

April 23, 2016.

City of Austin Economic Development Department

CULTURAL ARTS DIVISION



Cultural Arts
Division
CITY OF AUSTIN

The Cultural Arts Division (CAD) supports the economic development, community development, and revitalization of the City by strengthening and promoting arts, culture, and creative industries for purposes of attraction and retention of businesses, preserving quality of life for its residents, and cultivating tourism.

The City of Austin invests in the arts by allocating a portion of Hotel Occupancy Tax (HOT) funds to local nonprofit arts organizations and individual artists through the Cultural Funding Programs.

CORE FUNDING PROGRAMS

- The **Organizational Support Program** provides funding to large 501(c) nonprofit arts organizations for general operating expenditures, including artistic and administrative expenses, directly related to a year-long program of events.
- The **Project Support I Program** supports 501(c) nonprofit arts organizations proposing seasonal support, or for specific projects that deliver quality arts and cultural programming.
- The **Project Support II Program** provides funding to small 501(c) and State of Texas nonprofit arts organizations. This program is also available to other 501(c) nonprofit non-arts organizations that meet the requirements for presenting quality arts programming for non-commercial arts/cultural projects.
- The **Project Support III Program** provides funding to individual artists or unincorporated arts organizations who apply under the fiscal sponsorship of a 501(c) organization for non-commercial arts/cultural projects.
- **Accepting new applicants May 2, 2016.**

CULTURAL EXPANSION PROGRAM

- The Cultural Expansion Program provides funding to strengthen the marketing and audience development capacity of arts organizations serving primarily minority or traditionally underserved audiences.
- Applications are open to nonprofit, culturally-based arts organizations with a history of artistic or cultural programs for at least one year prior to the application deadline.
Accepting New Applicants in 2017! Deadline June 1, 2017.
- Organizational programming must include events open to Austin residents, visitors, and tourists, and be consistent with the promotion and enhancement of the City of Austin as a cultural destination.

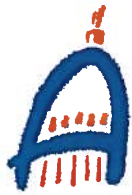
COMMUNITY INITIATIVES

- Community Initiatives funding is available to individuals and organizations which do not already receive funding through the Core Funding Programs. The program provides support for community arts projects and activities throughout the year.
- **Applications are due the first Monday of each month** and are open to nonprofit arts organizations; individual artists and other arts organizations may apply under the sponsorship of an eligible nonprofit organization.
- Project activities must involve the marketing, production, presentation, and funding of a public performance or exhibition open to both residents and tourists.



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CULTURAL HERITAGE FESTIVALS PROGRAM

- The Cultural Heritage Festivals Program (CHFP) responds to the increased number of arts and cultural festivals and celebrations in our community and requests to support them. The goal is to support artistic presentations and performances through a competitive process specific to festivals that give increased access to the arts, culture, and diverse heritage in Austin.
- Applications are open nonprofit organizations; individual artists and other arts organizations may apply under the sponsorship of an eligible nonprofit organization.
Applications are due May 2, 2016 (for projects taking place between October 1, 2016 and September 30, 2017).
- Festivals must have a clear and credible programmatic focus area of a cultural heritage and its arts and must have been in existence for at least one year.
- Project activities must involve the marketing, production, presentation, and funding of a culturally specific festival open to both residents and tourists

CAPACITY BUILDING PROGRAM

- The Capacity Building Program allows direct support of development activities for small to medium-sized organizations and individual artists to achieve their artistic, programming and infrastructure goals.
- Applications are open to 501c or State of Texas nonprofit organizations, as well as individual artists who have a nonprofit fiscal sponsor. Funds may be used to support organizational infrastructure in areas including, but not limited to, management, governance, financial resources, and administrative systems.
- **Applications due April 1, 2016.**