



To: Mayor and City Council

From: Jill Ramirez, Chair, and the Hispanic/Latino Quality of Life Advisory Commission

Date: August 8 2016

Subject: **Priority Recommendations for FY 2016-2017 Budget**

Attached for your review are recommendations made by the Hispanic/Latino Quality of Life Commission that have been thoroughly discussed, analyzed, and approved.

There are a few important facts to note regarding the following recommendations:

- The Hispanic/Latino Quality of Life Commission supports the budget recommendations made by the Asian American Quality of Life Commission and the African American Resource Advisory Commission
- There are 36 recommendations that total \$4,315,079, and feedback is welcome to discuss fiscal numbers, implications, etc.
- These recommendations address specific topic areas identified in the HLQOL Report, which include Health, Education, and Business, amongst others

We hope that the City Council receives these recommendations well, and we thank you for all of your tireless dedication.

Should there be any questions, please reach out to me at your earliest convenience.

Cc: Hispanic/Latino Quality of Life Commission Members

Marc A. Ott, City Manager

Ray Baray, Assistant City Manager

Ed Van Eenoo, Deputy Chief Financial Officer

Marion Sanchez, HLQOL Staff Liaison



Priority	#	Committer	Project Title	Budget	Project Summary	Motion	Second	Vote
#1: Health & Human Services	20160622-004-a1	Guerra	Teen Pregnancy Prevention Task Force	\$ 75,000.00	This proposal would fund a non-governmental organization to lead a community task force that would develop a five year strategic plan on teen pregnancy prevention for Travis County. This strategic plan would operationalize the recommendations in the Healthy Youth Partnerships May 2015 report, "Mixed Messages: The Current State of Teen Pregnancy Prevention in Travis County" by detailing specific strategies that stakeholders would take to create a community wide plan for teen pregnancy prevention and would include budget amounts for the different strategies. The plan would address teen pregnancy for all race/ethnicities, not just Hispanic/Latinos. The funding amount would cover staff time, refreshments for lunch and dinner meetings, materials, and strategic plan report preparation.	Llanes Pulido	Lopez-Aguilar	All
#1: Health & Human Services	20160622-004-a2	Llanes Pulido	Language Interpretation/Translation (ENHANCED FUNDING)	\$ 250,000.00	Increase budget for translation and interpretation citywide: Additional funding is needed for all city departments that interact with language minority communities. The Asian American Quality of Life Advisory Commission encourages the City Manager to increase the available budget for translation and interpretation services. The Asian American Quality of Life Advisory Commission approved a similar recommendation, here below is the language. Whereas, many non-English speaking citizens face significant challenges obtaining City services through City Departments, now, therefore, be it resolved, that the AAQOLAC encourages the City Manager to increase the available budget for translation and interpretation services for all City Departments which interact with the language minority communities. Inadequate language access presents a health and safety risk for language minority community members.	Llanes Pulido	Lopez-Aguilar	All
#1: Health & Human Services	20160622-004-a3	Llanes Pulido	Outside the Box Dropout Prevention	\$ 84,640.00	The Million Minute Learning Project will provide Montopolis students in grades, PK-12, most at-risk of dropping out of school due to low academic, social and/or language skills, access to quality, year-round, out-of-school learning, in a format they understand. Funds will be used to deliver 9600 hours of direct academic learning to close the achievement gap between low and high-income youth. Outside the Box will recruit and secure 100-students and coordinate family engagement events to empower all students to engage in challenging course work and better prepare for college, career and a future economy driven by technology-based jobs.	Lopez-Aguilar	Guerra	All

Budget Proposals (DRAFT)

HLQOLAC

Priority	#	Commissioner	Project Title	Budget	Project Summary	Motion	Second	Vote
#1: Health & Human Services	2016-004-004-a14	Llanes Pulido	PODER Programs: Young Scholars for Justice and "One Job at a Time" Job Readiness Program	\$ 95,000.00	PODER's Young Scholars for Justice Leadership Development Program develops future leaders. PODER believes it is imperative for youth to become active participants in the decision-making processes that directly affect their lives. Civic participation and community organizing provides young people the opportunity to envision and practice participatory democracy and equips them with the tools and knowledge they need to become informed, active community participants (see PODER's Young Scholars for Justice Leadership Development Proposal for more information). The "One Job at a Time" Job Readiness program's goal include preparing low-income job seekers to be able to qualify and compete for entry-level positions in the demand occupations found in their respective labor force areas. According to the U.S. Bureau of Statistics, the shift from goods-producing to service-industry employment continues. Thus, although the job market is still tight, the number of consumer-oriented jobs continues to increase. These are the types of jobs that require customer service and work readiness skills which this project will offer (Review "One Job at a Time" Job Readiness proposal). These three projects/programs will provide services for children, teenagers, young adults and families. These projects/programs address equity, culture and diversity; government and engagement; family support and social services; employment (Jobs) and job training; education, sustainability, preservation and environment. More importantly, education, leadership and employment (job readiness) will help lift people out of poverty. These three projects/programs will increase development and utilization of Austin's human resources, with special emphasis on the needs of low-income and underserved population, in the areas of education, training, employment, business and economic opportunity. The Montopolis community boundaries, recognized by the City of Austin Neighborhood Planning Department, is the following: Grove Boulevard to the West, Highway 183 to the East and North, and Hwy 71 to the south (see attached Montopolis Neighborhood Plan map).	Tijerina	Lopez-Aguilar	All
#1: Health & Human Services	20160622-004-a5	Lopez-Aguilar	Mamis Ayudando a Mamis Project of Latina Mami	\$ 83,000.00	The general goal of the project is to address increased adolescent motherhood in Austin, by providing bilingual mental health services and improving their social network, which facilitates access to general social/health services for young and Latina mothers, their babies their family support system. Latina Mami will use this data to design a long term, innovative and culturally appropriate intervention program to address their needs.	Velasquez	Tijerina	All
#2: Education	20160622-004-a6	Ramirez	Ballet East Dance Company	\$ 20,000.00	The Ballet East Dance Company wants to expand their successful ballet folklorico program to Martin MS and Metz Rec. Center.	Lopez-Aguilar	Llanes Pulido	All

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#1: Health & Education	20160622-004-a7	Ramirez	The Samaritan Center	\$ 250,000.00	To provide Integrative Medicine services for vulnerable populations such as: uninsured, underinsured, low income, veterans and their families	Tijerina	Lopez-Aguilar	All
#2: Education	20160622-004-a8	Ramirez	Tejano Heritage Celebration	\$ 57,000.00	To coordinate a statewide celebration acknowledge Tejano heritage, education, history and musical contributions: recognizing its impact and influence on the State of Texas.	Lopez-Aguilar	Velasquez	All
#1: Health & Human Services	20160622-004-a9	Ramirez	Youth Unlimited Enhancement and Entrepreneurial Program	\$ 280,660.00	The goals and objectives of this program is designed to work with the most at-risk students both inside and outside of the classroom, so they become an increasingly positive influence in their schools, and their communities. The student's improved self-esteem and motivation moves the child from a pattern of disruption and failing in classroom performance, to a productive and active role, with increased positive, active participation. This program will improve student test scores, in core subjects, reduce absenteeism and greatly reduce behavior referrals. This program also reduces bullying, domestic violence and strengthens social relationships.	Lopez-Aguilar	Tijerina	All
#4: Other	20160622-004-a10	Ramirez	AAQOL Budget Recommendations	\$ -	Please see attachment. Amount of \$2,400,049.00	Llanes Pulido	Lopez-Aguilar	All
#1: Health & Human	20160622-004-a11	Ramirez	Con Mi Madre-Supporting Young Latinas to Excel	\$ 15,000.00	Group Therapy	Velasquez	Tijerina	All
#1: Health & Human Services	20160622-004-a13	Tijerina	CMACA Serape Weaving Project	\$ 4,500.00	CMACA will invite historian Reynaldo Rodriguez from Saltillo to give a presentation about the history of the serape, and a guest weaver from Saltillo for the demonstrations. Sanchez and Zavala elementary schools will also be invited to bring students to the ESB-MACC for the presentations that will take place in the fall 2016 for two consecutive days. Because the presentations are open the public, CMACA will also reach out to senior citizens, specifically clients at the Conley Guerrero Senior Activity Center and the general public via social media as prospective audience members as well.	Lopez-Aguilar	Llanes Pulido	All
#2: Education	2016-004-a14	Tijerina	Pipeline Latinitas - Connecting Latino Youth with Austin's Tech Industry	\$ 100,000.00	Pipeline Latinitas leverages Latinitas' original digital media and tech curriculum, its existing and growing relationships with career mentors in Austin's tech sector, its reputation as the only bilingual tech education in Austin for over 10 years and its role as resource for technology training and access at schools, libraries and public housing for 2500 Hispanic girls and their families annually, 25,000 since its origin, to create a definitive pipeline of trained, young Latinas to Austin's tech sector and improve Austin's workforce diversity.	Lopez-Aguilar	Tijerina	All

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#4: Other	20160622-004-a15	Zamora	City of Austin's Equity Office	\$ 383,000.00	The City Manager will prepare a report and request for continuing funding. The Latino/Hispanic Quality of Life Advisory Commission prepared the initial recommendation to establish the Office of Equity and herewith supports the request for continuing funding by the City Manager.	Lopez-Aguilar	Guerra	All
#4: Other	20160622-004-a16	Zamora	Govalle/Johnston Terrace Proposal, La Loma Trail Neighborhood Connectivity	\$ 350,000.00	The Hispanic/Latino Quality of Life Advisory Commission recommends that the Austin City Council approve the development plan by the Govalle/Johnston Terrace Neighborhood Contact Team. The plan will facilitate the construction of affordable housing and advance the city's density concerns for the neighborhood planning area, generally in accordance with the city's Neighborhood Plan.	Lopez-Aguilar	Velasquez	All
#1: Health & Human Services	20160622-004-a17	Zamora	Nuestro Grupo Colloquium on History, Culture and Society	\$ 7,500.00	The Hispanic/Latino Quality of Life Advisory Commission recommends one-year funding for the Colloquium. The Colloquium would make use of the excellent resources in the Austin area colleges and universities to offer the general public regularly scheduled panels with speakers and commentators engaging important issues related to history, culture and society. Although the focus will be on Mexican Americans, the colloquium will offer a general grounding in local, regional and state history. Topics and themes will include: Mexican American/African American Relations across Time; The Role of Values in Revitalizing Culture and Society; Gender, Race and Ethnicity; Migrations Across Borders, Nation and Time; The Indigenous in and Around Us; Compelling Visions in Austin; and Collaborations for the Future. Each panel will include a moderator, one or two presenters, and a commentator. The presentations and commentary will be brief (approximately 10 minutes each) to allow for robust conversations among the members of the audience. The organization will also produce a report at the end of the year on the presentations and discussions for the general public. Possible speakers include: Dr. Gloria Gonzalez (sociologist); Dr. David Montejano (historian); Dr. Martha Menchaca (anthropologist); Dr. Christopher Milk (Education); Dr. Maggie Rivas-Rodriguez (Media/Communications); Dr. Jane Rivera (anthropologist); Andres Tijerina (historian); and Dr. Angela Valenzuela (Education). Nuestro Grupo will regularly evaluate each event in order to ensure effectiveness and provide for future planning. Funding will be used to cover the costs of \$100-250.00 honorariums for approximately 12-15 presenters and commentators with larger amounts going to those that visit us from outside of Austin. It will additionally cover monthly receptions at about \$300-400.00 each, and approximately \$500 for advertising and supplies.	Velasquez	Lopez-Aguilar	All

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#2: Education	20160622-0040a18	Zamora	Red Salmon Arts	\$ 150,060.00	The Hispanic/Latino Quality of Life Advisory Commission recommends the funding request to return Red Salmon Arts to its previous programmatic level after a serious reduction for FY 2016.	Llanes Pulido	Tijerina	All
#4: Other	20160622-004-a19	Zamora	Tejano Monument Anniversary Celebration	\$ 26,000.00	The Latino/Hispanic Quality of Life Advisory Commission recommends permit and financial support for a proposed parade, a musical performance and a commemorative event to be sponsored by the Austin Tejano Music Coalition on April 8, 2017. These activities are proposed as part of the five-year commemoration of the building of the Tejano Monument at the Capitol grounds. The late-morning parade will include public school children and their parents, members of various organizations and cultural groups from Austin and the surrounding area, members of University of Texas and Austin Community College offices and local, state and national dignitaries. The music venue will include several prominent Tejano bands that will perform all afternoon. The Austin Tejano Music Coalition plans to collaborate with the Texas State Historical Association and the former members of the Board of Tejano Monument Inc. in these festivities. The accompanying activities sponsored by the two latter groups will include a ceremony at the statutory and a scholarly meeting to be held in the Capitol building.	Lopez-Aguilar	Llanes Pulido	All

Budget Proposals (DRAFT)

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#2: Education	20160621- 004-a20	Zamora	The Mexican American Museum of Popular Arts	\$250,000.00	The Hispanic/Latino Quality of Life Advisory Commission recommends that the City of Austin create a memorandum of understanding with the Travis County Commissioners Court including a City of Austin feasibility study as a first-step in incorporating the Palm Building and 4 acre urban park as part of the revitalized Waller Creek Conservancy district park, with the Palm Building to be used as a Museum of Mexican American Heritage, Folk Art, and Indigenous Culture. This recommendation originated in community forums, namely in the community meeting held at Zaragoza Park where the concept of converting the Palm Building into a museum was proposed; likewise, at the Raza Round Table, Austin residents proposed the idea of a Museum of Mexican American Heritage, Folk Art, and Indigenous Culture. The proposal is encouraged in particular by the commitment of the Austin Friends of Folk Art (particularly its current President, Ms. Gloria Pennington) and the Indigenous Cultures Institute (especially its current chair, Dr. Mario Garza) to provide valuable materials in their collections, as well as guidance in its development. The Hispanic/Latino Quality of Life Advisory Commission agrees that Austin is located at an important geographical crossroad of ancient cultures that span the continent and the state of Texas and that communities of folk artists continue to express this important continental heritage. Exhibits, scholarly convenings and community educational activities in a museum setting could serve as a source of cultural revitalization for the Mexican American and Latino communities, as well as for the public at large, including the increasing numbers of visitors that we expect in the Waller Creek area, the Rainey Street entertainment district, and the current Emma S. Barrientos Mexican American Cultural Center (ESBMACC). The Hispanic/Latino Quality of Life Advisory Commission, however, understands that such a venture minimally requires the collaboration of the City of Austin and the Travis County Commissioners Court on the basis of an understanding of cooperation as a first step towards converting Palm School into a Museum of Mexican American Heritage, Folk Art and Indigenous Culture. The proposed feasibility study is necessary to move forward on this idea.	Lopez-Agullar	Tijerina	All

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#1: Health & Human Services	20160622-004-a21	Ramirez	Dove Springs Community Developers Program	\$ 37,500.00	The Dove Springs Community Developers Program is a leadership and community development initiative of the United Methodist Church. Its purpose is to transform the Dove Springs community into a place of opportunity, growth and health. It trains young leaders to be "agents of change" in their local communities and neighborhoods. They learn skills, methods and techniques for transforming neighborhood. They receive training related to: asset-based community development, facilitative leadership, community service, and project development.	Velasquez	Lopez-Aguilar	All
#2: Education	20160622-004-a22	Zamora	Upgrade of Red Salmon Arts Computer Environment	\$ 10,081.00	The Hispanic-Latino Quality of Life Advisory Commission recommends support for the one-time purchase of computer and audiovisual equipment--prohibited from purchase on our Cultural Arts grant--needed to enable greater self-sufficiency of the organization's publications program.	Lopez-Aguilar	Llanes Pulido	All
#4: Other	20160727-004-b1	Ramirez	African American Resource Advisory Commission Budget support	\$ -	Please see attachment. Amount of \$3,441,447.00	Lopez-Aguilar	Llanes Pulido	All
#1: Health & Human Services	20160727-004-b2		The Commission recommends funding for outreach, education and enrollment services for the increased enrollment of the City's uninsured population	\$ 300,000.00	Funding of \$300,000.00 will fund a modest effort to provide outreach, education, and enrollment services targeted at the City's uninsured at 100% of the Federal Poverty Level. Prior to 2015 no navigators were financed by the Federla government, the City of Austin or Travis County. Funding is for both Latino Health Forum and Foundation Communities	Zamora	Llanes Pulido	All (Velasquez Chairing. Ramirez recus ed)

Priority	#	Commissioner	Project Title	Budget	Project Summary	Motion	Second	Vote
#1: Health & Human Services	20160727 004-b3		Funds from the operating budget to add one FTE Community Engagement Coordinator for the Restore Rundberg project area	\$ 70,000.00	The Commission supports the funding for a Community Engagement Coordinator to focus on the Rundberg area, as well as programatically connected neighborhoods. This position will support the cross-sector partnership and promote the three program goals: to improve public safety, address social impacts and long term planning and implementation of neighborhood-based revitalization strategies. The coordinator will conduct and coordinate a variety of educational activities regarding public safety, social services, development and engagement. The coordinator will assist with the Rundberg Educational Advancement District (READ), the Council on At-Risk Youth (CARY) and other youth programs in coordination with the project partners to help facilitate community involvement, public dialogues and consent building to identify and resolve community issues.	Lopez-Agular	Ramirez	All
#1: Health & Human Services	20160727 004-b4	Jimenez	Montopolis and Del Valle Community Health Assessment	\$ 150,000.00	The areas of Montopolis and Del Valle are areas marked by a lack of investment for decades, rapid growth, and need. Predominantly Latino and very low-income, these areas are the direction where many of the current city residents who cannot afford to stay in Austin are headed. There is a lack of services in this area and a need to ascertain what health conditions impact these communities. This project will consist of data analysis, stakeholder interviews, and focus groups.	Velasquez	Zamora	All (Velasquez Chairing, Ramirez recus sed)
#3: Business	20160727 004-b5	Llanes Pulido	Operational Support for Economic Growth Business Incubator	\$ 180,000.00	Operational support for three years (\$60,000 per year; \$180,000 over three years) for Economic Growth Business Incubator (EGBI) for ongoing efforts in Latino-owned small business development services including instruction, business planning, business development, financial modeling, and capital formation. \$60,000 for three years	Agular	Trevino	All

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#3: Business	20160727 004-b6	Llanes Pufido	Strategic Planning and Capacity Building Grant for Latino and other Minority-Owned Scalable Enterprises	\$ 75,000.00	A capacity building grant in the amount of \$75,000, to be released through a request for proposals (RFP) with the objective to create an entity, organization or initiative that accelerates economic development among Latinos and other minorities through the growth of scalable enterprises and increased business ownership. The appropriate program or entity the following deliverables: • Research best practices for growing 2nd stage businesses • Develop 10 year strategic and financial plan • Recruit key stakeholders, supporters and endorsements, achieving equitable representation of the directly impacted communities • Recruit strategic partnerships and collaborators • Recruit financial supporters and anchor investors • Create legal framework for programs or a new entity (incorporation, if applicable) • Create governance framework (by laws or program charter) • Recruit key steering team or board members for new entity • Achieve equitable representation of the directly impacted communities among entity stakeholders.	Zamora	Lopez-Aguilar	All (Guerra abstained)
#2: Education	20160727 004-b7	Lopez-Aguilar	Sam's Corner	\$ 108,000.00	Senie Project, Inc. is working towards providing a hub for conducting learning opportunities in visual art classes, lessons, fine art exhibitions/presentations and lectures in the Montopolis neighborhood venue. This district in Austin has the potential to increase audience support for cultural arts and economic development. This includes identifying emerging artists, growing new audiences, and gaining supporters for the arts. Economic development via cultural arts programming in the surrounding residential and commercial sector in the neighborhood is projected to benefit individual residents and businesses. Elementary after school art activities, fine art classes for senior citizens and families would address intergenerational interests. Activities to encourage participation with existing entities would enable partnering and inclusion. By offering fine arts programs, students, families, and in particular, at risk students, would have an opportunity to learn, discover, appreciate creativity and self expression.	Zamora	Lopez-Aguilar	All (Velasquez Chairing, Ramirez recus ed)

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#4: Other	20160727 004-b8	Ramirez	"GAVA Phase II" in PARD unmet needs list (lighting package to partially begin to cover lighting needs in 78744 and 78745)	\$ 500,000.00	Go Austin, Vamos Austin	Lopez-Aguilar	Guerra	All (Llanes Pulido recus ed)
#1: Health & Human Services	20160727 004-b9	Ramirez	Phase II Scaling of Healthy Corner Store Initiative to achieve impact on 80% of census tracts in 78744 and 78745	\$ 269,000.00	RFP: Phase II Scaling of Healthy Corner Store Initiative to achieve impact on 80% of census tracts in 78744 and 78745. Includes: • \$114,000 (\$57,000 x 2 years, includes salary and benefits) for one FTE Food Retail Organizer) • \$50,000 (\$10,000 x 5 stores at Tier 3 participation) • \$25,000 (\$5000 x 5 stores at Tier 2 participation) • \$80,000 (\$6,000 x 15 stores to sign on and bring to Tier 2 participation over two years)	Ramirez	Lopez-Aguilar	All (Llanes Pulido recus ed)
#2: Education	20160727 004-b10	Zamora	Feasibility to study for best practices to consolidate city/ISDs educational services	\$ 75,000.00	The Commission recommends a feasibility study (at (\$75,000) to determine how to best consolidate the city's educational programs, assess their effectiveness and expand the overall effort in support of Austin ISD.	Zamora	Lopez-Aguilar	All
#1: Health & Human Services	20160727 004-b11	Ramirez	Con Mi Madre	\$ 101,618.00	Funds Con Mi Madre project for \$101,618. Budget is for individual counseling and school workshops.	Velasquez	Lopez-Aguilar	All

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#2: Education	20160727 004-b12	Tijerina	The AZTLAN Performing Arts Conservatory: Institutional Capacity Building Chicana/o Expressive Futures in Austin	\$ 50,000.00	The AZTLAN Dance Company requests \$50,000 for the development of the AZTLAN Performing Arts Conservatory, a capacity building initiative for organizational growth, professionalization, program/service expansion, and grassroots cultural arts institution making. The AZTLAN Performing Arts Conservatory initiative meaningfully expands AZTLAN's nonprofit organizational business model by creating a formal and structured school for the performing arts that centers dance, history, culture, and community as critical tenets for community-based programming. Funds will be invested in three identified areas, they are: 1.) grants development and personnel, 2.) curriculum development, and 3.) a comprehensive educational/marketing power toolkit. The AZTLAN Conservatory will provide a rigorous program of arts instruction for youth and adults, develop performance artists for the AZTLAN Dance Company, and employ arts education, performances, and workshops as a means to reflect our self-determined culture within the broader spectrum of Austin arts.	Llanes Pulido	Zamora	All
#4: Other	20160727 004-b13	Ramirez	John Trevino Jr. Metropolitan Park at Morrison Ranch	\$ 50,000.00	For PARD to conduct a feasibility study to determine how the park can be developed, so it meets the needs of the community and particularly of the impoverished community and the region.	Ramirez	Lopez-Agular	All
#1: Health & Human Services	20160727 004-b14	Ramirez	Las Comadres Building Support Systems for Seniors on Fixed Incomes in Zip Code 78702	\$ 37,520.00	Due to the increase in property taxes all over Austin, but especially in the central Austin neighborhoods, many elderly individuals who have lived in East Austin, since at least 1992, and who live on fixed incomes, find themselves unable to pay the high property taxes. Las Comadres Para Las Americas, Austin Network seeks to create a model for community building and support for senior citizen residents in East Austin. The proposed model supports the work being done by The East Side Conservancy (eastsideguardians.org), specifically around the housing affordability initiative. This is a one time funding.	Ramirez	Lopez-Agular	All
#2: Education	20160727 004-b15		Addition of a Community Outreach Specialist for the ESB-MACC	\$ 70,000.00	After the community voiced various concerns that the center has not performed enough outreach, the staff of the ESB-MACC has identified a need for a full time Community Outreach Specialist. This position will not only address the community's concerns, but will also improve and increase visibility of the Center and its programs.	Zamora	Lopez-Agular	All
Total:				\$ 4,315,079.00				

