

## **BAC Resolution Regarding Vision Zero Action Plan**

WHEREAS, Austin has had over 700 traffic deaths since 2004 and approximately eight serious injuries for each death; and

WHEREAS, a record 102 people lost their lives in Austin 2015; and

WHEREAS, City Council passed Resolution 20141120-103 in November 2014, creating the Vision Zero Task Force to make recommendations to eliminate traffic deaths and serious injuries; and

WHEREAS, the Imagine Austin Comprehensive Plan Land Use and Transportation Policy LUT P45 reads: “The City commits itself to eliminating transportation-related deaths and serious injuries through a holistic Vision Zero approach. Improving safety through land use, urban design, and transportation engineering is foundational to Austin becoming a city of complete communities. Vision Zero elevates safety as the top priority for the transportation system and requires a collaborative, multipronged approach with the following guiding principles:

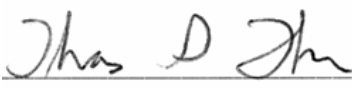
- o Traffic deaths and injuries are a preventable public health issue. Any death is too many.
- o People will make mistakes; the transportation system should be designed so those mistakes aren’t fatal.
- o Safety should be the primary consideration in transportation decision-making.
- o Traffic safety solutions must be addressed holistically through:
  - Education and culture change,
  - Enforcement and prosecution, and
  - Land use and transportation engineering; and

WHEREAS, the Vision Zero Task Force has met since January 2015 to research transportation safety and successful Vision Zero implementation from other cities’ efforts, and has worked collaboratively with multiple City of Austin departments, state and federal agencies, research institutions, and community groups to produce recommendations within the Vision Zero Action Plan; and

WHEREAS the Vision Zero Action Plan outlines a multipronged approach to improving traffic safety, including evaluation, enforcement, engineering, education, and policy;

NOW, THEREFORE, BE IT RESOLVED that the BAC recommends to the City Council the adoption and implementation of the Vision Zero Action Plan.

ADOPTED: April 19<sup>th</sup>, 2016

ATTEST: 

**Tom Thayer**  
**Chair, Bicycle Advisory Council**