

# **MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD**

## **Special Called Meeting**

**Wednesday, January 18, 2017, 6pm**

**Emma S. Barrientos Mexican American Cultural Center**

**600 River Street, Austin, TX 78701**

## **BOARD MEMBERS**

**Rick Hernandez, Chair**

**Blanca Valencia, Co-Chair**

**Juan Oyervides, Member**

**Juanita Tijerina, Member**

**Ruth Powers, Member**

**Anna Maciel, Member**

**Julia Aguilar, Member**

**Aida Cerda-Prazak, Member**

**Kathy Vale Castillo, Member**

## **AGENDA**

### **A. CALL TO ORDER**

### **B. CITIZEN COMMUNICATION**

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

### **C. APPROVAL OF MINUTES**

### **D. PRESENTATIONS & BRIEFINGS**

1. Briefing by PARD Project Manager Kim McKnight on the ESB-MACC Master Plan update.

### **E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS**

1. Discussion and possible action on the presentation made about the ESB-MACC Master Plan.  
*Hernandez, Valencia*
2. Discussion and Chairs' update on the ESB-MACC Board's communications with the Rainey Neighbors Association.  
*Hernandez, Valencia*
3. Discussion and possible action on PARD procedures for vendor activities and the appropriate use of policies as it relates to the use of the MACC name and logo.  
*Hernandez, Valencia*
4. Evaluation of the Figuralo Exhibition's strengths and weaknesses.  
*Hernandez, Valencia*
5. Discussion of the preparation for the next Awards of Excellence event.  
*Hernandez, Valencia*
6. Discussion and possible action on a CapMetro stop near the ESB-MACC.  
*Hernandez, Oyervides*
7. Report of the "Taste of Rainey" Event Working Group.  
*Hernandez, Valencia*
8. Discussion and action on Board Meeting calendar for 2017.  
*Hernandez, Valencia*

### **F. STAFF REPORTS:**

December & January Programs; Marketing and Outreach Report; Review of Board Calendar and updates on board members affected by the election; opportunities for Board participation at ESB-MACC programs for the months of January-February.

### **G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS**

### **H. ADJOURNMENT**

alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Laura Esparza at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711. For more information on the Mexican American Cultural Center Advisory Board, please contact Laura Esparza at 512-974-4001 or [laura.esparza@austintexas.gov](mailto:laura.esparza@austintexas.gov).