



Asian American Quality of Life Advisory Commission

FY 2017 Budget Request - DRAFT

Month XX, 2016



Background

- **August 2015:** AAQOL initiative launched
- **September 2014:** AAQOL assessment committee formed

Purpose

The Austin City Council adopted a resolution calling for a quality of life “check” and engagement with Austin’s diverse Asian American community. The initiative focuses on:

- **Quality of Life Data Indicators:** Assessment of health, quality of life issues and service needs
- **Quantitative Research:** In partnership with Dr. Yuri Jang with UT Austin’s School of Social Work, a comprehensive questionnaire was completed in several languages
- **Outreach & Engagement:** Small and large facilitated community discussions and other participation opportunities.

Study status

- **August 2015:** Project initiated
- **February 2016:** Surveys completed
- **March 2016:** Preliminary results
- **Spring 2016:** Community outreach & engagement
- **May 2016:** Final report
- **Summer 2016:** Project completion (est.)

Budget development process

- Heard public testimony and held meeting with stakeholder groups
- Recommended budget was screened by City of Austin staff for costs estimates, duplication, and feasibility

Parity principle

The parity principle is a guiding standard of equality that the City Council and City staff should consistently and explicitly apply to ensure fair, ethnic, gender, and socio-economic representation in programs designed and implemented to serve the general population. The City Council should recommit the city to adopt and implement an over-arching principle of parity to encourage public trust in local government. This meets the critical need of insuring equity as well as in encouraging trust in the democratic process and local government officials.

Budget request summary

Initiatives	Total request	Percent of total
AARC	\$789,000	
Civic Engagement	\$50,000+	
Community Outreach	TBD	
Economic Development	\$30,000	
Health/Human Services	\$6,000	

Budget request highlights - AARC

- Support increasing demand for facility rentals and reservations (\$58,000)
- Provide additional access to the Senior Meal Program, including driver + van (\$81,000)
- Site master plan (\$200,000)
- Park improvements, including sidewalks, seating, playscape, and workout equipment (\$225,000)
- Parking & pedestrian bridge (\$130,000)
- Marketing & outreach support (\$85,000), including FTE + translation/interpretation (\$10,000)

Budget request highlights – Civic Engagement

- Create multi-language City of Austin website in Korean, Chinese, and Vietnamese (Cost – TBD)
- Provide translation services for marketing & outreach at key departments outside of PARD (\$50,000)
- ❖ Coordinate ask with HLQOL

Budget request highlights – Economic Development

- Asian American Chamber of Commerce parity (\$30,000)

Budget request highlights – Community Outreach

- Dedicated FTE in CPIO (Cost TBD)
- ❖ Request CPIO org chart; get advice from Ray

Budget request highlights – Health/Human Services

- Flu vaccines for language challenged (\$6,000)

Budget & policy recommendations (cont.)

- **SMBR**
 - Ensure diversity report recommendation efforts continue
- **Human Resources**
 - Continue work on outreach & increasing Asian American hiring & promotion
- **Health**
 - Include Asian Americans in data & statistics reporting
 - Provide culturally & linguistically-appropriate services

Budget & policy recommendations

■ Education

- Continue support of city-funded AISD Parent Support Specialists (\$680,000 in FY 2016)
- Support ESL programs for Asian subpopulations

■ Cultural

- Special events

■ PARD

❖ Areas of AAQOL interest & support but without a specific monetary ask.

Conclusions

- Asian Americans represent the fastest growing demographic group in greater Austin
- ❖ Need input on specific points to support our overall budget request