

A G E N D A



Recommendation for Council Action

Austin City Council	Item ID	64953	Agenda Number	4.
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Meeting Date:	11/10/2016	Department:	Health and Human Services
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Subject

Approve the negotiation and execution of an agreement with Latino Healthcare Forum to implement community health improvement strategies for an 11-month term from November 1, 2016 through September 30, 2017, in an amount not to exceed \$175,000, for a total contract amount not to exceed \$175,000.

Amount and Source of Funding

Funding in the amount of \$175,000 is included in the Fiscal Year 2016-2017 Operating Budget of the Health and Human Services Department.

Fiscal Note

A fiscal note is not required.

Purchasing Language:	
Prior Council Action:	On September 14, 2016 Council approved Ordinance No. 20160914-001 adopting the Fiscal Year 2016-2017 Operating Budget.
For More Information:	Shannon Jones, Director, 512-972-5010; Stephanie Hayden, Deputy Director, 512-972-5017; Robert Kingham, Social Services Policy Manager, 512-972-5026; Elena Lloyd, Agenda Coordinator, 512-972-5033.
Council Committee, Boards and Commission Action:	
MBE / WBE:	
Related Items:	

Additional Backup Information

In response to the Fiscal Year 2012 Byrne Criminal Justice Innovation solicitation, the City selected the Rundberg Corridor as the recipient of additional resources needed to address the significant incidents of crime in that area, which includes: Research Boulevard/Anderson Lane to the south; railroad tracks (just west of Metric) and Lamar to the west; Interstate 35 and Cameron Road to the east; and, Rutland Drive, Braker Lane, Floradale Drive, and Applegate Drive to the north.

Residents in the Rundberg Corridor are leading a revitalization effort termed Restore Rundberg, a partnership between neighborhoods, the community, government, higher education, public safety, researchers, and stakeholder groups with a mission of improving the quality of life, health, safety, education, and well-being of individuals living and working in the Rundberg neighborhood through innovative crime solutions and complementary social services.

In Fiscal Year 2015, the Latino Healthcare Forum (LHF) collected data and performed community health assessments

(CHA) in an effort to tailor outreach efforts and social services addressing determinants of health to residents of the Rundberg area. The CHA had five components: Quantitative & Demographic Analysis, Qualitative Research & Surveys, Community Outreach & Social Media, Community Asset Mapping & Stakeholder Analysis, and Recommendations for Future Planning & Prioritized Efforts.

During Fiscal Year 2016, the LHF implemented four activity areas identified in the CHA: Direct Service & Workforce Development, Planning Community Innovation Zone, Language & Resource Directory Mobile Application, and Planning for the Next Phase of Health Planning. Also, a Community Health Improvement Plan (CHIP) was developed with community stakeholders that focused on three strategic areas: Access to Resources, Language Access, and Access to Health Living.

LHF's continuation of this work will focus on four areas: Information Dissemination, Coordination with Provider Institutions, Addressing CHIP Key Recommendations, and Outreach/Engagement by Community Health Workers (CHW). The following are some key deliverables:

- 1) Community resource information dissemination through interactive kiosks, mobile application, and group training;
- 2) Outreach to clinical service providers and social service providers to integrate service delivery;
- 3) Implement recommendations from CHIP, including:
 - a. Coordinate, plan and implement a Health Literacy program;
 - b. Collaborate with the Asian American Resource Center to train CHW's;
 - c. Plan, coordinate and implement support project for parents with depression; and
- 4) Train CHW's assigned to the Rundberg area in the Pathway Model to address social determinants of health.

Related Departmental Goal:

Promote a healthy community by addressing the needs of vulnerable households.