



Development CITY OF AUSTIN
SERVICES DEPARTMENT
Building A Better Austin Together

Progress Report

September 1, 2016

OVERVIEW



- Success Metrics
- Progress-to-Date
 - Technology
 - Quality Reviews
 - Customer Service
 - Investment in Employees
 - Coordinated Plan Review
- Partnerships
- On the Horizon

SUCCESS METRICS

>> QUANTITATIVE AND QUALITATIVE



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Quantitative Metrics >> Wait Time/On-Time Plan Review

- Monthly infographic designed to quickly assess performance
- Posted on the department's webpage

Qualitative Metrics >> Coordinated Reviews/Customer Service

- Measured through the Annual Poll and Exit Surveys

Development Services Department	
Performance Goals ▶ Success Metrics ▶ Target Dates ▶ 3 year Implementation Plan	
Goals and Related Activity	Metric
WAIT TIME	
Trade Permits sent via fax converted to online – Permit Center <i>[Basic Building, Electrical, Mechanical, and Plumbing permits submitted online by customers]</i>	Complete by January 2016
Zoning/Site Plan Consultation – Development Assistance Center <i>[Average Time that a customer waits to see staff to consult on zoning and site plan matters. Metric is for 90% of all customers.]</i>	Wait time @ 25 minutes <i>[Baseline: 35 minutes]</i>
Environmental Review Consultation – Development Assistance Center <i>[Average Time a customer waits to see staff to consult on environmental review matters. Metric is for 90% of all customers.]</i>	Wait time @ 19 minutes <i>[Baseline: 28 minutes]</i>
Commercial Plan Review <i>[Percentage of commercial plans that are reviewed on time**]</i>	On-time review @ 90% <i>[Baseline: 35%]</i>
Residential Plan Review <i>[Percentage of residential plans that are reviewed on time**]</i>	On-time review @ 90% <i>[Baseline: 38%]</i>



The Success Metric Document identifies key performance measures and target goals for the Development Services Department. These metrics gauge the performance of review times, wait times, employee investment, and technology to assess business processes and organizational efficiencies.



TECHNOLOGY

>> ENHANCEMENTS



Reduced Wait Time

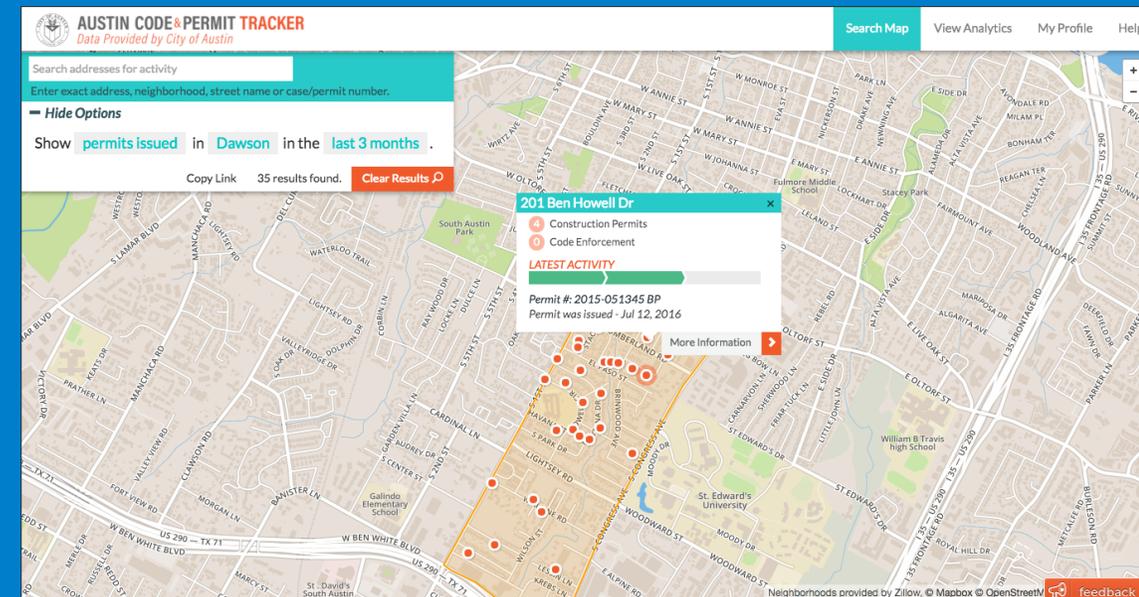
- New online customer check-in using QLess

Electronic Plan Review – *Launched*

- General Permits
- Commercial Building Plan Review

Data and Information

- Austin Code & Permit Tracker hosted by Civic Insight



TECHNOLOGY

>> NEXT 90 DAYS



Electronic Plan Review – Coming Soon

- Residential Plans
- Board of Adjustment, Site Plan Correction and Exemption
- Subdivision and Site Plans

Austin Build + Connect Web Portal – New Online Applications

- Residential Express Permits
- Tree Permits

Data and Information – New Open Data Sets

- Plan Review cases on the Austin Open Data Portal
- Geographic Information System (GIS) viewers and data



QUALITY REVIEWS

>> STREAMLINED REVIEW FOR VOLUME BUILDERS

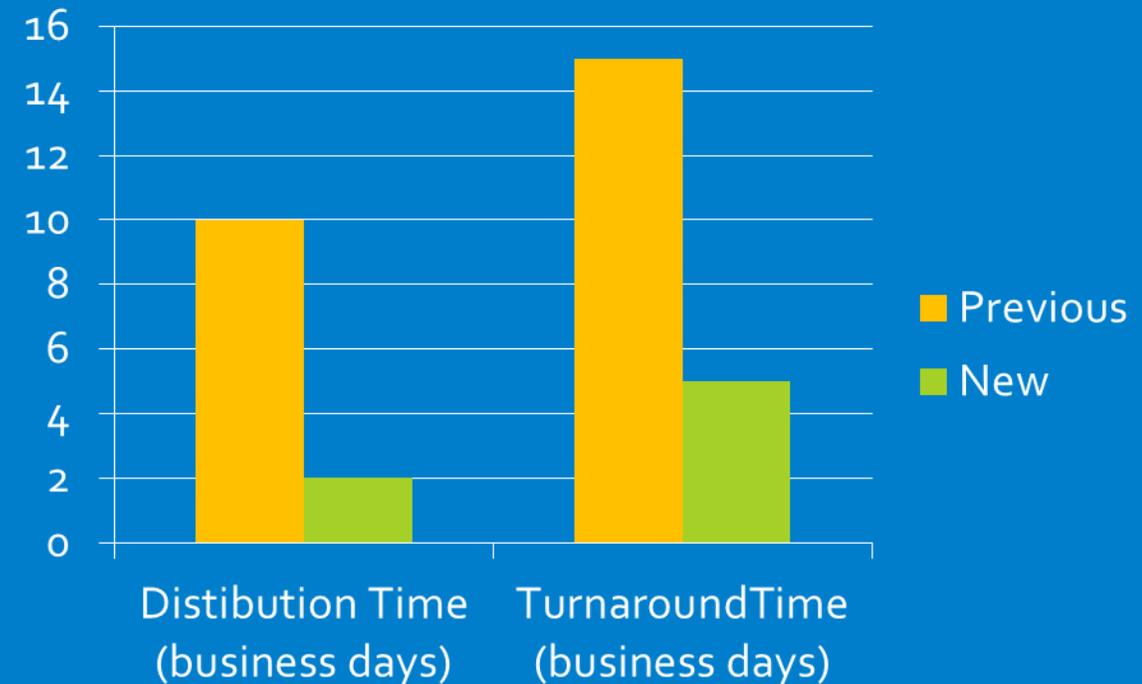


Pilot Program for Volume Builder Participants

- Eligible participants must have approved Master Sets and a track record of limited errors
- Decreased plan distribution time from 1-2+ weeks to 1-2 days
- Total turnaround time decreased from 2-3 weeks to 1 week or less

Optional Intake Appointments

- Available to all production builders
- Distribution can occur the same day or next, versus 1-2 weeks



QUALITY REVIEWS

>> ANNUAL POLLING AND EXIT SURVEYS

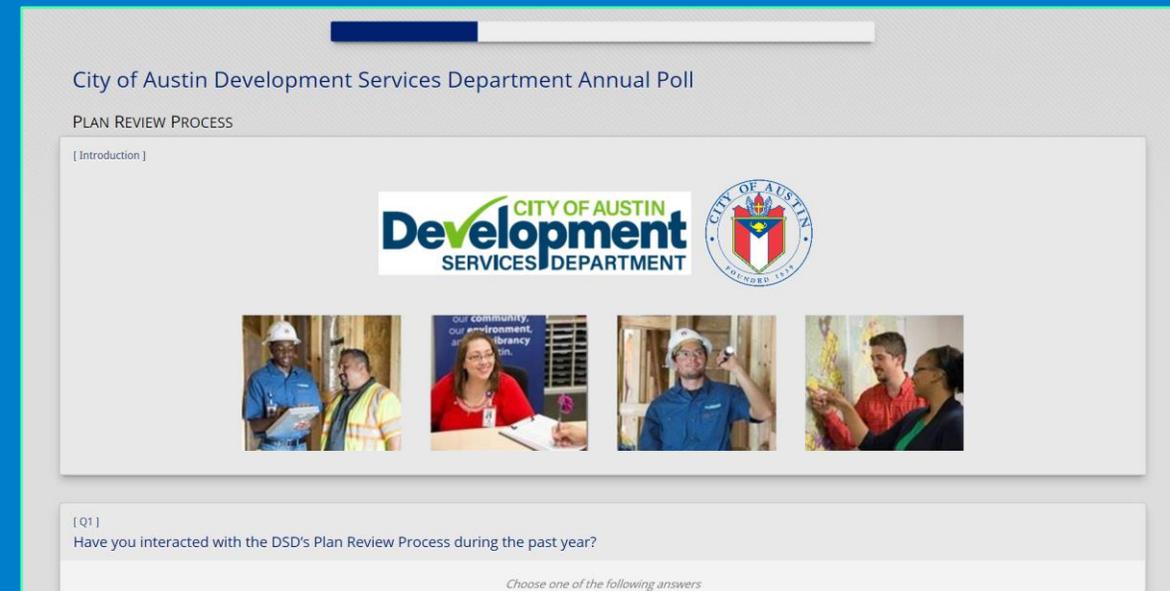


Moving Forward >>> Annual Polling

- Survey design and methodology prepared by consultant ETC Institute
- Primary poll questions align with Success Metrics; repeatable by design
- Random sample of 5,000 customers to receive survey
- Goal: 400 completed surveys including phone surveys
- 95% level of confidence with a precision of +/-4.9%
- Results provided to Council in October/November

Exit Surveys Deployed:

- Residential Plan Review
- Commercial Plan Review
- Permitting
- Building Inspection
- Land Use Review
- Development Assistance Center
- Trees Reviews/Inspections
- Site/Subdivision Inspection
- Environmental Inspection



QUALITY REVIEWS

>> EXPEDITED PERMITTING PROGRAM



- The FY2016-17 Proposed Budget includes new positions to create Expedited Review teams for residential/commercial building plan applications
- Follows recommendation from the Zucker Report
- Does not pertain to site/subdivision plan applications
- Options for obtaining community benefits as outlined in Council Resolution No. 20160616-029 have been provided to City Council
- An Expedited Permitting webpage with comment feature to solicit stakeholder feedback was launched
- Pending Council approval of the positions, expedited permitting would launch following funding (March 1, 2017)



CUSTOMER SERVICE

>> **SERVICE FIRST**[®] (DSD)



A service-centric business model that enhances customer experience through engagement at every level

CONSISTENT • PROMPT • RELEVANT

Highlights:

- Improved website navigation and redesigned graphics www.DevelopmentATX.com
- Participated in trade conferences to demonstrate new online tools
- Produced videos and conducted trainings of online resources
- Strengthened social media profiles to increase outreach



CUSTOMER SERVICE

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Moving Forward >>>

- Redesign existing printed educational materials
- Graphically illustrate development business processes
- Foster ongoing relationships with external stakeholders
- Increase public input opportunities using online tools
 - > *Smart Start* > *SpeakUp Austin* > *How are we doing? Surveys*

We care about our **community**, our **environment**, and the **vibrancy** of Austin.

- ✓ **TEAMWORK**
- ✓ **RESPECT**
- ✓ **INTEGRITY**
- ✓ **QUALITY**



CUSTOMER SERVICE

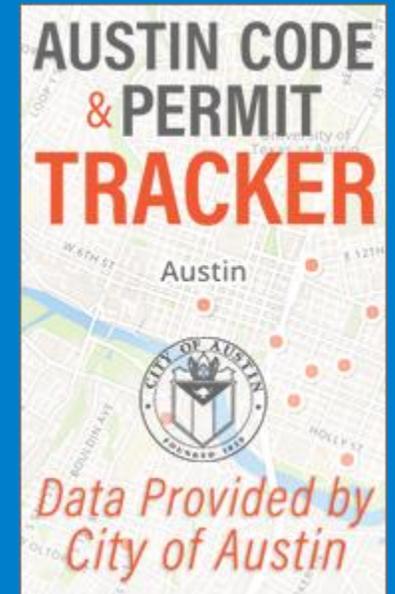
>> WEBSITE UPDATES



- Implemented a user-friendly web address www.DevelopmentATX.com
- Linked social media accounts Facebook, Instagram and Twitter
- Improved user navigation, including content and FAQ updates
- Improved accessibility to online search tools and virtual check in process



@DevelopmentATX



CUSTOMER SERVICE

>> FIRST FLOOR FACILITY RENOVATIONS



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Renovated and Expanded the Service Center

- Added customer seating capacity
- Created an open design floor plan
- Installed a digital information wall
- Provided other customer amenities

Refreshed the Development Assistance Center

- New prominent signage
- Revamped customer and receptionist counters



INVESTMENT IN EMPLOYEES

>> TRAINING



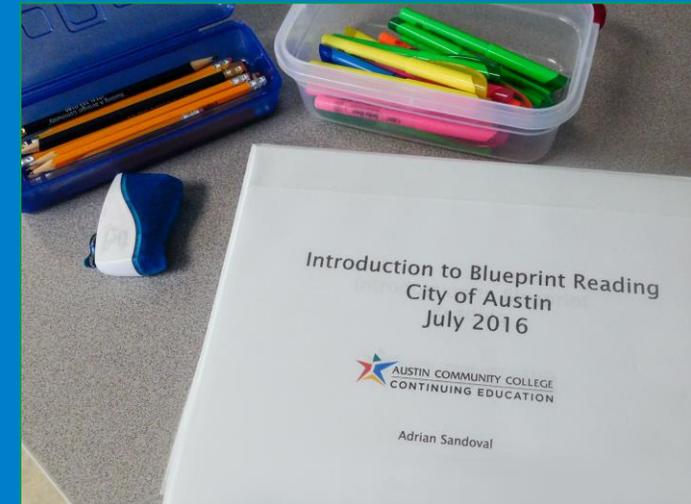
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Amy's Education Program – Total Customer Service Experience

- Focus on teambuilding, empowerment, customer experience, reward/recognition of positive accomplishments

Austin Community College

- Tailor curriculum to the department's needs by work unit
 - Example: The Site/Subdivision team identified two (2) specific training needs, "Introduction to Blueprint reading" and "Math for Industry"



Certifications/Licensures Policy

- Reimburse employees for specific professional credentials related to their work



INVESTMENT IN EMPLOYEES

>> TRAINING ON THE INTERNATIONAL BUILDING CODE



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Completed

- Code administration and building planning
- Life safety
- 2015 International Building Code updates

Moving Forward >>>

- Fire safety
- Code administration and site development
- Health and safety
- Building finishes, protection, utilities, energy conservation, and hazards
- Assembly spaces
- Building Plans Examiner certification study course
- Residential Building Inspectors study course
- Building Professionals Institute

COORDINATED PLAN REVIEW

>> COALITION AGREEMENTS



Agreements central to improving the overall delivery of development activities in Austin

4 Executed Coalition Agreements

- Parks and Recreation Department
- Austin Fire
- Austin Code
- Communications & Technology Management

Examples of Tenets within the Agreements

- 90% on-time performance standard
- Annual analysis of performance standards and resources needed to meet performance standards
- Requirement to participate in Electronic Plan Review
- Co-location of development-related review staff in a new facility

Moving Forward >>> 8 Coalition Agreements

- Austin Water
- Austin Energy
- Transportation
- Health & Human Services
- Planning and Zoning
- Real Estate
- Watershed Protection



PARTNERSHIPS

>> COLLABORATIVE PROJECTS



- **ATX Hack for Change** (hackathon) >> Prototyped an intuitive navigation tool for the permitting process
- **Office of Innovation Fellows Program** >> Redesign the permitting process to improve the applicant experience
- **Austin Code** >> Collaborative process to identify efficiencies and costs savings by assuming unpermitted construction activity/expired permits
- **Economic Development, Small Business Program**
SmartStart >> www.austintexas.gov/smartstart
Providing a digital solution to assist small businesses in their development and permitting related questions
- **Music Industry** >> Participate in discussions to streamline all permitting processes



ON THE HORIZON



- Conduct a comprehensive fee study during September-December 2016
- Convert to enterprise fund status for FY 2017-18
- In conjunction with Real Estate Services, identify new facility requirements and space programming
- Develop a Project Manager System proposal for site/subdivision plan review for FY 2017-18

Questions & Answers



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