

#### AUSTIN CITY CLERK RECEIVED

2016 OCT 14 PM 2 52

1	Committee or Organization Name*		
INDIVIDUAL	Austin Forward PAC (aka Move Austin Forward)		
OR			
ORGANIZATION			
NAME			
Filer is an individual			
2 INDIVIDUAL OR	Address/ PO Box*	Apartment or Si	uite Number
ORGANIZATION	P.O. Box 302854		
ADDRESS	City*	State*	Zip Code*
ADDRESS	Austin	тх	78703
3			
COMMITTEE TREASURER	Title First Name		Middle Initial
NAME	Ms. Laura	] [	
(if applicable)	Last Name	Suffix	
	Hernandez		
4	Address/ PO Box	Apartment or Si	uite Number
COMMITTEE TREASURER	710 Colorado Street	#6C	
ADDRESS	City	State	Zip Code
(if applicable)	Austin	TX	78701
5	Date Filed (yyyymmdd)*		
REPORT DATE	20161014		

<sup>\*</sup> Indicates a required field



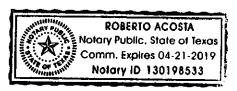
#### **6 AFFIDAVIT**

10/14/16

I swear or affirm upon penalty of perjury that each direct campaign expenditure was made without prior consent, cooperation, strategic communication, consultation, or sharing of material information regarding the communication's content, intended audience, timing, or method of dissemination between an affected candidate, the candidate's campaign staff, the candidate's campaign committee, or an agent or employee of the candidate or the committee, and the person making the expenditure, or that person's agent or employee.

I further swear that this Report of Direct Campaign Expenditures filed herewith is in all things true and correct and fully shows all information required to be reported by me pursuant to City Code, Section 2-2-32.

DATE:	Laura Hernande 3
AFFIANT'S SIGNATURE	PRINT NAME
STATE OF TEXAS	
COUNTY OF TRAVIS	
This instrument was acknowledged, sworn to and subsc	cribed before me by
LAURA HERNANDEZ	
On the 14TH day of OCTOBER	, 2016 , to certify which witness my hand and official seal.
Rato Anosta	ROBERTO ACOSTA
Notary Public in and for the State of Texas	Typed or Printed Name of Notary





1				
PAYEE				
NAME	Organization Name or Payee Last Name, as applicable*	_		
Payee is an individual	Rindy Miller Media			
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number	
PAYEE	2401 E 6th St	Apt 1007		
ADDRESS	Payee City*	Payee State*	Payee Zip Code*	
	Austin	тх	78702-3975	
3	Category*	(\$) Expenditure A		
EXPENDITURE	Advertising Expense	\$72,000.00		
DETAILS	Description (If Category is "Other")	Expenditure Date	*	_
		20161013		
			<del></del>	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
upport City of Austin Prop 1			
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PAYEE		
PATEE		
NAME	Organization Name or Payee Last Name, as applicable*	
Payee is an individual	Y Strategy	
	Payee Address/ PO Box*	Payee Apartment or Suite Number
PAYEE	3110 Manor Rd	Ste H
ADDRESS	Payee City*	Payee State* Payee Zip Code*
	Austin	TX 78723-5703
	Category*	(\$) Expenditure Amount*
EXPENDITURE	Advertising Expense	\$12,826.53
DETAILS	Description (If Category is "Other")	Expenditure Date*
•		20161012

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
support City of Austin Prop 1			
			<u> </u>



PAYEE  NAME  Payee is an individual	Organization Name or Payee Last Name, as applicable*  U.S. Postal Service		
2 PAYEE	Payee Address/ PO Box*	Payee Apartment	or Suite Number
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Austin	тх	78704-9998
3	Category*	(\$) Expenditure A	lmount*
EXPENDITURE	Advertising Expense	\$6,262.71	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161012	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
upport City of Austin Prop 1			
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PAYEE		
NAME	Organization Name or Payee Last Name, as applicable*	_
Payee is an individual	Turnkey Direct	
2	Payee Address/ PO Box*	Payee Apartment or Suite Number
PAYEE	795 St. Mortiz St	
ADDRESS	Payee City*	Payee State* Payee Zip Code*
	Victoria	MN 55386
3	Category*	(\$) Expenditure Amount*
EXPENDITURE	Advertising Expense	\$211.09
DETAILS	Description (If Category is "Other")	Expenditure Date*
		20161012

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
upport City of Austin Prop 1			
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1			
PAYEE			
NAME	Organization Name or Payee Last Name, as applicable*		
Payee is an individual	Littlefield Consulting		
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	PO Box 90591		
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Austin	тх	78709-0591
3	Category*	(\$) Expenditure A	Amount*
EXPENDITURE	Polling Expense	\$2,800.00	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161013	
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Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
support City of Austin Prop 1			
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PAYEE		
NAME . Payee is an individual	Organization Name or Payee Last Name, as applicable*  VoterTrove Inc.	
	Payee Address/ PO Box*	Payee Apartment or Suite Number
PAYEE	921 Cavalry Ride Trl	
ADDRESS	Payee City*	Payee State* Payee Zip Code*
	Austin	TX 78732-2370
<u> </u>	Category*	(\$) Expenditure Amount*
EXPENDITURE	Advertising Expense	\$20,000.00
DETAILS	Description (If Category is "Other")	Expenditure Date*
		20161013

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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PAYEE			
NAME	Organization Name or Payee Last Name, as applicable*		
Payee is an individual	Harland Clarke		
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	15955 La Cantera Pkwy		
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	San Antonio	тх	78256-2589
3	Category*	(\$) Expenditure A	umount*
EXPENDITURE	Accounting/Banking	\$73.56	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161012	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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PAYEE	·		
NAME	Organization Name or Payee Last Name, as applicable*	_	
Payee is an individual	GNI Consulting, LLC		·
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	PO Box 3685008		
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Austin	тх	78701
3	Category*	(\$) Expenditure A	Amount*
EXPENDITURE	Consulting Expense	\$2,250.00	·
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161012	
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Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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Î PAYEE NAME	Organization Name or Payee Last Name, as applicable*		
Payee is an individual	Intuit		
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	2632 Marine Way	Ms 2675	-
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Mountain View	CA	94043-1126
3	Category*	(\$) Expenditure A	Amount*
EXPENDITURE	Accounting/Banking	\$29.32	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161013	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
upport City of Austin Prop 1			
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Organization Name or Payee Last Name, as applicable*		
FedEx Office		
Payee Address/ PO Box*	Payee Apartment	or Suite Number
327 Congress Ave		
Payee City*	Payee State*	Payee Zip Code*
Austin	ТХ	78701-4058
Category*	(\$) Expenditure A	Amount*
Printing Expense	\$412.29	<b>4. = 4.</b>
Description (If Category is "Other")	Expenditure Date	*
	20161013	
	Payee Address/ PO Box*  327 Congress Ave  Payee City*  Austin  Category*  Printing Expense	Payee Address/ PO Box*  Payee Apartment  327 Congress Ave  Payee City*  Austin  Category*  (\$) Expenditure A  Printing Expense  Description (If Category is "Other")  Expenditure Date

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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PAYEE			
NAME	Organization Name or Payee Last Name, as applicable*	_	
Payee is an individual	Black Sheep Lodge		
2	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	2108 S Lamar Blvd		
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Austin	тх	78704-4993
3	Category*	(\$) Expenditure A	mount*
EXPENDITURE	Food/Beverage Expense	\$56.62	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161013	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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PAYEE			
NAME	Organization Name or Payee Last Name, as applicable*		
Payee is an individual	Community Impact Newspaper		
	Payee Address/ PO Box*	Payee Apartment	or Suite Number
PAYEE	16225 Impact Way	Unit 1	
ADDRESS	Payee City*	Payee State*	Payee Zip Code*
	Pflugerville	TX	78660-4404
	Category*	(\$) Expenditure A	Amount*
EXPENDITURE	Advertising Expense	\$7,010.00	
DETAILS	Description (If Category is "Other")	Expenditure Date	*
		20161013	

Candidate Last Name or Ballot Measure Supported/Opposed*	Candidate First Name (if applicable)	Office Sought (if applicable)	Office Held (if applicable)
Support City of Austin Prop 1			
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Effective September 1, 2016 information related to contributions must be reported if the individual or organization making a direct campaign expenditure has accepted a contribution.

For each contributor who made one or more contributions in an aggregate amount of \$500 or more after August 31, 2016, that have not previously been reported, the following information must be provided for each accepted contribution.

Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

CONTRIBUTOR  NAME  Contributor is an individual	Contributor Title Contributor First Name*  Keith  Organization Name or Contributor Last Name, as applicable*  Crawford	Contributor Suffix
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  3200 Steck Ave  Contributor City*  Austin  Contributor Employer*  Self Employed	Contributor Apartment or Suite Number  Ste 220  Contributor State* Contributor Zip Code*  TX 78757-8032  Contributor Occupation*  Attorney
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161011	(\$) Contribution Amount* \$2,500.00

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For each contributor who made one or more contributions in an aggregate amount of \$500 or more after August 31, 2016, that have not previously been reported, the following information must be provided for each accepted contribution.

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CONTRIBUTOR  NAME		-	
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
CONTRIBUTOR ADDRESS AND EMPLOYER	Texas Disposal Systems, Inc.  Contributor Address/ PO Box*  12200 Carl Road  Contributor City*  Creedmoor  Contributor Employer*	Contributor Apartme  Contributor State*  TX  Contributor Occupat	Contributor Zip Code* 78610
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161011	(\$) Contribution Am \$15,000.00	ount*

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For each contributor who made one or more contributions in an aggregate amount of \$500 or more after August 31, 2016, that have not previously been reported, the following information must be provided for each accepted contribution.

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1 CONTRIBUTOR NAME			
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
	Riverside Resources Property Management Ltd.		
2	Contributor Address/ PO Box*	Contributor Apartme	ent or Suite Number
CONTRIBUTOR	100 Congress Ave	Ste 1450	
ADDRESS	Contributor City*	Contributor State*	Contributor Zip Code*
AND	Austin	тх	78701-4072
EMPLOYER	Contributor Employer*	Contributor Occupat	ion*
3 CONTRIBUTION	Contribution Date (yyyymmdd)*	(\$) Contribution Am	ount*
DETAILS	20161012	\$10,000.00	

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CONTRIBUTOR  NAME  Contributor is an individual	Contributor Title Contributor First Name*  Brian  Organization Name or Contributor Last Name, as applicable*  McCall	Contributor Suffix
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  2400 Harris Blvd  Contributor City*  Austin  Contributor Employer*  Texas State University System	Contributor Apartment or Suite Number  Contributor State* Contributor Zip Code*  TX 78703-2406  Contributor Occupation*  Chancellor
CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161012	(\$) Contribution Amount* \$500.00

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1			
CONTRIBUTOR			
NAME			
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
	Journeyman Construction		
2	Contributor Address/ PO Box*	Contributor Apartme	ent or Suite Number
CONTRIBUTOR	7701 N Lamar Blvd	Ste 100	
ADDRESS	Contributor City*	Contributor State*	Contributor Zip Code*
AND	Austin	тх	78752-1012
EMPLOYER	Contributor Employer*	Contributor Occupat	ion*
3		J I	
CONTRIBUTION	Contribution Date (yyyymmdd)*	(\$) Contribution Am	ount*
DETAILS	20161012	\$10,000.00	

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

CONTRIBUTOR  NAME  Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  500 E 4th St  Contributor City*  Austin  Contributor Employer*	Contributor Apartme  Contributor State*  TX  Contributor Occupat	Contributor Zip Code* 78701-3720
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161011	(\$) Contribution Am \$5,000.00	ount*

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME			
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*  Bank of America		
CONTRIBUTOR  ADDRESS  AND  EMPLOYER	Contributor Address/ PO Box*  515 Congress Ave  Contributor City*  Austin  Contributor Employer*	Contributor Apartme  Contributor State*  TX  Contributor Occupat	Contributor Zip Code* 78701
CONTRIBUTION  DETAILS	Contribution Date (yyyymmdd)* 20161011	(\$) Contribution Am \$5,000.00	ount*

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME		
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*  Balcones Resources	
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  9301 Johnny Morris Rd  Contributor City*  Austin  Contributor Employer*	Contributor Apartment or Suite Number  Contributor State* Contributor Zip Code*  TX 78724  Contributor Occupation*
CONTRIBUTION  DETAILS	Contribution Date (yyyymmdd)* 20161013	(\$) Contribution Amount* \$5,000.00

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

CONTRIBUTOR  NAME  Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
	Frost		
Z  CONTRIBUTOR  ADDRESS  AND  EMPLOYER	Contributor Address/ PO Box*  401 Congress Ave  Contributor City*  Austin  Contributor Employer*	Contributor Apartme Contributor State*  TX  Contributor Occupat	Contributor Zip Code* 78701-3793
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20171013	(\$) Contribution Am \$1,500.00	ount*

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

CONTRIBUTOR  NAME  Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  500 W 5th St  Contributor City*  Austin  Contributor Employer*	Contributor Apartme Ste 100 Contributor State* TX Contributor Occupat	Contributor Zip Code* 78701-3835
CONTRIBUTION  DETAILS	Contribution Date (yyyymmdd)* 20161013	(\$) Contribution Am \$5,000.00	ount*

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

1 CONTRIBUTOR NAME			
Contributor is an individual	Organization Name or Contributor Last Name, as applicable*		
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  701 Brazos St  Contributor City*  Austin  Contributor Employer*	Contributor Apartme  Ste 450  Contributor State*  TX  Contributor Occupat	Contributor Zip Code*  78701-2687
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161013	(\$) Contribution Amount* \$5,000.00	

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Itemize each contribution in Sections 1-3. For additional contributions, click "Add Another Contribution Page" below.

CONTRIBUTOR  NAME  Contributor is an individual	Contributor Title Contributor First Name*  Ted  Organization Name or Contributor Last Name, as applicable*  Siff	Contributor Suffix	1
CONTRIBUTOR ADDRESS AND EMPLOYER	Contributor Address/ PO Box*  504 West 11th Street  Contributor City*  Austin  Contributor Employer*  Self Employed	Contributor Apartment or Suite Number  Contributor State* Contributor Zip Code*  78701  Contributor Occupation*  Attorney	
3 CONTRIBUTION DETAILS	Contribution Date (yyyymmdd)* 20161013	(\$) Contribution Amount* \$500.00	

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