

Department	HQL COT Recommendation (with corresponding page# in Report)	Description of Staff Recommendation/ Commissioner Support for Recommendation	FY16 Funding Needed	Motion Made by Commisioner
Finance (Sandoval)	(003-7) The Commission recommends the continued funding for a feasibility study and additional funding for programming for the Serie Project	The Serie Project is one of the longest and most successful Latino art projects. A feasibility study is proposed to determine how to sustain the project. Additional funding is requested to expand programming. One idea is to expand the project and incorporate a program to mentor at-risk youth in screen printing art, digital art, and entrepreneurial activities to market the student artwork. The target areas are the 78741 and the 78744 zip codes that contain the highest level of youth delinquency.	\$55,000.00	Cotera
PARD (Garza, Hodges)	(003-2) The Commission recommends that the City of Austin designate and officially name the 5th St. Mexican American Heritage Corridor through signage and promotion on official City information sites. This funding for a Master Plan for the 5th Street Mexican American Heritage Corridor to provide a vision would enhance	Council action would be required to designate and officially name 5th Street as the Mexican-American Heritage Corridor. Regarding the Great Street Program, 5th Street west of 1-35 is included in the Great Streets Master Plan (plan area boundaries are E MLK, Cesar Chavez, Lamar, and 1-35. Typical costs for street reconstruction and Great Street streetscape improvements are approximately 1M per block. Total project costs would depend on the scope developed in planning and conceptual development. \$375,000 at a minimum is needed to begin the master plan process.	\$375,000.00	Cotera
City Council (Garza)	(003-9) The Commission recommends the City of Austin provide funding for marketing for Austin Dia de los Muertos.	Austin celebrates Dia de los Muertos like no other city in the US. With numerous events held citywide every autumn, Dia de los Muertos is a ubiquitous combination of parties, processions, and vigils celebrating our heritage and culture. Austin Dia de los Muertos blends Halloween merriment and the cultural significance and gravity of Dia de los Muertos. Every year from mid-October to the first week of November, Dia de los Muertos is observed with numerous activities taking place in cultural centers, parks, museums, music venues, shops, restaurants, hotels, schools, and other locales. The City should support Mexic-Arte to promote Austin Dia de los Muertos events and activities. Organizations undertaking activities and events will be strengthened with marketing support. Monies will be used for expenses including: print collateral, media, and marketing publicity.	\$25,000.00	Cotera

Cultural Arts (Garza)	(003-10) The Commission recommends the addition of a Community Outreach Specialist for the ESB-MACC.	After the community voiced various concerns that the center has not performed enough outreach, the staff of the ESB-MACC has identified a need for a full time Community Outreach Specialist. This position will not only address the community's concerns but will also improve and increase visibility of the Center and its programs.	\$70,000.00	Cotera
City Council	(003aii-1) The Commission recommends funding for outreach, education, and enrollment services for the increased enrollment of the City's uninsured population.	Funding of \$300,000 will fund a modest effort to provide outreach, education, and enrollment services targeted at the City's uninsured at 100% to \$250 of the Federal Poverty Level. Prior to 2015 no navigators were financed by the Federal government, the City of Austin, or Travis County.	\$300,000.00	Cotera
HHSD	(003aii-2) The Commission recommends funding for the increased support of the Rundberg community's efforts to minimize health issues.	The Rundberg area in North Central Austin is composed of one of the largest Latino enclaves in the City. The area is being known as the "next East Austin." Historically clinical medicine and public health have been detached from one another. This model overlooks issues such as social, safety, and other socio-economic conditions. Studies indicate that behavior and environmental factors account for 70% of health outcomes. A Community Health and Wellness Center (CHWC) could be developed in the Rundberg area. A CHWC could provide clinical, mental, and behavioral health services and community wrap-around services. In the past year, the Rundberg community has done as feasibility study to define their healthcare commons, the collective resources that can treat disease and promote health, and to develop community based strategies. These can include healthy food environments, housing, livable jobs, parks and so forth. This additional funding of \$175,000 would help execute the recommendations identified in the study.	\$175,000.00	Cotera

	(003-1) Designate lots 64 and 58 on Rainey Street and land on which the MACC is located as park land.			Cotera
	(003-2) Allocate 1.2 million dollars to develop Lot 64 on Rainey Street for MACC development.		\$1,200,000	Cotera
	(003-4) Provide funding to update the City of Austin's website to be completely bilingual and mobile optimized			Cotera
PARD (Carvell, Garza)	(003-4) The Commission recommends the creation of a Hispanic/Latino Leadership Program at the ESB-MACC.	The Leadership Program, housed at the Emma S. Barrientos Mexican American Cultural Center, will provide leadership training to 15 high school junior and senior interns the first and third Saturday of every month between 9 and 3. The program will incorporate academic, community-enhancing, and internship/employment components. It will include cultural competency classes on national and local	\$168,560.00	Lopez-Aguilar
HR (Carvell)	(003-1) To include in contracts with non-profits and businesses summer jobs/paid internship placement for youth and target low-income youth for professional and career-oriented employment and internship	In FY13, one-time grant funding was used for a summer internship program targeting disadvantaged youth initiated. To have this program in FY16, an additional 416,800 will be needed to pay the summer interns. We recommend adding a new part-time (25%) HR Specialist to manage and coordinate this new effort.	\$34,178.00	Lopez-Aguilar

Economic Development (Sandoval)	(003-6) The Commission recommends the City of Austin create a Hispanic/Latino Economic Development Corporation.	The EDC would implement an Applied Entrepreneurship Program with the responsibility of managing a venture capital fund to start new high growth or technology businesses, and a low-interest debt fund to enable Hispanic/Latino non-profits, cooperatives or small businesses to start or expand. Economic Development should provide technical assistance in providing a feasibility study on forming a community economic development corporation. EDD will work with the H/LQL to establish goals, projects, streams of capital from the public and private sector, development and management considerations. Established consultants from other successful community economic development corporations should be consulted. The end result of the feasibility study should determine: 1) Key attributes: what it takes to be successful; 2) evaluation of what makes sense; 3) understanding the development steps; 4) operations/management understanding; and 5) financing resources.	\$175,000.00	Lopez-Aguilar
HHSD (Garza)	(003-8) The Commission recommends the creation of a Latino Chronic Care Initiative in the HHSD.	Hispanic/Latino health is often shaped by factors such as the language/cultural barriers, lack of access to preventative care, and the lack of health insurance. Some of the leading causes of illness and death among Hispanics include heart disease, cancer, unintentional injuries (accidents), stroke, and diabetes. Some other health conditions and risk factors that significantly affect Hispanics are asthma, chronic obstructive pulmonary disease, HIV/AIDS, obesity, suicide, and liver disease. A Latino Chronic Care Initiative is proposed to be created to be located in the HHSD similar to the African American chronic care program currently residing in the HHSD. Start up funding in the amount of \$1,500,000.00 is proposed for the first year. Funding will also assist community based health promotion activities for preventative care.	\$1,500,000.00	Lopez-Aguilar
	(003-3) Provide funding for libraries and neighborhood centers in low income neighborhoods, as identified by the City demographer, to include technology equipment and training.			Lopez-Aguilar

City Manager (Carvell)	(003-3) The Commission recommends that the City of Austin create a City of Austin Diversity Office.	The Commission recommends that the City establish an Office of Diversity to address human rights and equity issues in an increasingly diverse population. The Office of Diversity should convene a committee of representatives from the world of business, labor, non-profits, and ethnic community organization in a collaborative effort to develop a strategic plan that establishes mission and vision statements with short-range goals and objectives. This office and committee should be representative of the demographics of the City of Austin. Although the committee will give final definition to the Office of Diversity, it should be able to propose to the City Council policy recommendations to insure equity and fairness in all matters related to city governance and to publicly advocate tolerance and respect without regard for religion, race, color, national origin, age, disability, sexual orientation, gender, and socio-economic status. In short, the Office of Diversity should support, protect, and ensure basic human rights for all Austin residents. Our diverse community is expanding and the City of Austin has the responsibility to serve as a source of advocacy and recourse among its residents who deserve to be treated equally in the eyes of the law and by their fellow Austinites. Possible goals could include: a) promoting legal rights for all residents (e.g., a nondiscrimination ordinance in housing, realty, employment, public accommodation, and city activities; b) advancing an appreciation for diversity (e.g., a public education program that educates residents who may be at risk of becoming victims of discrimination about their rights and responsibilities); c) modeling the value of a diverse city work force (e.g., develop a comprehensive plan to recruit and retain a diverse workforce to benefit from a full range of backgrounds, viewpoints, and approaches); d) collaborate with community groups to promote diversity and combat discrimination (e.g., work with businesses, community organizations, and other to implement the goals and practices of the Office of Diversity); and e) generate resources necessary to implement the strategic plan (e.g., identify available federal, state, and private grants and prepare proposals to fund the diversity program). The budget for this item would be \$305,000.00.	\$305,000.00	Zamora
City Council (Garza)	(003-5) The Commission recommends the inclusion of an Advisory Commission to the joint committee of the City of Austin, the AISD Board of Trustees and the Travis County Commissioners Court	The Commission would advise the Joint Committee of the City of Austin, the AISD Board of Trustees, and the Travis County Commissioners Court. The Joint Committee has the importance responsibility of supporting our school system to better serve the city-s school-age youth , however, its work is conducted with little citizen input. The 11-member Advisory Commission would be appointed by the Council members and the City's mayor. Its responsibility would be to advise the Council on how to best support the Austin ISD. The Commission additionally recommends that 1 FTE be assigned to the Human Resources Development Office as a Program Coordinator to work as a liaison between both entities and to assume program development and resource (funding) development responsibilities assigned by the Advisory Commission with ultimate approval to be made by the Joint Committee.	\$78,560.00	Zamora
Total			=SUM(D2:D13)	

Seconded by Commisioner
Lopez-Aguilar
Lopez-Aguilar
Lopez-Aguilar

Lopez-Aguilar

Martinez-  
Moncada (Chair Jill Ramirez recused, and Commissioner Isabel Lopez-Aguilar was out of the room.)

Martinez-  
Moncada (Chair Jill Ramirez and Commissioner Isabel Lopez-Aguilar recused.)

Lopez-Aguilar
Lopez-Aguilar
Martinez-Moncada
Commissioner Cotera
Cotera



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Martinez-  
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