

July 27, 2010

The Parks and Recreation Department Emma S. Barrientos Mexican American Cultural Center

Hispanic/Latino Quality of Life Resource Advisory Commission July 27, 2016

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Recreation Department

Department Mission Statement

The purpose of the Parks and Recreation Department is to provide, protect and preserve a park system that promotes quality recreational, cultural and outdoor experiences for the Austin community.



Date	
1960	Public Works Department acquired the land at 600 River Street
1988	A study commissioned for the City of Austin for a feasibility and site selection concluded the MACC be located at 600 River Street- Council Resolution designated 600 River Street as the site for the MACC
1989	Austin City Council adopted a resolution designating the River Street site for the future MACC
1992	Bond Election- narrowly defeated
1995	Feasibility Study/Master Plan
1998	Bond Approved to build MACC- \$10.9 mil
2007	Phase 1A of the MACC complete
2010	Phase 1B of the MACC complete
2011	The MACC renamed the Emma S. Barrientos Mexican American Cultural Center
2012	Officially renamed Emma S. Barrientos Mexican American Cultural Center

History

**The Emma S. Barrientos Mexican
American Cultural Center (ESB-MACC)
is dedicated to the preservation,
creation, presentation, and promotion
of the cultural arts of Mexican
Americans and other Latino cultures.**

Mission/Purpose

NOVEMBER 7, 2002

<http://www.austintexas.gov/edims/document.cfm?id=88757>

37. Approve an ordinance creating an advisory board for the Mexican American Cultural Center (MACC). (Council Member Raul Alvarez and Mayor Gus Garcia) Ordinance No. 021107-37 was approved.

JANUARY 30, 2003

<http://www.austintexas.gov/edims/document.cfm?id=88774>

Mexican American Cultural Center Advisory Board

- Martha Coteria (Latino Arts Community) Consensus
- Lola Flores (At-Large) Consensus
- Frances Jones (Business Community) Consensus
- Mary Margaret Navar (Latino Arts Community) Consensus
- Stephen Parks (Latino Arts Community) Consensus
- Donate Rodriguez (Latino Arts Community) Consensus
- Clemencia Zapata (Latino Am Community) Consensus
- Manuel Zuniga (At-Large) Consensus
- Rosie Mendoza (Business Community) Consensus

Council Appointed Board

	2007	2008	2009	2010	2011
PARD Budget	\$31,646,802	\$35,882,478	\$36,911,311	\$36,650,848	\$43,506,919
MACC Operating Budget	\$457,025	\$693,489	\$663,331	\$544,513	\$555,040
MACC Capital Budget	\$6,298,415	\$750,079	\$1,942,205	\$1,418,770	\$111,928
MACC FTEs	8	8	8	6	6
MACC Trust and Agency	\$795,000	\$24,000	\$26,850	\$2,200	\$1,694

Budget

	2012	2013	2014	2015	2016
PARD Budget	\$44,965,799	\$51,988,043	\$59,886,573	\$70,900,480	\$75,432,093
MACC Operating Budget	\$562,970	\$811,559	\$1,037,567	\$997,431	\$1,293,427
MACC Capital Budget	\$305,048	\$170,827	\$77,255	\$146,061	\$139,698
MACC FTEs	6	7.5	10	10	12
MACC Trust and Agency	\$34,601	\$25,279	\$22,421	\$58,365	\$177,208

Budget

- Grounds Maintenance
- Facilities/Building Maintenance
- Community Engagement
- Capital Improvement Project Management
- Master Planning Project Management
- Budgeting/Finance
- Human Resources
- Marketing and Public Information
- Inclusion Services
- Grant Management
- Park Ranger Patrols

PARC Supports

• Visits to the MACC	32,759
• Number of Artists Served	513
• Hours of Cultural Arts Programming	1,898
• Number of Programs/Events Offered	162
• Number of Youth Served	3,942

Performance Measures

Questions?

