



MEMORANDUM

To: Austin City Council Member Ora Houston, Health and Human Services Committee Chair

From: Patricia Young Brown, Central Health President and CEO

CC: HHS Committee members

Date: October 11, 2016

Re: Update from Central Health

As our fiscal year commences, I want to provide you with this brief update on recent Central Health events and our current initiatives. Please let me know if we can follow up with more information on any of the items below. We value our partnership with the City of Austin and appreciate the work the Health and Human Services Committee undertakes in support of Central Health.

Central Health Brackenridge Campus redevelopment update

A [request for qualifications \(RFQ\)](#) for the redevelopment of the Central Health Brackenridge Campus was released on September 1 and responses from prospective developers are due October 21.

- Over 140 individuals attended a pre-response conference on September 15.
- Central Health will evaluate responses and those who are deemed qualified will be invited to participate in a request for proposals (RFP) to be issued in early 2017.
- After a thorough evaluation and review process, a finalist will be recommended to the Central Health Board of Managers by the end of 2017.
- Concurrently, Central Health will be working to begin the process of deconstruction of certain key structures to prepare for Phase 1 redevelopment.

To date, Seton is constructing a sky bridge/walkway connecting the main parking garage to the new Dell Seton Medical Center at The University of Texas over 15th Street. Seton will relocate services from the Brackenridge hospital tower to their new hospital on May 21, 2017; however, they will continue to lease the main parking garage long term, and the Clinical Education Center and affiliated parking garage for a period of seven years.

The vision for the Central Health Brackenridge Campus site includes a mixed-use neighborhood oriented to pedestrian-friendly streets, a public market and public spaces connecting to Waterloo Park and other improvements planned along Waller Creek Greenway. The redevelopment will be implemented over three phases which is anticipated to take nearly 20 years to complete. The revenue generated from the redevelopment of the Central Health Brackenridge Campus will be directed to our mission of providing access to high-quality and affordable health care for our growing low-income community.

President/CEO retirement

On October 3, I announced my retirement from public service. My last day will be December 31, 2016. The Central Health Board of Managers will discuss the plan for a national search for Central Health's next president and CEO within the month.

EnrollATX Update

The 2017 open enrollment period of the Health Insurance Marketplace begins November 1 and runs through January 31, 2017. This year marks the fourth year of open enrollment for the Health Insurance Marketplace. Central Health continues to lead and fund EnrollATX Coalition efforts by providing dedicated resources to promote local enrollment efforts through:

- Enhanced community outreach and engagement;
- Expanded navigation services contracted through United Way's 2-1-1 Call Center;
- A Community-wide Scheduling Initiative— providing one centralized number for residents to call and schedule appointments to receive in-person assistance at enrollment sites throughout Central Texas;
- Funded education, enrollment and advocacy services; and
- A robust public information campaign.

All of these efforts are geared toward promoting the benefits available through the Health Insurance Marketplace and to ensure our local residents have access to in-person assistance to obtain the health coverage they deserve.

Recent reports

Central Health recently released their [2015 Annual Report](#) and their [2016 Community Benefit Report](#) with the Dell Medical School. Both reports can be found on our website at www.centralhealth.net.