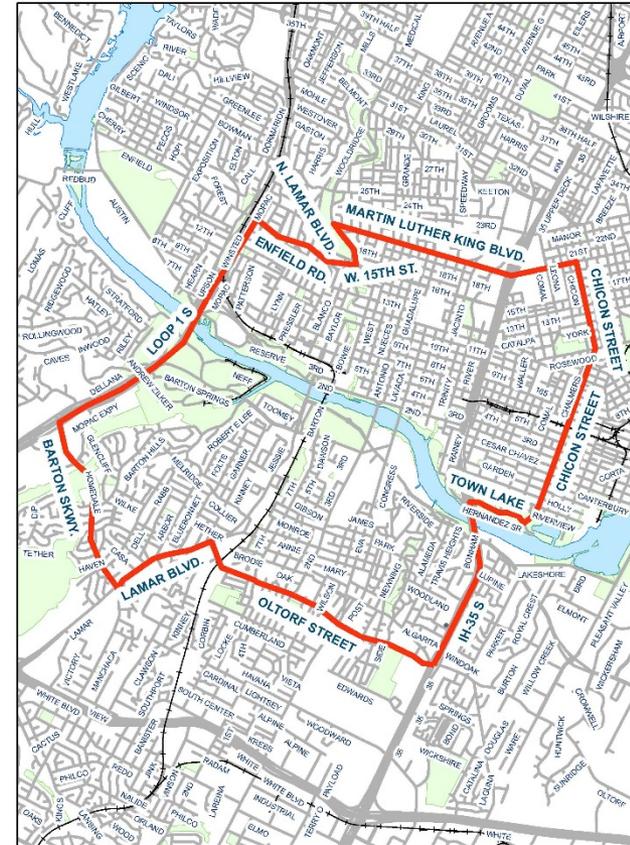


**AUSTIN  
TRANSPORTATION DEPARTMENT  
OFFICE OF SPECIAL EVENTS**  
Downtown Street Events Moratorium

**Frances Hargrove, Manager**

# DOWNTOWN STREET EVENTS MORATORIUM: OVERVIEW

- Implemented November 2014-2016
- Limit new street event closures downtown
  - 80% of FY2014-2015 permitted street events are in downtown area
    - 81 street events
    - 52 APD police escorts or safety/sidewalk events
- Reduce construction conflicts in right-of-way
- Boundaries
  - North – MLK Blvd.
  - East – Chicon St.
  - South – Oltorf St.
  - West – MoPac



DOWNTOWN AUSTIN PROJECT COORDINATION ZONE  
(DAPCZ)



# DOWNTOWN STREET EVENTS MORATORIUM: OVERVIEW

- November 2014-June 2016
  - 14 downtown street event requests denied
  - 4 street events granted exception
  - Slight reduction in annual downtown street events due to relocation
  - Continued coordination with Capital Metro and current downtown events to lessen impact on public transit



# DOWNTOWN STREET EVENTS MORATORIUM: STAKEHOLDER FEEDBACK

## ○ SpeakUp Austin Survey

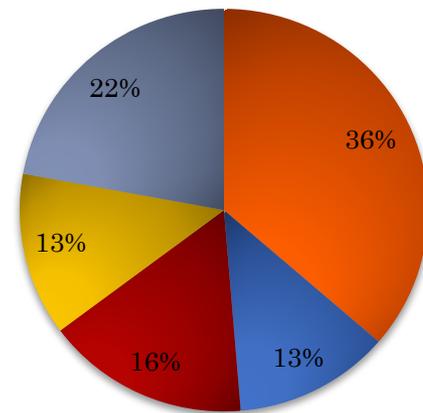
- May-June 2016
- Over 250 respondents
- Six questions
- 90% of respondents either attend events, live or work near events

## ○ Survey Results

- 58% noted a positive impact of moratorium
  - Less traffic, more parking, fewer road closures
- Many respondents also noted valuable impact of events to Austin's culture and community

## Has Moratorium Benefited Public?

- Very Positive Impact
- Very Negative Impact
- Negative Impact
- Neutral/Unsure
- Positive Impact

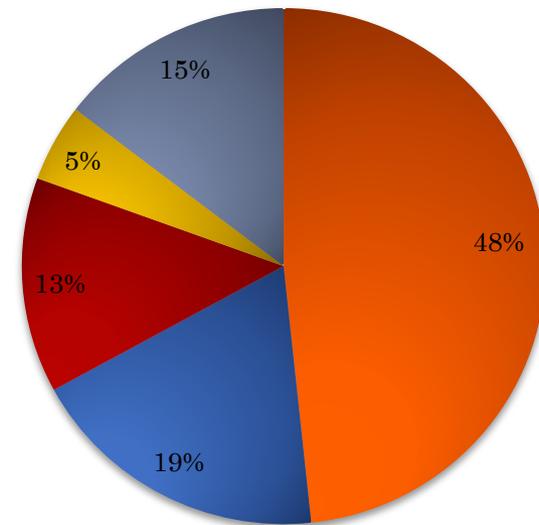


# DOWNTOWN STREET EVENTS MORATORIUM: STAKEHOLDER FEEDBACK

- Survey Results continued:
  - 61% of respondents in favor of moratorium extension
  - 32% against extension
- What is your perspective on street events moratorium?
  - 132 attend street events
  - 112 live near street events
  - 104 own business/property near street events
  - 19 businesses benefit from street events
  - 15 help produce street events
  - 11 advertise/sponsor street events

## Do current construction projects and current events warrant extension of moratorium?

● Strongly in favor ● Strongly against ● Against  
● Neutral/Unsure ● Favor



# DOWNTOWN STREET EVENTS MORATORIUM: STAKEHOLDER FEEDBACK

- **How have you been positively impacted by the moratorium?**
  - “Events make transportation much more difficult, so the moratorium has decreased difficulties. There are way too many large-scale events in downtown Austin.”
  - “I don't mind [street event closures] as long as the city notifies us when we won't have normal access to our own neighborhood and will need to plan alternate routes.”
- **How have you been negatively impacted by the moratorium?**
  - “I think the entire city is negatively impacted. Part of Austin IS the festivals and parties downtown. A moratorium loses our identity.”
  - “If you take public transportation to work, it is always a challenge to figure out where to catch your bus because the bus is constantly on detour.”



# DOWNTOWN STREET EVENTS MORATORIUM: STAKEHOLDER FEEDBACK

- **If extended, what should determine how long the moratorium lasts?**
  - “I say make it permanent. We do have a few events per year not affected by this this moratorium, and that's enough.”
  - “The moratorium should not be extended without opening up the event slots to competition.”
  - “It should not be extended. One of the main things about Austin is that there is always something to do. Let events provide those things to do.”



# DOWNTOWN STREET EVENTS MORATORIUM: EXTENSION

- Moratorium extension
  - November 2016-2018
  - 78 long-term downtown construction projects planned as of June 2016
  - Increased number of residential/multifamily units in downtown
    - Over 3800 hotel rooms and 3300 apartment and condo units planned for completion between 2016-2018
  - Continued coordination needed with current downtown events to lessen impact on mobility
    - Reduce full street event closures and open up roads/lanes earlier where feasible
    - Minimize CapMetro bus detours and bus stop relocations



# CONTACT INFORMATION

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