

## **MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD**

**Wednesday, February 1, 2017, 6pm**

**Emma S. Barrientos Mexican American Cultural Center**

**600 River Street, Austin, TX 78701**

### **BOARD MEMBERS**

**Rick Hernandez, Chair**

**Blanca Valencia, Co-Chair**

**Juan Oyervides, Member**

**Juanita Tijerina, Member**

**Ruth Powers, Member**

**Anna Maciel, Member**

**Julia Aguilar, Member**

**Aida Cerda-Prazak, Member**

**Kathy Vale Castillo, Member**

### **AGENDA**

#### **A. CALL TO ORDER**

#### **B. CITIZEN COMMUNICATION**

The first 10 speakers signed up prior to the meeting being called to order will each be allowed three minutes to address their concerns regarding items not posted on the agenda.

#### **C. APPROVAL OF MINUTES**

#### **D. PRESENTATIONS & BRIEFINGS**

1. Briefing by PARD Project Manager Kim McKnight on the ESB-MACC Master Plan update.
2. Briefing by Latino Arts Residency Partners of the Emma S. Barrientos Mexican American Cultural Center.

#### **E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS**

1. Discussion and possible action on the presentation made about the ESB-MACC Master Plan.  
*Hernandez, Valencia*
2. Discussion and possible action on PARD procedures for vendor activities and the appropriate use of policies as it relates to the use of the MACC name and logo.  
*Hernandez, Valencia*
3. Discussion and possible action on a Cap Metro stop near the ESB-MACC.  
*Hernandez, Oyervides*
4. Report of the "Taste of Rainey" Event Working Group.  
*Hernandez, Valencia*

#### **F. STAFF REPORTS:**

January and February Programs; Marketing Report; Report on scope of outreach efforts by ESB-MACC staff; Report on legal ramifications of photography at public events; 10<sup>th</sup> Anniversary Planning Report; Opportunities for Board participation at ESB-MACC programs for the month of February.

#### **G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS**

#### **H. ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call [Laura Esparza](#) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711. For more information on the Mexican American Cultural Center Advisory Board, please contact [Laura Esparza](#) at 512-974-4001 or [laura.esparza@austintexas.gov](mailto:laura.esparza@austintexas.gov).