



RECOMMENDATION NO. 20160713-006A

of the

**AFRICAN AMERICAN RESOURCE ADVISORY COMMISSION
for
Hispanic Quality of Life Commission Budget Recommendation**

WHEREAS, the African American Resource Advisory Commission (the "Commission") is authorized by Austin City Code § 2-1-101 to advise the city council on issues related to the quality of life for the City's African American community; and

WHEREAS, the Commission is specifically authorized to recommend programs designed to alleviate any inequities that may confront African Americans in social, economic, and vocational pursuits, including (1) health care; (2) housing, including affordable housing, home ownership, and homelessness; (3) entertainment opportunities for professionals and students; (4) employment; and (5) cultural venues, including museums, theaters, art galleries, and music venues; and

WHEREAS, the proposed Hispanic Quality of Life Budget Recommendation support various departments and services to meet the demands of increased services and cope with the challenges of ensuring access to the fast growing and diverse Hispanic Communities

NOW, THEREFORE,

BE IT RESOLVED THAT THE COMMISSION HEREBY RECOMMENDS AS FOLLOWS:

That the City Council of Austin, Texas approves the budget recommendation of the Hispanic Quality of Life Commission in the amount of \$7,892,221.00.

I affirm that this Recommendation was approved by the African American Resource Advisory Commission on July 13, 2016 by a vote of 12-0 with Commissioners, Ruthie Redmond, Lisa Fritsch, and Aaron Demerson absent.


Daryl Horton
Chair



Recommendations

| # | Commissioner | Project Title | Budget | Project Summary | Motion | Second | Vote |
|-------------------------|---------------|--|--------------|---|---------------|---------------|------|
| <u>201606-22-004-a1</u> | Guerra | Teen Pregnancy Prevention Task Force | \$75,000.00 | This proposal would fund a non-governmental organization to lead a community task force that would develop a five year strategic plan on teen pregnancy prevention for Travis County. This strategic plan would operationalize the recommendations in the Healthy Youth Partnerships May 2015 report, "Mixed Messages: The Current State of Teen Pregnancy Prevention in Travis County" by detailing specific strategies that stakeholders would take to create a community wide plan for teen pregnancy prevention and would include budget amounts for the different strategies. The plan would address teen pregnancy for all race/ethnicities, not just Hispanic/Latinos. The funding amount would cover staff time, refreshments for lunch and dinner meetings, materials, and strategic plan report preparation. | Llanes Pulido | Lopez-Aguilar | All |
| <u>201606-22-004-a2</u> | Llanes Pulido | Language Interpretation/Translation (ENHANCED FUNDING) | \$250,000.00 | Increase budget for translation and interpretation citywide: Additional funding is needed for all city departments that interact with language minority communities. The Asian American Quality of Life Advisory Commission encourages the City Manager to increase the available budget for translation and interpretation services. The Asian American Quality of Life Advisory Commission approved a similar recommendation, here below is the language. Whereas, many non-English speaking citizens face significant challenges obtaining City services through City Departments, now, therefore, be it resolved, that the AAQOLAC encourages the City Manager to increase the available budget for translation and interpretation services for all City Departments which interact with the language minority communities. Inadequate language access presents a health and safety risk for language minority community members. | Llanes Pulido | Lopez-Aguilar | All |
| <u>201606-22-004-a3</u> | Llanes Pulido | Outside the Box Dropout Prevention | \$84,640.00 | The Million Minute Learning Project will provide Montopolis students in grades, PK-12, most at-risk of dropping out of school due to low academic, social and/or language skills, access to quality, year-round, out-of-school learning, in a format they understand. Funds will be used to deliver 9600 hours of direct academic learning to close the achievement gap between low and high-income youth. Outside the Box will recruit and secure 100-students and coordinate family engagement events to empower all students to engage in challenging course work and better prepare for college, career and a future economy driven by technology-based jobs. | Lopez-Aguilar | Guerra | All |

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| 2016-004-a14 | Llanes Pulido | PODER Programs: Young Scholars for Justice and "One Job at a Time" Job Readiness Program | \$95,000.00 | PODER's Young Scholars for Justice Leadership Development Program develops future leaders. PODER believes it is imperative for youth to become active participants in the decision-making processes that directly affect their lives. Civic participation and community organizing provides young people the opportunity to envision and practice participatory democracy and equips them with the tools and knowledge they need to become informed, active community participants (see PODER's Young Scholars for Justice Leadership Development Proposal for more information). The "One Job at a Time" Job Readiness program's goal include preparing low-income job seekers to be able to qualify and compete for entry-level positions in the demand occupations found in their respective labor force areas. According to the U.S. Bureau of Statistics, the shift from goods-producing to service-industry employment continues. Thus, although the job market is still tight, the number of consumer-oriented jobs continues to increase. These are the types of jobs that require customer service and work readiness skills which this project will offer (Review "One Job at a Time" Job Readiness proposal). These three projects/programs will provide services for children, teenagers, young adults and families. These projects/programs address equity, culture and diversity; government and engagement; family support and social services; employment (Jobs) and job training; education, sustainability, preservation and environment. More importantly, education, leadership and employment (job readiness) will help lift people out of poverty. These three projects/programs will increase development and utilization of Austin's human resources, with special emphasis on the needs of low-income and underserved population, in the areas of education, training, employment, business and economic opportunity. The Montopolis community boundaries, recognized by the City of Austin Neighborhood Planning Department, is the following; Grove Boulevard to the West, Highway 183 to the East and North, and Hwy 71 to the south (see attached Montopolis Neighborhood Plan map). | Tijerina | Lopez-Aguilar | All |
| 20160622-004-a5 | Lopez-Aguilar | Mamis Ayudando a Mamis Project of Latina Mami | \$83,000.00 | The general goal of the project is to address increased adolescent motherhood in Austin, by providing bilingual mental health services and improving their social network, which facilitates access to general social/health services for young and Latina mothers, their babies their family support system. Latina Mami will use this data to design a long term, innovative and culturally appropriate intervention program to address their needs. | Velasquez | Tijerina | All |

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| 201606-22-004-a6 | Ramirez | Ballet East Dance Company | \$20,000.00 | The Ballet East Dance Company wants to expand their successful ballet folklorico program to Martin MS and Metz Rec. Center. | Lopez-Aguilar | Lanes Pulido | All |
| 201606-22-004-a7 | Ramirez | The Samaritan Center | \$250,000.00 | To provide Integrative Medicine services for vulnerable populations such as: uninsured, underinsured, low income, veterans and their families | Tijerina | Lopez-Aguilar | All |
| 201606-22-004-a8 | Ramirez | Tejano Heritage Celebration | \$57,000.00 | To coordinate a statewide celebration acknowledge Tejano heritage, education, history and musical contributions: recognizing its impact and influence on the State of Texas. | Lopez-Aguilar | Velasquez | All |
| 201606-22-004-a9 | Ramirez | Youth Unlimited Enhancement and Entrepreneurial Program | \$280,660.00 | The goals and objectives of this program is designed to work with the most at-risk students both inside and outside of the classroom, so they become an increasingly positive influence in their schools, and their communities. The student's improved self-esteem and motivation moves the child from a pattern of disruption and failing in classroom performance, to a productive and active role, with increased positive, active participation. This program will improve student test scores, in core subjects, reduce absenteeism and greatly reduce behavior referrals. This program also reduces bullying, domestic violence and strengthens social relationships. | Lopez-Aguilar | Tijerina | All |
| 201606-22-004-a10 | Ramirez | AAQOL Budget Recommendations | \$0.00 | Amount of \$2,400,049.00 | Lanes Pulido | Lopez-Aguilar | All |
| 201606-22-004-a11 | Ramirez | Con Mi Madre-Supporting Young Latinas to Excel | \$15,000.00 | Group Therapy | Velasquez | Tijerina | All |

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| <u>201606-22-004-a12</u> | Tijerina | Strategic Planning and Capacity Building Grant for CMACA to transfer management of the MACC | \$150,000.00 | The Center for Mexican American Cultural Arts (CMACA), Inc. formed in 1998 as a direct outgrowth of the previous MACC Task Force created by the City of Austin, (COA) to offer recommendations for building a Mexican American cultural center (MACC) in Austin. CMACA was also instrumental in passing the \$10.9 million bond to build the MACC. Like the Waller Creek Conservancy, the COA initially contracted CMACA to be the non-profit responsible for the operation and maintenance of a city property, e.g. the Emma S. Barrientos Mexican American Cultural Center (ESB-MACC). CMACA conducted research and planning with city staff and the community to create the final design and mission of the ESB-MACC. The city ultimately took control of the ESB-MACC project. CMACA remains a 501 (c)(3) non-profit organization and is an advocate for Latino arts and culture. CMACA has sponsored arts programs like a serape weaving demonstration to children at Sanchez and Zavala elementary schools, website development that allows arts organizations to post events directly to the site, a social media presence on Facebook, and a partnership with the ESB-MACC to produce the annual Dia de los Muertos celebration. | Lanes Pulido | Tijerina | All |
| <u>201606-22-004-a13</u> | Tijerina | CMACA Serape Weaving Project | \$4,500.00 | CMACA will invite historian Reynaldo Rodriguez from Saitlito to give a presentation about the history of the serape, and a guest weaver from Saitlito for the demonstrations. Sanchez and Zavala elementary schools will also be invited to bring students to the ESB-MACC for the presentations that will take place in the fall 2016 for two consecutive days. Because the presentations are open the public, CMACA will also reach out to senior citizens, specifically clients at the Conley Guerrero Senior Activity Center and the general public via social media as prospective audience members as well. | Lopez-Aguilar | Lanes Pulido | All |
| <u>2016-004-a14</u> | Tijerina | Pipeline Latinitas - Connecting Latino Youth with Austin's Tech Industry | \$100,000.00 | Pipeline Latinitas leverages Latinitas' original digital media and tech curriculum, its existing and growing relationships with career mentors in Austin's tech sector, its reputation as the only bilingual tech education in Austin for over 10 years and its role as resource for technology training and access at schools, libraries and public housing for 2500 Hispanic girls and their families annually, 25,000 since its origin, to create a definitive pipeline of trained, young Latinas to Austin's tech sector and improve Austin's workforce diversity. | Lopez-Aguilar | Tijerina | All |
| <u>201606-22-004-a15</u> | Zamora | City of Austin's Equity Office | \$383,000.00 | The City Manager will prepare a report and request for continuing funding. The Latino/Hispanic Quality of Life Advisory Commission prepared the initial recommendation to establish the Office of Equity and herewith supports the request for continuing funding by the City Manager. | Lopez-Aguilar | Guerra | All |

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| 201606 22-004- a16 | Zamora | Govalle/Johnston Terrace Proposal, La Loma Trail Neighborhood Connectivity | \$350,000.00 | The Hispanic/Latino Quality of Life Advisory Commission recommends that the Austin City Council approve the development plan by the Govalle/Johnston Terrace Neighborhood Contact Team. The plan will facilitate the construction of affordable housing and advance the city's density concerns for the neighborhood planning area, generally in accordance with the city's Neighborhood Plan. | Lopez-Aguilar | Velasquez | All |
| 201606 22-004- a17 | Zamora | Nuestro Grupo Colloquium on History, Culture and Society | \$7,500.00 | The Hispanic/Latino Quality of Life Advisory Commission recommends one-year funding for the Colloquium. The Colloquium would make use of the excellent resources in the Austin area colleges and universities to offer the general public regularly scheduled panels with speakers and commentators engaging important issues related to history, culture and society. Although the focus will be on Mexican Americans, the colloquium will offer a general grounding in local, regional and state history. Topics and themes will include: Mexican American/African American Relations across Time; The Role of Values in Revitalizing Culture and Society; Gender, Race and Ethnicity; Migrations Across Borders, Nation and Time; The Indigenous in and Around Us; Competing Visions in Austin; and Collaborations for the Future. Each panel will include a moderator, one or two presenters, and a commentator. The presentations and commentary will be brief (approximately 10 minutes each) to allow for robust conversations among the members of the audience. The organization will also produce a report at the end of the year on the presentations and discussions for the general public. Possible speakers include: Dr. Gloria Gonzalez (sociologist); Dr. David Montejano (historian); Dr. Martha Menchaca (anthropologist); Dr. Christopher Milk (Education); Dr. Maggie Rivas-Rodriguez (Media/Communications); Dr. Jane Rivera (anthropologist); Andres Tijerina (historian); and Dr. Angela Valenzuela (Education). Nuestro Grupo will regularly evaluate each event in order to ensure effectiveness and provide for future planning. Funding will be used to cover the costs of \$100-250.00 honorariums for approximately 12-15 presenters and commentators with larger amounts going to those that visit us from outside of Austin. It will additionally cover monthly receptions at about \$300-400.00 each, and approximately \$500 for advertising and supplies. | Velasquez | Lopez-Aguilar | All |
| 201606 22- 0040a18 | Zamora | Red Salmon Arts | \$150,060.00 | The Hispanic/Latino Quality of Life Advisory Commission recommends the funding request to return Red Salmon Arts to its previous programmatic level after a serious reduction for FY 2016. | Llanes Puidó | Tijerina | All |

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| <u>201606</u> <u>22-004-</u> <u>a19</u> | Zamora | Tejano Monument Anniversary Celebration | \$26,000.00 | The Latino/Hispanic Quality of Life Advisory Commission recommends permit and financial support for a proposed parade, a musical performance and a commemorative event to be sponsored by the Austin Tejano Music Coalition on April 8, 2017. These activities are proposed as part of the five-year commemoration of the building of the Tejano Monument at the Capitol grounds. The late-morning parade will include public school children and their parents, members of various organizations and cultural groups from Austin and the surrounding area, members of University of Texas and Austin Community College offices and local, state and national dignitaries. The music venue will include several prominent Tejano bands that will perform all afternoon. The Austin Tejano Music Coalition plans to collaborate with the Texas State Historical Association and the former members of the Board of Tejano Monument Inc. in these festivities. The accompanying activities sponsored by the two latter groups will include a ceremony at the statuary and a scholarly meeting to be held in the Capitol building. | Lopez-Aguilar | Llanes Pulido | All |

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| 201606 22-004- a20 | Zamora | The Mexican American Museum of Popular Arts | \$250,000 | <p>The Hispanic/Latino Quality of Life Advisory Commission recommends that the City of Austin create a memorandum of understanding with the Travis County Commissioners Court including a City of Austin feasibility study as a first-step in incorporating the Palm Building and 4 acre urban park as part of the revitalized Waller Creek Conservancy district park, with the Palm Building to be used as a Museum of Mexican American Heritage, Folk Art, and Indigenous Culture. This recommendation originated in community forums, namely in the community meeting held at Zaragoza Park where the concept of converting the Palm Building into a museum was proposed; likewise, at the Raza Round Table, Austin residents proposed the idea of a Museum of Mexican American Heritage, Folk Art, and Indigenous Culture. The proposal is encouraged in particular by the commitment of the Austin Friends of Folk Art (particularly its current President, Ms. Gloria Pennington) and the Indigenous Cultures Institute (especially its current chair, Dr. Mario Garza) to provide valuable materials in their collections, as well as guidance in its development.</p> <p>The Hispanic/Latino Quality of Life Advisory Commission agrees that Austin is located at an important geographical crossroad of ancient cultures that span the continent and the state of Texas and that communities of folk artists continue to express this important continental heritage. Exhibits, scholarly convenings and community educational activities in a museum setting could serve as a source of cultural revitalization for the Mexican American and Latino communities, as well as for the public at large, including the increasing numbers of visitors that we expect in the Waller Creek area, the Rainey Street entertainment district, and the current Emma S. Barrientos Mexican American Cultural Center (ESBMACC). The Hispanic/Latino Quality of Life Advisory Commission, however, understands that such a venture minimally requires the collaboration of the City of Austin and the Travis County Commissioners Court on the basis of an understanding of cooperation as a first step towards converting Palm School into a Museum of Mexican American Heritage, Folk Art and Indigenous Culture. The proposed feasibility study is necessary to move forward on this idea.</p> | Lopez-Aguilar | Tijerina | All |

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| 201606 | Ramirez | Dove Springs Community Developers Program | \$37,500.00 | The Dove Springs Community Developers Program is a leadership and community development initiative of the United Methodist Church. Its purpose is to transform the Dove Springs community into a place of opportunity, growth and health. It trains young leaders to be "agents of change" in their local communities and neighborhoods. They learn skills, methods and techniques for transforming neighborhood. They receive training related to: asset-based community development, facilitative leadership, community service, and project development. | Velasquez | Lopez-Aguilar | All |
| 22-004-a21 | | | | | | | |
| 201606 | Zamora | Upgrade of Red Salmon Arts Computer Environment | \$10,081.00 | The Hispanic-Latino Quality of Life Advisory Commission recommends support for the one-time purchase of computer and audiovisual equipment--prohibited from purchase on our Cultural Arts grant--needed to enable greater self-sufficiency of the organization's publications program. | Lopez-Aguilar | Llanes Pulido | All |
| 22-004-a22 | | | | | | | |
| | Total Amount | | \$2,428,941.00 | | | | |