate change analysis, and scope of work development.

## Statement of Purpose

The Integrated Water Resource Plan (IWRP) will provide a mid- and long-term evaluation of, and plan for, water supply and demand management options for the City of Austin in a regional water supply context.

Through public outreach and coordination of efforts between City departments and the Austin Integrated Water Resource Planning Community Task Force, the IWRP offers a holistic and inclusive approach to water resource planning.

The plan embraces an innovative and integrated water management process with the goal of ensuring a diversified, sustainable, and resilient water future, with strong emphasis on water conservation.

## Project Approach

The IWRP process will identify potential supply-and-demand side options that will be evaluated and combined into portfolios, or thematic groupings of options. Portfolios will be evaluated and compared to help develop plan recommendations for our water future.

Public outreach and education efforts for the IWRP will gather meaningful stakeholder input to develop a plan that is representative of Austin community values.

## Public Outreach

Public outreach and education is an essential and ongoing component of the IWRP. Public outreach goals include identifying community values and seeking input from stakeholders who reflect the diversity of Austin's population and customers.

An additional goal is to educate the community on the IWRP and other important issues related to water, a vital resource for our community. Austin Water and the IWRP Task Force have developed a public outreach framework and continue to work together on planning public outreach components throughout the plan's development.

## Preliminary List of IWRP Process and Plan Naming Ideas

March 1, 2016

### **Our Water Future**

Nuestra Agua Para el Futuro

### **Our Water Forward - or - Water Forward**

Nuestra Agua Adelante - o - Agua Adelante

### **Water Beyond**

Más Allá del Agua

### **A Century of Water**

Un Siglo del Agua

### **100 Years of Water - or - 100 More Years of Water**

Cien Años del Agua - o - Más Cien Años del Agua

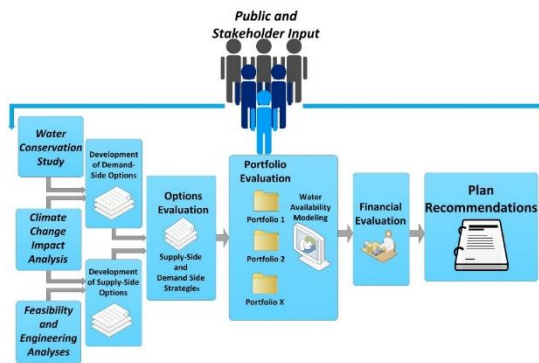
## IWRP Process and Plan Naming Ideas:

Examples for how names could be used

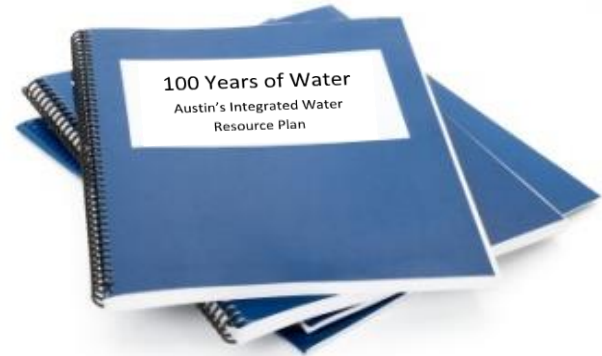
March 1, 2016

### Process

## 100 Years of Water



### Plan



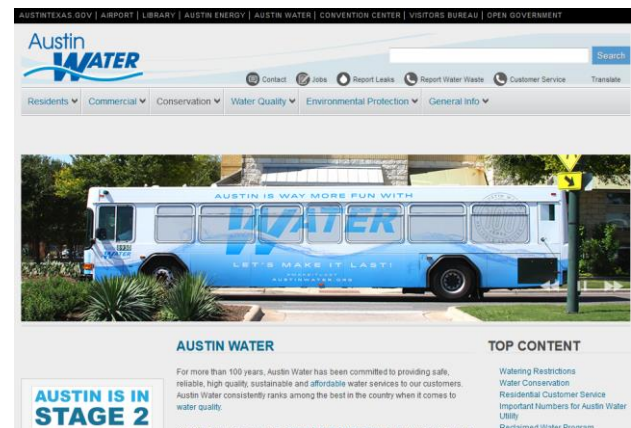
### Task Force

## Water 100 Task Force



### Web

[austintexas.gov/water100](http://austintexas.gov/water100)





## IWRP Website Suggestions

March 1, 2016

### **Brief overview (for website front page)**

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### **Resources**

[Link to the Statement of Purpose](#)

[IWRP Task Force meeting schedule, agenda, and approved minutes \(Boards and Commission site\)](#)

[IWRP Newsletter sign up](#)

[IWRP “pose a question or leave a comment” link](#)

[IWRP Project Approach Graphic](#)

[Link to newsletter archive](#)

[Link to 2014 Austin Water Resource Planning Task Force Report to Council \(July 2014\)](#)

[Link to Water Conservation Study](#)