



## Austin Travis County Food Policy Board



## MEETING MINUTES Monday, October 10, 2016

The Austin Travis County Food Policy Board (ATCFPB) convened on Monday, October 10, 2016 at the Street Jones Building, 1000 East 11<sup>th</sup> St., 4<sup>th</sup> Floor, Room 400A, Austin, TX 78702

### CALL TO ORDER

Board Vice-Chair Alexandra (Sandra) Evans called the meeting to order at 6:04 p.m.

### Board Members in Attendance:

Felipe Camacho, Jake Carter, Alexandra Evans (Vice Chair), Jessica Gaffney, Adrienne Haschke, Michael Hanan, Erin Lentz, Karen Magid

### Absent Board Members:

Kathy Green (Chair), Dustin Fedako, Sharon Mays, Errol Schweizer

### Staff in Attendance:

Meredith Gray, Edwin Marty, Amanda Rohlich

## 1. INTRODUCTIONS

Board introductions to new Austin Travis County Food Policy Board member, Michael Hanan, of Agua Dulce Farm and founder of Ten Acre Organics.

## 2. CITIZEN COMMUNICATION: GENERAL

Speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda. - None

## 2. STAFF BRIEFINGS

### a. Maggie Whittington, Program Director for Brighter Bites

- a) See back-up materials for presentation -- Creating a community of health through food access (produce distribution), food literacy (nutrition education – Coordinated Approach to Child Health - CATCH program), food engagement (fun food experience – sample demonstrations at distribution table) in Houston, Dallas and Austin. 8.2 Million
- b) Partner at 8 sites in Austin, all on AISD campuses with CATCH programs, delivery 40k pounds of produce each week, 220 families per site. Partnered with Food Bank in each city. Help to secure and procure produce. Donations come from food banks. 30 pounds of produce per week over the recommended servings for a family of four.
- c) Questions/comments from Board Members
  - 1) Adrienne Haschke: question about food waste education. Maggie Whittington -- Look to partners to join and share their message so as not to dilute BB messaging.
  - 2) Karen Magid – distribution, any conversation with Austin Resource Recovery and organics diversion requirements of directing more seconds to come to program. Maggie Whittington -- logistics conversation; need trucks for distribution. Partner with local growers that can donate and sell.
  - 3) Erin Lentz—what is the reason behind the dip in the summer? Maggie Whittington – harder to find summer feeding programs with consistent populations that meet their focus.
  - 4) Karen Magid: Which age does this program serve? Maggie Whittington: Elementary aged students though looking at Middle School and other opportunities.

- 5) Erin Lentz: Suggestion to partner with Sustainable Food Center on cooking education. Maggie Whittington: Partnered with Cocina Alegre to get participants in to the cooking classes leveraging existing partnerships.

### **3. APPROVAL OF MINUTES FROM AUGUST MEETING**

Board Member Erin Lentz motioned to approve the meeting minutes from September 12, 2016 with Board Member Jake Carter seconding the motion to approve. All are in favor of approving with none opposing.

### **4. OLD BUSINESS**

- a) Board Infrastructure & Protocol
  - 1) Review Board Members' meetings with City and County Officials – none
  - 2) There is one board seat open – Commissioner Davis is resigning. New Commissioner will appoint someone after elections.
- b) Board Recommendations Follow-up
  - 1) Local and Healthy Food Procurement – AISD and UT working with manufacturers and distributors to get information on whole food purchases to inform baseline score under the Good Food Purchasing Program. Creating supply where there is unmet demand so farmers are comfortable in investing in land, labor. Next step is looking at areas for improvement and set goals. Erin Lentz recommendation to meet with new RGK staff person who will be heading up the charge on collecting CTSIP data. Can they incorporate procurement data and measures in the survey data? Edwin to follow-up with RGK staffer to discuss. Major questions / challenges—does the product exist that these institutions want to purchase? Also looking into what parts of the purchasing process is not covered in the Good Food Purchasing Program such as vending and catering and looking into developing a program.
  - 2) Healthy Food Access funding – see Healthy Food Access Initiatives summary in new business.

### **5. NEW BUSINESS**

- a) Debrief of the Joint Sustainability Committee (JSC) meeting
  - 1) Adrienne Haschke provided updates from last meeting. Adrienne Haschke Zach Baumer to give presentation on how ATCFPB can contribute to the review of how various Community Climate Plan actions reduce greenhouse gas emissions and how are those quantified.
    - a. Staff debriefing on recommendations made in July. Specific to ATCFPB – residential curbside organics collection (full roll out by 2019 and no opt out). Mobility Bond – on November ballot. Fayette Coal Fire Power Plant payout. City Council voted to fund pay off of remaining debt. By next year, majority of energy from wind.
    - b. Updates on Community Climate Plan – discussion of how they are measuring impact of each of the action items in the Phase 1. 2020 greenhouse gas emission reductions are achievable. Calculate emissions performance
    - c. Community Outreach Plan
    - d. Electrifying Fleet – recommendation of converting 25% of fleet to EV
- b) Working Group Briefings and Recommendations
  - 1) Budget and Policy – Updates from Jessica Gaffney. Introduction of the Master Advocacy Calendar.
  - 2) Codes and Ordinances – Sharon Mays was absent. Edwin gave update. How to do a better job of getting information in white paper into Code Next Process. Example of property and translate white paper into real world experience.

- 3) Farmland Preservation and Access – Adrienne Haschke gave update. Next meeting will be Tuesday, Oct. 25 to discuss priorities and establish new leadership.
  - 4) Food Safety and Innovation – Errol Schweizer and Dustin Fedako absent. No updates. Potential to use this working group to address food donation and recovery – meeting set for October 20<sup>th</sup>.
  - 5) Healthy Food Security and Access – Doubled funding from last year and secured on-going funding from general fund (\$400 Healthy Food Retail (on-going), \$300 Coordinated Messaging Campaign, \$100 Food Access Coordinator). Edwin Marty gave updates on the FY17 funding.
    - a. Link to map of existing initiatives from FY16 funding:  
<https://drive.google.com/open?id=1JsHoLX-gPifEzciVQQJGXmc1JKY&usp=sharing>
    - b. Farmstands – launching at affordable housing sites
    - c. Mobile Markets – launched in Del Valle. 3 mobile markets, limiting factor is lack of produce
    - d. Healthy Corner Stores – 8 stores
- c) Review of Board Member Assignments
- 1) Standing item—**all board members** to update Council and Commissioner profiles and meeting information after meetings or send updates to Jessica Gaffney and she will make updates.
  - 2) Adrienne Haschke and Edwin Marty to meet with Zach Baumer and schedule a presentation at future board meeting.
  - 3) Amanda Rohlich to check in with Dave Sullivan to confirm agenda for CodeNEXT advisory group meeting to see if food system will be discussed.
  - 4) Email food recovery white paper
  - 5) Amanda Rohlich to send map of food access funding initiatives.
  - 6) Amanda Rohlich to send doodle poll to schedule advocacy training

## 6. FUTURE AGENDA ITEMS

- 1) August: Advocacy training--recommended as separate meeting apart from regular board meeting
- 2) November:
  - a. Discussion of successes/obstacles of current working groups (roses, buds, thorns)
  - b. Green Gate roll out of new site development -- postpone
  - c. Zach Baumer to give presentation Climate Resilience Plan
- 3) December: Strategic Planning meeting
- 4) Who is the County and City funding? Give updates on how they are spending money around food access, food recovery. Start in 2017. With short updates.

## 7. ADJOURNMENT

Vice Chair Alexandra Evans adjourned the meeting at 7:25 p.m. without objection.