

Ready Communities: Public and private sectors in Austin/Travis County work together to ensure that the community has the resources and infrastructure to deliver services to children and their families, and to provide a safe and healthy environment in which to raise children.

Communities Strategy 1	Program Measure	Baseline	Current	Targets	Owners	Notes	Tactics
Ensure progress on the School Readiness Action Plan	Use descriptive/qualitative data for this measure	n/a	n/a	Descriptive data	SRAPLT, UWATX, ECC	Revisit/develop measure: Revisit the new measure in the future to determine if descriptive/qualitative data is still appropriate.	<ul style="list-style-type: none"> a. Publish yearly updates/reports b. Annually review and update SRAP measures for meaningful impact c. ECC and SRAPLT will annually review SRAP progress, and identify priority need and potential future action. d. Continue Data Committee meetings to strengthen alignment between measures and strategies e. Continue quarterly stakeholder meetings to inform and engage stakeholders f. Explore developing & implementing an accountability system for tracking progress on the SRAP

Communities Strategy 2	Program Measure	Baseline	Current	Targets	Owners	Notes	Tactics
Sustain and expand partnerships with city and county systems, neighborhood improvement initiatives, and private funders to align policy with the School Readiness Action Plan	Number of planning entities for which we have a designated early childhood liaison	n/a	n/a	Determine once target number is identified	ECC & SRAPLT		<ul style="list-style-type: none"> a. Identify the top three (proposed: Parks & Rec, City HHS sub-committee, Children’s Mental Health Plan, and Police) community planning processes and systems with which to connect, including those that address health and safety (e.g., Imagine Austin, Out of School Time, Parks & Rec, Housing Authorities, Police, Public Libraries, etc.); designate an early childhood liaison to each planning entity/system leader group. b. Develop a toolkit for educating and sharing information about the SRAP (updated annually). c. Make presentations about the importance of early childhood and the SRAP to each identified group. d. Identify specific strategies each group might help us advance (e.g., strategies mist related to the group’s existing goals) e. Meet with City Council Members, Travis County Commissioners, the Major and TC Judge at least two times per year to educate them about current early childhood issues, the work of the Early Childhood Council, the School Readiness Action Plan, and opportunities for staff to support the SRAP goals. f. Meet with City & County staff at least two times per year to educate them about current early childhood issues, the work of the Early Childhood Council, the School Readiness Action Plan, and opportunities for staff to support the SRAP goals.
	Number of briefings to local elected officials or city or county staff leaders on behalf of the SRAP	25		Increase by 10%	ECC & SRAPLT		
	Number of briefings to community and governmental organizations on behalf of the SRAP	23		100	ECC & SRAPLT		
	Number of briefings to private funders and philanthropic foundations on behalf of the SRAP	*	*	10%+ Baseline data	ECC & SRAPLT		
	Number of English story times offered at Austin library locations in low-income neighborhoods	510		560	ECC & SRAPLT		

	Number of Spanish/Bilingual story times offered at Austin library locations in low-income neighborhoods	160		176	ECC & SRAPLT		<p>g. Meet with private funders about early childhood issues and the School Readiness Action Plan (meeting may include tour of local program).</p> <p>h. Partner with public library staff to sustain existing story time offerings and expand offerings in low income neighborhoods.</p>
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Communities Strategy 3	Program Measure	Baseline	Current	Targets	Owners	Notes	Tactics
Foster partnerships to align current spending and to increase resources for the School Readiness Action Plan	Number of new funders or partners who made in kind donations	n/a	n/a	Baseline data	ECC & SRAPLT & UWATX	<p>Revisit/develop measure:</p> <p><i>Note:</i> the term “resources” is broadly defined and may include money, time, space, staff, etc.</p>	<p>a. Educate partners/others about the importance of the early years and school readiness.</p> <p>b. Identify new partners/ships.</p> <p>c. Look for opportunities for collaborative funding sources for the SRAP.</p> <p>d. Encourage mayor and city council to champion early childhood strategies that promote school readiness.</p> <p>e. Encourage mayor and city council to champion early childhood strategies that promote school readiness.</p> <p>f. Make recommendations to the City and County leaders regarding increased spending on early childhood development to increase school readiness.</p>
	Number of funders who increase funding	n/a	n/a	Baseline data	ECC & SRAPLT & UWATX		
	Number of funding sources contingent on leveraging local funds? Collaborative funding?	n/a	n/a	Baseline data	ECC & SRAPLT & UWATX		
	City and County spending on early childhood development and learning per low-income child	\$149	\$122	Increase by 20%	ECC & SRAPLT & UWATX		