



Visitor Impact Task Force  
January 31, 2017  
3:00pm  
Austin Convention Center  
Meeting Room 5abc  
500 E. Cesar Chavez  
Austin, TX 78701

### **CURRENT BOARD MEMBERS:**

Gavin Garcia, Music Industry Representative  
Catlin Whittington, Music Industry Representative  
Lulu Flores, Arts Community Representative  
MariBen Ramsey, Arts Community Representative  
James Russell, Special Events Industry Representative  
Julie Niehoff, Special Events Industry Representative  
Tom Noonan, Austin Convention & Visitors Bureau Representative  
Shelly Schadegg, Hotel Industry Representative  
Bill Worsham- Public Safety Community Representative  
Alyson McGee- Preservation Community Representative  
Dan Keshet- Parks Community Representative  
Mark Tester- Convention Center Representative  
Dewitt Peart- Downtown Commission Representative  
Ashwin Ghatalia- Tourism Workforce Representative  
Stephen Sternschein- Tourism Workforce Representative  
Jonathan Mahone- Community Member Representative  
Pam Thompson- Environmental Community Representative  
Skeeter Miller- Restaurant Industry Representative  
Sara Hartley- Public Works Department Representative (ex-officio)  
Gordon Derr- Transportation Department Representative (ex-officio)

### **AGENDA**

**1. CALL TO ORDER:** 3:00pm

**2. CITIZEN COMMUNICATION: GENERAL**

- a.* Citizens wishing to speak will need to sign up ten minutes before the meeting is called to order. Citizen communications will be limited to the first ten speakers and each citizen communicator will be given three minutes to speak.

### **3. APPROVAL OF MINUTES**

- a. From the January 17, 2017 meeting

### **4. OLD BUSINESS:**

- a. Discussion and follow-up questions on Convention and Visitors Bureau use of Hotel Occupancy Tax. (Tom Noonan)
- b. Discussion and follow-up questions on Cultural Arts Division use of Hotel Occupancy Tax funding for grants. (Sylvia Holt-Rabb)
- c. Approve a public engagement plan for Task Force (Larry Schooler)

### **5. STAFF BRIEFINGS:**

- a. Discussion on Austin Convention Center Long Range Plan and proposed plans for expansion (Carla Steffen)

### **6. NEW BUSINESS:**

- a. Discussion and possible action to approve and establish a future schedule of Task Force meetings (Felicia Ojeda and Larry Schooler)

### **7. FUTURE AGENDA ITEMS**

- a. Discussion and possible action to make recommendations on items for future agendas

### **8. ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, [larry.schooler@austintexas.gov](mailto:larry.schooler@austintexas.gov) for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).