

1. Objective: To establish a City of Austin Office of Education.
  2. Purpose: To identify all current educational programs, assess their alignment and overall effectiveness, consolidate them into a unified program, and secure funding from private and public source.
  3. Challenges: The City of Austin's education programs lack a collective programmatic mission and focus, an identity of effective collaboration, a clear vision, positive public recognition, and insufficient resources for a dedicated staff and the growth of the City of Austin's education program.
  4. Administrative Opportunity: The proposed office would replace the current practice of coordinating the city's educational programs with a more formal, coherent, and transparent method of administering and assessing educational activities.
  5. Programmatic Opportunity: A properly designed and administered program would allow the city to develop its partnership with the district and the county in a deliberate and rational manner for the benefit of the youth in Austin.
  6. Development Opportunity: A full-time director and at least one full-time assistant could assume the responsibility of assisting the City of Austin to advance its commitment to the education of our youth by soliciting funding for the further development of a coherent education program.
  7. Models: Other cities have reconfigured their education programs with great success. The City of Los Angeles is a case in point with a well-funded program that focuses on early childhood education.
- Possible Components:
1. A pipeline initiative that would provide a funded path to Austin Community College and the University of Texas for high-performing students from low-income families;
  2. A pipeline initiative that would provide a funded path to a trade program for high-performing students from low-income families;
  3. A pipeline initiative that would provide a funded path to employment in local high-tech companies for high-performing students from low-income families;
  4. A Latino language and cultural enrichment magnet school program in our elementary, middle school, and high schools for high-performing students from low-income families;
  5. An incubator for a Latino Youth Arts Program at the Emma S. Barrientos Mexican American Cultural Center; and
  6. A Latino museum with a public education program at Palms Elementary School..

Emilio Zamora  
Hispanic/Latino Quality of Life Advisory Commission

6/11/16

**Sanchez, Marion**

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**From:** Zamora, Emilio - BC  
**Sent:** Monday, May 09, 2016 5:35 PM  
**To:** Sanchez, Marion

Marion,

I don't know if we are suppose to send each other recommendation ideas directly or through you. Velasquez, Jimenez and I are on the Education Work Group, and the following is an idea that I shared with them after our last meeting. Please read, to discuss tomorrow.

We should recommend an office to advance the City of Austin's interest in partnering with the Austin ISD and the Travis County Commissioners Court in the area of public education. Representatives from City of Austin, the Austin ISD and the Travis County Commissioners Court have been coordinating the city's educational activities without realizing the full potential of a necessary partnership.

Educational activities under the purview of the City of Austin are not properly aligned for major programmatic and administrative effectiveness. Consequently, the partnership does not have the means to properly assess its impact nor the ability to propose the expansion of the effort with private and public funding sources.

Other cities, including Los Angeles, have conducted a review of their educational programs and adopted a focused effort that has advanced their work on behalf of youth. The Latino/Hispanic Quality of Life has made this recommendation in the past but with no success, most probably because we did not do a good job of coordinating the idea with city staff.

The following addresses some of the basic points that would appear in the recommendation: