

2016-2017 BUDGET QUESTION

Response to Request for Information

DEPARTMENT: Austin Energy and Austin Water

REQUEST NO.: 45

REQUESTED BY: Troxclair

DATE REQUESTED: 6/2/16

DATE POSTED: 6/8/16

REQUEST: Please provide all payments for memberships, subscriptions, conservation programs and marketing for the last three fiscal years for Austin Energy and Austin Water.

RESPONSE: The following summarizes and details all payments for memberships, subscriptions, conservation programs and marketing for the last three fiscal years for Austin Energy and Austin Water.

Austin Energy:

Category	FY 2013	FY 2014	FY 2015
Membership	\$ 911,298	\$ 871,766	\$ 1,099,218
Subscriptions	456,916	769,201	800,139
Conservation Programs	22,692,058	24,092,598	25,879,167
Marketing	753,758	710,713	1,128,541

Memberships include:

AMERICAN PUBLIC POWER ASSOCIATION, LARGE PUBLIC POWER COUNCIL, ELECTRIC POWER RESEARCH INSTITUTE, TEXAS PUBLIC POWER ASSOCIATION, CORPORATE EXECUTIVE BOARD, BUSINESS COUNCIL FOR SUSTAINABLE ENERGY, CURTISS-WRIGHT FLOW CONTROL SERVICE CORPORATION, CLEAN TECHNOLOGY AND SUSTAINABLE INDUSTRIES ORGANIZATION, FIRST QUARTILE CONSULTING LLC, CENTER FOR THE COMMERCIALIZATION OF ELECTRIC TECHNOLOGIES, POWER ACROSS TEXAS, GREATER AUSTIN CHAMBER OF COMMERCE, RMEL, CENTER FOR RESOURCE SOLUTIONS, TEXAS EXCAVATION SAFETY SYSTEM INC, CONSORTIUM FOR ENERGY, RENEWABLE ENERGY MARKETS ASSOCIATION, CLEAN TX FOUNDATION, E SOURCE COMPANIES LLC, THE SOUTH CENTRAL PARTNERSHIP FOR ENERGY EFFICIENCY ALLIANCE TO SAVE ENERGY, DEFENSE ENERGY CENTER OF EXCELLENCE, SOLAR ELECTRIC POWER ASSOCIATION, EUCG, TEXAS RENEWABLE ENERGY INDUSTRIES ASSOCIATION, AMERICAN WIND ENERGY ASSOCIATION, GULF COAST POWER ASSN, GREATER AUSTIN HISPANIC CHAMBER OF COMMERCE, ERCOT INC, NATIONAL FIRE PROTECTION ASSOCIATION, INTERNATIONAL DISTRICT ENERGY ASSOCIATION, ITRON INC, ASSOCIATION OF ENERGY SERVICES PROFESSIONALS, ENVIRONMENTAL & ENERGY STUDY INSTITUTE, MESA STANDARDS ALLIANCE, USGBC CENTRAL TEXAS-BALCONES CHAPTER, MEMBERCLICKS INC, COX TEXAS NEWSPAPERS LP, LEADERSHIP AUSTIN, NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS, AUSTIN BAR ASSOCIATION INC, INTERNATIONAL MUNICIPAL LAWYERS ASSOCIATION, INTERNATIONAL RIGHT OF WAY ASSOCIATION.

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Subscriptions include:

GARTNER INC, INTERCONTINENTALEXCHANGE INC, SNL Financial LC, THE INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS INC, WOOD MACKENZIE INC, REGACTION, INC., ELECTRIC POWER RESEARCH INSTITUTE, THE NIELSEN COMPANY (US) LLC, PATTERN RECOGNITION TECHNOLOGIES, CLEAN TECHNOLOGY AND SUSTAINABLE INDUSTRIES ORGANIZATION, CARAHSOFT TECHNOLOGY CORP, COSTAR REALTY INFORMATION INC, CHARTWELL INC, ENVIRONMENT & ENERGY PUBLISHING LLC, OPTIV SECURITY INC, ELECTRIC DRIVE TRANSPORTATION ASSOCIATION, WOOD MACKENZIE LTD, MERCER, WIDGIX LLC PITNEY BOWES SOFTWARE INC, CIMA SOLUTIONS GROUP LTD, SAFETEC COMPLIANCE SYSTEMS COPYRIGHT CLEARANCE CENTER INC, BLOOMBERG LP, CREDITRISKMONITOR.COM INC, FISH FISH & LONG, OTC Global Holdings, LP, TELVENT USA HOLDINGS LLC, CAPITAL OF TEXAS MEDIA FOUNDATION, MCGRAW-HILL INC, DLT SOLUTIONS LLC, PERRYMAN CONSULTANTS INC, NATIONAL FIRE PROTECTION ASSN, Texas Energy Report, LLC, DICE HOLDINGS INC, KELSO KING, TEXAS TRIBUNE INC.

Conservation Programs include rebates and funding for:

Free Weatherization, CAP Weatherization Program, Multi-Family Rebates, Loan Options, Rebate Options, Clothes Washer Rebates, Nexus-Home Audit Cd, Compact Florescent Distribution, Light Emitting Diode (LED) bulbs , Commercial-Existing Construction, Small Businesses, Green Building, Commercial Power Partner, Solar Program, Solar PV Performance Based Incentive Program, Refrigerator Recycle Program, Residential Power Partner-Aggregate Load Coop, Thermal Energy Storage, Home Performance with Energy Star, Appliance Efficiency Program, Air Conditioning Rebates, Electric Vehicles Incentives, Residential Incentives, and Municipal Conservation Program rebates.

Marketing includes informational marketing, advertising, sponsorships and community education; customers, including low-income customers in order to promote our rebate programs and promote DSM programs.

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Austin Water:

Category	FY2013	FY2014	FY2015
Memberships	\$ 221,458	\$ 222,206	\$ 112,815
Subscriptions	38,768	38,162	15,671
Conservation Programs	405,970	415,249	375,745
Marketing	1,227,658	1,375,236	892,049

Memberships include:

Association of Certified Fraud Examiners, American Society of Civil Engineers, American Water Works Association, International Right of Way Association, National Association of Clean Water Agencies, Texas Water Conservation Association, Water Environmental Federation, Water Use Association, Water Information Sharing and Analysis Center, Association of Government Accountants, National Institute of Governmental Purchasing, Water Environment Association of Texas, American Rainwater Catchment Association, Greater Austin Chamber of Commerce.

Subscriptions include:

Austin Business Journal, Austin Monitor, Austin American-Statesman, JP Press, National Safety Council, PC World, Quorum Report, Teleclip-Austin, Survey Monkey, Scientific Journal, WaterWise Newsletter, and Texas Legislative Service.

Conservation Programs include:

These programs fall into four categories: Residential Rebates, Commercial Incentives, Multifamily Program, and Municipal Program. The major rebate and incentives programs are Free Toilets Program, Home Efficiency Leak Repair Program, Household Efficiency Program, Irrigation Efficiency Program, Landscape Conversion Rebate, Pressure Reduction Valve Rebate, Rainwater Harvesting Rebate, and Wash Wise Rebate.

Austin Water marketing includes advertising for water conservation programs, continuing education of water conservation, water restrictions, and advertising community education dealing with ongoing drought.