



CENTRAL HEALTH
EQUITY POLICY COUNCIL

Central Health Equity Policy Council

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Vision of a Model Healthy Community

CENTRAL HEALTH'S 4 STRATEGIC PILLARS

Central Health is here to make our community stronger by investing in access to health care for our most vulnerable residents. We are the local public entity that connects low income Travis County residents to high-quality, cost-effective health care. We do this by working with a network of partners

like the Seton Healthcare Family, CommUnityCare, Sendero Health Plans, the Community Care Collaborative, and the Dell Medical School at The University of Texas at Austin. When health disparities are eliminated, Travis County will be a model healthy community.

HEALTH CARE

Transform health care delivery to create high quality, cost-effective, person-centered care for vulnerable people in Travis County.

HEALTH COVERAGE

Maximize enrollment in health coverage by Travis County residents through enhanced navigation, eligibility, and enrollment services.

HEALTH INFRASTRUCTURE

Improve the health of the Travis County population into the future by expanding the number of providers, increasing and improving healthcare facilities, implementing enhanced technology, and serving in a coordinating capacity for the transformation of regional health care delivery.

HEALTH PROMOTION

Support the improved health of individuals and the community through implementing new health promotion activities, collecting and reporting community health indicators and establishing a Health Policy Council.





Priority Health Indicators

- HIV
- Obesity
- Diabetes
- Tobacco

www.healthyatc.org



Vision

Wellness for all through health equity in our community.

Mission

Identify and advance effective health equity and wellness policies for Travis County residents.

Purpose

Convening and leveraging expertise to advance the highest level of health and well being for all.



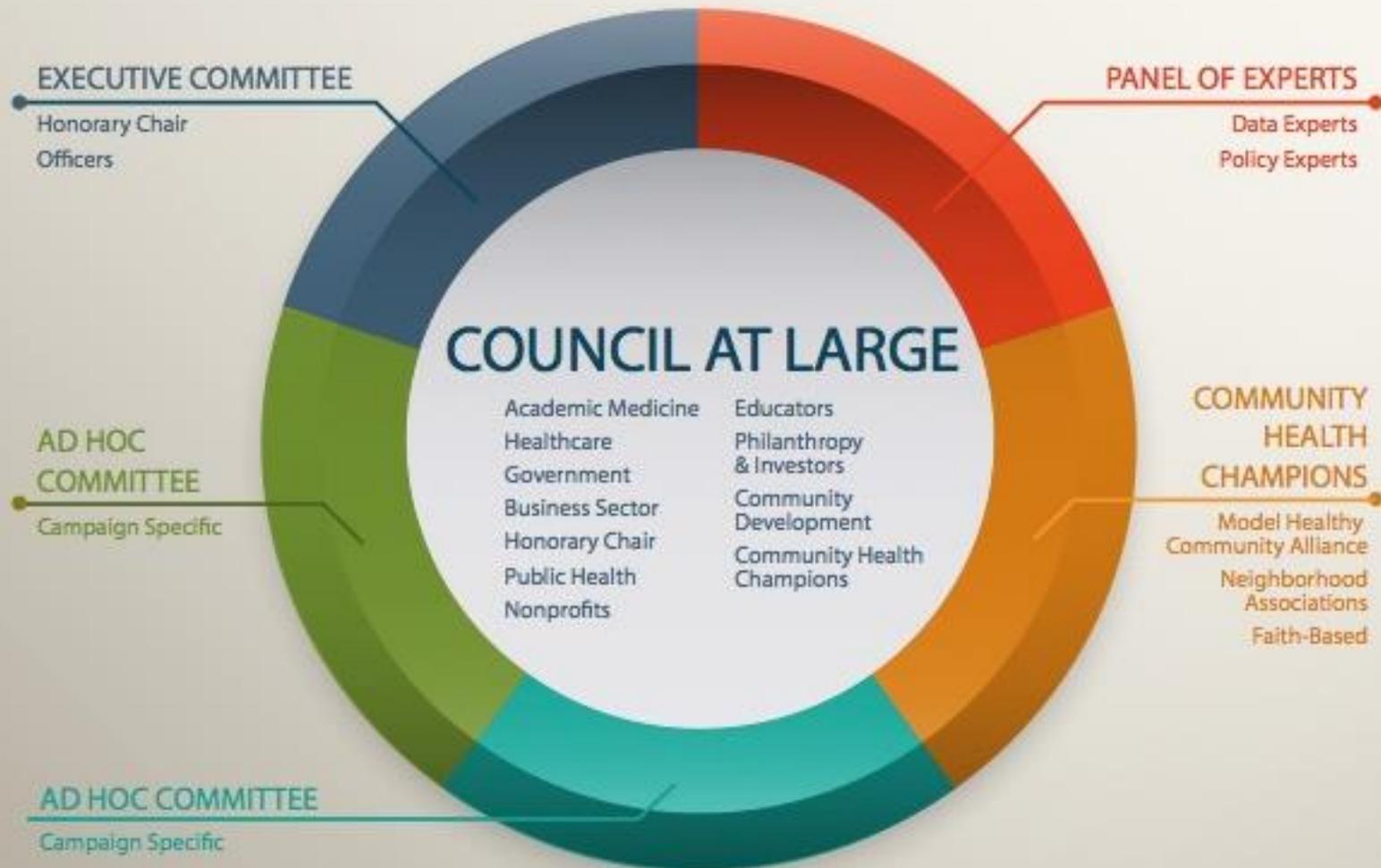
Health Equity Policy Council Geographic and Population Domain

The Council will provide recommendations for local ***chronic disease prevention*** policies inside the geographic boundaries of Travis County, Texas.

The Council's population of concern is residents of Travis County at or below 200% of the Federal Poverty Level.



ORGANIZATIONAL STRUCTURE





Policy Criteria

1. Is this a policy, system, or environmental change?
2. Is it data and community driven?
3. Is it ambitious, yet politically feasible?
4. Will it reduce or eliminate disparities?
5. Is it financially feasible?
6. Is this change legally feasible?
7. Is the implementation clear and feasible?
8. Does the intervention change expectations for the community?



2015 Meeting Calendar

September 16, 2015	October 20, 2015	November 10, 2015	December 17, 2015	January 2016
Central Health Equity Policy Council launch	Policy training	Panel of Experts/Community Health Champions convene to make a policy recommendation	Central Health Equity Policy Council reconvenes to achieve consensus on first policy; form ad hoc committee	Ad hoc committee begins work on first policy



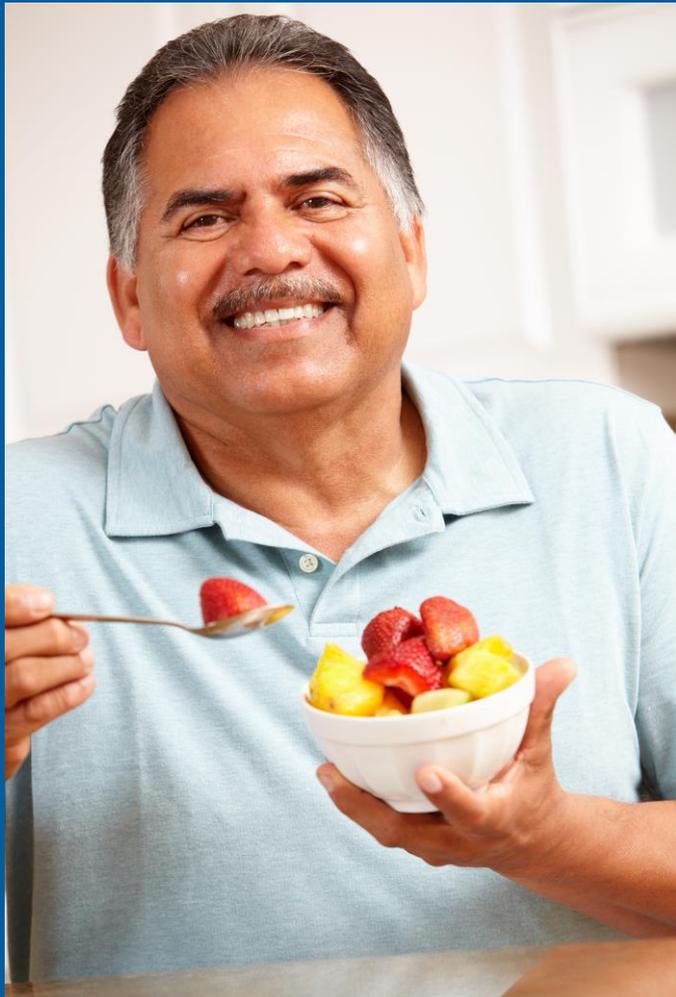
Campaign Kick off!

Campaign Committees

- Research team
- Grassroots team
- Messaging and Communications team
- Advocacy team



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