



**Dr. Charles E. Urdy, Ph. D. – ARA Board Chair | Gregory L. Smith – President & CEO**

January 19, 2017

Urban Renewal Agency

c/o Sandra Harkins

Neighborhood Housing and Community Development Office

1000 East 11<sup>th</sup> Street

Austin Texas, 78702

RE: Block 16 usage.

Dear Sandra

The Austin Revitalization Authority (ARA) in partnership with Austin Choice (ATXC) is requesting the use of Block 16 during the period of March 10<sup>th</sup> thru 19<sup>th</sup>.

The purpose is to create a more diverse platform focusing on cultural talent, emerging technology, Health and wellness, Art/Film and a Marketplace. ATXC will bring an economic surge in east Austin's underprivileged areas and businesses of east Austin. ATXC plan to distributed geographically in the eastern and historical areas in East Austin. Including but not limited to: 11th and 12th Street, African American Heritage and Culture Center, Victory Grill, Kenny's Dorham's Backyard, Tony's Jamaican area. In addition to the other areas, we have also received the approval of The George Washington Carver Museum and the Carver Library.

We have supporting Organizations: Measure Austin, Blacks in Tech, Huston-Tillotson University. B106, (Clear Channel) Austin Police Department, Houston Police Department and Dallas Police Department.

We are requesting the use of Block 16 to have a Cultural Food Truck Food Courts. Proceeds from the earnings from the Food Truck registration will pay for

two families: Rent/Mortgage, Utilities for the Month of April. We will have a drawing at the Closing of the day on the Day of the 18th.

It is our purpose and goal is to provide these families that reside in the East Austin area with an awesome cultural experience.

The land usage will be from the 10th of March to the 19th. Times will be from 10am to 10pm.

Let me know if you need any additional information.



Gregory L. Smith  
President & CEO  
Austin Revitalization Authority