

## A G E N D A



## Recommendation for Council Action

|                     |           |             |                      |     |
|---------------------|-----------|-------------|----------------------|-----|
| Austin City Council | Item ID   | 61166       | Agenda Number        | 30. |
| Meeting Date:       | 8/18/2016 | Department: | Economic Development |     |

## Subject

Authorize negotiation and execution of an interlocal agreement with The University of Texas for data collection and analysis in support of programs measuring the effects of youth focused programs in science, technology, engineering, math, creative and entrepreneurial studies, focusing on the growth of a pipeline of quality jobs for youth in poverty in a contract amount not to exceed \$100,000.

## Amount and Source of Funding

Funding in the amount of \$100,000 is available in the Fiscal Year 2015-2016 Economic Development Department Budget.

## Fiscal Note

There is no unanticipated fiscal impact. A fiscal note is not required.

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| Purchasing Language:                             |  |
| Prior Council Action:                            |  |
| For More Information:                            | Kevin Johns, Director, 512-974-7802; David Colligan, Global Business Recruitment and Expansion Manager, 512-974-6381 |
| Council Committee, Boards and Commission Action: |  |
| MBE / WBE:                                       |  |
| Related Items:                                   |  |

## Additional Backup Information

The Economic Development Department will contract with the University of Texas Ray Marshall Center for research and for data collection and analysis in support of programs measuring the effects of youth focused programs in science, technology, engineering, math, creative (STEM-CE) and entrepreneurial studies.

The Ray Marshall Center will collaborate with stakeholders, workforce organizations, local businesses, and local school districts using a collective impact framework to assess the progress and financial impact of creating a pipeline of quality jobs for youth in poverty. This collective impact framework will include working with all stakeholders to finalize a shared agenda, discuss and decide on the development and utilization of mutually reinforcing activities across organizations to reach shared goals, consistently measure student and stakeholder outcomes, and engage in regular communication regarding progress toward mutually-determined equity and poverty goals.

The Ray Marshall Center will classify and evaluate current STEM-CE focused mentoring and training efforts of partnering companies as well as facilitating the collective creation of metrics to measure the success and outcomes of the programs. Subsequently, the Ray Marshall Center will work with partnering companies and engage with local participating school districts to create the necessary data sharing agreements and processes.

The Ray Marshall Center identifies and fosters creative solutions to challenging education, workforce, and social economic problems through applied research, policy analysis, and innovative program design.