

# PROPOSED 2016 BOND PACKAGE AND PROPOSITION

August 9, 2016



# TODAY'S PRESENTATION

- Staff Recommendation: Ordinance, Proposition, Ballot Language
- Potential Council Resolution: Staff Recommendations
- Overview of Bond Informational Brochure
- Overview of Bond Informational Website
- Next Steps in Bond Process



# ORDINANCE OVERVIEW

- Part 2: **Proposition** – Question Put Before Voters
- Part 3: **Ballot Language** – What Voters See on Ballot
- Part 4: Financial/Tax Impact Information
  - Prescribed by Texas statute
- Part 5: **Implementation Provisions**
  - Guidance to City Manager on implementation
- Parts 6-10: Election Information/Other Required Information
  - Prescribed by Texas statute



# RECOMMENDED PROPOSITION LANGUAGE: REGIONAL MOBILITY

**"\$93,000,000** for Regional Mobility Projects to address congestion and enhance safety, including **(a) \$63,000,000 for** improvements to **Loop 360 corridor and Spicewood Springs Road**, and **(b) \$30,000,000** for improvements to **Anderson Mill Road, intersection of RM 620 and RM 2222, and Parmer Lane"**



# RECOMMENDED PROPOSITION LANGUAGE: CORRIDOR MOBILITY

"\$482,000,000 for Corridor Improvement Projects, including (a) implementation of corridor plans for North Lamar Boulevard, Burnet Road, Airport Boulevard, East Martin Luther King Boulevard/969, South Lamar Boulevard, East Riverside Drive, and Guadalupe Street; (b) development and implementation of corridor plans for William Cannon, Slaughter Lane, and Manchaca Road; and (c) preliminary engineering and design for additional critical arterials and corridors"



# RECOMMENDED PROPOSITION LANGUAGE: LOCAL MOBILITY

“\$145,000,000 for Local Mobility Projects, including (a) \$27,500,000 for implementation of the **Sidewalk Master Plan**, (b) \$27,500,000 for implementation of **Safe Routes to School**, (c) \$30,000,000 **Urban Trails Master Plans**; (d) \$20,000,000 for implementation of the **Bicycle Master Plan**; (e) \$15,000,000 for implementation of the **Vision Zero Master Plan**; and (f) \$25,000,000 for **sub-standard streets/capital renewal**”



# RECOMMENDED BALLOT LANGUAGE

"The issuance of \$720,000,000 transportation and mobility improvement bonds and notes for improvements to Loop 360 corridor, Spicewood Springs Road, , Anderson Mill Road, intersection of RM 620 and RM 2222, Parmer Lane, North Lamar Boulevard, Burnet Road, Airport Boulevard, East Martin Luther King Boulevard/969, South Lamar Boulevard, East Riverside Drive, Guadalupe Street, **Slaughter Lane, William Cannon Drive, and Manchaca Road; Sidewalks, Urban Trails, Bikeways, Safe Routes to School**, and other local mobility projects; and the levy of a tax sufficient to pay for the bonds and notes."



# POTENTIAL COUNCIL RESOLUTION

## ■ Purpose:

- Provide additional Council guidance, direction for bond program to City Manager
- Set expectations for implementation for staff and community

## ■ Possible contents:

- Guidelines for implementation (Corridor Program)
- Desired outcomes, goals
- Priorities, key considerations for implementation
- Key milestones, timelines for implementation progress
- Other implementation guidance as desired





# POTENTIAL COUNCIL RESOLUTION

## ■ Why a Resolution?

- Resolution is recommended vehicle for outlining expectations, stipulations for bond program implementation
- Legal considerations:
  - Purpose of Ordinance – calling the election
  - Clear description of proposition and ballot language
  - Attorney General review of Ordinance stipulations
  - Other legal considerations (exec session)

## ■ Recommendation: Move Part 5 from Draft Ordinance and include in potential Council resolution



# BOND INFORMATIONAL BROCHURE

## ■ Purpose:

- Designed to provide general descriptions of the City of Austin bond propositions
- Information about projects and programs included in the propositions being considered by voters

## ■ Parameters:

- Language cannot advocate passage or defeat of the measures
- Intended for informational and educational purposes only



# BOND INFORMATIONAL BROCHURE

## ■ General Contents:

- Ballot language for the bond proposition
- Brief description of the proposition (purpose)
- Descriptions of programs and projects to be funded
- Financial/Tax impact information
- Other factual information for educational purposes
  - Map of projects/programs
  - Overview of bond development/prioritization process
  - Other factual, descriptive information (charts, tables, etc.)
- Voter Information
- Source of additional information (i.e. bond website)



# BOND BROCHURE INFORMATION: 2006-2014

	2016 (Rec)	2014 Bond	2013 Bond	2012 Bond	2010 Bond	2006 Bond
Ballot Language	✓	✓	✓	✓	✓	✓
Proposition Description	✓	✓	✓	✓	✓	✓
Examples of Programs/ Projects to be funded	✓	✓	✓	✓	✓	✓
Program/Project descriptions	✓	✓			✓	
Map of project locations	✓	✓			✓	
Financial and Tax Information	✓	✓	✓	✓	✓	✓
Program background/development	✓	✓		✓	✓	
Voter/Election Information	✓	✓	✓	✓	✓	✓



# BOND INFORMATIONAL WEBSITE

## ■ General Contents May Include:

- Voter Informational Bond Brochure and all related content
- Council Ordinance calling the bond election
- Council Resolution(s) for bond program (if applicable)
- Bond development process information
- FAQ (frequently asked questions) regarding bond election
- Video about bond proposition – would also air on ATXN
- Bond Brochure distribution/location information
- Voter Information (election dates, early voting, etc)

\*All content subject to legal/advocacy considerations



# NEXT STEPS

STEP	DATE/MEETING
Draft bond package, funding amounts, proposition, and ballot language are placed on Council agenda for discussion and possible action	Aug. 9 Council Work Session (discussion)  Aug. 11 Council Meeting (discussion and possible action)
Option for additional Council discussion	Aug. 16 Council Work Session  Aug. 17 Budget Work Session  Aug. 18 Council Meeting (Action – last scheduled meeting to set election ballot)



# QUESTIONS/FEEDBACK

