



LAMAR BEACH MASTER PLAN

DOWNTOWN COMMISSION REQUEST FOR RECOMMENDATION

Charles Mabry, Park Development Coordinator

October 19, 2016

BACKGROUND

- Lamar Beach includes 65.4 acres of parkland within Ladybird Lake Metropolitan Park System bounded by Lady Bird Lake to the south, YMCA of Austin, railroad tracks and various parcels to the north, Austin High School and Mopac to the west and North Lamar Boulevard to the east.
- In June, 2014 the City Council passed [Resolution No. 20140612-060](#) to initiate the Lamar Beach Master Plan
- Lamar Beach is home to multiple organizations that provide public benefits: Austin Animal Center/Austin Pets Alive!, West Austin Youth Association, the YMCA of Austin, the Texas Rowing Center and Austin Independent School District/Austin High School.
- Community expressed a strong desire to move forward with a comprehensive plan to address issues like parking, environmental protection, public benefits and impacts of traffic changes.



PROJECT TIMELINE

- **June, 2014 – Council initiates Lamar Beach Master Planning Project**
- **February, 2015 - July, 2015 – Design Workshop procured through a Request for Proposals (RFP) process to develop the master plan**
- **August, 2015 – Master Planning Process Begins**
- **September, 2015 – January, 2016 – Stakeholder Meetings and Public Workshops Held**
- **March, 2016 – Draft Master Plan Submitted**
- **September, 2016 – Revised Draft Master Plan Submitted**
- **October, 2016 – Boards and Commissions**
- **November 10, 2016 (Anticipated) – Request for Council Adoption**

PROJECT GOALS

GOAL 1

BALANCE EXISTING USES ON THE SITE WITH ADDITIONAL SOCIAL AND RECREATIONAL POSSIBILITIES THAT MAXIMIZE THE ENJOYMENT OF THE PARK BY ALL.

GOAL 2

GAIN SUPPORT FROM AFFECTED STAKEHOLDERS INCLUDING CURRENT USERS, ADJACENT PROPERTY OWNERS, SURROUNDING RESIDENTS AND COMMUTERS.

GOAL 3

ENHANCE THE NATURAL ASSETS AND MINIMIZE THE NEGATIVE IMPACTS ON THE SITE AND ITS SURROUNDING CONTEXT.

GOAL 4

INTEGRATE ADJACENT PROPERTIES AND NEARBY NEIGHBORHOODS WHILE PROVIDING SAFE, ACCESSIBLE CONNECTIONS THROUGH THE PARK.

GOAL 5

ENSURE FINANCIAL SUSTAINABILITY FOR THE PARK WHILE CREATING LONG-TERM VALUE FOR THE RESIDENTS OF AUSTIN.

GOAL 6

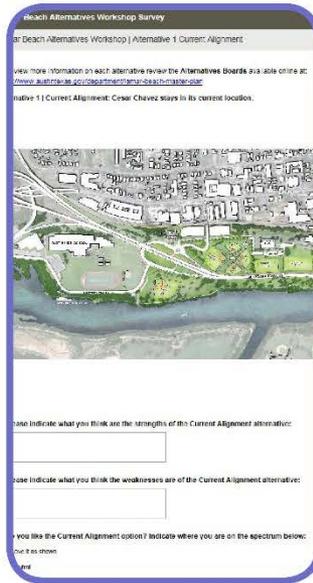
SOLIDIFY THE IDENTITY OF LAMAR BEACH.

STAKEHOLDER OUTREACH

INFORM



CONSULT



INVOLVE



COLLABORATE



EMPOWER



8,240+
WEBSITE VISITS
(FROM 9/1/2015)

1,540
ONLINE SURVEY
TAKERS

300+
WORKSHOP
PARTICIPANTS

11+
STAKEHOLDER
GROUP MEETINGS

6
TECHNICAL
ADVISORY GROUP
MEETINGS

TECHNICAL ADVISORY GROUP (TAG)

- **Met six times during the course of the nine month planning process**
- **Provided technical guidance for the project**
- **Included staff from Austin Parks and Recreation Department, Animal Services, Transportation, Watershed Protection, Public Works, Water Utility, Central Texas Regional Mobility Authority, TXDOT and Austin Independent School District**

STAKEHOLDER FOCUS GROUPS

- **Stakeholder focus groups provided feedback on programming, infrastructure, transportation, neighborhood connectivity, environmental concerns and other relevant issues affecting the development of Lamar Beach**
- **Key stakeholders included:**
 - **Austin High School**
 - **AISD**
 - **The Trail Foundation**
 - **Austin Parks Foundation**
 - **Old West Austin Neighborhood Association**
 - **Downtown Austin Alliance**
 - **Downtown Austin Neighborhood Association**
 - **West Austin Youth Association**
 - **Austin Pets Alive!**
 - **YMCA**
 - **Texas Rowing Center**

PUBLIC WORKSHOPS

Vision Workshop
October 2015

Alternatives Workshop
December 2015

Recommendations Workshop
January 2016

Draft Master Plan
March 2016



MASTER PLAN RECOMMENDATIONS – PHASE 1



PROJECT

- 1** Cesar Chavez Street Minor Improvements
- 2** Stephen F. Austin Drive Improvements
- 3A** Ball Field Improvements Phase One
- 4A** West Parking Area Phase One (220 spaces)
- 5A** Neighborhood Amenity Area Phase One
- 6** Flume and Boat Ramp Improvements
- 7** Butler Hike and Bike Trail Improvements
- 8** Heron Creek Park Trail Improvements
- 9** South Parking Area
- 10** Town Lake Animal Facility/Austin Pets Alive!

COST RANGE

- \$271,957.50 – \$353,544.75
- \$243,931.50 – \$317,110.95
- \$4,379,821.88 – \$5,693,768.44
- \$518,400.00 – \$673,920.00
- \$234,630.00 – \$305,019.00
- \$204,525.00 – \$265,882.50
- \$924,750.00 – \$1,202,175.00
- \$222,480.00 – \$289,224.00
- \$1,525,500.00 – \$1,983,150.00
- \$18,900,000.00 – \$24,570,000.00

LEAD

- Austin Parks and Recreation Department
- Austin Department of Public Works
- West Austin Youth Association
- Austin Parks and Recreation Department
- Austin Parks and Recreation Department
- Austin Parks and Recreation Department
- The Trail Foundation
- Austin Parks and Recreation Department
- Austin Parks and Recreation Department
- Austin Pets Alive!

MASTER PLAN RECOMMENDATIONS – PHASE 2



PROJECT

COST RANGE

LEAD

11 Cesar Chavez Street Realignment	\$27,064,125.00 – \$37,341,675.00	Austin Transportation Department
12 Cesar Chavez Street and B. R. Reynolds Drive Intersection	\$337,500.00 – \$438,750.00	Austin Transportation Department
13 Lamar Bridge Underpass Intersection Improvements	\$2,646,000.00 – \$3,704,400.00	Austin Transportation Department
14 Lamar Boardwalk	\$2,430,000.00 – \$3,159,000.00	The Trail Foundation
15 Pressler Street Extension and Pedestrian Connection	\$992,250.00 – \$1,289,925.00	Austin Transportation Department
16 South Park Road / Cesar Chavez Street Diet	\$455,625.00 – \$592,312.50	Austin Transportation Department
17 Savanna Restoration	\$1,080,000.00 – \$1,404,000.00	Austin Parks and Recreation Department
18 Gateway and Water Quality Features	\$1,080,000.00 – \$1,404,000.00	Austin Art in Public Places
3B Ball Field Improvements Phase Two	\$1,106,181.56 – \$1,438,036.03	Austin Parks and Recreation Department
4B West Parking Area Phase Two	\$324,000.00 – \$421,200.00	Austin Parks and Recreation Department
5B Neighborhood Amenity Area Phase Two	\$163,755.00 – \$212,881.50	Austin Parks and Recreation Department

MASTER PLAN RECOMMENDATIONS



Full Lamar Beach Master Plan Report Available Here:

<https://austintexas.gov/department/lamar-beach-master-plan>