



Visitor Impact Task Force
March 14, 2017
3:00pm
Hyatt Regency Austin
Hill Country Ballroom
208 Barton Springs
Austin, TX 78704

CURRENT BOARD MEMBERS:

Gavin Garcia - Music Industry Representative
Catlin Whittington - Music Industry Representative
Lulu Flores - Arts Community Representative
MariBen Ramsey - Arts Community Representative
James Russell - Special Events Industry Representative
Julie Niehoff - Special Events Industry Representative
Tom Noonan - Austin Convention & Visitors Bureau Representative
Shelly Schadegg - Hotel Industry Representative
Bill Worsham - Public Safety Community Representative
Alyson McGee - Preservation Community Representative
Dan Keshet - Parks Community Representative
Mark Tester - Convention Center Representative
Dewitt Peart - Downtown Commission Representative
Ashwin Ghatalia - Tourism Workforce Representative
Stephen Sternschein - Tourism Workforce Representative
Jonathan Mahone - Community Member Representative
Pam Thompson - Environmental Community Representative
Skeeter Miller - Restaurant Industry Representative
Richard Mendoza - Public Works Department Representative (ex-officio)
Gordon Derr - Transportation Department Representative (ex-officio)

AGENDA

1. CALL TO ORDER: 3:00pm

2. CITIZEN COMMUNICATION: GENERAL

- a.* Citizens wishing to speak will need to sign up ten minutes before the meeting is called to order. Citizen communications will be limited to the first ten speakers and each citizen communicator will be given three minutes to speak.

3. APPROVAL OF MINUTES

- a. From the February 28, 2017 meeting

4. STAFF BRIEFINGS

- a. Discussion from the Austin Convention Center Department regarding visitor's contributions to the general funds (Carla Steffen)
- b. Discussion from the Parks and Recreation Department on their relationship with tourism, particularly heritage/historic tourism

5. NEW BUSINESS

- a. Discussion on the impact of tourism on the Hotel Industry in Austin (Austin Hotel Representatives)

6. OLD BUSINESS

- a. Discussion and possible action to make recommendations from initial ideas (post-it notes exercise) from each Task Force member on recommendations to deliver to City Council in future report.

7. FUTURE AGENDA ITEMS

- a. Discussion and possible action to make recommendations on items for future agendas

8. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, larry.schooler@austintexas.gov for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, felicia.ojeda@austintexas.gov.