

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

ADVISORY BOARD MINUTES

REGULAR MEETING

Wednesday, April 6, 2016

The Emma S. Barrientos Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Rick Hernandez, Chair

Blanca Valencia, Co-Chair

Juan Oyervides, Member

Juanita Tijerina, Member

Kathy Vale Castillo, Member

Aida Cerda-Prazak, Member

Anna Maciel, Member

Julia Aguilar, Member

Adriel Meditz, Member

Board Members Absent:

Aldo Davila, Member

Ruth Powers, Member

Staff in Attendance:

Kim McNeeley, Parks & Recreation Assistant Director

Herlinda Zamora, ESB-MACC Manager

Tina Herrera, ESB-MACC Administrative Assistant

Socorro Chapa, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Chair Rick Hernandez called the Board Meeting to order at 6:12pm and announced that there was going to be a change of order to the Agenda. Under **E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS** will be as followed.

1. Progress report of the working group...the ESB-MACC Master Plan.
2. Report by the Latino Arts Partner Residencies.
3. December 2, 2015 Awards of Excellence Discussion.
4. Discussion and possible action on the ESB-MACC's future CIP projects
5. Report of the Waller Creek Conservancy Working Group.

B. CITIZEN COMMUNICATION:

None

C. APPROVAL OF MINUTES:

Member Julia Aguilar noted a correction to the minutes under **H. Adjournment**, to change the spelling "Aguilar" from a "q" to a "g" to read "Aguilar". Member Aguilar made the motion. The correction will be made. Co-Chair-Valencia seconded the motion. Motion passed. (9.0) Members Davila and Powers were absent.

D. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

1. Kim McKnight, Project Coordinator for PARD Planning, Design and Construction updated the Board on the Master Plan.
 - a. McKnight explained that the law department is currently reviewing the plan and is hopeful that the draft will be executed within the next 30 days.
 - b. McKnight stated that the recommendation to Council Action cannot go forward until funding is in place, and the typical wait time is less than six weeks, and once in place, it will be launched.

2. Herlinda Zamora introduced the new Latino Arts Residency partners and thanked the eight members that agreed to be a part of the LARP Program. The following members are Teatro Vivo, Proyecto Teatro, Deborah Esquenazi, Hector Miranda, April Garcia, Sharon Marroquin, Javier Jara and Carlos Ufret, and Mauricio Callejas. Zamora asked for each individual to give a brief description about their projects.
 - a. Rupert Reyes, Artistic Director expressed that they will continue to bring a lot of new works and experimental works in the coming year.
 - b. April Garcia will provide soft sculpture workshops to the community.
 - c. Deborah Esquenazi plans on putting on a series of film screenings, focusing on relevant social issues. Esquenazi stated she wants to work more with community leaders.
 - d. Carlos Ufret & Javier Jara plan on teaching Latin American rhythms, interviewing migrants, gathering their stories, and making songs based on their stories.
 - e. Hector Miranda creates workshops for teenagers to introduce them to the basics on Digital fabrication of 3D scanning and printing.
 - f. Sharon Marroquin is an established choreographer who plans to create a dance piece that will be performed in 2017 and provide workshops for seniors and youth.
 - g. Mauricio Callejas was not able to attend the Board meeting. Zamora announced on behalf of Callejas that he will present live performances and oral history projects.
 - h. Recessed for group photo with LARP participants, Advisory Board, and staff at 6:54pm.
3. Member Oyervides raised concerns about the Awards of Excellence process and program elements brought forth by staff at the Dec. 2, 2015 MACC Board Meeting. A few of the items Member Oyervides addressed were: Texas Folklife serving as the committee panel, getting a stamp of approval by the Assistant City Manager and PARD Director, and that there was no MACC board input, the MACC board's interests were not being met, and that it was no longer a community project.
 - a. Kim McNeeley stated that the City's PIO process is to invite the Mayor and all City Council Members and suggested to the Board to follow this process.
 - b. Co-Chair Valencia recommended that the criteria for the members of the selection committee of the Awards of Excellence include five diverse community members in addition to two nominated board members.
 - c. Member Aguilar suggested that the presenter be the council member in which the recipient resides, and they be given the right of refusal.
 - d. Co-Chair Valencia motioned to select Member Maciel and Member Vale-Castillo to serve on the Awards of the Excellence selection committee panel. Member Aguilar seconded the motion. Motion passed unanimously (9.0). Co-Chair Valencia motioned that the criteria for the members of the selection committee, for the Awards of Excellence be a diverse group of (5) community members in addition to (2) board members. Member Cerda-Prazak seconded the motion.
 - e. Member Vale-Castillo suggested inviting Former Senator Gonzalo Barrientos to be the MC, and to invite one of his children.
 - f. Member Aguilar exited the Board meeting at 8:16pm.
4. Kim McNeeley reported on the CIP projects including the parking lot lighting and the second floor railing system.
 - a. Nine of the lighting fixtures will be replaced and arms on the existing poles, this will cost approximately \$17,530.27.
 - b. Herlinda Zamora mentioned that they were working on the upstairs railings.
 - c. McNeeley plans to have a representative working on the project come out and speak on the CIP projects.
5. Co-Chair Valencia reported on the Waller Creek Conservancy Working Group. She explained that Kim Mcknight distributed the scope of work to the Waller Creek Conservancy so they can begin to plan in conjunction with what the Board planning.

E. STAFF REPORTS:

- a. Herlinda Zamora announced April programs, marketing and outreach report and opportunities for Board participation at the Center, for the month of April.
- b. Zamora talked about the outreach that the education staff was providing, which included: Cheetah Fest at Sunset Valley on Saturday April 9th and ACC Riverside campus on April 30th.
- c. She invited the board to attend the Center's Sor Juana annual event on April 16. Also opening *Solo Mia* with artist Paloma Mayorga in the upstairs gallery (Sam Z. Coronado Gallery) and Mery Collet's exhibit in the Community Gallery, followed by a performance by Super Xicana Power Hour.
- d. Zamora went over the monthly attendance numbers, which included two weeks of Casa Mexico, Crossroads and Pan America where there were over 5,000 people in attendance. Member Maciel expressed her concern with lack of turnout at the Pan America events. Member Maciel expressed that the MACC needs to support these events so SXSW knows that Latino music is important to Austin. Chair Hernandez suggested that he would be happy to speak with the director of SXSW and see if there is some way of doing mutual marketing.

F. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

1. Update on the planning for the Award of Excellence, including the selection committee and a working agenda for the event.
2. CIP Representative.
3. Kim's McKnight's report.
4. Presentation or report on the summer camp program, would like to know how many students have applied for scholarships.
5. Report on the Waller Creek Conservancy Working Group.

G. ADJOURNMENT:

Member Cerda-Prazak motioned to adjourn with a second by Member Vale-Castillo. Motion passed. (9.0) Members Davila and Powers were absent. Chair Hernandez adjourned the meeting at 8:47pm.