



Mobileye

What Is It & How It Works

Austin, TX #269

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Presented By: John Guignion



What Factors Cause **Preventable** Accidents / Collisions / Passenger Injuries & Employee Injuries

Accidents, Collisions, Passenger Injuries and Employee Injuries are caused by one or more of the following factors:

✓ **Failure To Pay Attention**

- Example – Looking Down At Your MDT
- Example – Not Continuously Scanning Roadway

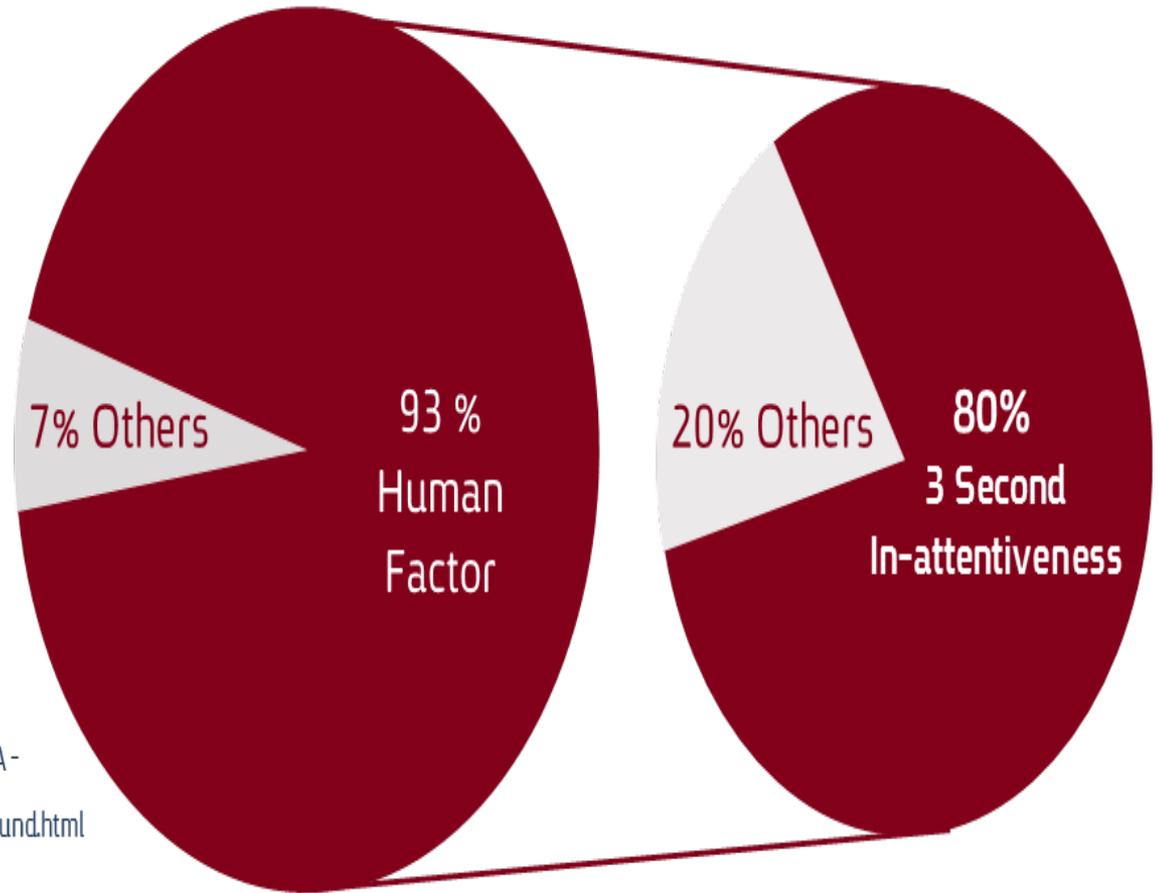
✓ **Exceeding Performance Capabilities**

- Example – Fatigue

✓ **Engaging In Unsafe Acts or Unsafe Behaviours**

- Example – Running A Red Traffic Light or Rolling Stop
- Example – Improper Following Distance
- Example – Backing Without G.O.A.L.

The human factor is responsible for 93% of collisions



Sources: VTRC - Virginia Transportation Research Council NHTSA - www.nhtsa.dot.gov/people/injury/research/UDAshortrpt/background.html

- In an effort to reduce vehicle collisions & pedestrian/bicycle accidents that are caused by unsafe acts and unsafe behaviours, MV Transportation has deployed Mobileye.
- Currently, MV Transportation has deployed 433 Mobileye units. An additional 5,000 units are slated to be deployed by December 2017.





Philadelphia Division #078

Year over Year Safety Performance

❖ Key Performance Indicators – Pre vs. Post Mobileye Deployment (11/01/2014)

- ❑ Total Accident Frequency Rate (PAFR) = **11.61% improvement**
- ❑ Preventable Accident Frequency Rate (PAFR) = **19.37% improvement**
- ❑ Employee Injury Frequency Rates (PAFR) = **12.71% improvement**
- ❑ DriveCam Performance – post Mobileye deployment
 - **2.60% reduction** in scored DriveCam events
 - **18.05% reduction** in Following Too Close events
 - **59.72% reduction** in Pedestrian events
 - **35% reduction** in Not Scanning Intersection events

- Mobileye - Is the global pioneer and leader in the development of collision avoidance and autonomous driving systems based on artificial vision technology.
- Unparalleled Accuracy – Optimizes complex algorithms. Mobileye's Forward Collision Warning algorithms have demonstrated 99.99% accuracy.







Mobileye Pedestrian Collision Warning







FWD 0.00

LAT -0.11

TIME -10.00

6 MPH 10 km/h GPS



FWD 0.00

LAT 0.02

TIME -10.00

Mobileye Lane Departure Warning







FWD -0.06

LAT 0.09

TIME -10.00

51 MPH 82 km/h GPS

Mobileye Headway Monitoring & Warning







FWD -0.05

LAT -0.02

TIME -11.25

50 MPH 80 km/h GPS



FWD 0.00

LAT 0.00

TIME -10.00

72 MPH 116 km/h GPS

Mobileye Forward Collision Warning





Technology 
MOBILEYE®
Our Vision. Your Safety™



FWD -0.06

LAT 0.00

TIME -10.00



FWD 0.01

LAT 0.00

TIME -10.00

0 MPH 0 km/h GPS



FWD 0.01

LAT 0.00

TIME -10.00

0 MPH 0 km/h GPS



FWD 0.13

LAT 0.14

TIME -10.00

27 MPH 43 km/h GPS



FWD 0.07

LAT -0.03

TIME -10.00

29 MPH 47 km/h GPS



FWD -0.01

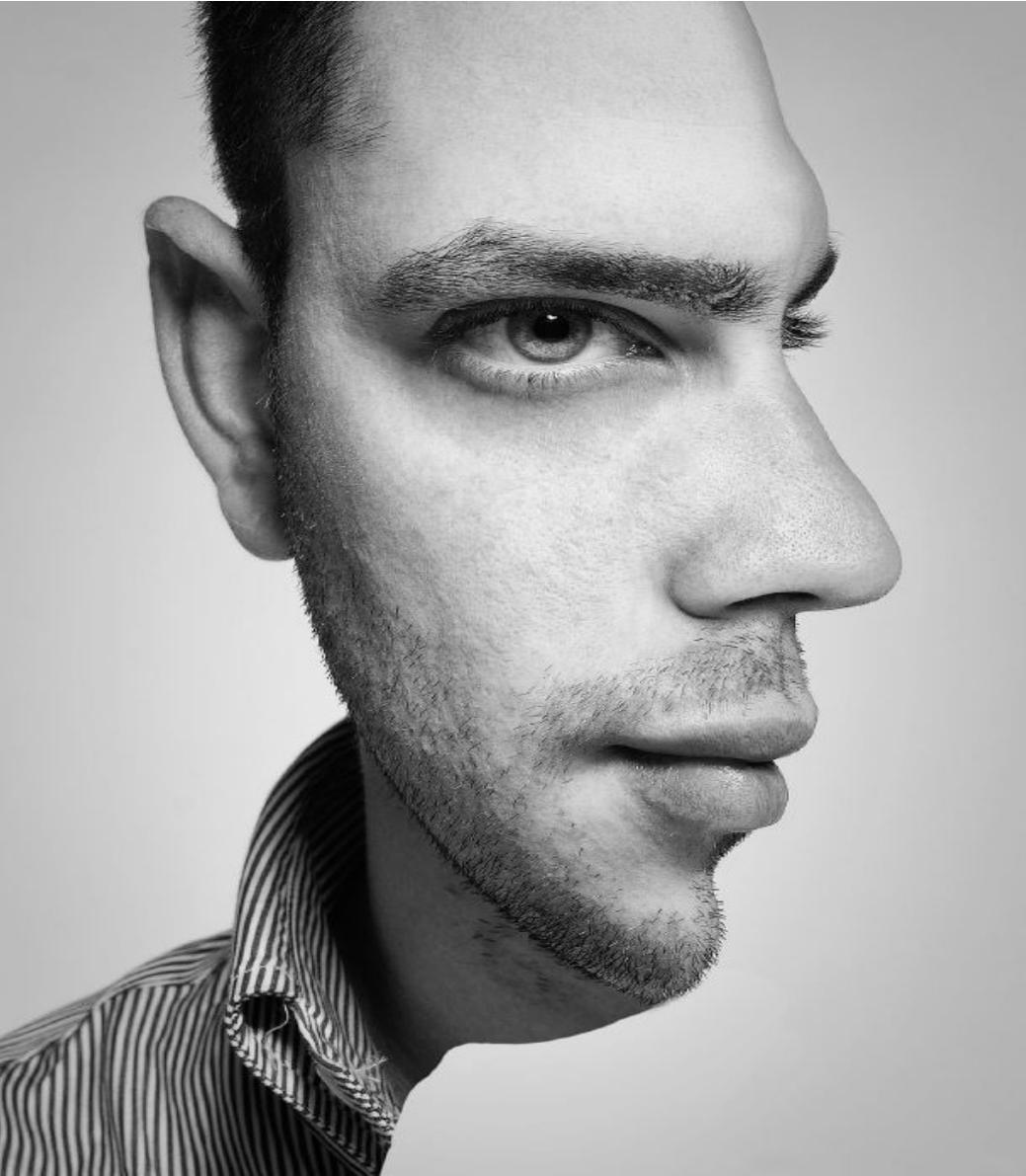
LAT -0.04

TIME -10.00

9 MPH 14 km/h GPS



Awareness



OPTICAL ILLUSION



Things aren't always
as they **first** appear.

Am I looking **at you,**
Or **away from you?**

When you drive your
bus, take the time to
look twice, and then again.