



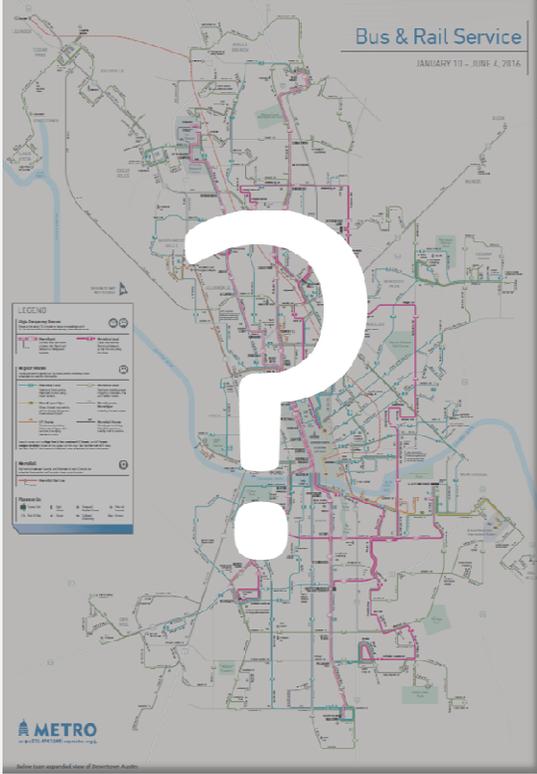
# A Transit Plan for the Future

*Mobility Committee*

# Agenda

- What is Connections 2025
- What Has Been Accomplished So Far
- What We've Learned So Far
- Plan Design Principles
- Next Steps

# What is Connections 2025?



# Project Overview and Status

## Data Collection & Review

October 2015-  
November 2015

## System & Service Evaluation

November 2015-  
May 2016

## Five Year Service Plan

January 2016-  
August 2016

## Long Range Plan

February 2016-  
August 2016

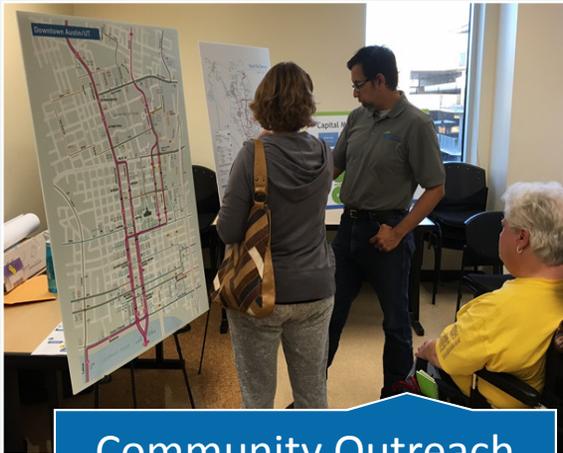
## Final Transit Plan

September 2016-  
December 2016

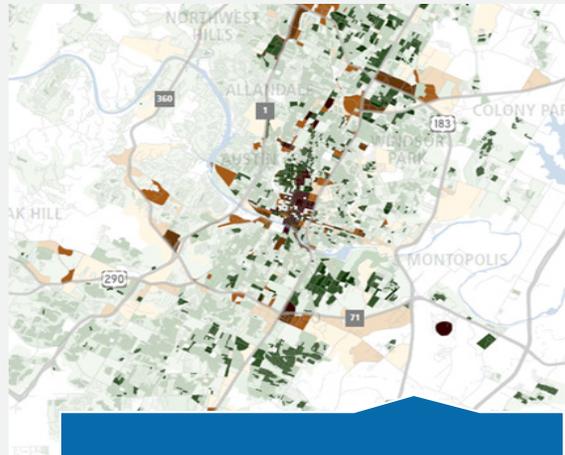
We are here

Completed Market Analysis and Service Evaluation.  
Developed Plan Framework and Guiding Principles.  
Creating Five Year Service Plan and Long Range Plan.

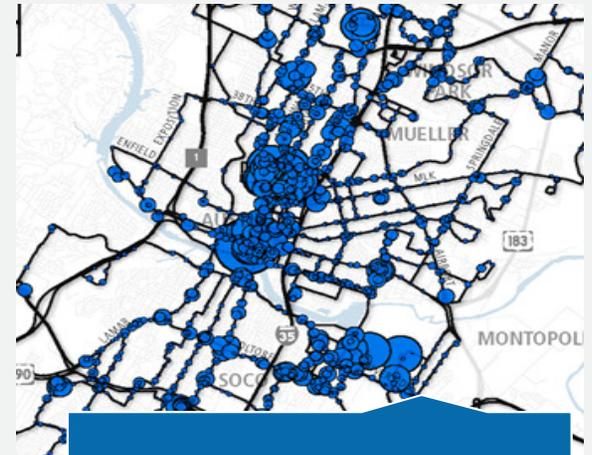
# What's Been Accomplished So Far...



Community Outreach  
February and May

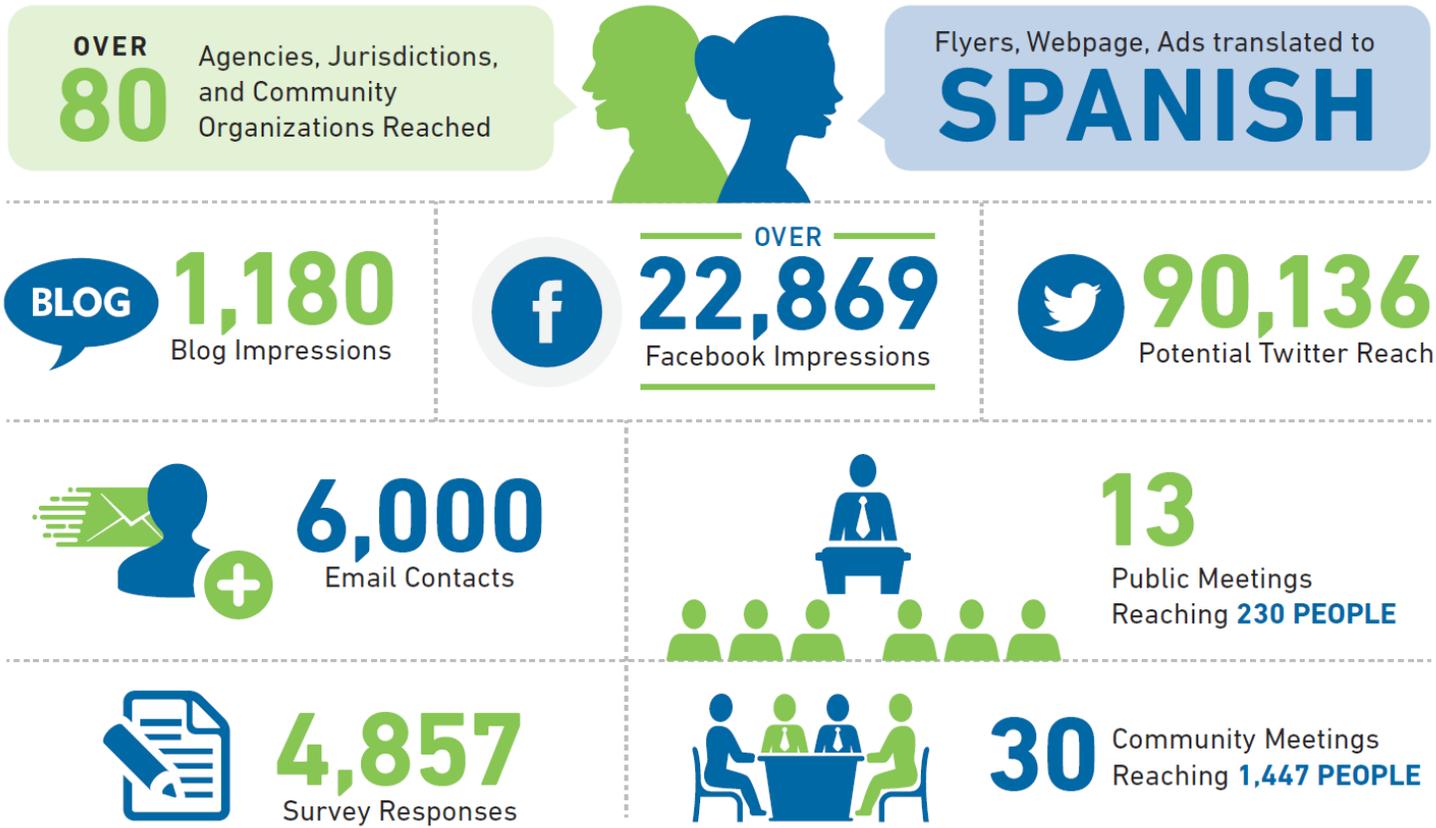


Market Analysis



Service Evaluation

# Community Engagement



# I would ride transit more often if...

Service was simpler and easy to understand

There was more frequent service

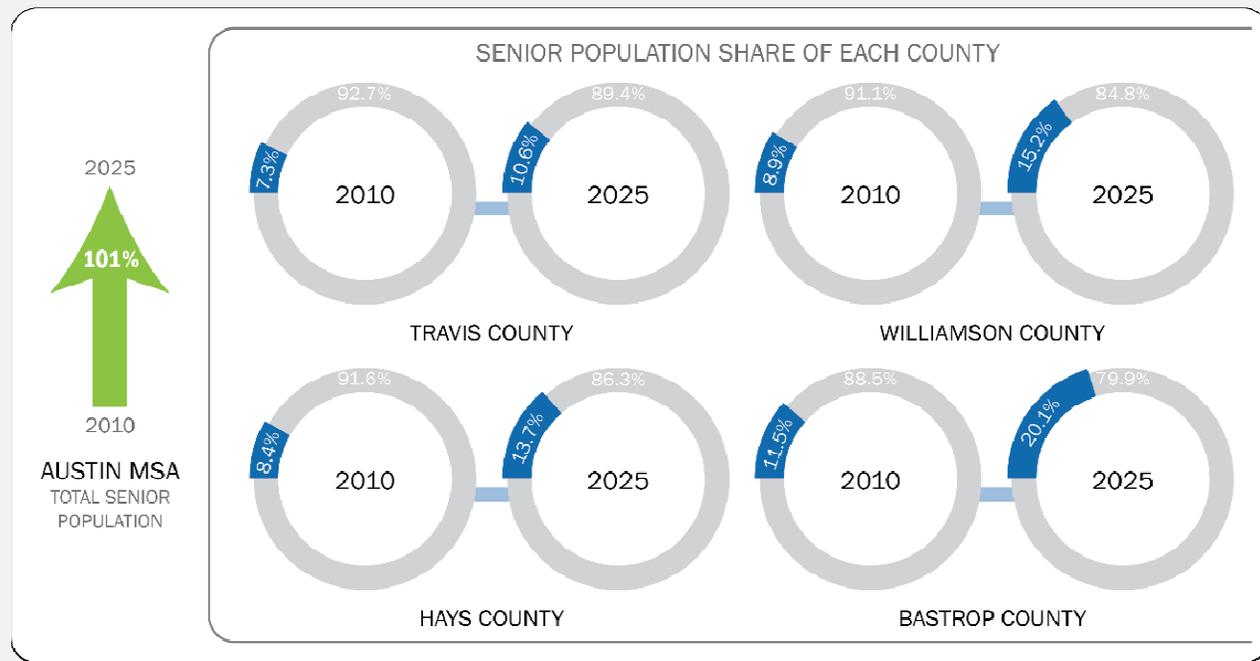
Transferring was made easier

MetroRapid service was improved (more stops, faster service, simpler fares)

More east/west service

# Market Segment: Seniors

- Dramatic increase in the senior population.
- Suburban senior populations increasing faster than urban areas.
- Unique mobility needs.



# What We've Learned

- City of Austin will grow by 20% over the next 10 years
- Increasing cost of land and housing has driven development to the City's periphery and beyond. This has resulted in:
  - Auto-centric development
  - Relocation of residents, especially lower income households
  - Emerging employment centers outside the central core
- 40% of ridership occurs in the central core (downtown, UT, Riverside), where high concentrations of population and employment densities exist
- Austin's discontinuous street network is difficult to understand and difficult to serve

# Transit Market Targets

- Mobility focus on transit, biking, and walking
- Reflects emerging market groups and population characteristics
- Supports sustainable communities

## Lifestyle



- Focuses on serving high demand commuter corridors
- Supplements lifestyle or coverage network
- Operates in both peak and reverse peak directions

## Commuter



- Maintains network access for existing riders in low-density, isolated areas
- Primarily serves transit dependent populations

## Coverage



# Land Use Market Types

## Central Core

Lifestyle  
Mobility



- Walkable
- Bikeable
- High density
- Mixed-use

## Core

Lifestyle  
Mobility



- Walkable
- Bikeable
- Medium density
- Mixed-use

## Suburban

Coverage



- Auto-centric
- Low density
- Separate residential and shopping

## Rural

Coverage



- Auto-centric
- Very low density
- Primarily residential

# Service Options - Mobility Toolbox

## Frequent Network

					
<p><b>Freeway/Exclusive Right of Way</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Structural network spine, fast regional service</li> <li>• <b>Market Target:</b> Lifestyle Mobility, Commuter</li> </ul>	<p><b>Enhanced Arterial</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Structural network spine, fast sub-regional service</li> <li>• <b>Market Target:</b> Lifestyle Mobility, Commuter</li> </ul>	<p><b>Frequent Local</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Core frequent network</li> <li>• <b>Market Target:</b> Lifestyle Mobility</li> </ul>	<p><b>Supporting Local</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Completes and extends the network</li> <li>• <b>Market Target:</b> Coverage</li> </ul>	<p><b>Community</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Network connections, local circulation, trip completion</li> <li>• <b>Market Target:</b> Lifestyle, Commuter, Coverage</li> </ul>	<p><b>Commuter Express</b></p> <ul style="list-style-type: none"> <li>• <b>Role:</b> Longer-distance travel focus utilizing limited-access highways</li> <li>• <b>Market Target:</b> Commuter</li> </ul>

# Draft Plan Design Principles

- Create a simple, easy to understand network
- Build a more extensive and stronger frequent network
  - Growing long term ridership focuses on network connections, not just route use
- Attract customers by matching services to markets
- Concentrate on key customer experience attributes
  - Attractors - network frequency and fast travel (influence ratio 3:1)
  - Retention - network reliability
- Integrate and complement innovative mobility initiatives by others
- Increase ridership generation and improve efficient use of resources

# Next Steps

- Join us to discuss draft plan recommendations in [September 2016](#)
- Visit [Connections2025.org](http://Connections2025.org):
  - Get project updates
  - Sign up for emails
  - Read our blog
  - Learn about upcoming events
  - [Take Transit Priority survey!](#)
- Have an idea or a question?
  - Email [Feedback@Connections2025.org](mailto:Feedback@Connections2025.org) or call [512-369-6000](tel:512-369-6000)