

Proposed Agreement between City of Austin & Austin Area Garden Council

Parks and Recreation Board
Concessions and Contracts Committee
July 12, 2016

Presented by:
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Proposed Agreement between City of Austin & Austin Area Garden Council (AAGC)

- Zilker Botanical Garden
- Partnership History
- AAGC Agreement
- Proposed Agreement Terms
- Proposed CCC Action
- Next Steps & Timeline



Partnership History

- 1955: Fund Raising begins for ZBG building
- 1964: ZBG Grand Opening
- 1969: Opening of Taniguchi Japanese Garden
- 2002: Installation of Hartman Prehistoric Garden
- 2006: AAGC agreement is signed
- 2007: Council directs additional funding
- 2009: DinoLand Exhibit Opens
- 2015: ZBG Conservancy is established





AAGC Agreement

Purpose

Work in concert with the AAGC to promote the education of citizens in the art of gardening and to collaborate on educational outreach, ongoing operations, volunteer opportunities and the promotion of best management practices and garden club activities

Current Status

- Ten-year term due to expire on September 30, 2016
- Contract Performance:
 - 1,117 Garden volunteer hours in 2015
 - 9 Adopt-a-Garden agreements updated in 2015
 - Over 150 Educational programs provided to the public in 2015
 - 13 Garden shows and sales in 2015
 - Annual Garden Festival
 - 64 School tours in 2015

Proposed Agreement Terms

- Two-year contract term with a one-year extension option; total of three years with AAGC
- AAGC Responsibilities:
 - Operate ZBG Gift Shop
 - Provide tours and educational programs to the public
 - Coordinate 30+ garden club volunteers to assist the City
 - Raise money to benefit the ZBG operations
 - Plan, request and reserve building use dates in advance to ensure sufficient building use availability for the general public and community groups

Proposed CCC Action

Recommend the Parks and Recreation Board make a recommendation to Austin City Council to authorize the negotiation and execution of a building use agreement with the Austin Area Garden Council (AAGC)

Proposed Next Steps

- Parks and Recreation Board – July 26, 2016
- Austin City Council – August 4, 2016
- Negotiate and finalize agreement with AAGC
- Execute agreement – by September 29, 2016