



EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, January 4, 2012

The Emma S. Barrientos: Mexican American Cultural Center Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Juan Oyervides, Chair called the Board Meeting to order at 5:35p.m.

Board Members in Attendance:

Juan Oyervides, Chair
Emilio Zamora, Vice Chair
Velia Sanchez-Ruiz, Member
Sylvia Orozco, Member
Cassie Smith, Member
Marisa Limon, Member
Rossana Barrios, Member

Board Members Absent: 0

Staff in Attendance:

Herlinda Zamora, Culture & Arts Education Manager
Laura Esparza, Cultural Affairs Division Manager

1. **APPROVAL OF MINUTES:** Regular Meeting 1/4/2011
A motion was made to approve the minutes from Regular Meeting 11/15/11 and Special Meeting 12/6/11 by Member Sanchez-Ruiz a second by Barrios. The motion was passed (6.0). + Chair Oyervides and Vice Chair Zamora and Members: Orozco, Sanchez-Ruiz, Smith and Barrios. Limon was not present for the vote.
2. **CITIZEN COMMUNICATION: NONE**
3. **STAFF BRIEFINGS**
Herlinda Zamora reported on the MACC's \$4,000 donation from AT&T for marketing; and updated the Board on the gallery exhibit openings for Jan. 20th as well education classes, events and rentals.
4. **PRESENTATIONS:** Austin Rowing Club Camille Jobe presented "Parking Conditions for Waller Creek Boathouse" expressing the need for parking during their events. Jobe mentioned that she would report to City Council that the Boathouse and the MACC have not agreed on parking issues, and asked the MACC Board for parking spaces for the Rowing Club members and staff.
 - i. Chair Oyervides asked why parking was not considered when the Boathouse was being discussed. Park, Planning and Design Coordinator Marty Stump explained that it would have been the discretion of the director of PARD at the time.
 - ii. PARD Director Sara Hensley explained that there were staff changes and she has no knowledge as to why the parking was not included. She mentioned that she would contact Planning and Development Review Dept. Director Greg Guernsey to get some answers.
 - iii. Sara Hensley wanted to know more about the Boards concerns regarding the MACC parking lot.

- iv. Sara Hensley explained possible solutions for the Board: (1) short term meters, add more parking spaces or lift gate; (2) revenue for the MACC through parking fees; (3) the Board needs to go to City Council and present short and long term solutions; (4) create a sub-committee that outlines the Boards concerns.
- v. Sara Hensley also recommended that the Board meet with the consultants of the study before moving onto the next phase.
- vi. Sara Hensley also expressed to the consultants that even though there are areas that are not quantifiable that the comments of the Board and their concerns still need to be addressed.
- vii. The Board expressed issues regarding the lack of staff for the MACC, having control of the parking space, concerns not addressed in the study, issues with the process; and having a fully operating facility.

5. **BOARD ITEMS FOR DISCUSSION AND/OR ACTION**

- a. The Chair's Report
 - i. Chair Oyervides reminded the members of the Board about communication protocols.
 - ii. Chair Oyervides reminded the members of the Board not to continue discussing an item after its been addressed.
 - iii. For a Board Retreat, Chair Oyervides is requesting that MACC staff provide annual program and budget reports, goals and visions, and any comments from the community.
- b. Discussion of MACC issues with PARD Director. (Oyervides and Sanchez-Ruiz)
 - i. Assistant Director Kim Mckneely explained the budget analysis.
 - ii. Member Sanchez-Ruiz addressed the lack of curb appeal and wanted to know how the MACC can get more funds for landscaping. McNeeley volunteered to investigate.
 - iii. The Board requested the following from McNeeley: A list of those recommended for the upcoming 1.4 billion bond election; left over bond expenditures from 2006 to the present and to include monthly reports from now on; the Board wants input on MACC future budget needs; statistics on MACC budget (operations/personnel – designated/recommended); demographics of Latino growth in Austin as a basis for MACC programming.
 - iv. Working Group Committee Chair Oyervides, Members Orozco and Sanchez-Ruiz, and Herlinda will meet with parking study consultants.
- c. The Board will discuss and take action on the LAIP proposal recommended by Liaison Laura Esparza. (Orozco and Limon)
 - i. Laura Esparza presented the LAIP proposal and the Board suggested that staff meet with the groups involved to give input to the proposal. The Board postponed this action item.
- d. The board will discuss and take action on a special called meeting to serve as a board strategic planning and review to include board goals and objectives for the new calendar year Pursuant to Section 2-1-46 of the City Code for which a board chair must conduct an annual internal review of the board and prepare an internal review report due on March 31. (Oyervides and Barrios)
 - i. Laura will contact City Clerk to get approval for a Special Meeting to be held on Saturday, Feb. 4 from 10 am – 2 pm.
- e. The board will discuss and take action on tentative selection of March 8th, 9th or alternate date April 26th -28th for unveiling of Award of Excellence installation (Oyervides and Sanchez-Ruiz)
 - i. The Board postponed this action item since the schedule of completion remains uncertain.

6. FUTURE AGENDA ITEMS

- a. The Board will discuss and take action on the LAIP proposal.
- b. A report on the parking study update from the working group committee (Chair Oyervides, Orozco, Sanchez-Ruiz, and Herlinda.
- c. The Board will discuss and take action on the final version of the first parking study.
- d. The Board will discuss and take action on the dates for the unveiling of the “Awards of Excellence”

Chair Oyervides adjourned the meeting at 8:25 pm with a motion from Member Barrios and a second from Member Sanchez-Ruiz without objection (7.0). + Chair Oyervides and Vice Chair Zamora and Members: Orozco, Sanchez-Ruiz, Smith, Limon, and Barrios.