



BOARD/COMMISSION RECOMMENDATION

Joint Sustainability Committee

Recommendation Number: (20160727-04B)

Transportation Demand Management: Budget Recommendation

**WHEREAS**, Transportation Demand Management is a key strategy area within the Austin community Climate Plan, and if the actions are implemented it could have a major impact on emissions reductions; and

**WHEREAS**, achieving Austin's mobility goals, reducing traffic congestion, and reducing emissions from the transportation sector will take a variety of approaches that go beyond additional roadway capacity or right-of-way improvements; and

**WHEREAS**, Transportation Demand Management includes approaches like reducing travel demand at peak times, encouraging use of alternative forms of transportation, supporting first and last mile transit connections, and working with large employers to reduce single occupancy vehicle trips by their employees; and

**WHEREAS**, the Austin Transportation Department currently only has one full-time employee dedicated to Transportation Demand Management planning and programming; and

**WHEREAS**, one study surveying Transportation Demand Management programs in the U.S. observed staffing levels ranging from 1 to 12 full-time employees, with an average of 8 full-time employees; and

**WHEREAS**, because this is the year of mobility in Austin and the proposed mobility bond package is currently focused primarily on physical infrastructure investments;

**NOW THEREFORE, BE IT RESOLVED** that the Joint Sustainability Committee recommends that the Austin City Council approve new positions to support Transportation Demand Management programs in the Austin Transportation Department, as requested in the proposed Fiscal Year 2017 budget.

Date of Approval: July 27, 2016

Record of the vote: Unanimous on an 8-0 vote

Attest: Jim Waller