



Park Master Planning Briefing

Concessions and Contracts Committee

Ricardo Soliz, Division Manager
City of Austin Parks and Recreation Department

June 14, 2016



Potential Concession Sites Identified



■ Plaza Saltillo

- Property Owned by Cap Metro – Managed by PARD
- Limited Parking and Space
- Currently used for Farmer’s Market
- Potential to Expand Concessions

■ Auditorium Shores

- Potential for Future Concessions

■ Holly Shores

- Master Plan Limits Concession Opportunities

■ Dove Springs Recreation Center/District Park

- Master Plan Does Not Limit Concessions

■ Walnut Creek Metro Park

- Potential for Future Concessions

■ Givens Recreational Center/District Park

- Potential for Future Concessions



Metro and Special Park Master Plans



- **Lamar Beach at Town Lake Metro Park**
 - Begin Date – July, 2014 - 90% Complete
 - Currently Under Review by Austin Transportation Department
 - No New Concession Identified Due to Existing Concessions and Agreements
- **Walter E. Long Metro Park**
 - Requests for Proposal Anticipated Summer, 2016
 - High Potential for Expanding Concession Opportunities
- **Walnut Creek Sports Complex**
 - Future Need for Master Planning
 - Anticipated Future Partnership to Manage and Operate Sports Complex
- **ESP Mexican American Cultural Center**
 - Master Plan Update Process Underway including 64 Rainey St.
 - Potential Concession Opportunity
- **Seaholm Intake Facility**
 - Currently Planning to Release a Request for Proposals

District Park Master Plans



- Beverly S. Sheffield Northwest District Park
 - Future
 - Current Council Inquiries Regarding Costs to Plan
 - Anticipated Low Opportunity for Future Concessions
- Bolm Road
 - Future Need for Master Planning
 - Anticipated High Opportunity for Future Concessions, Particularly Water Related Activities

Neighborhood Park Master Plans



- Highland Neighborhood Park and Reznicek Fields
 - ❑ Recently Completed
 - ❑ Concession Opportunity Limited by Current Agreement with University Hills Optimists
- Georgian Acres Neighborhood Park
 - ❑ Planning and Phase 1 Development Funded by Council in 2015-2016 Budget
 - ❑ Potential for Future Concessions
- South Austin Neighborhood Park/Tennis Center
 - ❑ Future Master Plan
 - ❑ Potential Concession Opportunity Due to Tennis Center and Recreation Center
- Allen Park
 - ❑ Future Acquisition from Travis County – Future Master Plan
 - ❑ Limited Future Concession Opportunity

Questions



Ricardo Soliz, Division Manager, Planning and Development
512-974-9452
ricardo.soliz@austintexas.gov

Charles Mabry, Park Development Coordinator
512-974-9481
charles.mabry@austintexas.gov

