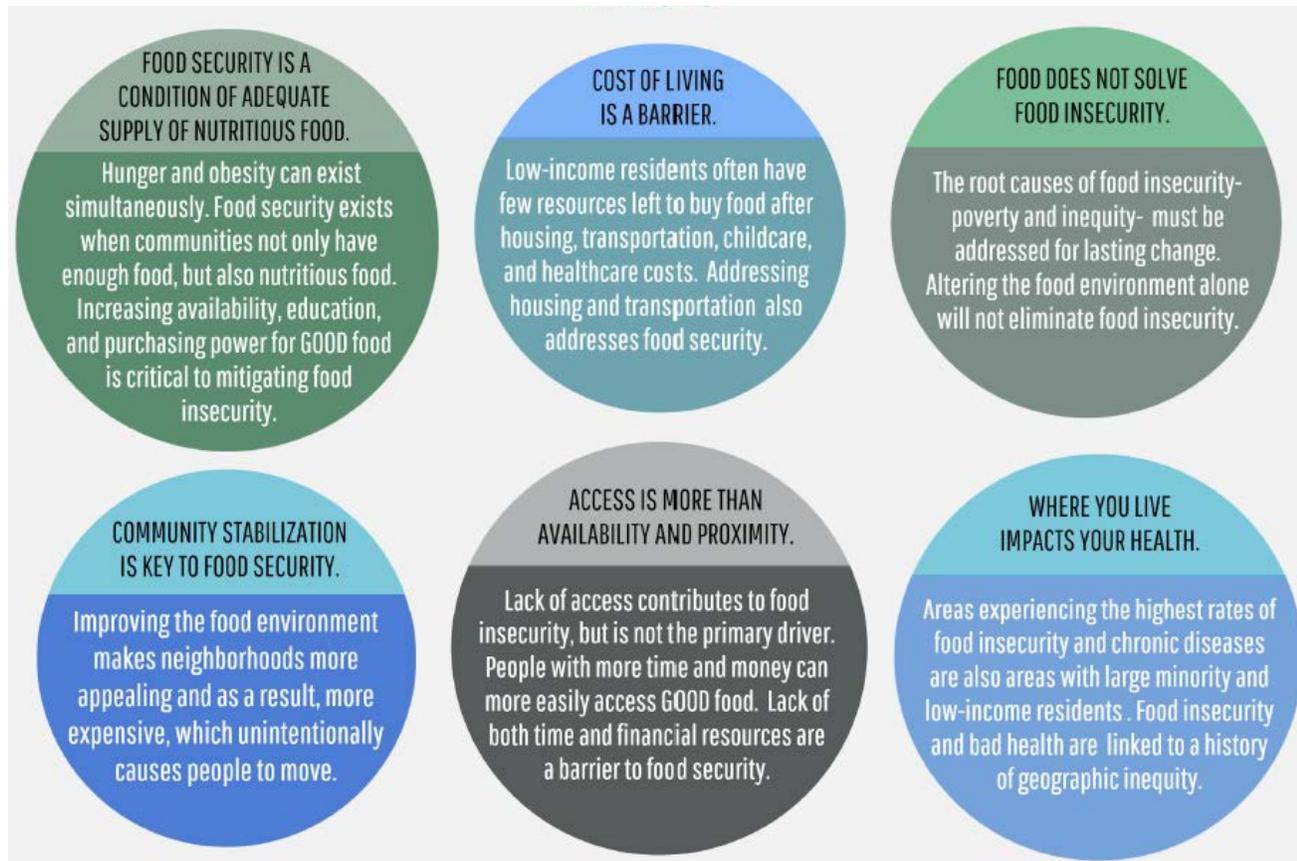




Austin's Healthy Food Access Initiatives

Addressing Food Insecurity in the City of Austin

The City of Austin is committed to increasing food security and reducing diet-related diseases by ensuring equitable access to GOOD, affordable food, empowering people to live a high quality of life while preserving the social fabric of the community.



- Food Environment Analysis
- Healthy Food Retail Initiative
- Nutritious Food Incentive Pilot
- SNAP Messaging Campaign
- Safe Routes to Market

Food Environment Analysis

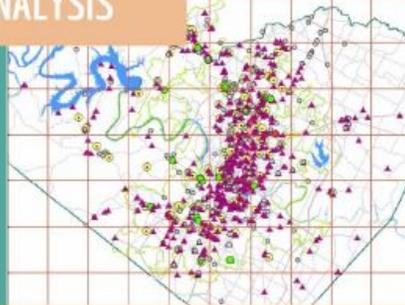
Assessments

CONSUMER BEHAVIOR SURVEY

A sample of the Austin community will be surveyed about their food purchasing decisions. The intent is to address factors, other than objective measures identified in the Food Environment Analysis, that influence individual purchasing behavior.



FOOD ENVIRONMENT ANALYSIS



Surveying and mapping of all food retail locations in Travis County to identify the availability of nutritious food.

FOOD PANTRY ASSESSMENT

The City has an interest in supporting and investing in food pantries in Travis County. A survey will be conducted at all food pantry sites in Travis County to better understand the current landscape (including capacity, food distributed, current challenges, etc.) of these important safety nets.



Food Retail Investment



1

Assessment

The Food Environment Analysis, Consumer Behavior Survey and Food Pantry Assessment all contribute to a baseline understanding how, why, and where people access food.

2

Economic Development Evaluation

The Economic Development Office will analyze opportunities for food retail development in current city-owned land parcels. The Food Environment analysis will be leveraged for prioritization of areas with low food access.

3

Community Liason

The community liason will work with communities in identified parcels to discuss potential solutions for food retail improvement and gather feedback on what development community members would like to see if their neighborhood..

4

Development Plan

A consultant team will leverage existing information from City assessments, community engagement, and partner research to develop an development plan that will include strategies for expansion or recruitment of retailers, incentive criteria, and evaluation metrics, with an emphasis on economic and community stability..

Healthy Food Retail Initiatives

- Expanding to 6-7 mobile markets
- Expanding to 6 farm stands
- Expanding to 10 healthy corner stores
- Development of food supply chain
- Focus on increased demand, supply, purchasing, and consumption of fresh produce



Farm Stand and Mobile Market Schedule

Market Name	Day	Hours	Address	Zip
 Los Cielos Park	Tuesdays	5-7 pm	12612 Campana Dr.	78617
 SFC Farm Stand at Cunningham	Tuesdays <i>*Starting March 21</i>	2-4 pm	2200 Berkeley Ave.	78745
 Hornsby-Dunlap	Wednesdays	4-6 pm	13901 FM 969	78724
 SFC Farm Stand at St. Elmo Road	Wednesdays	4-6 pm	4320 S. Congress Ave.	78745
 SFC Farm Stand at Odom	Thursdays <i>*Starting March 23</i>	2-4 pm	1010 Turtle Creek Blvd.	78745
 KIPP East Campus	Fridays	3-4:30 pm	8509 FM 969	78724
 SFC Farm Stand at Dove Springs Rec Center	Saturdays	10:30am -12:30 pm	5801 Ainez Dr.	78744
 Central Health Southeast Health & Wellness Center	Fridays <i>*Starting March 17</i>	12-2 pm	2901 Monopolis Dr.	78741
 St. John's Episcopal Church	Sundays <i>*Starting April 2</i>	11am – 1pm	11201 Parkfield Dr.	78758

Stores Participating in the Healthy Corner Stores Program

- Bread Basket, 2623 Jones Rd
- 7-Eleven, 6306 Manchaca Rd
- Stassney Food Mart, 5717 S IH-35
- Texaco Food Spot, 6607 S Pleasant Valley
- Hulu Hu Market, 4901 S 1st St
- Teri Metro Mart, 2009 Teri Rd
- EZ Food Store #5, 6400 S 1st St
- EZ Food Store #3, 710 W William Cannon Dr



Use your Lone Star card to **buy more** with SFC Double Dollars. For more information visit Austintexas.gov/freshforless



Nutritious Food Incentive Program

- Contract and on-site visit with Fair Food Network
- Informational meetings with HEB, 7-Eleven, and HCS owners
- Pilot program with HCS's (in development)
- Next steps in development for pilot NFI program
- Plan to apply for FINI grant

City of Austin

Nutritious Food Incentive Program



Nutrition

Nutritious foods, especially fresh fruits and vegetables, can be cost prohibitive to lower income individuals.

The goal is to increase the purchasing power of SNAP recipients in the places where they shop for food. By offering incentives for purchasing local produce, we decrease both the cost of nutritious food and the burden on the consumer to purchase it. In addition, the local economy is strengthened through the promotion of local produce in retail outlets. The result is increased consumption of fresh fruits and vegetables and better health outcomes.

How It Works

- Customers buy \$1 of Texas produce on their SNAP card and receive \$1 coupon for use on any produce
- All SNAP participants eligible to participate
- Cross promotion across markets and stores
- Uniform system within each store; works for markets of all sizes and types
- Multi-year evaluation demonstrates satisfaction among customers, farmers, and retailers



Communities

Poverty is a condition of both money and time. We can decrease the burden of time on lower-income residents and increase their purchasing power in markets of their choice.



Affordability

Free fruits and vegetables with purchase of local produce on the SNAP card.

Where It Works



Target area is the eastern crescent where there communities experience disproportionately higher rates of poverty, diet related diseases, and have fewer transportation options as well as limited availability of nutritious food options.



Farmers

This program gives local farmers a direct farm to market pipeline.

Farmer's Markets

Healthy Corner Stores

Grocery Stores

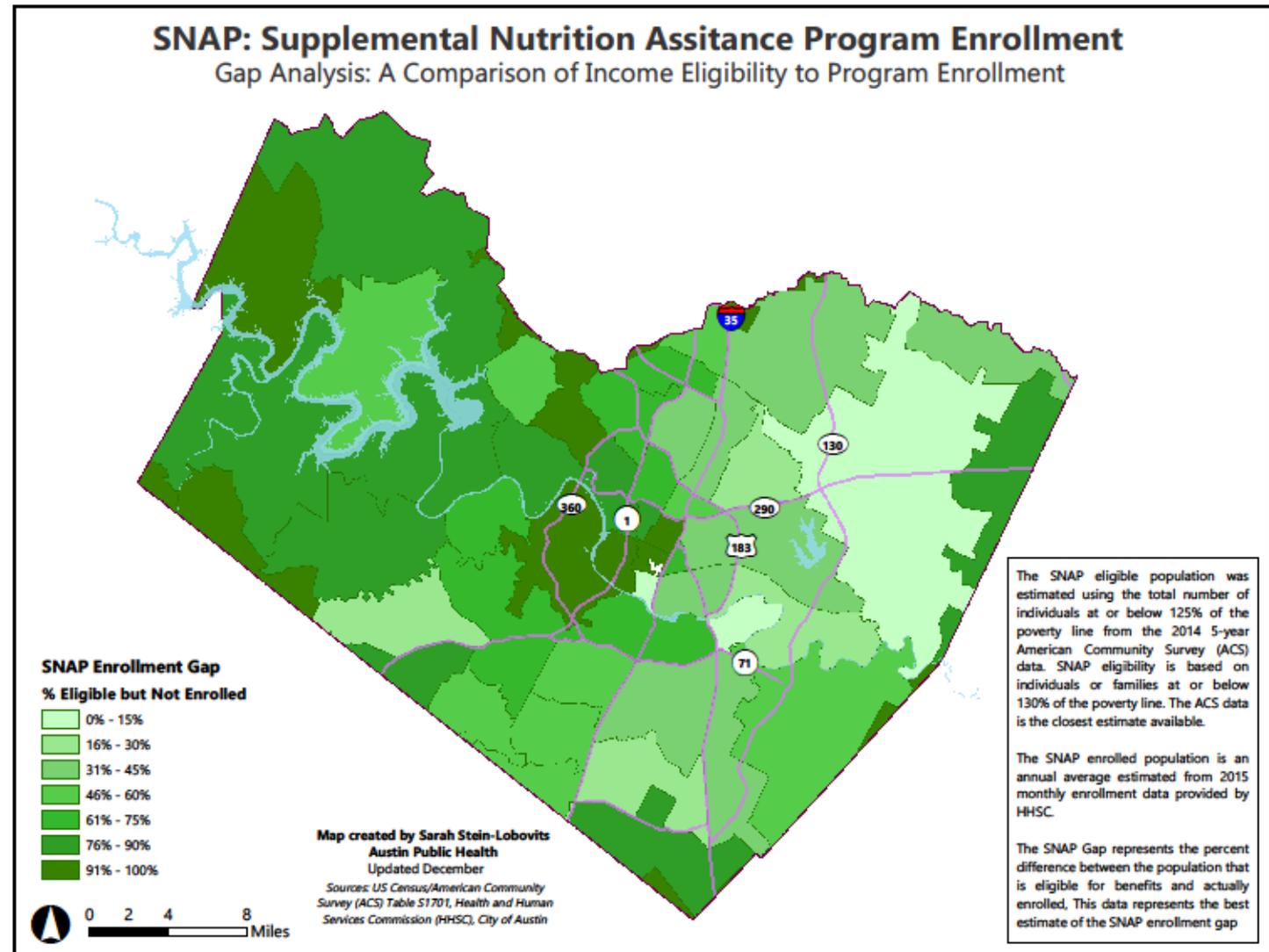






SNAP Coordinated Messaging Campaign

- Research contract in development; research complete by end of summer
- Marketing contract being written, to begin near end of research phase
- 2 year contract with Central Texas Food Bank for enrollment assistance and message delivery



Safe Routes to Market

First sub-committee meeting on April 3rd

- Explore how 'Fresh for Less' markets can be prioritized in the Mobility Bond
- Explore a Smart Trips/ Smart Markets program
- Create transportation maps to Fresh for Less Marketing locations
- Target communities with poor access to stores with acceptable healthy food availability scores
 - Provide these communities with transportation maps
- Metrics
 - All Austinites live within ¼ mile of healthy food retail

Connecting Our Community

Let's Take a Walk: A Look at Sidewalks in Austin



Sidewalk Program: Overview

The Public Works Department is responsible for building and repairing sidewalks all around Austin. The Americans with Disabilities Act (ADA) is a driving factor in making sure that the right-of-way along our streets is safe and accessible for everyone.

History: How Did We Get Here?

- 1990**
Americans with Disabilities Act (ADA) signed into law
- 1995**
City code updated; Sidewalk repairs are no longer landowner responsibility
- 1995-2012**
Bond allocated funding for sidewalk construction and rehabilitation
- 2006**
City of Austin sidewalk maintenance program initiated
- 2009**
Sidewalk Master Plan adopted
- 2012**
Transportation and Mobility Bond gives \$25 million for sidewalks
- 2016**
Sidewalk Master Plan update adopted

State of the Sidewalks

DID YOU KNOW?

Public Works is currently responsible for **2,400 miles** of existing sidewalks.

The City of Austin is missing **2,580 miles** of sidewalks.

\$1.64 billion is needed for construction and maintenance of new and existing sidewalks.

At the current funding rate, it will take **192 years** to build and repair Austin's sidewalk network.

While **20%** of sidewalks are in good condition, **80%** of existing sidewalks are in poor condition.

Approximately **40%** of existing sidewalks have some type of overgrown vegetation blocking the pedestrian pathway.

51 percent existing sidewalks
49 percent missing sidewalks

20 percent Good Condition
80 percent Poor Condition

How Are Sidewalks Funded?

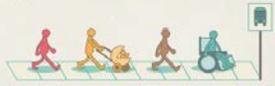
- BOND FUNDS (PRIMARY)
- CAP METRO (INTERLOCAL AGREEMENT)
- SIDEWALK FEE-IN-LIEU
- GRANTS

How Are Sidewalks Built?

- STREET & BRIDGE OPERATIONS
- CAPITAL IMPROVEMENT PROJECTS
- PRIVATE DEVELOPMENT

THE BIG PICTURE

We want to encourage walking as a viable mode of transportation, improve pedestrian safety, and enable people to walk to and from transit stops.



2016 Sidewalk Master Plan

10 YEAR PLAN

• \$250 MILLION •

ADDRESS PRIORITY SIDEWALKS WITHIN 1/4 MILE OF SCHOOLS, BUS STOPS, AND PARKS

- 390 miles of new sidewalks
- Both sides of moderate-to-high capacity roads
- One side of residential streets
- Includes public and private schools

What does that look like? \$25 million a year

IMPROVE AND MAINTAIN OUR EXISTING SIDEWALKS

- Inform the public on removing overgrown vegetation from sidewalks and roadways
- Provide stable and sufficient funding for repair and rehabilitation of existing sidewalks
- Assess condition of at least 10% of the existing sidewalk network annually

What does that look like? \$15 million a year

How Sidewalks Help Us

- Reduce traffic congestion and improve air quality
- Keep pedestrians safe throughout the city
- Keep our city connected & accessible

☆ **BENEFITS** ☆

- The average person will walk **half a mile** to their destination if there's a **safe path** to get them there. Walkability is frequently cited as one of the most sought-after features in a neighborhood.
- By **investing** in a network of dedicated walking paths to make active transportation **feasible, attractive and safe**, sidewalks will connect families to healthy food, children to schools and people from all backgrounds to jobs, public transportation and economic opportunities.

Engage: Make a Difference

KNOW THE RIGHT OF WAY, CLEAR THE RIGHT OF WAY

Clearing overgrown brush and vegetation on your property makes sidewalks safe and accessible for all.

Learn more at austintexas.gov/neighborhood

GET INVOLVED

Be informed with local elections. Work with your elected mayor and council members. Join and engage in local government at City Hall by serving on a board or commission that is important to you.

LEARN MORE

The Sidewalk Master Plan and supporting City plans and policies are available through the **Imagine Austin Plan** and **Complete Streets** at austintexas.gov/sidewalks.

FOLLOW US
[facebook.com/atxpublicworks](https://www.facebook.com/atxpublicworks)

QUESTIONS?
Contact the Public Works Department at 512.974.7065 or dial 3-1-1 (out of area: 512.974.2000) to speak to an ambassador.

