



# 2013 Affordable Housing Bond Program Overview & Update

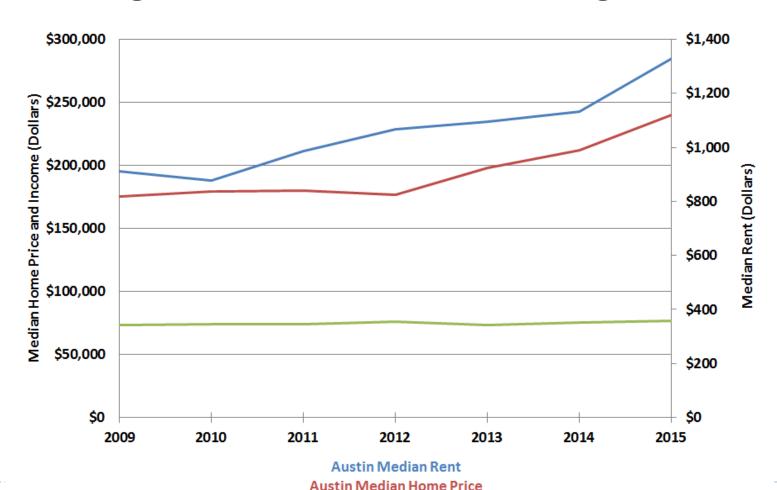
Bond Oversight Committee January 2017

Presentation by:

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# **Need for Housing Bonds**

### Wages Flat, Home Prices and Rents Rising Fast



**Austin Median Income** 

## **Need for Housing Bonds**

```
183,000 renter households
 33% earn <$25,000
 (60,000 households)
10% of rental units are
      affordable
    (19,000 units)
GAP of 48,000 units
   for households
   earning < $25k
```

<sup>3</sup> Data: 2014

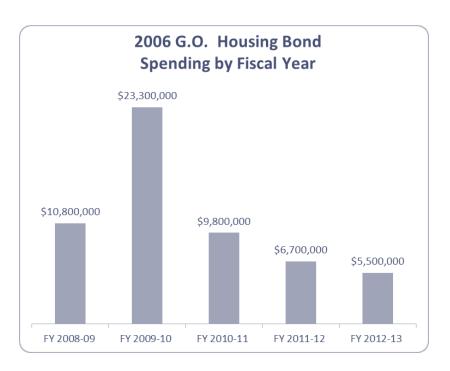
## **Need for Housing Bonds**

Proposed 10 Year Community Housing Goals

60,000
housing units
at 80% MFI
and below



# 2006 Bond Proposition Highlights



Rental	Amount	Units	
Very Low Income Persons/Families	\$21.5	869	
Workforce/ Family Housing	\$11.2	529	
Persons with Mental Disabilities	\$3.3	61	
Senior Housing	\$3.0	108	
Children	\$1.9	42	
Mobility Disability	\$0.8	70	
Subtotal: Rental	\$41.7	1,679	
Homeownership	Amount	Units	
	Amount	Offics	
\$4.6M – Repairs; \$8.7M – Buyers	\$13.3	914	
\$4.6M – Repairs; \$8.7M – Buyers			
\$4.6M – Repairs; \$8.7M – Buyers  Subtotal: Affordable Units			
,	\$13.3	914	
Subtotal: Affordable Units	\$13.3	914 2,593	

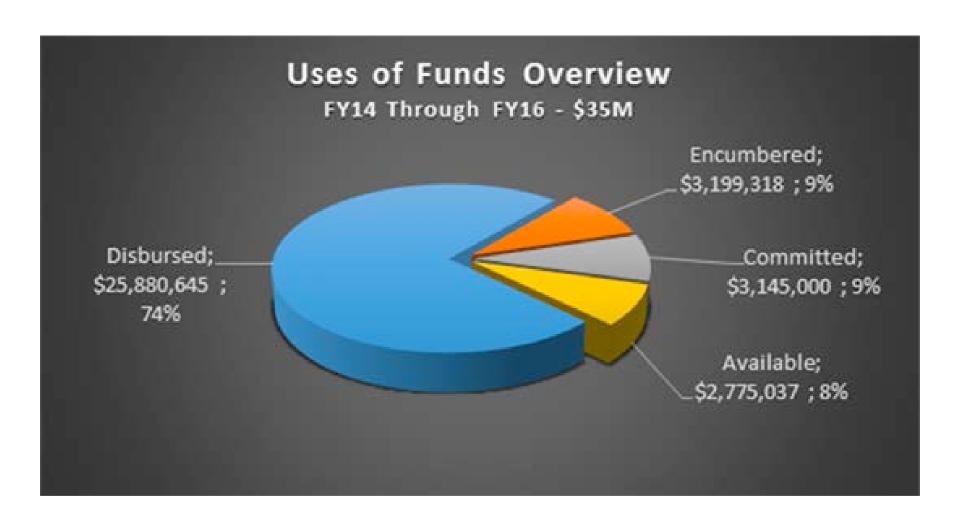
## 2013 Affordable Housing Bond Overview

- November 5, 2013, Austin voters approved \$65M in bond funding for affordable housing Proposition.
- ▶ Three main investment areas:
  - Rental Housing Development Assistance
  - 2. Home Ownership Programs
  - 3. Home Repair Programs
- 2013 Bond Program based on 6 year assumption (2013-2019)

## Implementation Planning

- ▶ January 23, 2014, Council approved a Capital Budget Amendment to appropriate \$15M to begin implementation in FY13-14.
- Appropriation of \$10M/year from FY2015-FY2019
- ▶ Populations served through the Bond Program include:
  - Veterans
  - Seniors
  - Chronically Homeless
  - Families with Children
  - Persons with Disabilities

# **Implementation**



## **Community Values**

- Prevent Households From Being Priced Out of Austin
- Foster Equitable Communities
- Invest in Housing for Those Most in Need
- Create New and Affordable Housing Choices for All Austinites in All Parts of Austin
- Help Austinites Reduce their Household Costs



Wildflower Terrace 2006 GO Bond Affordable Housing - Mueller

## FY16 Application Scoring Criteria

#### PRIORITY INITIATIVES

- Permanent Supportive Housing
- Accessibility and housing for persons with disabilities
- Priority Location (i.e., proximity to transit; high opportunity areas)
- Preservation of Affordable Units

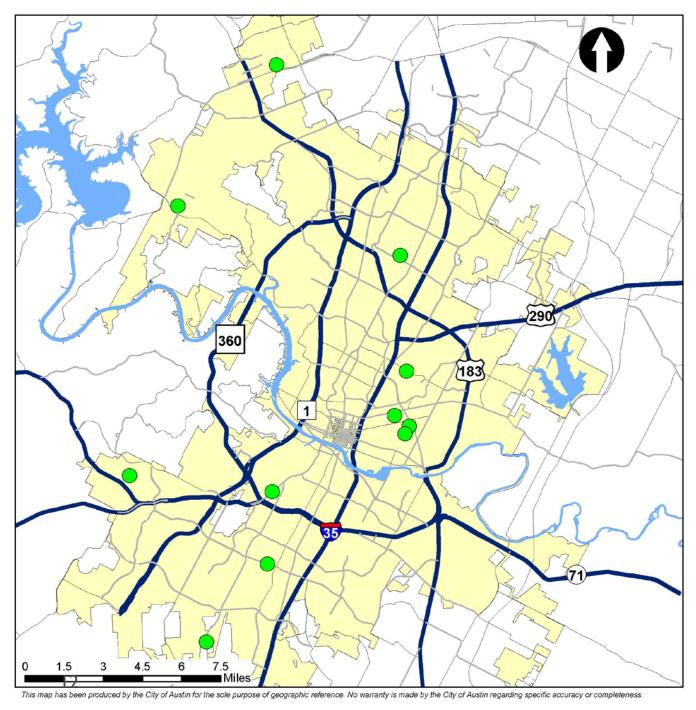
#### **UNDERWRITING**

Developer Experience and Qualifications

- Sources & Uses of Funds
- Debt Coverage Ratio
- Leverage
- Rental Housing Development Assistance (RHDA) Cost Per Unit
- Project Readiness
- Property Management Experience
- Supportive Services

# 2013 Affordable Housing Bond Overview

Project Name	2013 G.O. Bond Funding Amount (millions)	Leveraged Amount (millions)	Cost	G.O. Amount Per Unit	Afford. Period (years)	Total Units	<=50% MFI Units	
Cross Creek Apartments	\$2.0	\$19.9	\$21.8	\$15 K	40	200	130	
Housing First Oak Springs	\$3.0	\$9.6	\$12.6	\$60 K	40	50	50	
Live Oak Trails	\$1.8	\$13.2	\$15.0	\$30 K	40	58	58	
Bluebonnet Studios	\$3.7	\$16.6	\$20.3	\$35 K	40	107	107	
Lakeline Station	\$3.0	\$23.5	\$26.5	\$39 K	40	128	77	
Cardinal Point Apartments	\$2.6	\$17.4	\$20.0	\$36 K	40	120	72	
Jeremiah Housing	\$2.0	\$7.3	\$9.3	\$57 K	99	35	35	
The Rail at MLK Jr. Station	\$2.5	\$30.0	\$32.5	\$43 K	40	225	58	
Aldrich 51 Apartments	\$2.0	\$33.7	\$35.7	\$32 K	40	240	63	
Garden Terrace Phase 3	\$1.2	\$1.5	\$2.7	\$60 K	40	20	20	
LaMadrid Apartments	\$3.3	\$17.1	\$20.4	\$77 K	40	95	43	
Expenditures to date	\$27.0	\$189.7	\$216.7	\$38 K*		1,278	713	
Total Bond Funds	\$65.0							
Remaining Bond Funds	\$38.0			*Total GO Bonds ÷ Total Units				

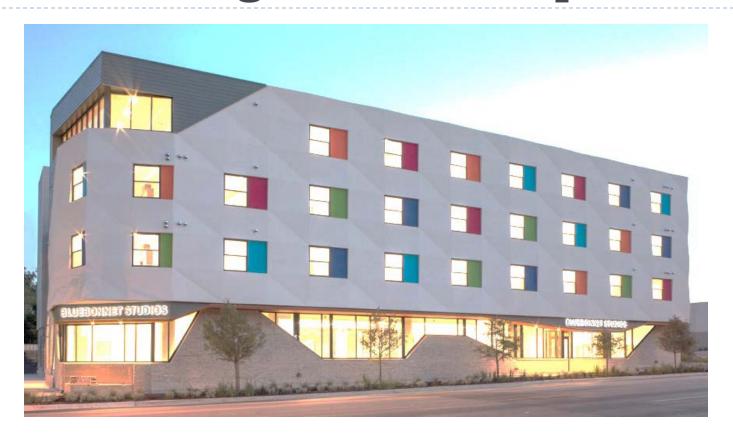


## 2013 G.O. Bond Developments

Bond Funded Properties



Map created by Neighborhood Housing and Community Development | City of Austin Date: 1/10/2017



Bluebonnet Studios S. Lamar Blvd.



Jeremiah Housing Moody Campus



Lakeline Station Apartments
Rutledge Spur



# First Ever Housing-First Development for the Chronically Homeless: Austin Travis County Integral Care Permanent Supportive Housing facility

- Supports the City Council goal to create 400 Permanent Supportive Housing (PSH) units over the next four years to house people experiencing homelessness.
- Social services funding will be committed at a later date through a Health and Human Services Department social services contract.

# More information

#### www.austintexas.gov/housing

#### **Austin Notes:**

Subscribe online to receive housing-related information

#### **Contact:**

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Rebecca Giello: rebecca.giello@austintexas.gov



AUSTIN

## HousingWorks Austin

# "All kinds of Homes, in All Parts of Town, for all Kinds of People"

HousingWorks advocates a wide range of housing options so that all Austinites can afford a home that is close to jobs, family, schools, recreation, and places of worship.



## Who Needs Housing That's Affordable in Austin?









## HOUSEHOLDS BELOW POVERTY LEVEL

**Including Seniors and Persons with Disabilities** 

#### **Less than \$11,770**

per year for an individual

People living below poverty level including those 65 years of age or older, people with physical, developmental, and mental disabilities who live on a fixed income such as Social Security

CURRENTLY = 24,068
HOUSEHOLDS

#### LOW-WAGE WORKERS

#### Less than \$26,900

per year for an individual

Less than 50% Median Family Income

Childcare providers, nurses aides, bus drivers, retail sales people, cashiers, cooks, custodians, visual/performance artists

CURRENTLY = 83,631
WORKERS

## LOW-INCOME FAMILIES

#### \$38,400 - \$61,450

per year for a family of four 50% to 80% Median Family Income

Medical assistants, bookkeepers, social workers, elementary school teachers, electricians, plumbers, paralegals, teachers' aides

CURRENTLY = 68,262
FAMILIES

#### MODERATE-INCOME FAMILIES

#### \$61,450 - \$92,150

per year for a family of four

80% to 120% Median Family Income

Teachers, public safety workers, nurses, database administrators, architects, physical therapists, computer programmers, dental hygienists

CURRENTLY = 66,527
FAMILIES



## 5 Steps to Keeping Austin Affordable



PRESERVE

We need to preserve affordable housing — both subsidized and unsubsidized.

2

**INVEST** 

We need to continue and expand the wise investments that our community makes. 3

## **LEVERAGE**

We need to stretch our scarce housing dollars by continuing our impressive record on leveraging.

4

## **PARTNER**

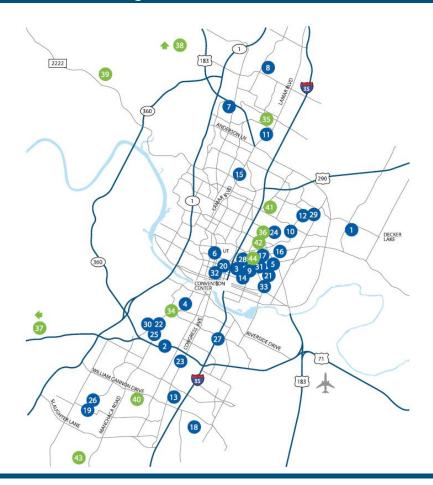
We need to foster partnerships between public and private entities. 5

## **INCLUDE**

We need to implement inclusionary affordable housing policies across the city and in a range of housing types.



## 2006 and 2013 Affordable Housing Bonds





#### Civic Economics Return on Investment

### FOCUS ON BONDS

#### THE 2016 STUDY REVEALS SOME INTERESTING DATA:

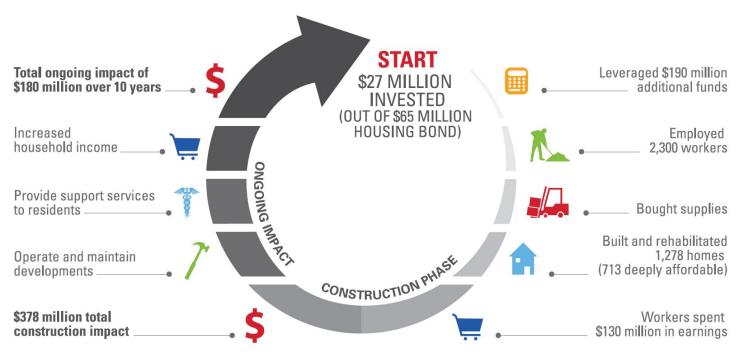
- The city's \$27 million investment was leveraged with an additional \$190 million in outside funding. That's a 7:1 leverage ratio!
- The housing bonds have had a significant construction impact, employing more than 2,300 workers.
- The city's \$27 million investment will result in 1,278 units of rental housing created or preserved, 713 of which are deeply affordable.
- Affordable housing created by the housing bonds will have ongoing operational impacts, estimated to be \$180 million over 10 years.
- Assuming the remaining bonds are invested and leveraged in a similar manner, we can
  expect a local economic impact of more than \$900 million during construction alone.

THE FULL ANALYSIS CAN BE DOWNLOADED FROM HOUSINGWORKS WEBSITE: http://housingworksaustin.org/policy-research/



### Return on Investment

## \$558 MILLION OVER 10 YEARS













Housingworksaustin.org