

A G E N D A



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	58359	Agenda Number	22.
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Meeting Date:	June 16, 2016
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Department:	Purchasing
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Subject

Authorize negotiation and execution of a 12-month contract with OVERDRIVE, INC. for proprietary digital content materials and services in an amount not to exceed \$1,034,996, with four 12-month extension options in an amount not to exceed \$1,036,196 for the first option, \$1,037,516 for the second option, \$1,038,968 for the third option, and \$1,040,556 for the fourth option, for a total contract amount not to exceed \$5,188,232.

Amount and Source of Funding

Funding in the amount of \$1,034,996 is contingent upon approval of the proposed Fiscal Year 2016-2017 Operating Budget of the Austin Public Library. Funding for the extension options is contingent upon available funding in future budgets.

Fiscal Note

A fiscal note is not required.

Purchasing Language:	Sole Source
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Prior Council Action:	
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For More Information:	Sai Xoomsai Purcell, Senior Buyer Specialist, 512-974-3058
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Boards and Commission Action:	
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Related Items:	
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MBE / WBE:	This contract is exempt from City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program; therefore, no subcontracting goals were established.
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Additional Backup Information

The contract will provide OverDrive services for the Austin Public Library (APL). OverDrive services provide a digital distributor of eBooks, audiobooks, magazines, periodicals, streaming video, and other digital content through APL's website allowing APL patrons to borrow these digital contents through a single platform. Platforms are the delivery method which provides access to electronic content, including the management tool that a library uses to allow and control access to materials. The OverDrive system allows APL patrons to check out material using a mobile device from virtually anywhere. In addition to downloadable materials, this contract provides APL staff with internet-accessible tools to control digital book-lending, manage access and use of materials, current circulation, and a variety of statistical reports.

The OverDrive system offers:

- a customized website service for download digital materials integrated with the APL's Integrated Library System for real-time patron authentication
- a local content portal for libraries, providing the ability to upload locally-produced and self-published digital content into the platform for lending to their patrons, with lending policies set by the library
- the industry's only browser-based formats that are able to cache the content for offline usage not requiring an active internet connection to read/listen to the digital content
- accessibility features for the blind and visually impaired
- MP3 Audiobooks compatible with MAC/OS, iPods and other Apple devices

OverDrive is the only digital library lending provider that is able to offer downloads in the Kindle format and compatibility with all generations of the Amazon Kindle, the most popular and widely used eReading device on the market. Kindle checkouts make up 31% of all checkouts (from January 1, 2015 thru January 31, 2016). Downloaded books will also operate on other portable devices including iPads, Chromebooks, Nooks and Windows Mobile. The existing contract with Overdrive expires September 30, 2016.

Overdrive, Inc. is APL's sole virtual library supplier. Without this contract, APL will not be able to meet customer demands for digital content.

OVERDRIVE, INC.				
	# months	Contract Amount	Contract Amendment	Revised Amount
Original Term	12	\$ 1,034,996	n/a	n/a
Extension Option 1	12	\$ 1,036,196	n/a	n/a
Extension Option 2	12	\$ 1,037,516	n/a	n/a
Extension Option 3	12	\$ 1,038,968	n/a	n/a
Extension Option 4	12	\$ 1,040,556	n/a	n/a
TOTAL	60	\$ 5,188,232	\$ -	\$ -