Special Event Fee Waivers















April 26, 2017

City of Austin, TX



Fee Waivers

Today's Overview

- City Cosponsored Events
- ➤ Council's annual \$6,000 Fee Waiver Budget
- Budget Implications

City Cosponsored Events

Overview

List of Active Events

South by Southwest (SXSW)

Austin Farmer's Market

Juneteenth Run, Parade and Celebration

Celebrate Texas Parade and Run

Austin July 4th Symphony Concert

Veterans' Day Parade

Zilker Kite Festival

Martin Luther King Jr. Day Parade

Austin PRIDE Event

HOPE Farmer's Markets - Plaza Saltillo

Viva Streets Ciclovia

Merry Memories event

- ➤ FY 2017 Budget includes ordinance waiving all fees for City Cosponsored events
 - No longer requires approval on Council agenda





Council \$6,000 Fee Waiver Budget

Items From Council

- Council fee waiver budget and City Cosponsored events established in FY 2003 by Council Resolution No. 021003-40
 - \$6,000 fee waiver budget per Council Office per fiscal year
 - Included the original five City
 Cosponsored events
- Council fee waivers
 - Fees waived result in unrealized revenue to the fund or department

Examples of \$6,000 Fee Waiver Events

Bengali New Year Festival

Dell Children's Gala

Edible Austin's Eat Local Week

Mother Earth Day Festival

St. James Missionary Baptist Church's 5K and 1K Walk and Run

UMLAUF Garden Party Annual Fundraiser

AIDS Walk Austin

Dragon Boat Festival and Races

North Shoal Creek Neighborhood Association Independence Day Parade

Cesar Chavez "Si Se Puede" Awards Dinner

Thundercloud Subs Turkey Trot

Green Corn Project Fundraiser

Council Fee Waivers

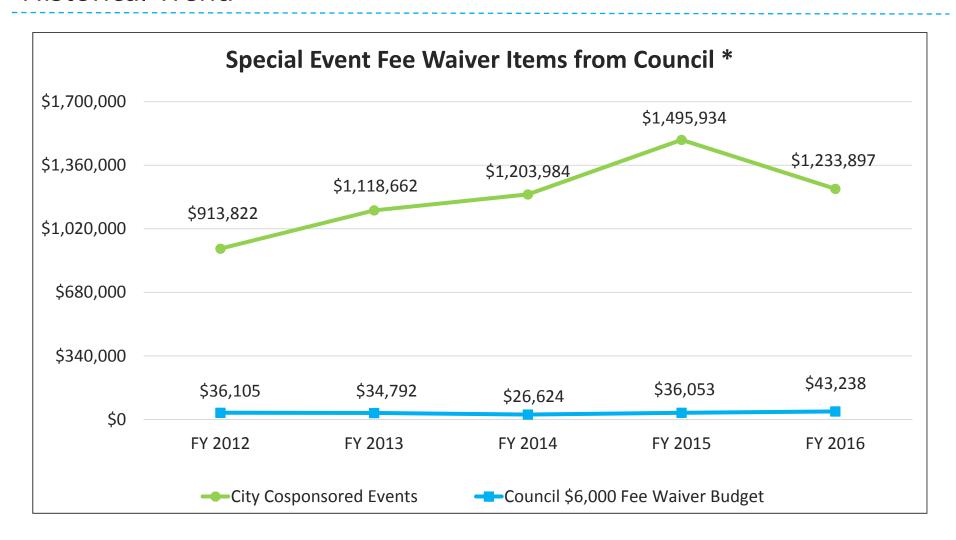
Items From Council

FY 2016 Special Event Fees Waived by Department		
Austin Energy	\$3,000	
Austin Resource Recovery	\$147,546	
Development Services	\$4,923	General Fund
Economic Development	\$560	
Emergency Medical Services	\$15,013	General Fund
Fire	\$2,530	General Fund
Heath and Human Services	\$17,526	General Fund
Parks and Recreation	\$235,751	General Fund
Police	\$534,979	General Fund
Austin Transportation *	\$315,308	General Fund
Totals	\$1,277,135	

^{*} General Fund transfer to Austin Transportation to fund special events ineligible to be funded through the Transportation User Fee

Fee Waivers

Historical Trend



^{*} By not waiving fees for special events, Council would potentially have had these funds available to allocate to other priorities

Questions/Discussion











