



Water Forward - Integrated Water Resources Plan
Task Force Meeting

Project Status Update



Consulting Team Progress to Date

Task	Progress
Task 1 - Public Outreach and Participation	 Presented public outreach plan to PIO Subcommittee Planning for Public Workshop 1 Initiated planning for outreach events
Task 2 – Methodology	Submitted Technical Memorandum for AW, Task Force Review
Task 3 – Disaggregated Water Demand	 Submitted review of disaggregated demand model and underlying data Continued end use research
Task 4 – Water Conservation Potential	 Continued program benchmarking and summary of AW conservation progress Held initial review meeting with AW to review demand management options
Task 5 – Climate Change	Progress meeting in August to update consulting team on status
Task 6- Supply Analysis	Initiated planning meetings with GHD

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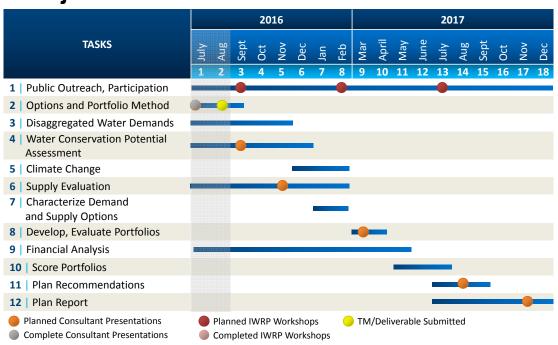
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Consulting Team Next Steps

Task	Future Activities
Task 1 - Public Outreach and Participation	Conduct Public Workshop 1Continue planning for outreach events
Task 2 – Methodology	Receive input from Task Force on Technical Memorandum
Task 3 – Disaggregated Water Demand	 Initiate statistical modeling Continue end use research Meeting with AW to discuss water demand modeling
Task 4 – Water Conservation Potential	 Continued program benchmarking Review of 25 demand management options Screening of demand management options from 25 to 10 options
Task 5 – Climate Change	Progress meeting with consulting team
Task 6 – Supply Options	Continue supply and decentralized analyses



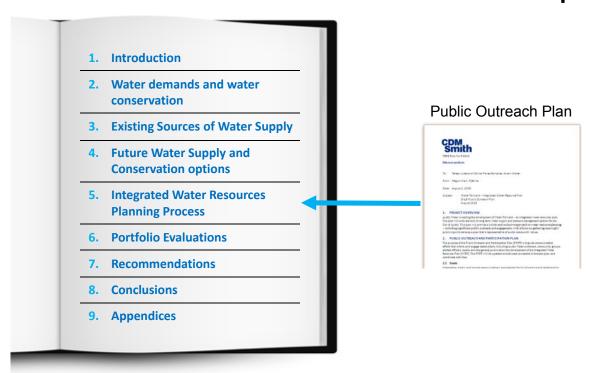
Project Schedule





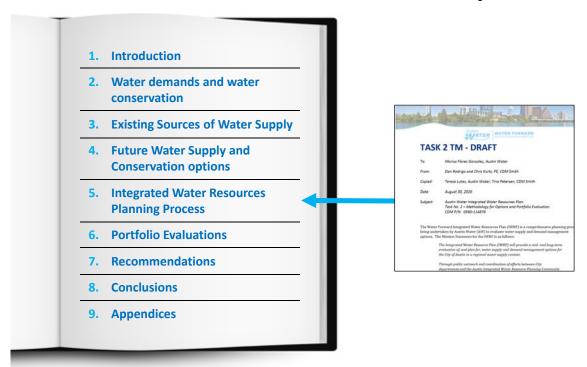
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Where Public Outreach Plan Feeds into IWRP Report





Where Task 2 TM Feeds into IWRP Report





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Public Outreach Update

- 1. Public Workshop 9/7
 - Water Forward eNewsletter
 - WaterWise Residential and Commercial eNewsletters
 - Current AW Stakeholder List
 - Next Door
 - Mayor and Council Offices
 - Twitter/Facebook
 - News Release
- 2. Webpage
 - Brochure and Community Values Survey #1 added
- 3. Community Values Survey (closing at midnight 9/7)
- 4. Upcoming Events



Draft Public Outreach and Participation Plan



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Goals

- Identify community values around water and reflect in IWRP
- Seek input that reflects the diversity of Austin
- Build on community partnerships and communication networks
- Make project information readily available throughout process
- Provide stakeholders opportunities to interact with project team, ask questions
- Respond promptly to public questions and concerns



Objectives

- Identify stakeholders and respond to concerns
- Document public outreach efforts and feedback
- Target outreach events to reflect diversity of Austin



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Stakeholder groups

- Austin Water Customers
- Community at Large Stakeholders
 - o Neighborhoods, schools and universities
- Community Leaders
 - o Elected officials, boards and commissions, agencies, nonprofits
- Business, Professional and Civic Organizations
 - o Industry professionals, Chambers
- General News Media
 - o Print, radio and TV

Communication Tools

- Existing project website
- Water Forward logo
- Multi-lingual materials as needed
- Media releases
- Brochures
- Surveys
 - o Collect community input, demographic information
- Email list
 - Water wise eNewsletters, Next Door
- Social media



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Stakeholder Outreach Activities

- Public Workshops
 - Workshop 1, September 7, 2016 Objectives of IWRP, Review Criteria
 - Workshop 2, Tentatively February 2017 Baseline Water Balance, Demand-side and Supply Options
 - Workshop 3, Tentatively July 2017 Portfolio Development and Scoring, Initial Recommendations
- Additional outreach activities
 - o Presenting to stakeholder groups
 - > Chambers, neighborhood associations, churches
 - Booths/presence at high traffic events
 - > Festivals, football games, local events
 - o Council district events and town halls





Tracking and Reporting

- Demographic information will be self-reported through surveys
 - o Age
 - o Gender
 - o Race/ethnicity
 - o Council district or Zip Code
 - o Household yearly income
 - o Type of residence (single-family, duplex or triplex, multi-family, other)



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Media Relations

- Austin Water will lead media relations efforts
- Materials to be provided in Spanish and other languages if needed



Upcoming events

- Workshop 1: Objectives and Sub-objectives
 - o September 7th
 - o 6:00-8:30pm
 - o Waller Creek Center



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Questions and Discussion

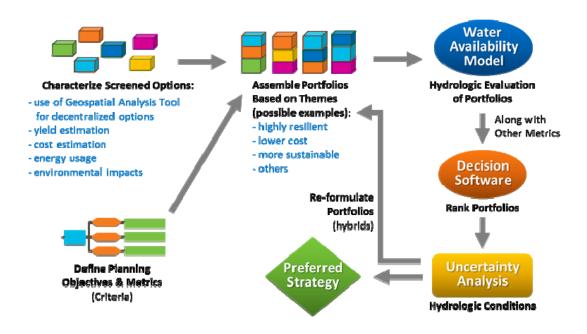


Draft Task 2 Evaluation Methodology Technical Memorandum



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IWRP Process





Attributes of "Good" Objectives

- Distinctive
- Measurable
- Non-Redundant
- Concise in Numbers



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Objectives, Sub-Objectives and Performance Measures

Objective	Sub-Objective	Performance Measure
Water Supply Benefit	Maximize Water Reliability	Water Supply Index (0 to 1) based on WAM modeling results
	Maximize Local Control	Proportion of total supply yield from locally controlled sources
	Maximize Supply Diversification	# of supply/demand-side management sources (above minimum yield threshold)



Objectives, Sub-Objectives and Performance Measures

Objective	Sub-Objective	Performance Measure
Economic Impacts	Maximize Cost-Effectiveness	Unit cost (\$/AF) expressed as a present value sum of all costs over the lifecycle
	Maximize Advantageous External Funding	External Funding Score (1-5), where 1 = low potential and 5 = high potential



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Objectives, Sub-Objectives and Performance Measures

Objective	Sub-Objective	Performance Measure
Environmental Impacts	Minimize Ecosystem Impacts	Ecosystem Impact Score (1-5), where 1 = high combined negative impacts and 5 = high combined positive impacts
	Minimize Net Energy Use	Incremental net change in kWh
	Maximize Water Use Efficiency	Potable per capita water use (gallon/person/day)



Objectives, Sub-Objectives and Performance Measures

Objective	Sub-Objective	Performance Measure
Social Impacts	Maximize Multi-Benefit Infrastructure/Programs	Multiple Benefits Score (1-5), where 1 = low benefits and 5 = high benefits
	Maximize Net Benefits to Local Economy	Local Economy Score (1-5), where 1 = high negative impact and 5 = high positive impact
	Minimize Public Health & Safety Challenges	Public Health & Safety Score (1-5), where 1 = high challenges and 5 = low challenges



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Objectives, Sub-Objectives and Performance Measures

Objective	Sub-Objective	Performance Measure
Implementation Impacts	Minimize Implementation Challenges	Implementation Uncertainty Score (1-5), where 1 = high combined challenges and 5 = low combined challenges
	Maximize Scalability	Scalability Score (1-5), where 1 = small incremental sizing potential and 5 = high incremental sizing potential
	Minimize Technical Feasibility Challenges	Technical Feasibility (1-5), where 1 = high reliance on emerging or unproven technologies and 5 = low reliance on emerging or unproven technologies



Fast Track Criteria

In recognition that there could be projects/programs that need decisions regarding implementation/recommendations before the IWRP is finalized, "Fast Track" criteria were drafted to aid in the decision-making process. For moving forward, the project/program would have to pass all three criteria:

- 1. Is the window to implement/formally recommend the project/program limited to within the next 12 to 18 months?
- 2. Does the project/program align with the objectives for the IWRP, and specifically does it achieve at least three of the primary objectives well?
- 3. Does the project have any potential adverse or unintended consequences for implementation of other potential IWRP projects/programs that cannot be addressed/mitigated within the next 12 to 18 months?



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Next Steps

- Task Force review with input on Task 2 TM due by end of day Tuesday, September 13th
- Task Force review with input on Fast Track Criteria by end of day Tuesday, September 13th
- Input will be documented and considered for full draft report



Questions and Discussion

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Preliminary Draft Demand Management Measures List Presentation



Preliminary Draft Demand Management Measures List

- Preliminary draft list provided to consultant team for initial review
 - o Included in Task Force member packets
- Seeking feedback and input from Task Force review
 - o Deadline: Monday, September 12th (end of day)
- Seeking public input
 - On-line public comment portal
 - Open September 7th 15th (noon)



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Preliminary Draft Demand Management Measures List (continued)

- 25 demand-side options will be identified for initial screening by AW/consultant team
- Screening process will narrow list down to 10 demandside options for further analysis (options characterization)
- Resulting list of 10 will be used in portfolio development and evaluation process
- Essentially the same process will next be used for supplyside options
- Some potential land development code change options may be considered in fast-track process



Questions and Discussion

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GHD Subconsultant Experience Presentation



Introduction

- GHD's role
- Water Supply & Diversification Options Evaluation

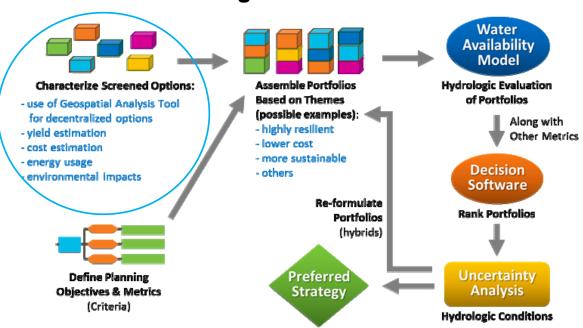






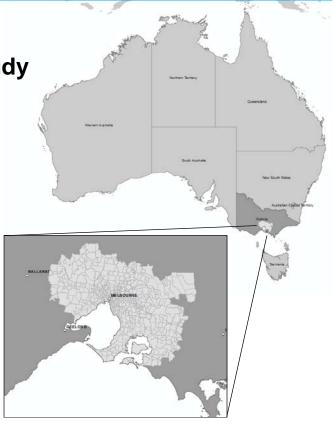
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AW IWRP Planning Process



Melbourne Case Study

- Context
- Water Supply Demand Strategy
- Alternative Water Atlas & the 'geospatial approach'





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Melbourne's Recent Water History

- 1997–2009 'Millenium Drought'
- Response
 - Water conservation & restrictions
 - Water recycling (rainwater, stormwater, greywater, wastewater)
 - o Desalination plant
- 2010–2011 Extreme rainfall
- Now?





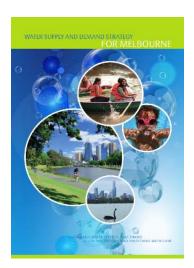






Melbourne's Water Supply Demand Strategy

- WSDS
 - o 50 Year Plan
 - o Balance Supply and Demand
 - Whole of Government
 - Focus on Alternative & Decentralized
 Options ... Alternative Water Atlas





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Melbourne's Alternative Water Atlas

Driver

Commissioned by Smart Water Fund to support Melbourne's 50 year WSDS

Aim

Build an understanding of the parts of the city where it makes sense to invest in local scale alternative water schemes

Spatial Approach Developed a method of assessing the potential for alternative supply sources across Greater Melbourne to 2050, including:

Yield (volume & reliability)

Cost (\$/volume)

Benefits & Impacts (Multi-Criteria Analysis Scoring)





Spatial Analysis

Using spatial information to inform strategic planning in the water sector

- o Location
- o Spatial variability
- Geometric attributes
- o Scale

The potential for different water supply options, now and in the future, can be dependent on physical features and characteristics of the landscape – both natural and built





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Demand

Time slices:

- 2012
- 2018
- 2030
- 2060

Residential & Employment Activity Centres



Residential















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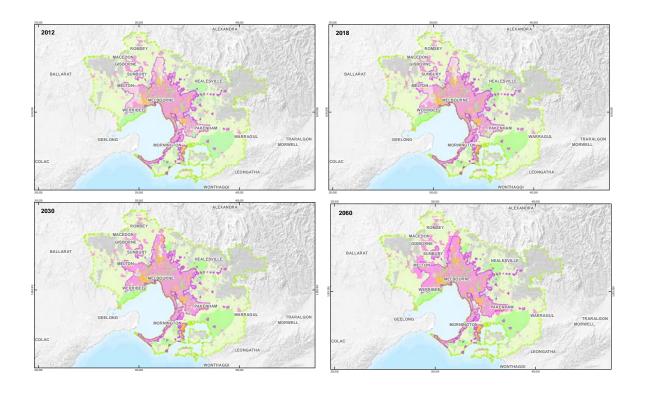








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Using Spatial Analysis over 1,000 potential decentralized supply options were:

- Identified
- Modelled
- Costed
- Evaluated for the MCA







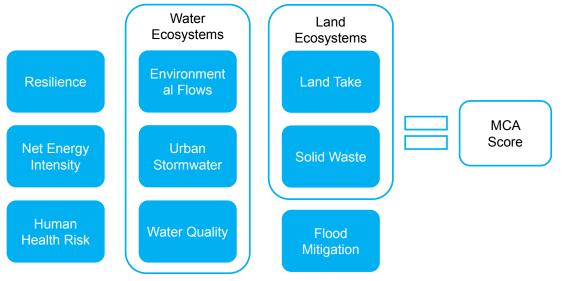
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Multi - Criteria Assessment (MCA) Elements



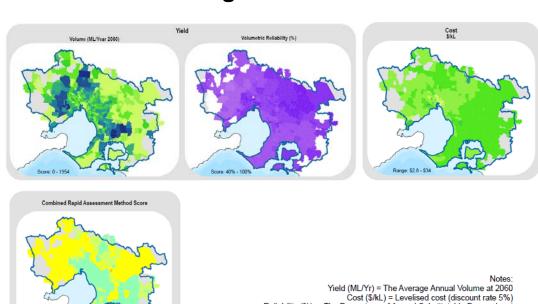
Smart Water Fund GHD





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Rainwater Harvesting

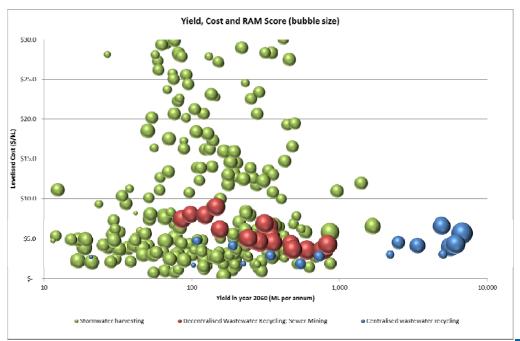


Yield (ML/Yr) = The Average Annual Volume at 2060 Cost (\$/kL) = Levelised cost (discount rate 5%) Reliability (%) = The Percentage of Annual Substitutable Demand met





Decentralized Opportunity Results



Smart Water Fund



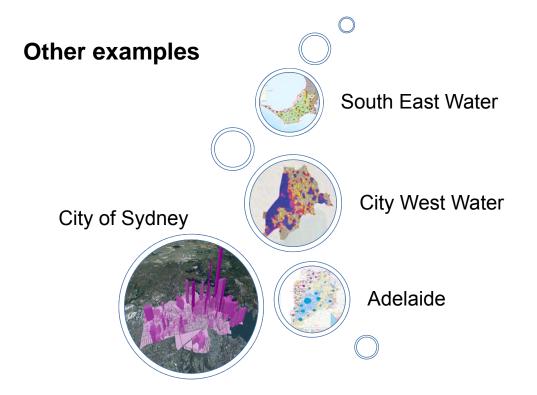


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Conclusions

- Contribution to WSDS for Melbourne
 - o Rigorous evaluation of alternative supply options
 - Potential yield volumes
 - Comparative costs
 - Comparative impacts
 - Enabled alternative supply options to be incorporated into portfolio assessment
- WSDS outcomes
 - Demonstrated value of a balanced portfolio of options
 - Multiple Benefits
 - > Resilience to Uncertain Future
 - IWM embedded in Victoria's water planning framework
 - Adoption of alternative/local solutions







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Questions?



